

Navigating Global Shifts,
Advancing Growth



**Day of German Unity
Special 2026/2027**

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Deutsch-Singapurische
Industrie- und Handelskammer
Singaporean-German Chamber
of Industry and Commerce

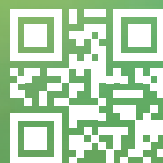


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FOREWORD



DR CLAUS TRENNER
President



DR TIM PHILIPPI
Executive Director

This year's theme, **“Navigating Global Shifts, Advancing Growth,”** reflects the increasingly complex environment in which businesses operate. Geopolitical tensions, changing trade policies, technological disruption and evolving regulatory requirements continue to influence markets, supply chains and investment decisions. For companies, navigating these shifts requires reliable information, trusted partners and the ability to adapt quickly.

For more than two decades, the Singaporean-German Chamber of Industry and Commerce (SGC) has contributed to the strong economic relationship between Singapore and Germany. By connecting companies, institutions and government representatives from both countries, SGC provides continuity and practical support to businesses seeking to establish, strengthen or expand their presence in either market.

In times of uncertainty, resilience depends on being prepared for change. Businesses must assess their exposure to geopolitical and operational risks, diversify supply chains and markets, strengthen digital capabilities and remain responsive to new regulations. At the same time, long-term growth requires companies to continue investing, innovating and building partnerships. SGC supports these efforts by providing market research and opportunities for meaningful exchange. Our committees, roundtables, expert briefings and business events help members better understand emerging developments, share experiences and identify practical solutions.

The active participation of our members underlines the strength of our network. Business delegations between Germany and Singapore further demonstrate the depth of bilateral cooperation and the continued interest in both markets. As the one-stop platform for Singapore-Germany business relations, SGC connects companies with the right stakeholders, facilitates market access and helps transform business opportunities into meaningful partnerships and commercial outcomes.

On the occasion of the Day of German Unity, we would like to thank our Board and Advisory Council, Gold members, members, committees, clients and partners, as well as the Deutsche Industrie- und Handelskammer (DIHK), the German Federal Ministry for Economic Affairs and Energy (BMWE), the German Embassy in Singapore and the Singapore Embassy in Germany. Their continued support, together with the commitment of our wider network, remains essential to our work and to the advancement of Singapore-Germany economic relations.

Finally, we extend our sincere appreciation to the SGC team for their dedication and hard work. Together with our members and partners, we will continue to help businesses navigate global shifts, strengthen their resilience and pursue sustainable growth.

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On the Cover

'*Navigating Global Shifts, Advancing Growth*' is the theme of this year's Day of German Unity magazine, reflecting the resilience, adaptability, and forward-thinking spirit of the Singaporean-German business community. In an increasingly dynamic global environment, businesses are embracing change through innovation, collaboration, and sustainable growth. Through this publication, we celebrate the organisations and leaders driving these efforts, featuring inspiring stories, valuable industry insights, and successful partnership examples that showcase the strength of Singapore-Germany business relations. We hope you enjoy reading this edition as much as we enjoyed curating it.

Published by:

Singaporean-German Chamber of Industry and Commerce (SGC)

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Tel: (+65) 6433 5330 | Fax: (+65) 6433 5359

Email: info@sgc.org.sg | Website: <http://www.sgc.org.sg>

Designed by:

Drummond Printing Pte Ltd

<https://drummond.com.sg/>

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Disclaimer:

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MDDI (P) 075/08/2026

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- ▶ Special SGC Corporate Gold Display at the SGC Office
- ▶ Exclusive Gold section in the SGC Membership Directory
- ▶ Exclusive Advertisement and Corporate Profile in the SGC's annual Day of German Unity Special publication.

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MR FOO CEXIANG

Minister of State for Trade and Industry
and Manpower
Republic of Singapore

Amidst heightened geopolitical contestation and economic uncertainty in the world today, the German Unity Day serves as a timely reminder of the enduring importance of unity, solidarity and cooperation. These principles have not only shaped Germany's growth over the years, but also underpin the strong and longstanding partnership between Singapore and Germany.

As like-minded trading nations, our countries have forged a close relationship founded on mutual respect, shared values, and a commitment to an open and inclusive rules-based multilateral trading system. We elevated our relationship to a Strategic Partnership in 2024, and our economic ties have since grown in breadth and depth, spanning diverse areas including trade, investment, sustainability and innovation.

Germany remains one of Singapore's most important European trading partners, underpinned by a robust trade architecture such as the EU-Singapore Free Trade Agreement (EUSFTA) and the EU-Singapore Digital Trade Agreement (EUSDTA). Within the EU, Germany is Singapore's largest goods trading partner, and bilateral trade in goods amounted to S\$23.4 billion in 2025. Singapore also continues to serve as a gateway for German companies to access the dynamic markets in Southeast Asia, with more than 2,800 German companies having established their presence here.

Building on this strong foundation, we are continuing to deepen cooperation under the Germany-Singapore Framework for Sustainability and Innovation (FSI) to promote investment flows and deepen state-level collaboration with various German states, including North Rhine-Westphalia, Baden-Württemberg, and Hamburg. Singapore and Germany have also designated 2026 as the "Year of Innovation", to explore how both sides can

expand our partnership to emerging areas such as Artificial Intelligence, clean and defence technologies, and workforce development. Given our complementary innovation systems, there is scope to accelerate innovation-driven growth and develop next-generation solutions for the future economy.

In this regard, the Singaporean-German Chamber of Industry and Commerce (SGC) has played an invaluable role in supporting business-to-business partnerships between our countries, and in helping our German and Singaporean companies seize new opportunities in a fast-changing world. I would like to thank the SGC and our business communities for their continued contribution to the richness and depth of the Singapore-Germany bilateral relationship.

Going forward, Singapore remains committed to working with Germany and German businesses to build a more innovative, resilient and connected future together. I wish everyone a happy German Unity Day.



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Since 2001, Jungheinrich Singapore has been driving innovation and sustainable intralogistics solutions across Singapore and Asia-Pacific.

This milestone celebrates the enduring partnership between Germany and Singapore, and the trust of our customers, partners, and employees who continue to move what matters with us.



DR BETTINA FANGHÄNEL

Ambassador of the Federal Republic of Germany to the Republic of Singapore

The Day of German Unity is a reminder that profound change can be successfully navigated through courage, perseverance and a common vision. It commemorates the strength of democratic institutions, active citizens, dialogue and the conviction that prosperity comes from connection and interaction with each other. These principles remain highly relevant at a time of geopolitical uncertainty, technological transformation and shifting patterns of global growth.

In this increasingly fragmented world, both Germany and Singapore are committed to multilateralism, international law, free trade and open, rules-based economic cooperation. We share the belief that resilience can be built on reliable partnerships and the willingness to shape the future together. The **Strategic Partnership** between Singapore and Germany established in 2024 has elevated our relationship and deepened cooperation across political dialogue, defense and cyber security, trade and investment, sustainability, digitalization, science and innovation. Following the 60th anniversary of diplomatic relations last year, we are now entering a new chapter, focused on turning global challenges into opportunities.

The bilateral **Year of Innovation**, launched by the Ministers of Foreign Affairs Dr Vivian Balakrishnan and Dr Johann Wadephul in February 2026, embodies this forward-looking ambition. It brings together partners from government, business, research and civil society to advance cooperation in areas such as artificial intelligence, clean and future technologies, defense innovation, start-ups and workforce readiness. By combining complementary expertise, it supports the development of practical solutions and new sources of sustainable growth.

The Singaporean-German Chamber of Industry and Commerce is an essential part of the institutional fabric supporting our bilateral relationship. While our governments and Embassies deepen political and diplomatic relations, the Chamber helps transform the trustful relation into concrete business engagement, investment and sectoral cooperation. By connecting companies, policymakers, innovators, researchers and community stakeholders, it serves as a practical bridge between diplomacy and commerce.

“Navigating Global Shifts, Advancing Growth” captures the spirit of our future partnership: Germany and Singapore cannot determine every global development, but with courage, perseverance, innovation and a common vision we can create new opportunities and contribute to a more prosperous and secure future.



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MR LEE CHONG HOCK

Ambassador of the Republic of Singapore to the Federal Republic of Germany

The world today is undergoing momentous change and disruption, arising from geopolitical shifts, conflict and technological advances. This is an opportunity for Singapore and Germany to rise up to the challenge and chart the way forward together. Our 2024 Strategic Partnership provides a framework for closer cooperation in trade and investment, research and innovation, defence, education, and people-to-people exchanges. Similarly, the EU-Singapore Free Trade Agreement, EU-Singapore Digital Trade Agreement and the EU-Singapore Investment Protection Agreement have provided the basis to facilitate strong trade and investment links between our two countries and regions. Over 2,800 German companies have established operations in Singapore, a 60% increase over the past decade. Bilateral goods trade currently stands at around €16 billion.

The Singapore-Germany Year of Innovation, launched in February 2026, provides fresh impetus for us to work together on emerging areas such as artificial intelligence, deep technology, and clean and sustainable energy. This supports our efforts to navigate the transformations driven by technological advances, climate change and supply chain disruptions.

Our ties are also underpinned by the frequent exchanges between our political leaders. In 1H 2026, we welcomed Federal Minister for Foreign Affairs Dr Johann Wadephul and Federal Minister of Defence Boris Pistorius to Singapore. We welcomed visits from the Bundestag Committees for Labour and Social Affairs, Transport, and Digital Transformation and Government Modernisation. Singapore Deputy Prime Minister and Minister of Trade and Industry Gan Kim Yong, Minister for Defence Chan Chun Sing and Minister for Social and Family Development Masagos Zulkifli also visited Germany this year. These high-level exchanges have provided valuable impetus to deepen and advance our cooperation.

SGC has been a key partner in facilitating two-way business

engagement between Singapore and Germany, while serving as an important gateway for German companies to leverage Singapore as a launchpad into ASEAN and the Asia-Pacific markets. I commend the SGC for their work and look forward to continuing our close partnership.

The theme of this year's magazine, *Navigating Global Shifts, Advancing Growth*, resonates strongly with Singapore's outlook. At a time of rapid change and heightened geopolitical uncertainty, it is more important than ever that like-minded nations, like Germany and Singapore, work together to uphold free trade and the international rules-based order, and leverage on our mutual strengths to forge practical pathways for shared prosperity.

I am confident that our partnership will continue to flourish, anchored by trust, shared recognition of innovation as a key driver for economic growth, and a forward-looking approach as we navigate uncharted waters together.



DR VOLKER TREIER

Chief Executive of Foreign Trade and
Member of the Board,
German Chamber of Commerce and Industry (DIHK)

This year has, once again, demonstrated how quickly the global business environment is changing. German companies are navigating supply chain disruptions, dealing with geopolitical uncertainty, rising energy costs, sustainability requirements, labor shortages and rapid digital transformation and AI. These developments underscore the importance of resilience, adaptability and strong international partnerships, which are at the heart of this year's magazine theme, ***“Navigating Global Shifts, Advancing Growth.”***

In this context, trusted international networks are essential in supporting companies in diversifying operations and strengthening cross-border collaboration. Singapore, which has a long and successful track record as a cooperation partner for the German private sector, benefits from a business-friendly environment and strong regional connectivity, making it an ideal hub for German enterprises.

The Singapore-Germany Year of Innovation 2026–2027 marks an important milestone in our bilateral relationship. We share our commitment to innovation, competitiveness and sustainable growth. It highlights the value of closer collaboration in addressing global challenges and opening new business opportunities.

Germany and Singapore share significant potential in advanced manufacturing, logistics, semiconductors, artificial intelligence, cybersecurity, clean technologies, healthcare, life sciences, infrastructure and skills development. By combining innovation, technology and talent, our two countries can strengthen competitiveness, build resilient industries and create sustainable growth.

As part of the global AHK network and the chamber representing German business interests in Singapore, the Singaporean-German Chamber of Industry and Commerce (SGC) plays a central role in translating these

ambitions into practical value. By connecting companies, institutions and decision-makers, the SGC provides market intelligence, facilitates partner identification, supports market entry, guides businesses through regulatory requirements, promotes trade and enables regional expansion. Together with the German Chamber of Commerce and Industry (DIHK), it links Singapore's business ecosystem with Germany's global foreign trade network.

I congratulate the SGC Board, members, staff, and all partners for their dedication and commitment. Their efforts strengthen German-Singaporean economic relations and create new opportunities for businesses in Singapore and beyond.

Thank you for your partnership – and let's continue to strengthen our cooperation!

SGC *Highlights*

Meetings & Dialogues

Annual General Meeting and SGC Dialogue with Lennon Tan, President, SMF

17.03.2026



The SGC conducted its Annual General Meeting (AGM) on 17 March 2026, where Dr Claus Trenner, Partner and Attorney at Law at Luther LLP, was elected as President of the chamber. He will be supported by the newly elected Board for the year 2026/2027 comprising of the following members:

Ms Eileen Chua (Managing Director, Singapore, SAP Asia Pte Ltd),
Mr Maximilian Englisch (Managing Director, Waldner Group),
Ms Kew Hui Chin (Managing Director & President, Chemical Asia, HELM Asia Pte Ltd),
Ms Tanja Jesemann (General Manager, Paulaner Bräuhaus (S) Pte Ltd),
Ms Sojung Lee (President, APAC, TeamViewer Singapore Pte Ltd),
Mr Holger Lindner (Chief Executive Officer, Global Product Service Division, TÜV SÜD AG),
Dr Tim Philipp (Executive Director, Singaporean-German Chamber of Industry and Commerce),
Mr Jens Rübber (Managing Director and Regional Head Asia-Pacific, Landesbank Baden-Württemberg (LBBW)),
Mr Harald Schmid (Chief Executive Officer, Daimler Truck South East Asia Pte Ltd),
Mr Sam Chee Wah (Deputy Director, Hock Seng Hoe Metal Company Pte Ltd), and
Dr Burkhard Ziegenhorn (Managing Director, Corporate Bank (ASEAN & ANZ), Deutsche Bank AG, Singapore Branch).



Following the Annual General Meeting (AGM), we were pleased to host a dialogue with Mr Lennon Tan, President of the Singapore Manufacturing Federation (SMF) on “Engineering Stability in a Growing ASEAN – The New Playbook for German Businesses in Singapore.”



Meetings & Dialogues

Meet-the-CEO with Mr Christian Erbe, CEO, Erbe Elektromedizin

31.03.2026



It was an honour to have Mr Christian Otto Erbe, President and Chief Executive Officer of Erbe Elektromedizin, as the guest speaker at our Meet the CEO event on 31 March 2026. The session was attended by members and distinguished guests.

It was a highly enriching session, where Mr Erbe shared insights into Erbe’s 175-year journey, highlighting how the company has navigated global shifts and advanced growth through the role of innovation and research & development.

A key highlight was his emphasis on the importance of building strong connections with German Chambers worldwide, collaborating closely to access new markets, expand networks, and seize global business opportunities.

Meetings & Dialogues

SGC Dialogue & Panel Discussion: Bilateral Economic Cooperation in Times of Global Shifts

29.04.2026

We were honoured to convene the SGC Lunch Dialogue and Panel Discussion on “Bilateral Economic Cooperation in Times of Global Shifts”, bringing together senior leaders shaping the Singapore–Germany agenda: Mr Robin Borrman (Deputy CEO, DIHK), Ms Julia Braune (CEO, GTAI), and Ms Ong Siew Hwa (Managing Director, Curetis). Against a backdrop of heightened geopolitical uncertainty, supply chain reconfiguration, and accelerating industrial transformation, the session served as a timely platform to align perspectives on how Singapore and Germany can deepen cooperation in ways that are both economically resilient and business-relevant.



The dialogue was anchored by the visit of a high-ranking political and business delegation to Singapore, led by Mr Thomas Bareiß, Member of the German Bundestag—underscoring a shared priority: to take stock of the evolving landscape and identify practical pathways for stronger bilateral collaboration. In this context, we officially launched the SGC publication, “The Singapore–Germany Partnership: A Business Perspective on Implementation and Opportunities”, which spotlights how the Singapore–Germany Strategic Partnership can be translated into concrete outcomes—through actionable cooperation formats, implementation levers, and identifiable business opportunities.

SGC Dialogue and Panel Discussion: Climate Transition for Competitive Advantage

16.06.2026

The SGC hosted a dialogue with Mr Ravi Menon, Singapore’s First Ambassador for Climate Action and Senior Adviser of National Climate Change Secretariat, on the topic of ‘Climate Transition for Competitive Advantage’, bringing together members to explore the growing intersection between energy security, climate action, and business resilience.

The discussion highlighted how ongoing geopolitical tensions coupled with disruptions to global energy and shipping routes are continuing to expose the vulnerabilities in fossil fuel-dependent economies. Drawing on examples from Europe and Asia, Mr Menon emphasised that transitioning towards cleaner, more diversified energy systems is not only vital for reducing emissions, but also increasingly central to enhancing economic resilience and safeguarding supply chain security.



Networking Events

SGC Members’ New Year Reception

02.02.2026



The Singaporean-German Chamber welcomed members to its New Year Reception.

Mr Jens Rübbert, Vice-President of the chamber shared on the Chamber’s achievements over the past year and outlined our vision ahead under the theme “*Navigating Global Shifts, Advancing Growth.*”

Dr Bettina Fanghänel, German Ambassador, gave opening remarks, followed by a heartfelt tribute from Mr Holger Lindner, Vice-President, and Dr Tim Philipp, Executive Director, SGC to Mr Joachim Ihrcke, Honorary Member, and Ms Shirley Qi, former SGC President. This heartfelt moment was among the evening’s highlights.

Members then enjoyed networking under the stars, forging new connections, reconnecting with old friends, and looking forward to continued collaboration in the year ahead.

Networking Events

SGC Asparagus Dinner

04.06.2026



The SGC was delighted to once again host its annual Asparagus Dinner at Brotzeit Stanley. Our Gold partners and chamber members enjoyed a selection of delicious main courses paired with seasonal Spargel, also known as white asparagus.

It was a wonderful evening filled with engaging conversations, great food and valuable opportunities to reconnect and build new relationships within the Singaporean-German business community. Events like this reflect the strong sense of community among our members and the close ties between Singapore and Germany.



Networking Events

B2B Summerfest Networking

19.06.2026

Close to 200 professionals from the Singaporean-German business community gathered for the Midsummer B2B Networking event, jointly organised by SGC and German Centre Singapore. The evening offered a lively and

welcoming setting for guests to reconnect, meet new contacts and strengthen business relationships. A heartfelt thank you to our members, friends, partners and co-organising team for their support and for making the event a memorable success.



Committee Events

Exclusive Insights into the Future of Logistics at
DHL Asia Pacific Innovation Center

14.04.2026



Members of the Regional Logistics Committee of the Singaporean-German Chamber of Industry and Commerce / AHK Singapur were offered a first-hand look at how innovation, digitalisation and sustainability are shaping the future of logistics and supply chains during a site visit to the DHL Asia Pacific Innovation Center.

Committee Events

How can global careers be shaped more sustainably and
inclusively in a world where opportunity and mobility
often come with unequal trade-offs?

07.05.2026



Together with leaders from across finance, investment, sustainability, education, and industry, the Women in Business Committee of the Singaporean-German Chamber of Industry and Commerce hosted a panel discussion exploring the realities behind international career paths and the hidden costs that often accompany professional success.

Key takeaway:

Global careers are rarely linear journeys. They are shaped by a continuous balance between ambition, mobility, personal priorities, and structural constraints. The exchange also highlighted the importance of creating platforms for more open conversations about leadership, career mobility, and the personal realities behind international professional paths.

Committee Events

Exploring Australia's Market Potential: Insights for German Regional Headquarters

13.05.2026



How can Singapore-based German companies successfully navigate Australia's evolving business landscape and unlock new growth opportunities across the region?

The Mittelstand & Regional Markets Committee of the Singaporean-German Chamber of Industry and Commerce / AHK Singapur, in cooperation with AHK Australien, hosted an exclusive briefing dedicated to supporting German regional headquarters in understanding the Australian market.

Committee Events

Webinar: Innovation and competitiveness

24.07.2026



Technological excellence alone is no longer enough. Future success also depends on entering new markets, reaching new customer groups, and adapting business models to local needs, as members of the ICI learned during the webinar on "Innovation and Competitiveness". Innovation experts from across our global network came together to discuss what it really takes for Germany's Mittelstand to stay competitive in a fast-changing world.

The Innovation Circle International (ICI) is a collaborative network of the German Chambers of Commerce Abroad (AHKs) in China, Hong Kong, Israel, Korea, and the United States (Chicago and San Francisco).

DEinternational/Trade Promotion

Energy Efficiency in Focus: Innovation, Impact and Collaboration

27.11.2025 and
05.05.2026

Energy Efficiency remains an important area of collaboration between Singapore and Germany, and it was highlighted through two SGC initiatives showcasing innovative technologies, practical applications and industry exchange.

In November 2025, the Energy Efficiency Showcase Awards recognised projects in Singapore that successfully implemented German technologies to reduce energy consumption and emissions. Visits to participating projects ahead of the Awards provided first-hand insights into how these solutions are delivering tangible results. The event also featured perspectives from the Sustainable Energy Association of Singapore (SEAS), the German Embassy and industry experts, with discussions highlighting energy efficiency as a key lever for sustainability and the importance of collaboration in translating technology into measurable impact.

The second initiative which took place in May 2026 was an Energy Efficiency Business Mission from Germany to Singapore under the German Energy Solutions Initiative. The SGC had the pleasure of welcoming four German companies to Singapore — Rubitherm Technologies, PCT Performance Chemicals, BITZER and Steinbach & Vollmann — for a mission centred on energy-efficient buildings, energy storage and sustainable building solutions.

The programme included visits to CapitaSpring, where delegates gained insights into CapitaLand's sustainability initiatives, and the Zero Energy Building at BCA Academy, showcasing approaches such as hybrid and displacement cooling and smart building technologies. Tailored business matching meetings connected the companies with potential partners and industry stakeholders in Singapore, providing opportunities to explore market entry and future cooperation.

Together, both initiatives demonstrated the value of combining German technology and expertise with Singapore's sustainability ecosystem to advance practical solutions, knowledge exchange and continued collaboration in the energy transition.



DEinternational/Trade Promotion

Smart City Innovation Tour

23.03.2026 to 27.03.2026



Organised as part of the Smart City Innovation Tour to Singapore, the 'Smart City' Tech- and Inno-Forum brought together 11 German companies with public and private sector stakeholders in Singapore for a dynamic exchange on the future of urban development.

A keynote presentation by Prof Raymond Ong (NUS Department of Civil & Environmental Engineering) provided valuable insights into Singapore's Smart Nation 2.0 vision, emphasising integrated planning across infrastructure, mobility, and resilience. This was followed by a panel discussion with Mr Nelson Liew (JTC Corporation), Mr Ng Nam Guan (Smart Nation Chapter, SGTech), and Dr Chia Chien-Wei from the (CyberSG Research & Development Programme Office (CRPO)), who shared perspectives on key priorities shaping future smart cities — from sustainability and autonomous systems to citizen-centric outcomes.

The forum was further enriched by presentations from German companies, showcasing innovative solutions across sustainability, smart infrastructure, and safety & security, with strong relevance to Singapore and the region.

A special thank you to our supporting partners, JTC Corporation and SGTech for their invaluable support in making this programme possible.

DEinternational/Trade Promotion

Business Delegation: Bridging Industries from the German Black Forest to Southeast Asia

25.03.2026 to 28.03.2026

From Germany's Black Forest to Southeast Asia, new connections were forged as the SGC welcomed a business delegation from the wvib Schwarzwald AG to Singapore for industry exchange, market insights and company visits. The programme began with a country briefing at the German Centre, providing insights into Singapore's political and economic landscape, its role within ASEAN, and the local legal framework.

Delegates visited AMT, ebm-papst Southeast Asia, Festo Southeast Asia and Jungheinrich Singapore, gaining first-hand insights into advanced manufacturing technologies,

business operations and regional market strategies. A meeting with the Singapore Economic Development Board (EDB) provided further perspectives on Singapore's investment environment and business opportunities. A visit to the Singapore City Gallery offered insights into Singapore's long-term urban planning and development strategies.

Beyond the business programme, visits to Chinatown, Little India and Kampong Glam gave delegates a taste of Singapore's diverse cultural heritage while providing further opportunities to strengthen connections.



DEinternational/Trade Promotion

5th ASEAN Purchasing Initiative: Facilitating Strategic Sourcing and Business Matching

15.06.26 to 03.07.2026



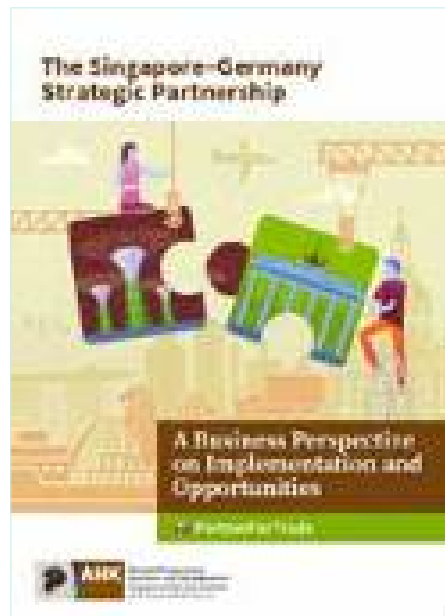
In June 2026, the SGC participated in the 5th ASEAN Purchasing Initiative, an annual programme led by BME (Association for Supply Chain Management, Procurement and Logistics, Germany) together with its AHK partners across the region. The initiative connects German buyers with Southeast Asian suppliers through targeted, pre-arranged business meetings.

Based on the buyers' sourcing requirements, the BME conducted market research and SGC coordinated targeted meetings with Singapore companies whose products and capabilities best matched their needs. The structured format enabled participants to engage relevant business contacts across focus sectors such as metal parts, cast parts, welded assemblies, plastics and electronics.

The Purchasing Initiative continues to be an effective platform for connecting German companies with suppliers in ASEAN and supporting cross-border business development. Participants expressed positive feedback on the relevance of the meetings and the quality of the companies introduced, with many discussions continuing beyond the programme as both sides explore opportunities for future collaboration.

Competence Centres for Trade Policy and German Export Finance

Singapore-Germany: From Strategic Partnership to Business Opportunity



Kai Neuber
Head,
Competence
Centre for Trade
Policy

conversation to have for Singapore-Germany economic relations. Geopolitical developments, changing supply chains and technological transformation are reshaping the way companies operate internationally. At the same time, the Singapore-Germany Year of Innovation offers an opportunity to build on existing ties and explore new areas of cooperation.

Based on interviews, input from SGC committees and a survey of member companies, the publication brings together views from the business community on the Strategic Partnership. It highlights areas with potential for closer cooperation, as well as practical considerations for turning the partnership's objectives into concrete initiatives.

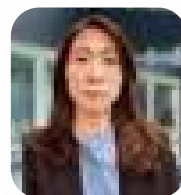
With the publication, SGC seeks to ensure that the perspectives and priorities of businesses are reflected as Singapore and Germany take their Strategic Partnership forward.



Scan this code
to download the
publication!

What does the Singapore-Germany Strategic Partnership mean in practice for businesses? SGC's new publication, **'The Singapore-Germany Strategic Partnership: A Business Perspective on Implementation and Opportunities'**, sets out to explore this question. It was launched during the SGC Lunch Dialogue and Panel Discussion: "Bilateral Economic Cooperation in Times of Global Shifts" on 29 April 2026, and is an important

Sun-Young Kim, Divisional Head, Competence Centre for German Export Finance



We are pleased to welcome Sun-Young Kim as the new Divisional Head of the Competence Centre German Export Finance Regional and Representative for the German Export Credit Agency (ECA) for Southeast Asia and Bangladesh.

Sun-Young assumes responsibility for leading the Competence Centre's efforts to support German export business across Southeast Asia and Bangladesh. Acting on behalf of the German Federal Government, the Competence Centre provides advisory services on Export Credit Guarantees and ECA-backed financing solutions, helping German exporters, local importers and financing institutions structure and access tailored financing for cross-border trade and investment.

In her role, Sun-Young will work closely with exporters, banks, industry partners and government stakeholders to promote German Export Finance solutions throughout the region. She will oversee advisory services relating to Euler Hermes Cover instruments, guide stakeholders through financing and application processes and support the continued growth of German trade and investment opportunities in key regional markets.

Sun-Young brings more than two decades of international experience in export finance, development finance, trade promotion and economic development. Her professional career includes leadership and advisory roles, with assignments spanning Europe and Asia. Her broad international perspective and extensive experience in cross-border finance position her well to further strengthen the Competence Centre's regional presence and impact.

About DEinternational



Your trusted service partner for market entry and expansion to Singapore and ASEAN

Under the brand name 'DEinternational', the Singaporean-German Chamber of Industry & Commerce (SGC) provides business services to support you and your business to enter the Singaporean and ASEAN market.

We help you to turn your expansion ideas into reality

PartnerForTradePromotion



Our market entry and expansion services

- Business Matching
- Key Account Management
- Market Research and Analysis
- Event Organisation
- Business Representation Service (Marketing & Sales)
- Trade Fairs
- HR Services

We are the first address for organisations and companies seeking information, professional services, and reliable contacts. Acting as a one-stop consultancy in ASEAN's business hub, our clients benefit from our know-how and contacts as well as our network of sister chambers in the region.

Thinking of entering the Singaporean/ASEAN market? Contact us for a first non-binding consultation! We will help and support you for a successful start abroad.



info@sgc.org.sg
Subject in Mail: "DEinternational services"

www.sgc.org.sg



With its attractive and diverse cultural and natural offerings, Germany is excellently positioned on the international stage: according to the UNWTO's World Tourism Barometer, **Germany ranks among the ten most popular tourist destinations worldwide and holds a leading position as an international business travel destination.** Europe remains firmly established as the largest source market for inbound tourism to Germany. However, the tourism industry is developing at an extraordinarily dynamic pace. The World Tourism Council (WTC) forecasts average annual growth of 3.5 per cent for the tourism sector by 2030, whilst global GDP is set to grow by 2.5 per cent annually. **In its latest report, the WTC expects growth in the Asia-Pacific region to be twice as strong as that in Europe by 2025.**

To capitalise on this momentum, the German National Tourist Board (GNTB), which promotes Germany as a travel destination worldwide on behalf of the German government, opened an overseas office in Singapore back in 2017 to establish the GNTB's sales and marketing activities for Indonesia, Singapore, Malaysia, Vietnam and Thailand. After the agency was forced to temporarily suspend its work in 2020 due to the COVID-19 pandemic, the GNTB resumed its market development activities in 2026.

This is because Germany has considerable potential as a destination for travellers from the Asia-Pacific region.

Germany has considerable potential as a destination for travellers from the Asia-Pacific region. Our slogan **'Germany simply inspiring'** embodies the extraordinary diversity that visitors from all over the world can expect to find here: **vibrant cities and unique natural landscapes, sophisticated culture and entertainment, places to relax, world-famous folk festivals and world-class cuisine.**

Accordingly, the GNTB is focusing its global marketing campaigns for 2027 on the following: the City Life campaign 'Next Stop: Travel Destination Germany', 'Culinary Germany', 'FEEL GOOD – Experiences that last' and the Christmas campaign 'Season's Greetings from Germany'.

Another point in Germany's favour is that **96 per cent of the international key accounts** in our GNTB Travel Industry Expert Panel **rate Germany as a safe or very safe travel destination.** A strong culture of hospitality and excellent value for money compared directly with other European holiday destinations are also key attributes that help Germany score highly as a travel destination on the international stage.

For more information please visit
www.germany.travel or contact us directly

German National Tourist Board Office Singapore

Singaporean-German Chamber of
Industry and Commerce (SGC)

25 International Business Park #03-105
Singapore 609916

Shivangi.Naik@germany.travel

Contact in Germany

Deutsche Zentrale für Tourismus
Beethovenstrasse 69
60325 Frankfurt

Phone: +49 69 97464-0

Germany as a Tourist Destination – An Attractive Choice for Visitors from Southeast Asia



Hessen: A Smart International R&D Location

The economically vibrant State of Hessen lies at the heart of Germany and Europe, at the crossroads of numerous international transportation routes. Home to the eurozone's financial centre, it has evolved into one of Europe's strongest regions and is a dynamic science, innovation, and business hub.

Hessen has successfully positioned itself as an international business and technology location in Germany and Europe. Over 2,400 international companies have set up operations or expanded their existing investments here since 2013, the year in which Hessen Trade & Invest – the State of Hessen's economic development organisation – was founded. This brings the total number to more than 14,000 so far. Fewer than 4% of these companies subsequently left again, a clear vote of confidence in this strategic location by the remaining 96% that continue to operate.

Hessen is a high-tech state whose prosperity depends on providing the best possible conditions for technology firms located here. Industry leaders such as Merck, Rittal Germany, Dentsply Sirona, and SAMSON contribute to the state's innovative strength, as do its numerous small and medium-sized enterprises. The technological focus in Hessen has shifted in recent years in line with technological and social developments and now includes the following sectors:

- Advanced Manufacturing and Industry 4.0
- Digital Technologies, AI and Data Infrastructure
- Life Sciences and Healthcare
- Automotive and Future Mobility
- Energy and Environmental Technologies

Hessen's research institutes (e.g. our Fraunhofer Institutes, hessian.AI – the Hessian Center for Artificial Intelligence, and our Max Planck Institutes) work together with our international companies and numerous local universities to develop products and services for the European market.

Technological Focus

Many international companies have already established R&D centres in Hessen. The state has become a top research and health industry location in recent years – and not just in the Greater Frankfurt area. Australian group Sonic Healthcare Ltd, which owns biovis Diagnostik MVZ GmbH, has invested in Limburg/Lahn for years. The company opened a new laboratory facility at its site there, increasing its workforce in response to the dynamic growth in demand for microbiome analysis services.

National and international automotive companies have also set up their headquarters or R&D centres in Hessen. Stellantis subsidiary Opel is headquartered in Rüsselsheim, which is also home to major production and engineering activities, while Volkswagen has opened an e-mobility R&D centre in Baunatal (North Hessen). Italian tyre manufacturer Pirelli chose Höchst in Odenwald (South Hessen) for its German headquarters, and two Chinese electric car makers – Geely and Chery Europe – have been based in Raunheim, near Frankfurt, for almost a decade now. Their approach is similar to the one taken by Hyundai, Kia, Honda Motor Company, and Toyota, all of which started adapting Asian engineering to European customer needs very early on.

Skills and Motivation

Germany's dual training system and the 85 or so universities, research institutes, and other institutions for academic education in Hessen provide businesses in the state with a highly skilled, highly motivated workforce.

In line with this, Hessen's GDP was €382.4 billion in 2025 – one of the highest in Germany. If Hessen were an EU Member State in its own right, it would rank third in terms of GDP per capita. Hessen's highly qualified workforce and dynamic network of universities and research institutions provide an excellent environment for corporate research and innovation.

Hessen's Investor Service

Expanding businesses need up-to-the-minute information and local support to facilitate profitable international investment and sustainable growth. This is why the State of Hessen set up Hessen Trade & Invest (HTAI) to help international firms achieve their ambitious goals. This one-stop economic development organisation combines investor advice with expertise in technology, digital transformation, and business development.

Why not benefit from our experts' insights, market intelligence, and information about current technological developments, and from Hessen's economic development network of industrial clusters and business partners? This free service works closely with regional economic development organisations, municipalities, clusters and business partners throughout Hessen.

Contact us! Our team will be only too happy to share their expertise in sustainable business expansion and development.

Your First Point of Contact



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Trade Promotion
ASEAN Representative of the State of
Hessen

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Business Relations Division
International Business Relations

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HESSEN in 2025

GDP per Capita	€60.9 Billion
Employees	2.8 Million people
Population	6.3 Million people
Export	€86.5 Billion



Empowering smart ideas

Hessen is a dynamic high-tech location with a unique environment for R&D. This central German state is home to a managed knowledge network that combines forward-looking industries with leading universities, research institutes and highly skilled talent.

Become part of this vibrant ecosystem and turn your innovative ideas into tomorrow's business success!

invest-in-hessen.com



HESSEN
Hessian Ministry of Economic Affairs,
Energy, Transportation,
Housing and Rural Areas



Hessen Economic Development



The Singaporean-German Chamber of Industry and Commerce (SGC) has experienced consultants to match you with new customers, clients and partners through a targeted business partner search. Over the years, the SGC has built an extensive network and the relevant capabilities to help you meet the right people.

We connect you with your potential
business partners in Singapore

 PartnerForTradePromotion



**Explore opportunities and
assess your market potential**

Scope out the desirability, feasibility, and viability to enter the Singapore market before you invest. We connect you with your potential customers and experts who can provide you with direct market insights.



Leverage the SGC network

Tap on our wide SGC network and more to reach out to your desired partners. With more than 600 SGC members and an even greater network within our reach, the SGC and our DEinternational team will work with you to achieve your targets.



Here's how we do it

We conduct extensive research to help you find potential business partners. With your feedback, requirements and preferences, we will set up the meetings with your desired companies and support you throughout these appointments.

Business Partners



Company name: AutomationSG

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<https://automationsg.org>



Incorporated since 1982, AutomationSG is the premier trade association representing Singapore's Artificial Intelligence, Automation, IoT, and Robotics (A.I.R.) sectors. The association drives industry advancement through flagship trade show platforms like Automation SolutionGO! and AIRHUB (airhub.ai), an online marketplace connecting members to commercial opportunities.

AutomationSG has currently launched the Trusted Industrial AI (TIA)-Ready Framework to guide industrial companies toward safe, trusted AI adoption. Anchored to ISO/IEC 42001, this practical pathway helps manage risks and ensure responsible deployment.

AutomationSG also leads Singapore companies overseas to participate in regional trade fairs under the Singapore Pavilion to venture into regional markets. With the cross-pollination of technologies, AIR has been applied by different industries and applications—ranging from Manufacturing and Logistics to Smart Buildings & Facility Management, Retail and Services, Construction, and Agritech.

Additionally, as a partner to the Skills and Workforce Development Agency (SWDA), AutomationSG administers grants of up to 90% salary support to advance manufacturing-centric companies for their hiring and employee upgrading.



Company name: Enterprise Singapore

Headquarters (Singapore)
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Singapore 188024

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www.enterprisesg.gov.sg



Enterprise Singapore is the government agency championing enterprise development. The agency partners committed companies to build capabilities, innovate, and go global. It drives growth – empowering local businesses and shaping industries, anchoring Singapore as a trade and startup hub, and establishing trust in products through quality and standards.

Enterprise Singapore is here for wherever businesses are growing. Visit www.enterprisesg.gov.sg for more information.



Company name: European Chamber of Commerce Singapore

The Voice of European Business in Singapore

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www.eurocham.org.sg



The European Chamber of Commerce, also known as EuroCham Singapore, serves as the Voice of European Business in Singapore, bringing together nearly 200 member companies from diverse industries. Officially endorsed by the European Union Delegation to Singapore, we act as a trusted bridge between businesses, governments, and institutions in Singapore and Europe, offering access to advocacy and thought-leadership opportunities, networking events, and high-level dialogues.

This year, we celebrate 25 years as a Chamber of Commerce, reflecting a quarter-century of strengthening bilateral ties between Europe and Singapore. Established by 13 European National Business Groups, we continue to collaborate with them as one coordinated network under the umbrella of #TeamEurope.

With a focus on advocacy, we connect members and leaders through 10 dedicated Committees spanning green and digital economies, manufacturing and supply chains, financial services and fintech, education and human capital, transport and mobility, healthcare and life sciences, wine and spirits, intellectual property rights, aerospace, and strategic security.

While European in our foundation, EuroCham is global in reach; we are a member of the European Business Organisation Worldwide Network (EBOWN), the only global network for European business interests outside the EU. With over 59 European Chambers worldwide, we strengthen the voice of European companies abroad, support market access, and advance public-private dialogue. EuroCham Singapore's Executive Director, Eva Vincetic, serves as EBOWN's Regional Coordinator for ASEAN, especially relevant as Singapore takes on the ASEAN Chairship in 2027.

Find out more at eurocham.org.sg



Company name: Singapore Business Federation (SBF)

globalconnect@sbf.org.sg
team-enterpriseeuropeanetwork@sbf.org.sg

www.sbf.org.sg

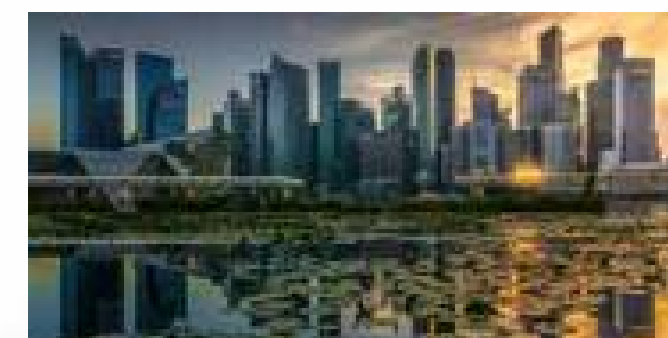
Representing more than 34,000 member companies, the Singapore Business Federation (SBF) is the apex business chamber for Singapore's business community, locally and internationally. Its membership includes Singapore-registered companies, local and foreign chambers and trade associations.

SBF advances a globally competitive and sustainable economy through policy advocacy, partnerships and capability-building. GlobalConnect@SBF, an initiative by Enterprise Singapore and SBF, supports companies expanding internationally through market advisory, business matching, in-market support, overseas workshops and Free Trade Agreement advisory.

SBF is the National Partner for the Enterprise Europe Network, connecting businesses with partners in more than 60 countries. Europe, and Germany in particular, is a key business and trading partner for Singapore. The International Business Division in SBF supports stronger Singapore-Germany and Singapore-Europe business linkages, including through the Europe Conference held in 2025, which brought businesses and stakeholders together to explore opportunities for collaboration.

With Singapore assuming the ASEAN Chairmanship in 2027, SBF look forward to supporting greater business connectivity and engagement between ASEAN and European companies, creating opportunities to deepen Singapore-Germany ties and Germany's engagement with the wider ASEAN market.

Businesses interested in opportunities across Singapore, Germany, ASEAN and Europe are invited to contact SBF.





Company name: Economic Development Board (EDB)

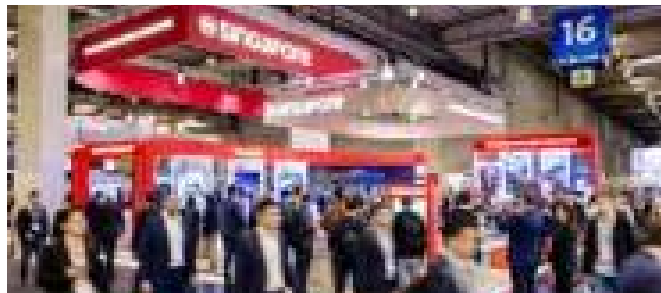
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✉ client_services@edb.gov.sg

🌐 www.edb.gov.sg

Competing on Value: Building Best-in-Class, Sustainable and Resilient Businesses



The Singapore pavilion at Hannover Messe 2026

German companies are adapting their global strategies. Cost still matters amid geopolitical uncertainty, supply chain fragmentation, and artificial intelligence, but companies increasingly focus on value to determine how and where they grow.

Singapore has long served as a trusted base for German companies in Asia-Pacific, with ~2,400 German companies operating here. Companies stay for the fundamentals: a stable, pro-business environment, strong intellectual property protection, skilled talent, and extensive connectivity.

Those fundamentals deliver results from factory floors to product pipelines. **Siemens** is building a €200 million high-tech factory for industrial automation products, creating more than 400 jobs in advanced manufacturing, supply chain management, quality management and finance. Singapore's network of trade agreements allows the plant to serve markets across Southeast Asia and beyond.

Companies are also deepening their innovation footprint. **tesa's** Debonding on Demand laboratory, established with Singapore's research agency, A*STAR, has advanced up to 20 concepts for the electronics and automotive industries, designed for product repairability and circularity. Singapore's research capabilities in advanced material science have reinforced tesa's global technology leadership.

The Singapore Economic Development Board works with German companies at every stage of their presence in Singapore. We welcome you to partner us in building value, deepening talent, advancing innovation, and sustaining long-term growth.



Company name: Singapore Manufacturing Federation

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✉ contact@smfederation.org.sg

🌐 www.smfederation.org.sg

🌐 <https://www.linkedin.com/company/smfederation>

Established in 1932, the Singapore Manufacturing Federation (SMF) is a dedicated champion for the nation's manufacturing sector, driving innovation and sustainable growth by addressing industry-specific needs. Corporate constituents are organized into 10 Industry Groups, each supported by Associated Services to address their distinct requirements and priorities. SMF strengthens the sector's resilience by focusing on four key pillars: sustainability, human capital development, internationalisation, and productivity.

As a catalyst for collaboration, SMF provides a platform for companies to cultivate strategic alliances and broaden their market presence both locally and globally. With a diverse membership base of 5,000+ entities comprising SMEs, MNCs, and Affiliate members, SMF plays a pivotal role in shaping Singapore's manufacturing ecosystem and driving industry advancement.



For more information, please visit www.smfederation.org.sg.



Company name: Germany Trade & Invest (GTAI) ASEAN Hub

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Germany Trade & Invest (GTAI) is the international economic promotion agency of the Federal Republic of Germany. GTAI assists German companies in expanding their business abroad and helps international companies set up subsidiaries in Germany.

Building on its extensive global network—with six locations in Southeast Asia—GTAI opened its ASEAN hub in Singapore in 2024. The first of its kind, it is dedicated to providing in-depth regional coverage and services. The hub helps German businesses identify growth opportunities across Southeast Asia through market insights, while also offering tailored consultations to support ASEAN companies looking to expand to Germany. The Singapore office is led by Alex Hirschle (supporting German companies) and Yao Tang (supporting ASEAN companies).

Southeast Asia features compelling diversification opportunities for German firms seeking to enhance their resilience and tap into high-growth markets. From Singapore, GTAI offers German companies a regional overview, highlighting emerging trends and business opportunities across ASEAN. As a strategic location with a robust economy, skilled workforce, advanced R&D ecosystem, and pro-business environment, Singapore is the preferred headquarters for many German firms operating in Southeast Asia.

Conversely, Germany serves as a premier entry point to the European market, offering access to the EU's largest economy and R&D hub. GTAI provides reliable and up-to-date information on all major aspects of Germany as a business location.

We provide:

- Market and industry sector analyses
- Market entry analyses
- Tax and legal information
- Incentives and financing information

We encourage any company interested in the German market to make use of our services — a valuable support tool for global growth, offered free of charge with the support of the German government.

Whether you're a German company exploring ASEAN or an ASEAN firm looking to expand to Europe, GTAI is happy to help.

Let Your Business Grow in THE LÄND

Investing with Europe's No. 1 Innovator

As one of the most important economic centres in Europe, Baden-Württemberg – referred to as “THE LÄND” – has also become a leading investment location. Over 7,000 foreign companies have already decided in favour of THE LÄND and benefit from its innovativeness. The German Southwest stands out with its low unemployment rate and above all, its invention capacity: Baden-Württemberg is the number one innovation region in Germany and Europe. Research expenditure amounts to 36.1 billion euros (2023), which is 5.7 percent of the state's gross domestic product (GDP).

The innovation power of business and industry is supplemented by dense research networks. Excellent research institutions at more than 100 locations ensure a continuous contribution to progress and cutting-edge technology. About 70 universities, including four universities of excellence, form a highly attractive higher education system. These are all good reasons for multinational corporations such as Roche, IBM, Magna, Fanuc and P&G to make Baden-Württemberg the centre of their business operations. Moreover, anyone who invests in the state profits from a growing pool of potential industrial customers, from the highly developed parts-supplier structure, from cooperation with companies that are either related or in the same sector, and from the skills of highly qualified workers. Perfect conditions, too, for start-ups – especially those operating in the B2B sector.



Benefit from Close Ties between Business and Science

THE LÄND offers investors not only the appropriate ecosystem, but also access to technology leaders, start-ups and especially to its high-profile research infrastructure. An example of the close cooperation between business and science in THE LÄND is the Competence Center Quantum Computing Baden-Württemberg. The aim of this national competence network is to develop quantum-based computing strategies for the next generation of high-performance computers. Within this network, the first IBM quantum computer in Europe was installed and is available to industrial companies, small and medium-sized enterprises (SMEs) start-ups as well as academic institutions for application-related use.

Germany's No. 1 Exporter

Aside from internationally renowned global players such as Mercedes-Benz Group, Bosch, SAP and Trumpf, it is mainly SMEs that form the backbone of Baden-Württemberg's economy. In 2025, the GDP generated by companies in THE LÄND amounted to 667.1 billion euros, higher than the GDP of Belgium, Sweden or Austria. Driving forces behind this economic success are the highly dynamic and export-oriented core industries such as the automotive, mechanical engineering, ICT, environmental technology, and healthcare industries. Thus, at 241.4 billion euros (2025), Baden-Württemberg's export volume exceeds that of other German states and many European countries.

Baden-Württemberg and Singapore

Singapore is Baden-Württemberg's most important export and import partner in the ASEAN region. In order to further enhance the economic and scientific cooperation between Baden-Württemberg and Singapore, THE LÄND has established a representative office in the city-state since 2024, which serves as the first point of contact for companies and investors who seek advice on THE LÄND as a location for doing business or need support with establishing operations and finding cooperation partners in Baden-Württemberg. The work of the foreign representative office focuses primarily on industries such as mobility, greentech, medtech, deeptech (AI, quantum), and precision engineering.

If you are interested in Baden-Württemberg as a location for your business, visit www.expaend.com or contact us directly:

Your First Point of Contact



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Baden-Württemberg

Expänd into
THE LÄND OF
innovation and

INQUIRING
MINDS.

It is not just our robots that are smart – their inventors are too. Thanks to more than 11 million creative thinkers and curious minds, Baden-Württemberg stands out as Europe's number one innovation region, leading the way for digital change – not only in the fields of AI, quantum technologies and mobility.

World-renowned companies, thousands of successful small and medium-sized businesses and our innovative startups make the German Southwest one of the

strongest economic regions worldwide, offering the perfect conditions also for your expansion.

Interested in **THE LÄND** as a business location for your company?

We are happy to support you:

expaend.com
bw-i.de/en

EXPÄND
INTO THE LÄND





We support your success in Singapore by finding the most suitable candidates for you

The job market is volatile and fast paced and as a result, companies experience difficulties in hiring qualified employees. Our HR Services help you to attract the right talent for your success in Singapore and the region.

We find the right talent for your business!

 **PartnerForRecruitment**



Advertisement of open position

In line with prior consultation with you, we create a profile of the vacant position as well as an advertisement which will be published in relevant online platforms, government portals and print media.



Support in candidate selection

We will screen incoming applications and prepare a shortlist of candidates according to your selection criteria, prepare and manage the interview schedule and support you throughout the entire process.

**You do not have an office in Singapore yet?
No problem! We can host your interviews in our meeting facilities or organise hybrid interviews for you.**

Corporate profiles

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avodaq Pte Ltd is a fully owned subsidiary of avodaq Group, headquartered in Germany, which is a leading provider of modern IT solutions and services for multinational companies. To serve our international customers, avodaq has locations in New York, London, and Manila. With around 300 highly qualified employees, the avodaq Group generated revenue of €76.2 million in the 2025 financial year.

As a systems and technology integrator, avodaq offers value-driven services connecting infrastructure and software solutions with employees and businesses. Establishing itself as a Digital Business Partner, avodaq integrates the latest AI technologies alongside its own expertise to realise individual projects for its customers, with a heavy emphasis on maximising the return on investment (ROI) of invested solutions. avodaq understands the need to drive adoption and assimilation of solutions organisation-wide. As such, avodaq supplements offered solutions with Change Management and Software Development services, ensuring seamless adoption and integration with existing solutions.

avodaq's portfolio includes state-of-the-art IT infrastructure, data center, security, and collaboration systems. In addition, we provide sophisticated software, automation, and AI-driven solutions, as well as dedicated healthcare applications.

We strive to deliver value and business outcomes. This is supported by our full-stack observability and customer success management teams. To our clients, we are their trusted advisor and Digital Business Partner.

“ We founded avodaq to provide the highest quality for our customers. ”

Andreas Kusch, founder
and CEO of avodaq AG



Your Digital Business Partner.

We are passionate about delivering you the highest quality – in all we do!

www.avodaq.com



DEUTSCHE BANK



Company: Deutsche Bank AG, Singapore Branch

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Deutsche Bank was founded in 1870 to support German companies with global ambitions. Asia Pacific was central to this strategy from the start, as we established our first overseas operations anywhere in the world here in this region in 1872. Today, we are the leading bank in Germany with a strong and deep global network spanning 56

markets around the world. Our commitment to connecting our clients with global opportunity, wherever they are based and wherever they want to go, is just as central to our mission today. We are dedicated to our clients' lasting success and financial security at home and abroad.

OUR FOUR BUSINESS DIVISIONS ARE:

01

Corporate Bank

At the core is the global transaction banking business providing cash management, trade finance and Trust and Securities Services to corporates and institutions. We are passionate about being the financial conduit for global clients in Asia Pacific since 1872 and excited to leverage this extensive onshore expertise to help clients navigate risk and drive business.

02

Investment Bank

We provide strategic advice to corporate and institutional clients, focusing on financing, advisory, capital markets, fixed income and currencies.

03

Private Bank

We focus on private customers across all segments as well as business clients.

04

Asset Management

We offer institutions access to strong investment capabilities across major asset classes.
For more, visit: www.db.com

Corporate Bank

Those who see opportunities in problems are dreamers. Or with the right bank.

When it's time to capitalise on transforming your business, you need a partner with dedicated expertise and tailored solutions to match your vision. As the Global Hausbank, we help businesses of all sizes and scopes to turn transition journeys into competitive advantages.

#GlobalHausbank

With deep dedication.

Deutsche Bank

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to discover
more.



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DEUTSCHE TELEKOM



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Deutsche Telekom Global Business Solutions brings the scale and technology capabilities of Europe's #1 telecommunications provider to enterprises in Singapore and across Asia Pacific. Backed by a group with €119 billion in annual revenue and a presence in more than 50 countries with 198,000 employees worldwide, we combine global scale with local expertise.

We help enterprises navigate increasingly complex technology environments by bringing together **Cloud, AI Infrastructure, Cybersecurity, Connectivity and Managed Operations** into secure, scalable and resilient digital foundations.

For us, anticipation of our customers' businesses is key: We start by understanding, not selling. **We explore business priorities, existing environments and workloads, considering economics, performance, scalability, security and data sovereignty** before recommending where workloads should run and how the underlying infrastructure should be designed.

From strategy and architecture through transformation, migration and managed operations, **we are the accountable partner across the technology lifecycle**. As technologies, economics and business requirements evolve, we continuously optimise environments to help keep workloads in the right place.

Through our ecosystem comprising world-leading technology providers and international delivery capabilities, we enable enterprises to reduce the complexity of their technology stack, accelerate transformation and focus on growing their business.

Discover – Design – Transform – Operate – Optimize



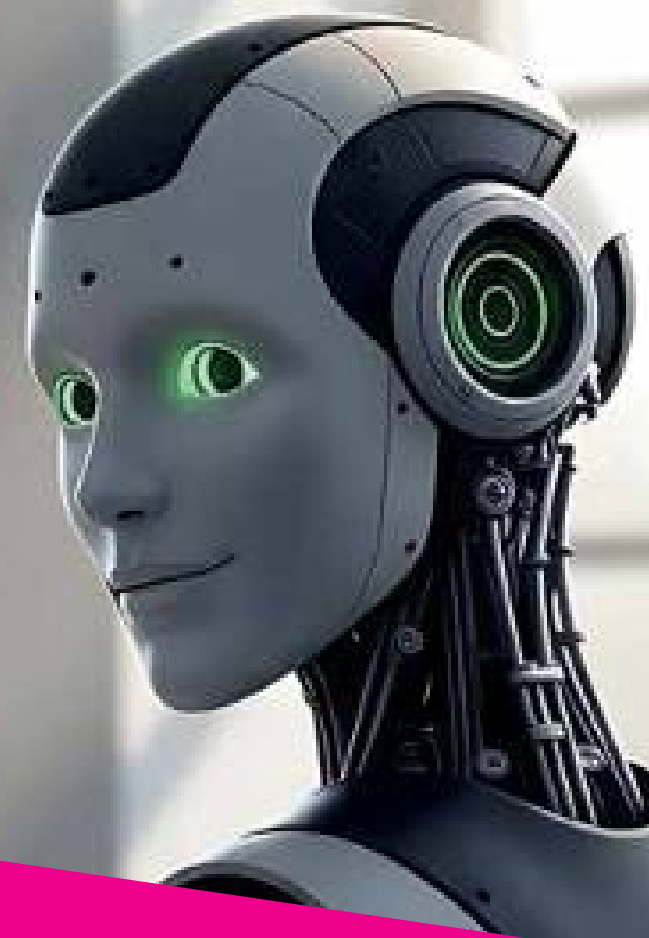
Deutsche Telekom Global Business Solutions — secure, scalable digital foundations connecting Asia.



“We start by understanding, not selling, then we design infrastructure around where each workload truly belongs.”

Mr. George Aprane,
Managing Director
Deutsche Telekom Global Business Solutions Singapore

AI



Your AI Agents Are Ready Is Your Enterprise?

We put your AI to work. From AI infrastructure and cloud to cybersecurity, connectivity and managed operations, we bring together the expertise and digital foundations your enterprise needs to scale AI securely and resiliently. Move from experimentation to real-world impact.

T Connecting
your world.

GERMAN CENTRE



Company: German Centre for Industry and Trade Pte Ltd

+65 65628020

www.germancentre.com

25 International Business Park #01-78
German Centre, Singapore 609916



Built to Adapt. Made to Grow.

Since 1995, German Centre Singapore has helped companies establish and grow their presence in Singapore and across Asia-Pacific. Many arrive with a strong product and deep industry expertise, but limited knowledge of the local market. Today, more than 150 companies, industry associations and government-linked organisations call German Centre home.

We provide the flexibility to grow — from a single desk to private office space that evolves with your business, alongside meeting and seminar rooms available when you need them.

But space is only the beginning. What truly sets German Centre apart is the community around it.

Our customers share more than an address. They navigate the same market, face similar challenges and often serve the same customers. Through events, everyday conversations and connections over coffee, they exchange insights, discover partners and suppliers, and turn relationships into new business opportunities.

The questions that can take months to answer on your own are often answered here in a conversation.

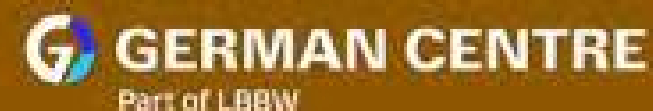
That is the value of being part of German Centre: the right space, the right connections, and the market knowledge it would otherwise take years to build.

Global Roots, Regional Reach

As a subsidiary of Landesbank Baden-Württemberg (LBBW), German Centre Singapore is part of a global network spanning Beijing, Mexico, Shanghai and Taicang, and works closely with the German Business Incubator in Ho Chi Minh City. Backed by German ministries, embassies and Chambers of Commerce Abroad (AHKs), our network gives companies decades of relationships to build on when establishing and growing across international markets.

We match. You grow.

Come and meet the companies already building their future at German Centre.



SINGAPORE



More than a workspace. A community.

A premier business address in Singapore's new growth corridor.



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At the heart of Jurong Lake District, with excellent connectivity.



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WE MATCH. YOU GROW.



Scan to get in touch

GERMAN EUROPEAN SCHOOL SINGAPORE



Company: German European School Singapore

+65 6461 0801

2 Dairy Farm Lane Singapore 677621

<https://www.gess.edu.sg>

From **18 months to 18 years**, German European School Singapore (GESS) provides one connected educational journey, combining deep German and European roots with an international outlook. Our German Curriculum provides continuity for families who may return to Germany, including a pathway to the German Abitur, while our English-speaking International Baccalaureate pathway provides exceptional breadth and flexibility for globally mobile families.

GESS offers the complete **International Baccalaureate continuum**: the **Primary Years Programme (PYP)**, **Middle Years Programme (MYP)**, **Diploma Programme (DP)** and **Career-related Programme (CP)**. This creates a coherent educational journey from a child's earliest years through to graduation, while allowing students to increasingly personalise their education as their individual strengths, interests and ambitions emerge.

Importantly, **GESS is the only international school in Singapore to offer the IB Career-related Programme (CP)**. Alongside the academically rigorous and globally recognised IB Diploma Programme, the CP provides an alternative pathway for students who thrive when academic learning is combined with practical, career-related experience. At GESS, CP students can specialise in areas including **Business & Sustainability**, **Creative Arts & Design** and **Sports Management**, connecting their education with potential university and career pathways.

This breadth reflects something fundamental to the GESS philosophy: **there is no single definition of success and no single pathway to a successful future**. Whether a student ultimately chooses a German or international university, entrepreneurship, the creative industries, business, technology or another path entirely, our role is to help them discover where their strengths and passions lie - and give them the education, experiences and confidence to pursue them.

That philosophy extends beyond the curriculum through our award-winning **BeyondClassrooms programme**, which connects students directly with the world of work through internships, mentoring, industry experts, site visits, and real-world projects. Through partnerships with organisations including **BMW, Siemens, BASF, Bosch Rexroth, Daimler Truck, Danfoss, Evonik, LBBW, T-Systems, TÜV SÜD and TUM Asia**, students can begin exploring industries and careers while they are still at school.

Together, our curriculum pathways and BeyondClassrooms programme bring our purpose to life: **we empower our students to discover and own their future**.

INTERNATIONAL BACCALAUREATE OR FOREST SCHOOL?



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JUNGHEINRICH



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info@jungheinrich.com.sg

7 Joo Koon Way
Singapore 628945



Jungheinrich is one of the world's leading providers of material handling solutions for more than 70 years and being present in Singapore since 2001. As pioneers in the sector, the Hamburg-based family business is committed to creating a warehouse of the future.

The Group is represented by its direct sales in 42 countries and more than 80 partner countries companies. In 2025, the listed business generated revenue of €5.5 billion with a workforce of over 21,000 employees globally.

In APAC, Jungheinrich has 8 direct sales and over 14 partner companies established. Jungheinrich products and solutions in APAC are supported by strong Key Account, After Sales, Dealer Management setup, with regional training and spare parts centre in Singapore. At current, Jungheinrich Singapore has a strong workforce of 150 employees serving the Singaporean market and marks its 25th anniversary as the company's strategic hub for the region.

Corporate Event Solutions



The Singaporean-German Chamber of Industry and Commerce (SGC) provides precise event coordination to your best satisfaction. Virtual, Physical or Hybrid. We conceptualise, organise, and advise you concerning venue, guest lists, programme flow, protocol questions and press relations – so you can focus on your main business.

We turn your ideas into action

PartnerForEvents



Event concept creation

Based on your requirements, we will create the best suited event concept and programme in alignment with your needs. Whether you are planning a product launch, business delegation, big conference, workshop, or marketing event, we are your first contact in Singapore.



Networking

Expand your network and outreach by getting connected with new contacts through your events. The SGC is experienced with organising events ranging from 10 to 500 people. We organise 100+ events yearly.



Full suite of services

From conceptualisation to post-project wrap-up, the SGC is able to support you with end-to-end services. Apart from our content creation, our scope additionally includes address research, generating an invitation database, mailing of invitations, RSVP management, PR activities and more.



info@sgc.org.sg
Subject in Mail: "Event Curation"

www.sgc.org.sg

LBBW – SINGAPORE BRANCH

LB≡BW

Company: LBBW – Singapore Branch

+65 6562 9217

79 Robinson Road #20-01
Singapore 068897

www.lbbw.de

Regional roots in Germany, at home across the world: Wherever the road might take you, LBBW will accompany you. And find the best solution for you. We are like you: Breaking new ground! Today, LBBW is the largest bank in south-west Germany and one of the largest commercial banks nationwide.

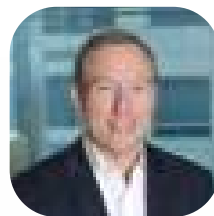
As a universal bank with deep regional roots, strong client relationships, international expertise and our worldwide network of Branches, Representative Offices and German Centres, LBBW is the ideal partner for small and medium-sized enterprises as well as multinational corporations in shaping their future.

In June, LBBW received again the “TXF Industry Choice Award 2026 as Bank of the Year”. Leading importers and exporters from all over the world have chosen us one of the best banks for export finance for the eighth time in a row.

Particularly high scores were received for LBBW’s market expertise, customer service, understanding of customers’ business and speed in processing transactions. LBBW assists its export-oriented corporate customers with their international activities through an extensive international network.

LBBW in Singapore as Hub for Asia-Pacific, together with our Branches in Seoul and Shanghai as well as our Representative Offices in Mumbai, Beijing, Hanoi and Jakarta assists our corporate and institutional clients in exploring Asia’s long-term growth potential.

In Asia-Pacific, our range of services comprises short, medium and long-term financing, customised financing solutions such as structured export and project finance, syndicated loans as well as international trade finance and payments, currency and interest rate risk management, capital markets and M&A advisory.



“**APAC is not a topic for tomorrow — it is today. Companies looking for growth, resilience and new value creation need a partner who understands the region and can turn opportunities into bankable business.**”

Mr Jens Ruebbert,
Managing Director & Regional Head
Asia-Pacific LBBW

Global Perspective. Local Expertise.

Asia-Pacific is one of the world’s most dynamic growth regions. At the same time, geopolitical shifts, regulatory change and the transformation of global value chains are reshaping the way companies invest, trade and expand.

Rooted in Stuttgart and closely connected to Germany’s Mittelstand, LBBW combines international financing expertise, regional market knowledge and strong local presence in Asia-Pacific.

With 16 locations in 15 countries worldwide – including seven locations across Asia-Pacific, with branches in Singapore, Seoul and Shanghai – we support companies from Germany and around the world with market entry, cross-border investments, trade and export finance, working capital, hedging and capital markets solutions.

From our hub in Singapore, our local experts connect Germany and Asia, supporting decision-makers across the region turn opportunities into sustainable growth and resilient business models.

Breaking new ground

LB≡BW

LIDL & KAUF LAND ASIA



Company: Lidl & Kaufland Asia

+65 6839 1500

30 Pasir Panjang Road, Mapletree Business City, #12-31/32, Singapore 117440

<https://lidl.asia/>

Lidl & Kaufland Asia is the sourcing arm for Lidl International, part of the Schwarz Group, one of the world's largest retailers. Our regional headquarters in Singapore leads a team of over 1,000 professionals across eight markets, combining deep local expertise with global capabilities and innovation to build agile and resilient supply chains.

With a network of more than 1,000 factories across 12 production countries, we manage every stage of the sourcing journey—from product development and sourcing to quality assurance, sustainability, packaging and logistics. Through close collaboration with our partners, we ensure every product meets the highest standards of quality, compliance and responsible sourcing while delivering the best value to millions of customers.

Sustainability is embedded throughout our business. By working closely with our partners to improve environmental and social performance, we continue to strengthen responsible sourcing practices while supporting long-term value creation for customers, suppliers and communities.

As a trusted sourcing and supply chain partner, Lidl & Kaufland Asia remains committed to delivering quality products responsibly while shaping a more resilient and sustainable future for global retail.

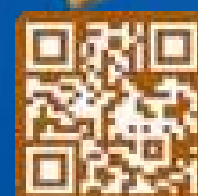
For more information, please visit lidl.asia



“Our success is built on our people, strong partnerships and a forward-thinking mindset, with a shared commitment to deliver quality and sustainable value every day.”

Robert Maier
Chief Executive Officer
Lidl & Kaufland Asia

Building Tomorrow's Supply Chain Today



lidl.asia

#teamlidl



Company: Luther LLP

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<https://www.luther-lawfirm.com>

Luther in Singapore

With a total staff strength of more than 90, Luther is the largest German headquartered law firm in Singapore. 26 lawyers cover the whole range of corporate and commercial legal work as well as the structuring of investments within South Asia and South East Asia. Together with our experienced accountants, payroll specialists, tax consultants and company secretaries, we provide a one-stop solution for all your corporate needs.

Luther in Asia

Singapore is a hub and regional headquarters for many German and European companies in Asia-Pacific and Luther supports global players as well as companies of Germany's dynamic Mittelstand with their regional projects in Asia and advises Asian clients on their investments in Germany and Europe. With our Luther offices in Singapore and Shanghai we are present at two of the most important business centres in the region. Through our other offices in the region and a longstanding relationship with regional partners our network has expanded from Australia and New Zealand to countries such as Japan, South Korea, Indonesia, Malaysia, Myanmar, the Philippines, Thailand, Cambodia, Vietnam and India.

Hits the mark. Luther.

Luther Rechtsanwaltsgesellschaft mbH is one of the leading corporate law firms in Germany. With 420 lawyers and tax advisors, we can advise you in all fields of German and international corporate law. In addition to having offices in every economic centre throughout Germany, we are also present in eleven locations abroad: in Brussels, London and Luxembourg in Europe, and in Bangkok, Delhi-Gurugram, Jakarta, Kuala Lumpur, Shanghai, Singapore and Yangon in Asia.

Our advisory services are tailored to our clients' corporate goals. We take a creative, dedicated approach to achieving the best possible economic outcome for each of our clients. The name "Luther" stands for expertise and commitment. With a passion for our profession, we dedicate all our efforts to solving your issues, always providing the best possible solution for our clients. Not too much and not too little – we always hit the mark.

We know how crucial it is to use resources efficiently and to plan ahead. We always have an eye on the economic impact of our advice. This is true in the case of strategic consulting as well as in legal disputes. We have complex projects on our agenda every day. At Luther, experienced and highly specialised advisors cooperate closely in order to offer our clients the best possible service. Thanks to our fast and efficient communication, permanent availability and flexibility, we are there for you whenever you need us.



Luther is a founding member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.



Luther.

Global reach. Local expertise. Seamlessly connected.

We have a global outlook, with offices in key economic and financial centres in Asia and Europe. We also maintain close relationships with leading corporate law firms worldwide. This way, we ensure a seamless service for our clients throughout demanding international projects.

Legal services

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- Contract/Commercial Law
- Corporate Law/Merger & Acquisition
- Due diligence and transaction support
- Employment law
- Joint Ventures
- Private equity, venture capital
- Protection of intellectual property
- Tax structuring, Tax Advisory

Corporate services

- Establishment of a Singapore Company
- Corporate Secretarial Services
- Accounting & Financial Reporting
- Tax Compliance
- Payroll Services
- Immigration Matters
- Company Deregistration and Closure Services
- Restructuring
- Bank Account Opening & Support

Luther LLP

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Luther Corporate Services Pte Ltd

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MERCEDES-BENZ SINGAPORE PTE LTD



Company: Mercedes-Benz Singapore

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Singapore 608531

<https://mercedes-benz.com.sg>

For more than three decades, Singapore has been home to Mercedes-Benz in Asia — a hub where innovation meets ambition. From here, we connect the strength of German engineering with Singapore's vision for sustainability, technology, and growth. Mercedes-Benz Singapore serves as a regional hub for Mercedes-Benz Group AG, driving customer experience, sustainability initiatives, and digital innovation across the region. With the support of Mercedes-Benz Financial Services, we complement our luxury cars and vans with financing, leasing, fleet management, insurance, and innovative mobility solutions.

Shaping the Future of Luxury

At Mercedes-Benz, transformation is powered by innovation and the desire to shape a software-driven, zero-emissions future. The brand is embarking on its largest product offensive yet, with more than 20 new models to be launched globally in the next two years, with at least 10 of them fully electric. From the core Mercedes-Benz range to high-performance Mercedes-AMG, the exclusive Mercedes-Maybach, and the legendary G-Class, customers will discover an electrified option to match every lifestyle and driving preference.

Central to this transformation is MB.OS, our fully in-house operating system that reimagines digital luxury. By seamlessly connecting infotainment, driving systems, and services, MB.OS enables faster innovation, richer personalisation, and a truly intuitive user experience, laying the technological foundation for the next generation of vehicles.

Elevating the EV experience is MB.CHARGE, Mercedes-Benz's integrated digital charging service that gives EV drivers access to a wide network of public charging stations through a single app, offering real-time charger availability, transparent pricing, seamless payment, one consolidated bill, and convenient route planning for a hassle-free charging experience.

Sustainability at Every Step

Progress at Mercedes-Benz is measured not only by performance but also by responsibility. Today, we are net-carbon neutral in production, logistics, energy generation, and vehicle operation. Through Ambition 2039, we aim for complete carbon neutrality across the entire value chain, supported by pioneering initiatives such as battery-recycling operations in Kuppenheim, Germany, which recover over 96% of critical raw materials, and by suppliers, 84% of whom have committed to Ambition 2039 targets.

Germany and Singapore: Partners in Progress

Rooted in German engineering excellence and thriving in Singapore's dynamic environment, Mercedes-Benz embodies the deep ties between both nations. In line with Singapore's Green Plan 2030, we are advancing electrified mobility and supporting the national goal for all vehicles to run on cleaner energy by 2040. Together, Germany and Singapore are shaping innovation, driving sustainable growth, and building a future inspired by desire.



THE ALL-NEW ELECTRIC GLC.

Experience a smoother pace of life. Crafted as your personal sanctuary, it blends intuitive technology and a spacious interior with electric performance and thoughtful design. Discover a refined drive built for everyday comfort and road trips.

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Mercedes-Benz



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Mercedes-Benz GLC 400 4MATIC electric AMG Line – Energy consumption: 20.0 kWh/100 km; VES band: A.
Mercedes-Benz GLC 400 4MATIC electric AMG Line Sport – Energy consumption: 20.0 kWh/100 km; VES band: A.

Mercedes-Benz Singapore Customer Care Center: 1800 329 7540 · cs.sgp@cac.mercedes-benz.com
Cycle & Carriage (Authorised Dealer) – Showroom Enquiries: 6298 1818.
Mercedes-Benz Center, 301 Alexandra Road, Singapore 159968. Mon - Sat: 8:30 am - 7 pm, Sun & PH: 10 am - 6 pm.

Discover more.



Company: Meta Wolf Pte Ltd

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391B Orchard Road, Level 22, Ngee Ann City Tower B, Singapore 238874

www.metawolf.com

Meta Wolf AG is the leading ceramic tile manufacturer in Germany, combining more than a century of German craftsmanship with a vision to redefine the future of ceramics. With seven production facilities across Germany and an annual production capacity of up to 30 million square metres, the Group is one of Europe's leading ceramic manufacturers.

The Flagship: Agrob Buchtal

At the heart of the Group is Agrob Buchtal, a premium architectural ceramics brand renowned for Made in Germany quality, innovation and design. Trusted by more than 12,000 architects, Agrob Buchtal has helped shape iconic façades, public buildings and swimming pools in around 100 countries worldwide.

The Industry 5.0 Transformation

Metawolf is driving the next generation of ceramic manufacturing through four strategic pillars: Digitalization, Decarbonization, Decentralization and Electrification. By integrating artificial intelligence, digital manufacturing and renewable energy, the Group is reshaping how ceramics are designed, produced and experienced.

Driven by German engineering, architectural excellence and sustainable innovation, Metawolf is building the future of ceramics.

Invest in Germany's Largest Ceramic Tile Manufacturer

Powered by AI, Driven by Sustainability, Built for Growth



**1
Billion €**
HALO Assets

- 7 Factories
- 30 million m² production capacity
- 1 million m² factory buildings



**No. 1
Brand**
in Architectural
Ceramics

AGROB BUCHTAL



1,000
Skilled
Workers



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About SAP

SAP is committed to help the world run better and improve people's lives, backed by the vision of bringing out the best in every business by helping them become an Autonomous Enterprise. The Autonomous Enterprise is a business where AI assistants and agents manage and execute many end-to-end processes, leaving humans with control over critical decisions. SAP is a leader in enterprise applications software, enterprise resource management applications, supply chain management applications, procurement applications software, travel and expense management

software, and ERP software. As a global leader in enterprise applications and business AI, SAP brings together the solutions, technology and best practices needed to run integrated, AI-powered business processes in the cloud. For over 50 years, organizations have trusted SAP to bring out their best by uniting business-critical operations spanning finance, procurement, HR, supply chain, and customer experience. SAP customers generate 84% of total global commerce. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives.



“ At a time when AI is redefining business and society, the partnership between German innovation and Singapore’s forward-looking vision offers tremendous opportunities. SAP is committed to helping organizations harness technology to create lasting value, foster resilience, and improve lives. ”

Dr. Lovneesh Chanana

Senior Vice President and Regional Head of Government Affairs, Asia Pacific - SAP Asia Pte Ltd

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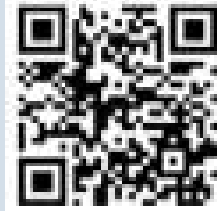
SCHAEFFLER

SCHAEFFLER

Company: Schaeffler (Singapore) Pte Ltd

+65 6540 8600

18 Tai Seng Street # 09-07/08
Singapore 539775



Schaeffler Group – We pioneer motion

The Schaeffler Group has been driving forward groundbreaking inventions and developments in the field of motion technology for 80 years. With innovative technologies, products, and services for electric mobility, CO₂-efficient drives, chassis solutions and renewable energies, the company is a reliable partner for making motion more efficient, intelligent, and sustainable – over

the entire life cycle. Schaeffler describes its comprehensive range of products and services by means of eight product families: From bearing solutions and all types of linear guidance systems through to repair and monitoring services. Schaeffler is with around 110,000 employees and more than 250 locations in 55 countries, one of the world's largest family-owned companies and one of Germany's most innovative companies.



“Global shifts test resilience, but they also reveal where the real opportunities lie. For Schaeffler in Asia Pacific, growth means staying agile, staying close to our customers, and staying true to the technology excellence that has always defined us. German Unity Day reminds us that progress is built on partnerships, and that is exactly the mindset we bring to this region.”

Maximilian Fiedler
Regional CEO Asia-Pacific
Schaeffler (Singapore) Pte Ltd

SEFE



Company: SEFE Marketing and Trading
Singapore Pte Limited

Info.Singapore@sefe-mt.com

Central Boulevard, #48-02 West Tower, IOI
Central Boulevard Towers, Singapore 018916

Supporting Asia's Energy Security and Transition

SEFE at a Glance

SEFE is a European-anchored global energy company, delivering reliable and affordable energy solutions while supporting the transition to a lower-carbon future. Operating across the energy value chain, from trading and origination to sales, transport and storage, SEFE combines market expertise in LNG, gas, power, carbon and metals with integrated infrastructure and global reach to secure energy supply for customers around the world.

With decades of trading experience, a growing global LNG portfolio and one of Europe's leading energy trading platforms, SEFE supplies more than 50,000 customers and over 200 TWh of gas and power each year. Serving industrial customers, municipalities and multinational organisations, we help our customers navigate changing energy markets while advancing their decarbonisation ambitions.

Owned by the Federal Government of Germany and employing over 2,000 people worldwide, SEFE is a trusted long-term partner in global energy markets.



“Europe and Asia are interdependent energy markets. With our European foundation and long-standing presence in Singapore, SEFE works alongside Asian customers and partners to improve flexibility, strengthen security of supply and rapidly respond to dynamic market needs across both regions.”

Egbert Laege
CEO, SEFE

SICK

SICK

Sensor Intelligence

Company: SICK Product Center Asia Pte Ltd

 <https://www.sick.com/sg/en/>

 1 North Coast Avenue #08-01
Singapore 737663

SICK is one of the world's leading solution providers for sensor-based applications in the industrial sector. SICK focuses on its core competencies in factory and logistics automation, such as protecting people with intelligent safety solutions, freeing them from repetitive tasks, making the manufacturing of goods more resource-efficient, or making logistics processes fast and transparent. The leading SICK solution portfolio enables higher productivity and better quality in industrial tasks. With customer requirements in mind, SICK combines sensor and Industrial AI technology to offer innovative solutions.

Founded in 1946 by Dr.-Ing. e. h. Erwin Sick, the German company with headquarters in Waldkirch im Breisgau near Freiburg ranks among the technological market leaders. With 60 subsidiaries and equity investments as well as numerous agencies, SICK maintains a presence around the globe. SICK has more than 10,000 employees worldwide and generated a group revenue of €2.1 billion in the 2024 fiscal year.

SICK established a Regional Product Center (RPC) in Singapore in 2009 to better support the needs for smart sensor solutions from our customers, particularly in the Asian region.

Consisting of the R&D Center in Singapore with a Manufacturing Plant in Johor, Malaysia, SICK RPC focuses on developing new innovative sensors which provide ingenious solutions to solve automation problem our customers face. With close proximity to customers in Asia and having deep competence and know-how for Sensor Innovation in the field of optical electronic, inductive and magnetic, RFID and laser sensing for industrial and logistic application, SICK RPC is well positioned to meet customers requirement with quality and timely delivery.



Sensor solutions for smart robotics

- Robot Vision
- Safe Robotics
- End-of-Arm Tooling
- Position Feedback
- Services and Consultation

More information at:
www.sick.com/robotics



SICK

Sensor Intelligence

SIEMENS PTE LTD

SIEMENS

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The Siemens Center
60 Macpherson Road
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www.siemens.com

Siemens is a leading technology company focused on industry, infrastructure, mobility and healthcare. The company's purpose is to create technology to transform the everyday, for everyone.

By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformations, making factories more efficient, cities more liveable, and transportation more sustainable.

A leader in industrial AI, Siemens leverages its deep domain know-how to apply AI – including generative AI – to real-world applications, making AI accessible and impactful for customers across diverse industries.

Siemens supports customers all over the world to become more competitive, resilient and above all, more sustainable. Its portfolio enables a positive impact on the planet and society at scale. Today, it is more than just managing negative footprints; it is about a company's handprint and increasingly expanding businesses' net-positive impact on the world.

That is why Siemens has integrated its sustainability strategy in its business activities, technology roadmap, investment decisions, own operations and governance. The company empowers its customers to accelerate their sustainability goals along three impact areas: decarbonisation & energy efficiency, resource efficiency & circularity, people centricity & societal impact.

SIEMENS

Making AI Real

Siemens is powering the next phase of Industrial AI - from product design and engineering to production and operations.

siemens.com

TEAMVIEWER SINGAPORE PTE LTD



Company: TeamViewer Singapore Pte Ltd

 www.teamviewer.com/apac

 6 Temasek Boulevard #17-01/02,
Suntec Tower Four Singapore 038986

TeamViewer provides a Digital Workplace platform that connects people with technology – enabling, improving and automating digital processes to make work work better.

In 2005, TeamViewer started with software to connect to computers from anywhere to eliminate travel and enhance productivity. It rapidly became the de facto standard for remote access and support and the preferred solution for hundreds of millions of users across the world to help others with IT issues. Today, more than 620,000 customers across industries rely on TeamViewer to optimize their digital workplaces – from small to medium sized businesses to the world's largest enterprises – empowering both desk-based employees and frontline workers.

Organizations use TeamViewer's solutions to prevent and resolve disruptions with digital endpoints of any kind, securely manage complex IT and industrial device landscapes, and enhance processes with augmented reality powered workflows and assistance – leveraging AI and integrating seamlessly with leading tech partners. Against the backdrop of global digital transformation and challenges like shortage of skilled labor, hybrid working, accelerated data analysis and the rise of new technologies, TeamViewer's solutions offer a clear value add by increasing productivity, reducing machine downtime, speeding up talent onboarding, and improving customer and employee satisfaction.

The company is headquartered in Göppingen, Germany, and employs around 1,900 people globally. In 2025, TeamViewer achieved a revenue of around €768 million. TeamViewer SE (TMV) is listed at Frankfurt Stock Exchange and belongs to the SDAX. Further information can be found at www.teamviewer.com.

Before your helpdesk needs a helpdesk.

Discover proactive IT from
the platform you can trust.

Fix it before **they feel it.**



Learn more

Company: TÜV SÜD

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Singapore 609937

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+65 6779 7088

info.sg@tuvsud.com

www.tuvsud.com



This year, TÜV SÜD celebrates 160 years of enabling progress through trust, reflecting its long-standing commitment to supporting industries with independent safety, security, and sustainability solutions. The company helps customers manage risk, demonstrate compliance, and access markets through testing, inspection, certification, auditing, and advisory services.

In Singapore, TÜV SÜD PSB is also celebrating a major 20-year milestone, deepening its commitment to Singapore through the launch of its new Global Decarbonisation Centre of Excellence. The Centre establishes Singapore's pioneering integrated end-to-end digital Monitoring, Reporting and Verification (dMRV) ecosystem, combining digital monitoring and reporting capabilities with TÜV SÜD's deep expertise in validation, verification, and assurance to deliver verification-ready, high-integrity carbon data.

Having supported Singapore's trust economy for 20 years, TÜV SÜD PSB is equally committed to what lies ahead. The launch reflects the company's continued investment in Singapore as a regional hub for innovation, with sustainability as a starting point for scaling trusted technologies and assurance solutions across ASEAN.

TÜV SÜD operates from more than 1,000 locations worldwide, supported by more than 30,000 employees. Its ASEAN presence spans Singapore, Indonesia, Malaysia, the Philippines, Thailand, and Vietnam, with Singapore serving as a key regional hub.

TÜV SÜD is represented in Singapore by TÜV SÜD PSB and TÜV SÜD Asia Pacific, operating from its integrated office and laboratory facility at 15 International Business Park.



Meaningful climate action depends on continuous innovation, strong partnerships and certifiable trust. As businesses navigate the transition to a low-carbon future, Singapore is uniquely positioned to build a platform for trusted sustainability action, and TÜV SÜD is investing in next-generation decarbonisation capabilities to help enable that ambition.

Mr. Ishan Palit

Member of the Board of Management / Chief Operating Officer
TÜV SÜD AG

The Future of Decarbonisation Needs Proof.



As carbon markets evolve, credible climate action depends on trusted proof.

TÜV SÜD's Global Decarbonisation Centre of Excellence in Singapore brings together decades of validation and verification expertise with advanced digital MRV capabilities to enable three critical outcomes: scalable dMRV solutions, trusted climate verification infrastructure, and market confidence built through expert guidance.

By delivering transparent and scalable assurance across energy transition initiatives, decarbonised supply chains, and carbon market integrity programmes, we support the continued growth and credibility of both compliance and voluntary carbon markets.

**Enabling trusted carbon markets.
Powering credible climate action.**

**Add value.
Inspire trust.**



TURKISH AIRLINES



Company: Turkish Airlines

+65 6732 4556

Sector: Aviation

satis.sin@thy.com

152 Beach Road,
Gateway East #15-01/02 189721

<https://www.turkishairlines.com/>

Established in 1933 with a fleet of five aircraft, Turkish Airlines operated its first international route from its hub in Istanbul to Athens in 1947. By 1951 it had grown its fleet to 33 aircraft serving new international destinations. Today, Turkish Airlines operates 566 aircraft (passenger and cargo) and serving 358 destinations and 133 countries. Flying to more countries than any other airline since 2012, Turkish Airlines was officially recognized by Guinness World Records™ in 2024 as the holder of the title “Most Countries Flown to by an Airline.”

Turkish Airlines has one of the youngest and most modern fleet in Europe, built through investment in fuel-efficient, environmentally conscious aircraft. Its award-winning inflight experience combines Turkish hospitality with premium dining and extensive entertainment and connectivity options. Onboard catering is developed in collaboration with Turkish DO&CO, with Flying Chefs serving gourmet dishes to Business Class passengers on long-haul flights. The airline’s inflight entertainment system offers more than 5,000 hours of films, television programs and other content, while complimentary internet is available to Business Class passengers and Miles&Smiles members, subject to flight duration and aircraft type.

In 2025, Turkish Airlines carried 92.6 million passengers. The Star Alliance member airline has been awarded “Best Airline in Europe” for the 11th time at the 2026 Skytrax World Airline Awards. Turkish Airlines also received the “World’s Best Business Class Onboard Catering” award for the 10th time and the “Best Airline in Southern Europe” award for the 13th time. Turkish Airlines also ranked fifth in Skytrax’s “World’s Best Airlines” ranking.

Beyond the flight itself, Turkish Airlines offers passengers opportunities to experience Istanbul during their journey. Eligible passengers with extended connections can benefit from the airline’s Stopover accommodation service. For passengers whose round-trip journey originates in Singapore, Economy Class passengers can enjoy two nights of complimentary accommodation at a four-star hotel, while Business Class passengers can enjoy three nights at a five-star or boutique hotel. TourIstanbul also provides complimentary guided city tours for passengers with international connecting flights and layovers of between six and 24 hours.

In 2026, Turkish Airlines celebrates 40 years of service in Singapore. Connecting the island state to the world through Istanbul, a strategic location where Europe meets Asia. From 26 October 2026, Turkish Airlines will operate 22 weekly flights from Singapore to Istanbul. The airline will also start operating 5 weekly flights from Singapore to Sydney in addition to its current 3 weekly flights to Melbourne

More information about Turkish Airlines can be found on its official website <http://www.turkishairlines.com> or its social media accounts on Facebook, Instagram, YouTube, LinkedIn, and X.

Education, Culture & Community



Company name: Asia-Europe Foundation (ASEF)

📍 31 Heng Mui Keng Terrace, Singapore 119595

☎ +65 6874 9700

✉ info@asef.org

🌐 www.asef.org

Our vision

A world in which Asians and Europeans shape the future together.

Who we are

The Asia-Europe Foundation (ASEF) is an inter-governmental not-for-profit organisation based in Singapore. Founded in 1997, it remains the only permanent institution of the Asia-Europe Meeting (ASEM). In 2027, it celebrates 30 years of connecting Asia and Europe through people-to-people exchanges, a commitment reflected in its guiding tagline, “Asia and Europe together.”

Our mission

ASEF promotes understanding, strengthens relationships and fosters cooperation among the peoples, institutions and organisations of Asia and Europe. Through cross-cultural and multilateral dialogue, exchange and collaboration, the Foundation works across the thematic areas of culture, economy, education, governance, media, public health and sustainable development.

Together with over 230 partner organisations, ASEF has delivered more than 280 projects. For 2027, its focus themes are Digital Innovation, Green Transition and Inclusiveness.

For more information, please check our webpage or contact us.

Follow us



Newsletter



Company name: German European School Singapore (GESS)

📍 2 Dairy Farm Lane Singapore 677621

☎ +65 6461 0801

🌐 https://www.gess.edu.sg

The purpose at German European School Singapore (GESS) is simple and powerful: we empower our students to discover and own their future. Founded in 1971 and proudly celebrating 55 years in Singapore this year, GESS is home to 1,750 students from over 70 nationalities, aged 18 months to 18 years, an international not-for-profit school where openness, respect and diversity shape everything we do.

GESS offers the German Curriculum leading to the Abitur, alongside the full IB continuum from the Primary Years Programme (PYP) through the Middle Years Programme (MYP), Diploma Programme (DP) and Career-related Programme (CP), the only school in Singapore to do so. This choice, combined with dedicated educators and a personalised approach to learning, delivers real results: a 100% pass rate this year across the IB Diploma, IB Career-related Programme and Abitur, with students achieving perfect scores across both the IB Diploma and Abitur. Our campus, surrounded by nature beside Dairy Farm Nature Reserve, brings together an Olympic-sized swimming pool, a FIFA-regulation football pitch that helps make our Borussia Dortmund partnership even more successful, and a certified Forest School Programme.

Our award-winning BeyondClassrooms Programme connects students with internships, industry mentors and hands-on innovation projects, from robotics and engineering to sustainability initiatives, giving them a genuine head start on university and career pathways, all built to bring our purpose to life.



Company name: German-Speaking Catholic Community St. Elizabeth

📍 Maris Stella Chapel
49D Holland Road, Singapore 258852

👤 Fr Holger Adler SJ

✉ gemeinde@dt-katholiken.sg
pfarrer@dt-katholiken.sg

🌐 https://dt-katholiken.sg

Holy Masses: Sundays at 10:30 AM

“Grüssgott” is how we typically say Good Day or God Bless in some German-speaking areas in Europe! We, the German Speaking Catholic Community of St. Elisabeth in Singapore, feel blessed to be able to live and practice our religious beliefs co-existing peacefully with our Buddhist, Hindu and Muslim brothers and sisters, learning from many different cultures, ethnicities and religions while cherishing and sharing our (typically German/European) traditions. Our aim is to incorporate the “Evangelium” in a meaningful way in our daily busy lives, while offering access to the various sacraments to the interested parishioners.

Our parish counts approximately 600 members, and we are proud to call ourselves an active and dynamic community, not only offering regular Sunday masses at Maris Stella Chapel, a serene hideaway in the bustling city. We also offer various activities to strengthen our spiritual health and make our faith of our church accessible to a younger and older congregation, E.g., through our Choir, where Catholic and non-Catholic singers gather to sing clerical and mundane songs.

For more detailed information, please check out our webpage or contact us!



Company name: German-Speaking Protestant Congregation

📍 4 Angklong Lane,
#01-09 Faber Garden, Singapore 579979

☎ +65 8799 8872

👤 Rev. Martina Klein

✉ pastor@evangelisch-in-singapur.org

🌐 https://www.evangelisch-in-singapur.org

f & @ evkirche.sg

Evangelisch in Singapur! – The German-Speaking Protestant Congregation in Singapore

Welcome and Willkommen to our lively church family! Our congregation is a place of worship and community for German-speaking Protestants of all denominations – and everyone is welcome.

We celebrate worship every Sunday, except during the holidays of the German-speaking schools, alternating between traditional services at Holy Trinity Church (Anglican) and more family-oriented services at the Parsonage Faber Garden in Upper Thomson. During our services, children are invited to join our Sunday School programme.

Every year, we offer Confirmation classes for young people. Music also plays an important part in our church life, with our gospel choir and brass band (Posaunenchor) always happy to welcome new voices and musicians. Whether you are new to Singapore, have lived here for years or are simply curious – come and meet us!



For our worship schedule, activities and latest news, visit our website www.evangelisch-in-singapur.org and subscribe to our weekly newsletter or follow us on Facebook and Instagram @ evkirche.sg.



Company name: German Association – Deutsches Haus

📍 9 Raffles Place, #24-01 Republic Plaza Tower One, Singapore 048619

☎ +65 9030 4787

✉ info@german-association.org.sg

🌐 www.german-association.org.sg

President

Claudia Kästner

Vice President

Birthe Pellmann

Board Members

Dr. Knut Unger
Manuela Kade-Graef
Annabelle (Wei Wei)
Tamara Wagner
Coletta Riediger
Annika Köhler

Our Mission

To bring German-speaking people in Singapore together by creating a welcoming community where friendships grow, cultures connect and everyone feels at home. Through social, cultural and professional activities, we strengthen the ties between Germany and Singapore.

Our Vision

To be the leading German-speaking community in Singapore—connecting generations, preserving our heritage and building bridges for the future.

From the Roots until Today

Founded in 1856 as the Teutonia Club, the German Association Singapore is one of Singapore's oldest international communities. For 170 years, we have connected German-speaking people across generations, providing a place for friendship, networking and cultural exchange.

Today, we bring together a vibrant community of around 10,000 German speakers through events, partnerships and initiatives that support newcomers, families, professionals and long-term residents alike.

Our Programmes

Our activities include networking events, cultural experiences, business talks, family programmes, workshops, volunteer initiatives and opportunities to discover Singapore together.

Powered by Community

The German Association is supported by a dedicated staff member, a volunteer Board and many committed volunteers. We sincerely thank everyone who has contributed their time, passion and expertise over the years. Above all, we are grateful to our members, partners and the wider community whose loyalty and support have enabled us to thrive for 170 years.

IMPULSE Magazine

Published quarterly, IMPULSE is Singapore's only German-language community magazine, connecting readers through stories on business, culture, history and community life.

Heimat gemeinsam erleben.



Company name: Goethe-Institut Singapore

📍 136 Neil Road, Singapore 088865

☎ +65 6735 4555

✉ mail-singapore@goethe.de

🌐 www.goethe.de/singapore

📷 goetheinstitut_singapur

f gi.singapore

in Goethe-Institut Singapore

▶ goethesingapur

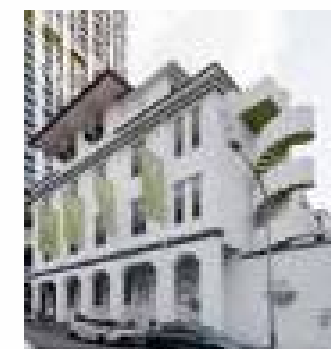
Goethe-Institut Singapore: Promoting Cultural Exchange, Education, and Social Discourse

As Germany's cultural institute operating worldwide, the Goethe-Institut Singapore stands at the forefront of international cultural exchange and education. For over four decades, the institute has served as a vibrant bridge between Germany and Singapore, cultivating mutual understanding through the arts, language, and shared dialogue.

Anchored in the belief that culture is a catalyst for innovation, freedom, and mutual respect, the Goethe-Institut Singapore collaborates with local artists, institutions, and thought leaders to co-create interdisciplinary projects that address contemporary issues—from digital transformation and sustainability to social cohesion and heritage. Its dynamic cultural programme spans exhibitions, performances, film series, public talks, and festivals that connect audiences across borders.

In the field of education, the institute is a trusted partner for German language learning, offering courses, certifications, and teacher training. It supports academic cooperation and fosters intercultural competencies that equip individuals and institutions for a globalised future.

The Goethe-Institut Singapore continues to strengthen German-Singaporean relations by opening spaces for



creativity, dialogue, and lasting collaborating. Whether through the arts, digital culture or language education, the institute remains committed to shaping a shared future grounded in empathy, innovation, and mutual respect.



Company name: Konrad-Adenauer-Stiftung

📍 380 Jalan Besar,
ARC 380, #11-01, Singapore 209000

☎ +65 6603 6160

✉ politics.singapore@kas.de
media.singapore@kas.de

🌐 www.kas.de/en/web/politikdialog-asien
www.kas.de/en/web/rspa
www.kas.de/en/web/medien-asien

Konrad-Adenauer-Stiftung (KAS) is a German political foundation with three regional programmes in Singapore. Its mission is to promote international dialogue, regional integration, sustainable development, good governance, democratic processes, social market economy and exchange of information. It is named after the first Chancellor (Prime Minister) of the Federal Republic of Germany.

Regional Programme Political Dialogue Asia

We foster the dialogue and cooperation among Asian countries as well as between Europe and Asia.

Main areas of activities are:

- Foreign and Security Policy
- Digitalisation
- Political Co-operation
- Agenda 2030
- Multilateral Co-operation

Media Programme Asia

We promote a free, responsible and ethical press in the region. Key initiatives are:

- Promotion of quality journalism through workshops/conferences
- Support of aspiring journalists and young media professionals through a scholarship programme in Asia.
- Foster modern political communication in the region

Rule of Law Programme Asia

We promote the rule of law development (esp. constitutional, procedural and environmental law) and judicial independence through regional seminars, research and training activities. Key initiatives are:

- Support of Asian and European experts on Comparative Constitutional Law
- Promotion of professionalism and integrity in the exercise of legal professions
- Researching the impact of digital developments on the Rule of Law & exemplifying its importance



Company name: DAAD Information Centre Singapore

Annika Koehler

c/o TUM Asia @NTU Academic Building North, 61 Nanyang Drive, ABN-B2a-08, 637335 Singapore

info@daad-singapore.org

www.daad-singapore.org



The DAAD (German Academic Exchange Service) is based in Singapore with an Information Centre located at the TUM Asia Office at NTU. Annika Koehler is the Information Centre Manager. DAAD gives individual advice for students and scholars who are interested in studying in Germany or who want to pursue their PHD, Postdoc or Research Stay in Germany. DAAD also represents the German Universities at several fairs, e.g. at the local and international schools, the Singaporean universities, the Public Sector Scholarship Fair and the Study in Europe Fair. German Universities and Professors who are visiting Singapore are always welcome at our office to collect information on the Singaporean Education System.

Once a year DAAD organizes the Falling Walls Lab in Singapore, this year together with TUM Asia. In this pitching competition and major German Singaporean scientific event, young scientists get the opportunity to highlight their groundbreaking idea in front of a large audience.

The year 2026 will be marked by the visit of the DAAD President Prof. Mukherjee to Singapore in October as an emphasis of the strong connection between Singapore and Germany in the field of science.



Company name: Technical University of Munich (TUM) Asia

ABN-B2a-08

**Academic Building North
Nanyang Technological University
61 Nanyang Drive
Singapore 637335**

+65 6777 7407

admission@tum-asia.edu.sg

https://tum-asia.edu.sg

Founded in 1868, the Technical University of Munich (TUM) is one of Europe's leading universities for research, innovation, and education. Ranked 25th globally, No. 1 in Germany, and No. 1 in the European Union in the QS World University Rankings 2027, TUM is committed to advancing science and technology through interdisciplinary research and global collaboration.

Established in 2002, TUM Asia is TUM's only overseas campus. Based in Singapore, it serves as TUM's strategic gateway to Asia, connecting students, researchers, industry, and government with the region's dynamic innovation, research, and industry ecosystem.

In collaboration with leading Singapore universities, including Nanyang Technological University (NTU), National University of Singapore (NUS), and the Singapore Institute of Technology (SIT), TUM Asia offers bachelor's and master's programmes in disciplines such as Sustainable Food, Urban Transport, Logistics, Aerospace, Chemistry, and Electronics. It also offers lifelong learning programmes to support professionals in developing new skills and advancing their careers.

Beyond education, TUM Asia manages the TUM Shenzhen Liaison Office and houses the Bavarian University and Innovation Center Asia-Pacific (BayAP), strengthening academic collaboration, research, and innovation partnerships across the Asia-Pacific region.

With more than 3,000 alumni from 45 countries, TUM Asia continues to develop globally minded talent and foster meaningful collaborations between academia, industry, and government.

Learn more at **www.tum-asia.edu.sg**.



Trade Fairs



With the services and opportunities provided by our Trade Fair representatives, we ensure highest quality standards to guarantee your successful participation in international trade fairs. A dedicated team offers expert advice and dependable customer care to your complete satisfaction.

We connect you with customers in one place!

PartnerForTradeFairs



A full range of integrated marketing services are provided to suit your individual needs.

These services include:

- Exhibition stands and national pavilions
- Exhibition stand and pavilion management, construction, and design
- Freight and exhibition logistics
- Product launches, press releases and conferences
- Travel and accommodation



Press relations

According to your requirements and questions, we will support you on your product launches including press releases and conferences.

Our Trade Fair team works closely with journalists and editors to achieve the best possible outcome for you.



Sofhian Suratman
sofhian.suratman@sgc.org.sg
Subject in Mail "Trade Fair Services"

www.sgc.org.sg

The Embassy of the Federal Republic of Germany in Singapore

Company name:

The Embassy of the Federal Republic of Germany in Singapore

50 Raffles Place, #28-00 Singapore Land Tower, Singapore 048623

+65 6533 6002

+65 6231 0850

info@sing.diplo.de

www.singapur.diplo.de

GermanyinSingapore

GermanyinSingapore

Dr Bettina Fanghänel

Ambassador Extraordinary & Plenipotentiary Head of Mission

Mr Thomas Motak

Minister Counsellor
Deputy Head of Mission/Economic Section

Mr Matthias Vogel

Counsellor and Chief Representative of Deutsche Bundesbank
Financial Section

Mr Eduard Ruge

First Secretary
Science & Technology Section

Mr Ivo Schneider

Captain (Navy)
Defence Attaché to Singapore

Ms Franziska Pénicaut

First Secretary
Cultural & Press Section

Mr Thomas Winkelmann

Consul
Consular Section

Mr Thomas Heilmaier

First Secretary
Administrative Section

Mr Till Gerards

Director
German Information Centre Southeast Asia

The Embassy of the Republic of Singapore in Germany

Company name:

The Embassy of the Republic of Singapore in Germany

Voßstraße 17, 10117 Berlin, Germany

+49 30 2263 430

+49 30 2263 4379

singemb_ber@mfa.sg

www.mfa.gov.sg/berlin

Upon Singapore's independence on 9 August 1965, the former West Germany was one of the first countries to establish diplomatic ties with us. Singapore opened its Embassy in Bonn in April 1973. After Germany's reunification, the Embassy moved to Berlin in August 1999 and shifted to its current premises at the historic Potsdamer Platz in central Berlin in September 2011. The Embassy is part of the Ministry of Foreign Affairs (MFA), which conducts Singapore's relations with other countries.

The Embassy's political section engages a variety of stakeholders to foster cooperation between Singapore and Germany, including at the federal and state levels. It also cooperates with Germany at multilateral fora.

The Embassy works closely with the Frankfurt-based Singapore Economic Development Board (EDB), Enterprise Singapore (ESG), and Singapore Tourism Board (STB) to develop business and economic links between Singapore and Germany.

The Embassy's consular section assists Singaporeans overseas, such as by issuing emergency travel documents or contacting their next-of-kin in an emergency. Other services include addressing queries about Singapore, processing visa applications, and notarial services.

The Embassy is supported by Honorary Consulates in Hamburg, Munich, and Frankfurt.

H E Lee Chong Hock
Ambassador

Mr Jacob Anthony Chew
Deputy Chief of Mission and Counsellor

Colonel Kong Eu Yen
Defence Attaché

Mr Januver Chow
First Secretary (Administration and Consular)

Mr Sean Chan
First Secretary (Political)

Ms Rachel Lim
Second Secretary (Political)

Dr Dirk Lorenz-Meyer
Honorary Consul-General in Hamburg
Address: Ballindamm 1, 20095 Hamburg
+49 40 30299 290
+49 40 30299 292
konsulat.singapur.hh@behnmeier.de
www.mfa.gov.sg/hamburg

Accredited to the federal states:
Hamburg and Schleswig-Holstein

Prof Dr h.c. Roland Berger
Honorary Consul-General in Munich
Address: Maximilianstraße 32, 80539 Munich
+49 89 58801 0380
+49 89 58801 0381
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Accredited to the federal states:
Bavaria and Thuringia

Dr Markus Rasner
Honorary Consul-General in Frankfurt
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+49 69 707 968 155
HCSingapore_FFM@oppenhoff.eu
www.mfa.gov.sg/Frankfurt

Accredited to the federal states:
Baden-Württemberg, Hesse, North Rhine-Westphalia, Rhineland-Palatinate, and Saarland

GERMANY at a Glance

General Figures 2025

Total population¹
83.4 mil (Dec 2025)

Export²
€ 1,549 bn (2025)

Import²
€ 1,362 bn (2025)

Total Areas³

357,700 sq km

Government System⁴

**Federal state and
parliamentary democracy**

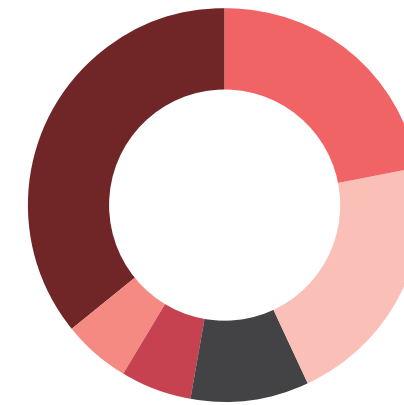
Economic Relations to Singapore

German Exports to Singapore⁵
S\$13.22 bn (2025)

German FDI in Singapore⁶
S\$26.13 bn (2024)



Germany's Top Exports to Singapore (2025)⁷



Gas turbines, boilers, machinery and mechanical appliances	22.2%
Electrical machinery and equipment	20.93%
Optical, photographic, & medical equipment	9.72%
Vehicles other than railway	5.77%
Aircraft, spacecraft, and parts thereof	5.55%
Others	35.83%



Econ Indicators (2025)

GDP⁸: **€4,469 bn**

GDP per capita⁸: **€53,523**

GDP growth⁸: **0.2**

Inflation rate⁹: **+2.2%**



Key Industries (2025)¹⁰

Service sectors

€2,879.73 bn

Manufacturing Industry
excl. Construction

€922.91 bn

Construction

€198.69 bn

Agriculture and forestry,
fisheries

€39.18 bn

[1] <https://www.destatis.de/DE/Themen/Gesellschaft-Umwelt/Bevoelkerung/Bevoelkerungsstand/Tabellen/zensus-geschlecht-staatsangehoerigkeit-2025.html>

[2] https://www.destatis.de/DE/Themen/Wirtschaft/Aussenhandel/_inhalt.html#_qdl4rs0ye

[3] https://www.destatis.de/DE/Themen/Branchen-Unternehmen/Landwirtschaft-Forstwirtschaft-Fischerei/Flaechennutzung/_inhalt.html

[4] <https://www.tatsachen-ueber-deutschland.de/en/politics-germany/political-system>

[5] <https://tradingeconomics.com/singapore/imports/germany>; <https://tablebuilder.singstat.gov.sg/table/TS/M700851>

[6] <https://tablebuilder.singstat.gov.sg/table/TS/M083801>

[7] https://legacy.trademap.org/Bilateral_TS.aspx?nvpm=1%7c276%7c%7c702%7c%7cTOTAL%7c%7c%7c2%7c1%7c2%7c2%7c1%7c1%7c1%7c1%7c1

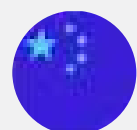
[8] <https://www.destatis.de/DE/Themen/Wirtschaft/Volkswirtschaftliche-Gesamtrechnungen-Inlandsprodukt/Tabellen/inlandsprodukt-gesamtwirtschaft.html>

[9] <https://de.statista.com/statistik/daten/studie/1046/umfrage/inflationsrate-veraenderung-des-verbraucherpreisindex-zum-vorjahr/>

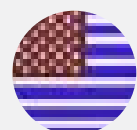
[10] https://www.destatis.de/DE/Themen/Wirtschaft/Volkswirtschaftliche-Gesamtrechnungen-Inlandsprodukt/Publikationen/Downloads-Inlandsprodukt/inlandsprodukt-erste-ergebnisse-xlsx-2180110.xlsx?__blob=publicationFile&v=21

[11] <https://www.destatis.de/DE/Themen/Wirtschaft/Aussenhandel/Tabellen/rangfolge-handelspartner.html>

Major Trading Partners (2025)¹¹



China



United States



Netherlands



France



Poland



Italy



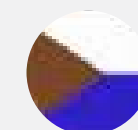
Austria



Switzerland



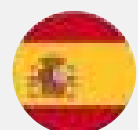
United Kingdom



Czech Republic



Belgium



Spain



The infographic consists of three stacked horizontal bars of increasing length, each with a colored header and white text. The top bar is dark blue, the middle is dark grey, and the bottom is dark blue. The text is bold and sans-serif.

Category	Value
Total population ¹	6.11 mil
Export ²	S\$739.4 bn
Import ²	S\$658.3 bn

Parliamentary republic

Singapore FDI in Germany⁶
€3.66 bn (2024)

[6] <https://www.bundesbank.de/resource/blob/804078/0992f8696547200c788bc3fb2afea009/472B63F073F071307366337C94F8C870/0-direktinvestitionen-data.pdf>



Hong Kong

Electrical machinery and equipment and parts	51.56%
Gas turbines, boilers, machinery and mechanical appliances	20.00%
Optical and other related measuring instruments.....	11.61%
Organic chemicals.....	3.04%
Commodities not elsewhere specified	2.51%
Others.....	11.27%



MAS core inflation measure⁹: **0.7%**

[11] <https://www.singstat.gov.sg/infographics/singapore-international-trade>

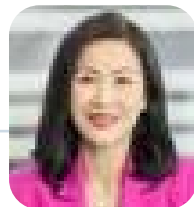


Construction **S\$29.99 bn**

SGC President and Board Members 2026/2027



President
Dr Claus Trenner
Partner, Attorney-at-Law,
Luther LLP



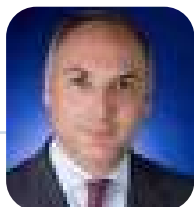
Vice President
Ms Eileen Chua
Managing Director, Singapore
SAP Asia Pte Ltd



Vice President
Mr Holger Lindner
Chief Executive Officer,
Global Product Service Division,
TÜV SÜD AG



Honorary Treasurer
Mr Maximilian Englisch
Managing Director,
Waldner Group



Honorary Secretary
Dr Burkhard Ziegenhorn
Managing Director, Corporate Bank
(ASEAN & ANZ)
Deutsche Bank AG, Singapore Branch



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General Manager,
Paulaner Bräuhaus (S) Pte Ltd



Board Member
Ms Kew Hui Chin
Managing Director & President,
Chemical Asia
HELM Asia Pte Ltd



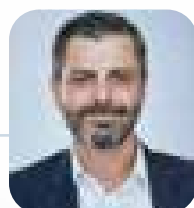
Board Member
Ms Sojung Lee
President, APAC
TeamViewer Singapore Pte Ltd



Board Member
Dr Tim Philippi
Executive Director,
Singaporean-German Chamber of
Industry and Commerce (SGC)

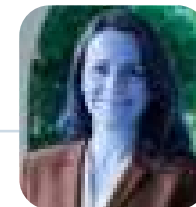


Board Member
Mr Jens Rübbert
Managing Director and Regional
Head Asia-Pacific, Landesbank
Baden-Württemberg (LBBW)



Board Member
Mr Harald Schmid
Chief Executive Officer (CEO),
Daimler Truck South East Asia Pte Ltd

SGC Advisory Council 2026/2027



Dr Bettina Fanghänel
Ambassador
Federal Republic of Germany
Singapore



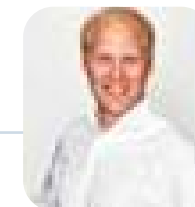
Mr Felipe Bonifatti
Vice President Asia Pacific &
Joint Ventures East
Lufthansa Group Airlines



Mr Clarence Hoe
Executive Director
(Americas & Europe)
Enterprise Singapore (EnterpriseSG)



Mr Manohar Khiatani
Senior Executive Director
CapitaLand Limited



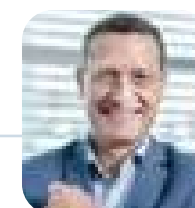
Mr Benedict Kothe
Managing Director, Singapore/
Malaysia,
Jungheinrich Lift Truck
Singapore Pte Ltd



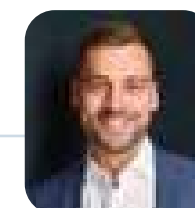
Mr Mak Swee Wah
Director
SATS Ltd



Dr Torsten Mau
Regional Managing Director, ASEAN,
Korea, Australia & New Zealand
Boehringer Ingelheim Singapore Pte Ltd



Mr Alexander C Melchers
General Manager & Director
C Melchers GmbH & Co



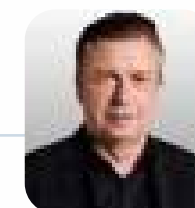
Mr Marcel Luis Mustelier Perez
President & Chief Executive Officer
Mercedes-Benz Singapore Pte Ltd



Mr Tan Kai Ping
Executive Vice President, Operations,
and Chief Operations Officer
Singapore Airlines Limited



Dr Thai-Lai Pham
Chief Executive Officer
Siemens ASEAN



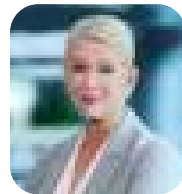
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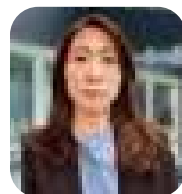
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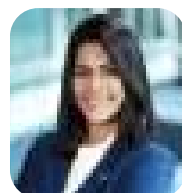


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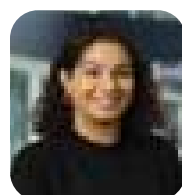
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GERMANY TRADE & INVEST (GTAI) HUB

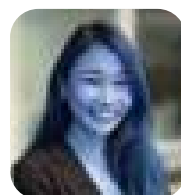


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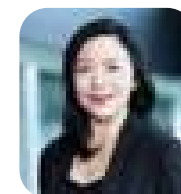
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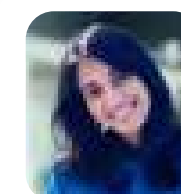


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