

Navigating Global Shifts, **Advancing Growth**



Annual Report 2025

AGM - 17 March 2026

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Deutsch-Singapurische
Industrie- und Handelskammer
Singaporean-German Chamber
of Industry and Commerce





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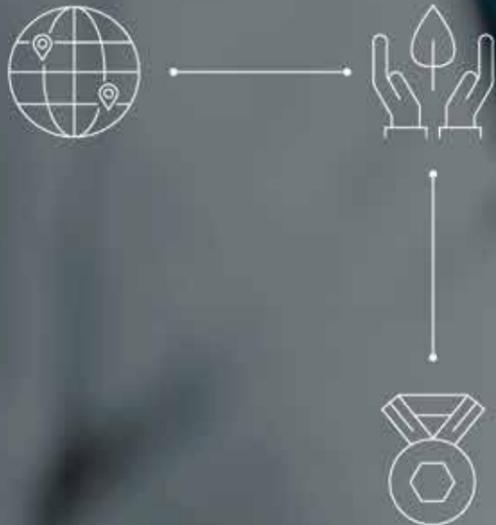
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SGC Annual Report 2025 Foreword Message

2025 was a year where the strength of our community was evident in every conversation, gathering, and partnership. Across the Chamber, there was a shared sense of purpose to come together, exchange perspectives, and move forward with confidence in a changing world.

This spirit was reflected in the Singaporean-German Chamber (SGC) Dialogues, where we welcomed Ms Grace Fu, Minister for Sustainability and the Environment of Singapore; Mr Lars Klingbeil, Vice-Chancellor of Germany and Federal Minister of Finance; and Mr Michael Kretschmer, Minister President of Free State of Saxony. Their insights enriched discussions and strengthened engagement across our membership.

Guided by 2025's theme "Driving Innovations, Empowering Partnerships," the Chamber focused on turning dialogue into momentum. Our German Week Singapore, particularly "AI in Action: From Idea to Impact," brought together forward-looking minds to explore how innovation can deliver tangible value.

Delegation trips and conferences across water management, textiles and fashion, hydrogen, energy efficiency, games, and biotech created valuable opportunities for meaningful exchange.

Eight German companies specialising in water and wastewater technologies visited the Sustainable Singapore Gallery at Marina Barrage, hosted by SGC in partnership with the Singapore Water Association (SWA) and the Public Utilities Board (PUB).

In the fashion and textiles sector, eight innovative German brands engaged in an exclusive session with Vogue Singapore, exploring the region's creative and commercial landscape.

Ten German companies specialising in computer and video games visited Ubisoft Singapore, while two hydrogen-focused business missions strengthened collaboration between German and Singaporean clean energy enterprises.

Across all these engagements, understanding deepened and collaboration was fostered. In parallel, the Chamber continued to provide members with clarity and direction through the Location Factors Report, Business Sentiment Surveys, the weekly SGC Newsletter and the AHK Aktuell Newsletter. In an environment shaped by global uncertainty, these insights supported informed decision-making and long-term planning.

Equally defining were the connections forged across the Chamber's activities. Meet the CEO sessions featured Mr Jordi Boto, CEO of Elbe Flugzeugwerke (EFW), while SGC Dialogues brought together leaders such as Dr Norbert Riedel, German Consul General to Shanghai; Ms Judith Wiese, Chief People and Sustainability Officer, Siemens; and Mr Ishan Palit, Acting CEO, TÜV SÜD. Members also engaged through committee meetings and social events, including the Europe Business Ball and Asparagus Dinner. These gatherings strengthened relationships and opened doors to new opportunities, reminding us that the Chamber is not only a platform for business, but a community built on shared experiences.

As we look ahead, the global landscape continues to present significant shifts in trade, technology and international relations. These dynamics require us to be more adaptable and strategic than ever before.

It is this reason that we have adopted the theme "Navigating Global Shifts, Advancing Growth" for 2026. It speaks to resilience, adaptability, and the importance of standing together through change. The Chamber remains committed to supporting members, advancing partnerships, and helping transform uncertainty into opportunity.

Sincere appreciation is extended to all our members, especially from the SGC Board, Advisory Council, Committees and our 2025 Corporate Gold: Avodaq, CapitaLand Investment, Deutsche Bank AG, Deutsche Telekom AG, Evonik (SEA) Pte Ltd, Landesbank Baden-Württemberg (LBBW), Luther LLP, Mercedes-Benz Singapore Pte Ltd, Metawolf AG, SAP Asia Pte Ltd, ServiceNow, SICK AG, Siemens, TeamViewer Singapore Pte Ltd, and TÜV SÜD AG.

We would also like to express our gratitude to our valued partners: the German Chamber of Commerce and Industry (DIHK), the German Federal Ministry for Economic Affairs and Energy (BMWE), the German Embassy in Singapore, the Singapore Embassy in Germany, the Singapore Economic Development Board (EDB), and Enterprise Singapore (ESG) and last but not least, our dedicated SGC staff.

Your trust, commitment, and collaboration continue to shape the Chamber and everything it stands for.



Dr Tim Philippi
Executive Director, SGC

Together, we will continue navigating global shifts, advancing growth, and building a future of shared success.



Members at the exclusive Meet-the-CEO session, 18 February 2025.



Guests at the Meet-the-Chamber event, 23 April 2025.



Members pictured at the SGC Dialogue: China Today: Insights from Diplomacy, Tech and Industry, 5 December 2025.



An evening of elegance and networking at the Europe Business Ball, 23 August 2025.

SGC Board Members 2025

(As of 31 December 2025)



Ms Shirley Qi
President

President, Southeast Asia, Australia & New Zealand/ Head of Nutrition & Care Asia Pacific, Evonik (SEA) Pte Ltd



Mr Holger Lindner
Vice President

Chief Executive Officer, Global Product Service Division, TÜV SÜD Group Product Service TÜV SÜD AG



Mr Jens Rübberth
Vice President

Managing Director, Regional Head Asia/Pacific, Landesbank Baden-Württemberg (LBBW)



Dr Burkhard Ziegenhorn
Honorary Secretary

Managing Director, Corporate Bank (ASEAN & ANZ) Deutsche Bank AG, Singapore Branch



Dr Claus Trenner
Honorary Treasurer

Partner, Attorney-at-Law Luther LLP



Ms Eileen Chua
Board Member

Managing Director, Singapore SAP Asia Pte Ltd



Mr Maximilian Englisch
Board Member

Managing Director, WALDNER Group



Ms Kew Hui Chin
Board Member

Managing Director & President, Chemicals Asia HELM Asia Pte Ltd



Ms Sojung Lee
Board Member

President, APAC TeamViewer Singapore Pte Ltd



Mr Marcel Luis Mustelier Perez
Board Member

President and Chief Executive Officer, Mercedes-Benz Singapore Pte Ltd



Dr Tim Philippi
Board Member

Executive Director, Singaporean-German Chamber of Industry and Commerce (SGC)



Mr Sam Chee Wah
Board Member

Deputy Director, Hock Seng Hoe Metal Company Pte Ltd

SGC Advisory Council 2025

(As of 31 December 2025)



Dr Bettina Fanghänel

Ambassador of the Federal Republic of Germany to Singapore



Mr Felipe Bonifatti

Vice President Asia Pacific & Joint Ventures East, Lufthansa Group



Mr Clarence Hoe

Executive Director for the Americas and Europe, Enterprise Singapore



Ms Tanja Jesemann

General Manager, Paulaner Bräuhaus Singapore



Mr Manohar Khatani

Senior Executive Director, CapitaLand Limited



Mr Benedict Kothe

Managing Director, Jungheinrich Singapore and Malaysia



Mr Mak Swee Wah

Director, SATS Ltd



Dr Torsten Mau

Regional Managing Director, ASEAN, Korea, Australia & New Zealand, Boehringer Ingelheim Singapore Pte Ltd



Mr Alexander C Melchers

General Manager & Director, C Melchers GmbH & Co KG Singapore Branch



Mr Tan Kai Ping

Executive Vice President, Operations, and Chief Operations Officer, Singapore Airlines Limited



Dr Thai Lai Pham

ASEAN CEO, Siemens



Mr Tom Wolf

Chairman, Meta Wolf Pte Ltd

SGC Board Activities and Works

The Board of the Singaporean-German Chamber of Industry and Commerce (SGC) is elected annually and plays an important role in the decisions taken for and by the chamber. It comprises members from a vast range of experiences, industry backgrounds, and opinions.

The following Board Meetings took place in 2025:

- 10 February
- 13 March
- 14 July
- 9 September
- 6 November
- 1 December

SGC Advisory Council Activities and Works

Additionally, to the board, the chamber works with an Advisory Council that supports the work of the SGC as a whole. By providing support to the Board through external input and acting as a link between SGC and other relevant organisations in Singapore and Germany, it enriches the activities of the SGC. Usually, joint meetings with the Board and Advisory Council are organised annually.

- 14 July
- 1 December

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SGC in Numbers

Membership



SGC Committee



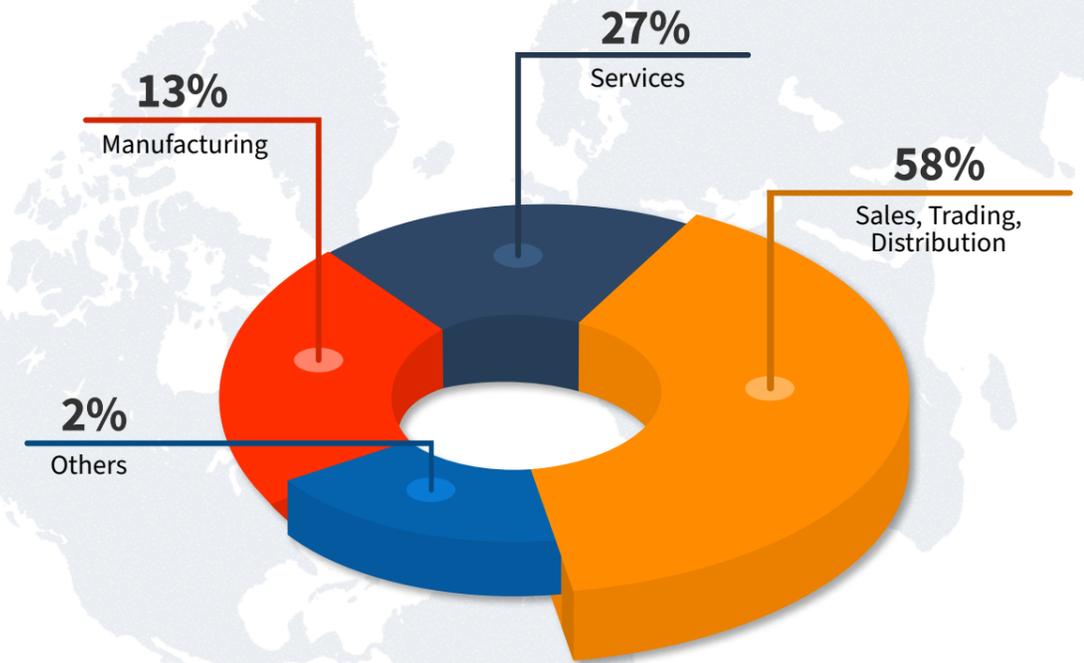
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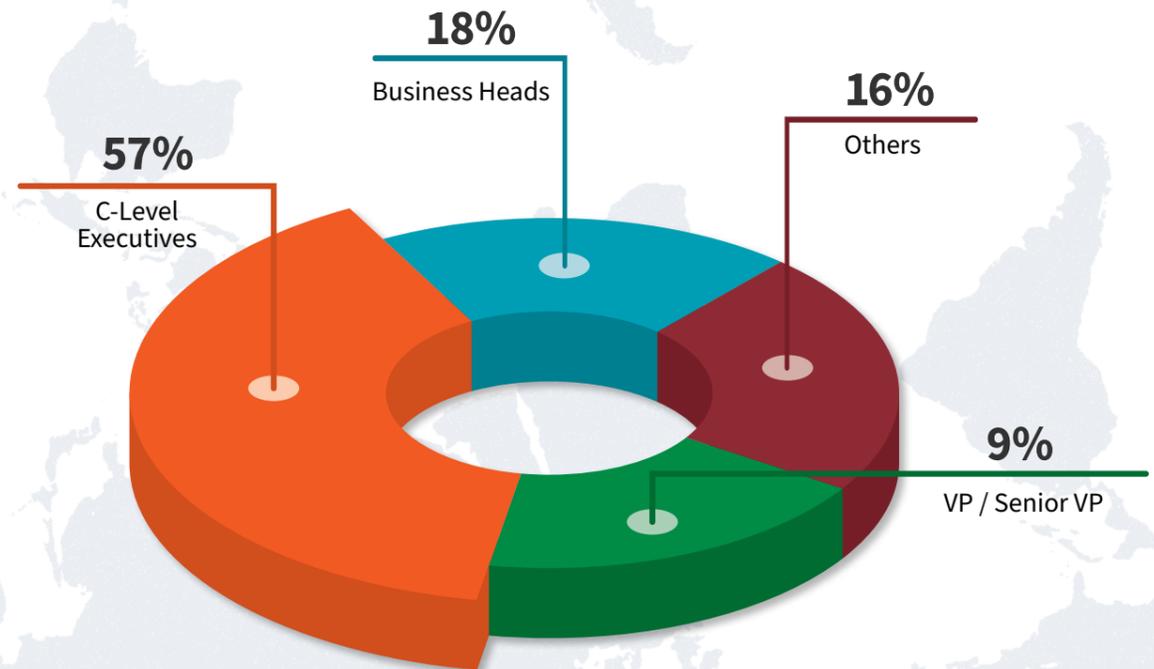
German Export Finance



Membership by Industry



Job Title



SGC Highlights

SGC's 2025 journey was defined by meaningful engagements and strategic connections. Steered by collaboration and vision, each highlight marks a key waypoint in advancing growth together.



20 November 2025

SGC Hosts German Vice Chancellor Mr Lars Klingbeil for Finance Dialogue in Singapore

German Ambassador Dr Bettina Fanghänel, together with SGC President Shirley Qi, hosted a lunch meeting with German Vice Chancellor and Federal Minister for Finance Mr Lars Klingbeil at the Shangri-La Hotel Singapore. Moderated by SGC Executive Director Dr Tim Philippi, the closed-door discussion brought together SGC Board and Banking Committee members, representatives from the Finance and FinTech sector, and German Trade and Invest

(GTAI). Participants exchanged views on Singapore's role as a business and finance hub, as well as FinTech and regulatory issues, in a meaningful dialogue with Minister Klingbeil and senior officials from the German Ministry of Finance, including State Secretary Ms Jeanette Schwamberger, Head of the Directorate-General for Financial Market Policy Dr Eva Wimmer and Chief of Staff Mr Jonas Freist-Held.



Seated at the table for the discussion are Vice Chancellor and Federal Minister for Finance Mr Lars Klingbeil (left row, fifth from front), together with SGC President Ms Shirley Qi (right row, fourth from front), German Ambassador Dr Bettina Fanghänel (right row, fifth from front), SGC Executive Director Dr Tim Philippi (right row, sixth from front) and members of the SGC Board & Banking Committee, Finance & FinTech sector, and German Trade and Invest (GTAI).

3 June 2025

SGC Roundtable on Small and Medium-sized Enterprises (SMEs) with Ms Grace Fu, Minister for Sustainability and the Environment, and Minister-in-Charge of Trade Relations

The SGC Roundtable marked a significant step in strengthening Singapore-Germany economic and innovation ties, coinciding with 60 years of diplomatic relations. The Roundtable on Small and Medium-sized Enterprises (SMEs) featured Ms Grace Fu, Minister for Sustainability and the Environment and Minister-in-Charge of Trade Relations. The discussions focused on enhancing SME collaboration, recognising their critical role in driving sustainable growth, innovation, and international partnerships. Inspired by the Mittelstand spirit, participants explored long-term strategies for market access, financing, and talent development, highlighting how SMEs can thrive in today's dynamic global economy.

Our thanks also go to the distinguished speakers, the Baden-Württemberg delegation, and all guests and members whose contributions made the event a resounding success.



Roundtable discussion on advancing Singapore-Germany SME partnerships and innovation.



From left, seated: Dr Bettina Fanghänel (German Ambassador), Dr Danyal Bayaz (Minister of Finance, Baden-Württemberg), Ms Grace Fu (Minister for Sustainability and the Environment and Minister-in-Charge of Trade Relations), Ms Shirley Qi (SGC President), and Dr Tim Philippi (Executive Director, SGC), with distinguished speakers, guests and members.

23 August 2025

Europe Business Ball

The iconic Raffles Hotel set the stage for the Europe Business Ball, where the broader European business community, in particular the Singaporean-German community, came together for an evening of elegance, culture, and celebration.

Jointly organised by the Singaporean-German Chamber of Industry and Commerce (SGC), and the EuroCham Singapore, the event celebrated the diversity and strength of partnerships and collaborations that define Europe's business presence in Singapore.

It was a testament to how the European community come together at the heart of Asia, driven by shared spirit, purpose and commitment to success.

The evening was alive with vibrant conversations, the forging of meaningful new connections, and a charity auction in support of the Children's Cancer Foundation (CCF).

We thank our generous sponsors whose support had made this wonderful evening a reality.



An evening of elegance and connection with members and invited guests.



3 October 2025

SGC Roundtable with Mr Michael Kretschmer, Prime Minister of the Free State of Saxony

What makes Saxony an attractive partner for Southeast Asia and Singapore? This was the focus of our SGC Roundtable with Mr Michael Kretschmer, Prime Minister of the Free State of Saxony, who opened the session with a keynote address.

With opening remarks by SGC President Ms Shirley Qi and German Ambassador Dr Bettina Fanghänel, the roundtable discussion which was moderated by SGC Executive Director Dr Tim Philippi highlighted shared strengths in semiconductors, innovation and research, as well as common workforce challenges.

The exchange brought together Chief Executive Officers from SGC member companies with active operations in Saxony and delegation leaders including Dr Andreas Sperl and Dr Joerg Brueckner, reinforcing the importance of continued Saxony-Singapore collaboration.



From left: Mr Edwin Moser (Senior Director, Infineon Technologies), Dr Thai Lai Pham (ASEAN Chief Executive Officer, Siemens), Dr Bettina Fanghänel (German Ambassador), Mr Michael Kretschmer (Prime Minister of the Free State of Saxony), Ms Shirley Qi (SGC President), Dr Tim Philippi (Executive Director, SGC) and Mr Kurt Leitner (Managing Director, Volkswagen Group Singapore).

15 January 2025

Launching SGC's Publication on Location Factors for Enhanced Competitiveness

In January 2025, the SGC unveiled its latest report, Location Factors and their Importance – Germany and Singapore's Joint Path to Enhanced Competitiveness. Dr Bettina Fanghänel, German Ambassador to Singapore, delivered the opening remarks, followed by a presentation of key insights from the publication by Dr Tim Philippi, Executive Director of SGC.

Joining the subsequent panel discussion were Ms Julia Braune, Chief Executive Officer of Germany Trade & Invest; Ms Jacqueline Poh, then Managing Director of the Singapore Economic Development Board (EDB); and Ms Shirley Qi, SGC President. Together, they explored perspectives on mutual learning and collaboration in areas such as artificial intelligence and advanced technologies, GreenTech, sustainability, and energy efficiency.



Discussing the findings of the report on the key location factors were (from left to right): Ms Julia Braune, Chief Executive Officer of Germany Trade & Invest, Ms Shirley Qi, moderator and President of the Singaporean-German Chamber of Industry and Commerce, and Ms Jacqueline Poh, then Managing Director of the Singapore Economic Development Board.



From left: Dr Tim Philippi (Executive Director, SGC); Ms Jacqueline Poh (then Managing Director, Singapore Economic Development Board); Ms Julia Braune (Chief Executive Officer, Germany Trade & Invest); Dr Bettina Fanghänel (German Ambassador); and Ms Shirley Qi (SGC President), pictured with the Location Factors publication.

3 October 2025

Celebrating Unity and Partnership at the Day of German Unity Reception

The Day of German Unity Reception brought together business leaders, government representatives and our community to celebrate Germany’s national day and mark the closing of German Week 2025.

Together with the German Embassy, we were honoured to welcome Minister-President Michael Kretschmer and a delegation from the Free State of Saxony, our co-host for this year’s reception, fostering meaningful exchange through communal

networking and dialogue. The evening also offered a moment to reflect on 60 years of Singaporean-German bilateral ties – a partnership built on trust, innovation and shared values.

We were especially privileged to welcome our Guest of Honour, Mr David Neo, Acting Minister for Culture, Community and Youth and Senior Minister of State, Ministry of Education, whose presence highlighted the strength of our bilateral relationship and the importance of cultural and educational exchange.



Celebrating the Day of German Unity 2025 are, from left: Ms Hazlina Halim (Member of Parliament, East Coast GRC), Ms Shirley Qi (SGC President), Mr Michael Kretschmer (Prime Minister of the Free State of Saxony), Mr David Neo (Acting Minister for Culture, Community and Youth, and Senior Minister of State for Education), Dr Bettina Fanghänel (German Ambassador) and Mr Ng Chee Meng (Member of Parliament, Jalan Kayu SMC).



28 September – 3 October 2025

German Week

The German Week 2025 concluded with resounding success, celebrating the strength, innovation, and partnership of SGC member companies and institutions in Singapore. After a well-attended soft opening at Goethe-Institut Singapore, the week-long event from 28 September to 3 October 2025 officially opened with a dynamic launch at SAP Asia Pte Ltd, setting the tone with strong messages of collaboration between Germany and Singapore.

Throughout the week, a series of open houses hosted by SGC member companies and institutions offered visitors a firsthand look at cutting-edge technologies, sustainable solutions, and industry-

leading capabilities across various sectors. These showcases highlighted the key contributions of German businesses and cultural institutions to Singapore’s business landscape and provided valuable networking opportunities for professionals and partners.

The week culminated in the celebration of the Day of German Unity on 3 October, co-hosted with the German Embassy, and supported by the Federal State of Saxony. A heartfelt thank you goes out to all participating member companies and supporting organisations for making the German Week 2025 a meaningful and successful endeavour.



German Week Forum – “AI in Action: From Idea to Impact - How to benefit and not be left behind” at The Mercedes-Benz Center. From left: Mr Laurence Liew (Director, AI Singapore), Dr Lovneesh Chanana (Senior Vice President and Head of Government Affairs, Asia Pacific, SAP Asia), Dr Markus Waechter (Vice President, TUM Asia, Technical University of Munich, and Executive Director, TUM Asia), Prof Orestis Papakyriakopoulos (Technical University of Munich), Ms Shirley Qi (President, SGC), Mr Vijay Ratnaparkhe (Regional President, Bosch Southeast Asia and Oceania; Managing Director, Bosch Singapore), Mr Alexander Kehler (Vice President Sales Asia, Industrial Components & Electronics, Phoenix Contact GmbH & Co. KG), Ms Eileen Chua (Managing Director, Singapore, SAP Asia), and Mr Marcel Luis Musteliez Perez (President and Chief Executive Officer, Mercedes-Benz Singapore).



June 2025

Bridging Borders through Hydrogen Innovation

In 2024 and 2025, the SGC facilitated two hydrogen-focused business missions to strengthen the Germany-Singapore collaboration in clean energy. Following a German-bound mission of Singaporean

hydrogen companies in October 2024, we had the opportunity to welcome participating companies again in 2025 and continue the hydrogen and clean energy conversation in Singapore.



Hydrogen Applications: Site visits in Germany with the Singaporean delegation.



Hydrogen Symposium in Singapore: Showcasing capabilities in Germany and Singapore.

19-22 May 2025

Fashion Forward Germany

In May, the SGC hosted eight innovative German fashion brands in Singapore, Southeast Asia's rising fashion hub. During a session with Vogue Singapore, the brands explored the region's creative and commercial landscape. A retail tour at Raffles City, led by CapitaLand, highlighted immersive shopping and local trends. Meetings with the Singapore

Fashion Council focused on sustainability and introduced DORS, a concept store for emerging designers. At Enterprise Singapore, discussions centred on digital infrastructure and regional scaling strategies. The visit showcased Singapore's potential as a launchpad for German fashion and cross-border collaboration.



Seen in image, together with the SGC team, delegates, and speakers on stage are Ms Bettina von Schlippe (fifth from left), Publisher at Large, VOGUE Singapore & Founder of R.S.V.P. — PR & Lifestyle Agency, and Ms Zhang Ting-Ting (fourth from right), Chief Executive Officer, Singapore Fashion Council.



Dr Tim Philippi (left), SGC Executive Director and Mr Jürgen Leuthe (right), Managing Director of Luisa Cerano, sharing their valuable insights.

27 November 2025

Celebrating Energy Efficiency “Made in Germany” in Singapore

The SGC had the pleasure of hosting the Energy Efficiency Showcase Awards 2025 in November, celebrating Singaporean projects that accelerate the green transition by leveraging innovative German technologies. As a prelude to the Awards, the SGC and industry representatives visited two of the participating projects to experience first-hand how these solutions have made an impact, and continue to do so.

All projects showcased how targeted, well-executed technologies can significantly reduce energy consumption and emissions. The SGC congratulates the winners for their outstanding contributions to Singapore’s energy transition.

- 1 FIRST PLACE**
ebm-papst SEA Pte Ltd for their highly efficient, energy-saving HVAC solutions across commercial buildings in Singapore.
- 2 SECOND PLACE**
H2 Core Systems GmbH for deploying self-sufficient, off-grid energy systems combining hydrogen and solar power in remote locations.
- 3 THIRD PLACE**
SFC Energy AG together with Oneberry Technologies Pte Ltd - Automating physical security for providing reliable off-grid power through direct methanol fuel cells for stationary and mobile camera systems.



Celebrating the winners of the Energy Efficiency Showcase Awards 2025. Seen here are (from left; second row) Dr Tim Philippi, Executive Director, SGC, Mr Mark Shiels, Vice President Energy Systems Development, H2 Core Systems, Mr Felix Brecht, Director, Sales & Business Development Asia-Pacific, SFC Energy, and Mr Eduard Ruge, Science & Technology Counsellor, German Embassy Singapore, (from left; front row) Mr Edwin Khew, Chairman, Sustainable Energy Association of Singapore (SEAS), Mr Mark Ng, Sales Director, ebm-papst SEA, and Dr Claus Trenner, Honorary Treasurer, SGC.



Site visit to the EFOY Fuel Cells mobicam surveillance tower installation at the East Coast Beach in Singapore, by SFC Energy AG in collaboration with Oneberry Technologies.

The event also featured keynote speeches by Mr Edwin Khew, Chairman of the Sustainable Energy Association of Singapore (SEAS) and Dr Claus Trenner, SGC Board Member.

A panel discussion followed, where Mr Eduard Ruge (Science & Technology Counsellor, German Embassy), Mr Han Ming Koh (General Manager, HFCAS), and Mr Nilesh Jadhav (NJ) (Energy Efficiency Vice-Chairman, SEAS) highlighted that energy efficiency remains one of the most powerful levers for sustainability and that collaboration across industry and technology partners is essential for driving real progress.



Site visit to ebm-papst SEA, with a briefing on the smart on-demand ventilation systems implemented in Singaporean commercial projects, conducted by Mr Thomas Schwab, Managing Director of ebm-papst SEA.

22 May 2025

Accelerate (HER): Reality Check – The Power of Cooperation and Networking

Over 80 participants gathered for the SGC Forum, jointly hosted by the chamber’s Women in Business (WIB) Committee and Young Professionals Network (YPN) Committee. Centred on the theme “Accelerate (HER): Reality Check – The Power of Cooperation and Networking,” the event fostered candid dialogue around power structures, gender dynamics, digital

tools, and intergenerational collaboration. With thought-provoking contributions from speakers and panellists, the forum highlighted the importance of building impact through authentic connections. We would like to extend our gratitude to all partners and the organising team for making this meaningful exchange possible.



Panellists engaging in a discussion, sharing their viewpoints and expertise.



Seen in image, from left: Ms Nadja Henrich, SGC, Dr Samantha Oehlke, Luther LLP, Mr Patrick Frick, Baumer Singapore, Ms Janine Wanner, German Centre for Trade & Industry, Ms Sojung Lee, TeamViewer Singapore, Ms Silvia Imran, TÜV SÜD PSB, Ms Shirley Qi, SGC President, Ms Tanja Jesemann, Paulaner Bräuhaus Singapore, Mr Ryan Lim, QED Changemakers, Ms Julie Raneda, SwissCham Singapore, Dr Céline Bilolo, TÜV SÜD, and Mr Maximilian Englisch, Waldner.



A participant posing a question to the panellists.



Dr Samantha Oehlke (Attorney-at-Law, Luther LLP) sharing her perspectives.

Steering Engagement & Connections

Membership, Events & Communications

The Membership, Events & Communications department charts the course for purposeful engagement throughout the year. From SGC Dialogues to B2B networking, these initiatives serve as navigational waypoints where key opinion leaders and members exchange insights on the topics shaping today's business landscape.

Beyond events, the department provides members with timely business insights through its publications, including the Annual Report, Membership Directory, and the Day of German Unity Special (Business Magazine), ensuring that every journey is informed and purposeful.

13 March 2025

SGC Annual General Meeting & Dialogue with Mr Kok Ping Soon, Chief Executive Officer, Singapore Business Federation (SBF)

The SGC conducted its 2025 Annual General Meeting (AGM) where Ms Shirley Qi was re-elected as President of the SGC. The Board Members for the year 2025/2026 was also appointed. Following the AGM, we were pleased to host a dialogue with Mr Kok Ping Soon,

CEO of the Singapore Business Federation (SBF), on "Whither Globalisation: Dawn of a New Economic Order." He highlighted how both Singapore and Germany can continue to strengthen business partnerships in the evolving business landscape.



The SGC board members for 2025/2026. Front row, from left: Dr Tim Philippi (SGC Board Member), Dr Claus Trenner (SGC Honorary Treasurer), Ms Sojung Lee (SGC Board Member), Ms Shirley Qi (SGC President), Mr Jens Rübberdt (SGC Vice President), Ms Kew Hui Chin (SGC Board Member and Ms Eileen Chua (SGC Board Member). Back row, from left: Dr Burkhard Ziegenhorn (SGC Honorary Secretary), Mr Marcel Luis Mustelier Perez (SGC Board Member), Mr Sam Chee Wah (SGC Board Member) and Mr Maximilian Englisch (SGC Board Member). Not pictured: Mr Holger Lindner (SGC Vice President).



The 2025/2026 SGC Board members, pictured with Mr Kok Ping Soon (CEO, Singapore Business Federation) in the middle and Dr Bettina Fanghänel (German Ambassador) beside him.



A question-and-answer session with Mr Kok Ping Soon (CEO, Singapore Business Federation), moderated by Ms Shirley Qi (SGC President).



SGC President and Board Members in discussion with the audience.



16 April 2025

SGC Dialogue & Panel Discussion: Workforce Transformation in the Digital Era

We were honoured to host Ms Judith Wiese (Chief People and Sustainability Officer, Siemens), Mr Hao Shuo (CEO, Singapore National Employers Federation), and Mr Ishan Palit (Interim CEO, TÜV SÜD) at the SGC Dialogue on Workforce Transformation in the Digital Era. The speakers shared perspectives on navigating digitalisation, demographic shifts, and emerging technologies, emphasising the need to balance automation and AI with human-centric capabilities.

The dialogue also explored how technology can support an ageing workforce, preserve institutional knowledge, and strengthen organisations through targeted training and mentorship.



From left: Dr Tim Philippi (Executive Director, SGC), Ms Judith Wiese (Chief People and Sustainability Officer, Siemens), Ms Shirley Qi (President, SGC), Mr Hao Shuo (Chief Executive Officer, Singapore National Employers Federation) and Mr Ishan Palit (Interim Chief Executive Officer, TÜV SÜD).

25 June 2025

Strategic Crossroads: Rethinking EU-China Business Ties in a Fragmenting World

SGC Dialogue with Mr Jörg Wuttke, Partner at DGA Group/ Albright Stonebridge Group

It was a pleasure welcoming Mr Jörg Wuttke, Partner at DGA Group/Albright Stonebridge Group, as the guest speaker at the SGC Dialogue. Returning to the Chamber after two years, Mr Wuttke shared timely insights on EU-China relations amid evolving global dynamics. He highlighted China's continued development momentum, resilience, and the emergence of "hidden champions",

even as companies diversify internationally due to regulatory and margin pressures. Despite ongoing challenges, Mr Wuttke expressed optimism about the EU and emphasised the importance of competitiveness. With Southeast Asia, particularly Singapore, gaining strategic significance, the dialogue reinforced the need for businesses to remain agile and forward-looking.



Guests and participants with Mr Jörg Wuttke (Partner at DGA Group/Albright Stonebridge Group) in the middle, with Ms Shirley Qi (President, SGC) on the right and Ms Sabine Florian (Deputy General Manager, SGC) on the left.



Mr Jörg Wuttke sharing his insights.

20 August 2025

SGC Roundtable Discussion on the Magic of AI and the Pitfalls with Andreas Kusch, CEO of avodaq and Robert Schaffner, a real-life hands-on AI evangelist and facilitator

Members and guests took part in a thought-provoking roundtable with Mr Andreas Kusch, CEO of avodaq, and Mr Robert Schaffner, AI evangelist and facilitator, exploring the opportunities and complexities of Artificial Intelligence (AI). The discussion examined differences between human and AI decision-making,

underscoring the importance of human oversight and context engineering. Energy consumption also emerged as a key theme, with efficiency highlighted as critical to the sustainable development of AI. The dialogue encouraged reflection on whether AI truly enhances quality of life or fosters complacency.



Members and guests in discussion during the presentation by Mr Andreas Kusch.



Mr Robert Schaffner addressing questions from the participants.

16 September 2025

SGC Dialogue with Mr Warren Fernandez, former Editor of The Straits Times

Leadership amid Change: How AI, Digital Disruption and Geopolitical Shifts Impact You

Mr Warren Fernandez, veteran editor of The Straits Times (ST), was the guest speaker at the SGC Dialogue. He shared insights on how artificial intelligence, digital disruption and geopolitical shifts are reshaping today's world. He warned that Artificial Intelligence (AI) is not merely a new tool but a new inventor, and urged that it must remain a tool rather than becoming a "super inventor".

Mr Fernandez also stressed that leaders should not overlook pressing issues such as climate change and ageing populations. Looking ahead, he highlighted the importance of an integrated ASEAN.



Mr Warren Fernandez (veteran editor, The Straits Times, front row, middle), Ms Shirley Qi (President, SGC, front row, left) and Dr Tim Philippi (Executive Director, SGC, front row, extreme left) with attendees at the SGC session.

5 December 2025

SGC Dialogue: China Today: Insights from Diplomacy, Tech and Industry

The SGC Dialogue: China Today: Insights from Diplomacy, Tech and Industry closed our 2025 events calendar with valuable insights on China’s rapidly evolving landscape.

Our distinguished speaker Dr Norbert Riedel, German Consul General to Shanghai, and panellists, Mr Maximilian Butek, Executive Director of the German

Chamber of Commerce in China; Mr Thomas Zimmerle, Chief Financial Officer of Infineon Technologies China; and Mr Damian Maib, Founder and Chief Executive Officer of Genuine as well as our moderator, Ms Shirley Qi, President, SGC shared perspectives on trends in technology, consumer behaviour, and Germany–China collaboration.



Members and guests pictured with Mr Maximilian Butek (Executive Director, German Chamber of Commerce in China, front row, left), Dr Tim Philippi (Executive Director, SGC, front row, second from left), Dr Norbert Riedel (German Consul General to Shanghai, front row, middle) and Ms Shirley Qi (President, SGC, front row, second from left). Back row: Mr Damian Maib (Founder and Chief Executive Officer, Genuine, first from right) and Mr Thomas Zimmerle (Chief Financial Officer, Infineon Technologies China, second from right).



Panel discussion moderated by Ms Shirley Qi (President, SGC, left), with Mr Maximilian Butek (Executive Director, German Chamber of Commerce in China), Mr Thomas Zimmerle (Chief Financial Officer, Infineon Technologies China) and Mr Damian Maib (Founder and Chief Executive Officer, Genuine).



Dr Norbert Riedel delivering diplomatic insights during the dialogue.

18 February 2025

Meet-the-CEO with Mr Jordi Boto, Elbe Flugzeugwerke (EFW)

The Chamber hosted Mr Jordi Boto, Chief Executive Officer of Elbe Flugzeugwerke (EFW), at its Meet-the-CEO event, where he shared insights on the evolving aviation landscape. In his presentation, “Combined Singaporean and European Expertise Giving Aircraft a Second Life”, Mr Boto highlighted growth prospects for the freighter market, driven by Asia’s economic expansion.

Sustainability was identified as an increasingly important industry focus, with companies such as EFW and ST Engineering well positioned to benefit from rising demand for freighter conversions and maintenance services.

Key risks facing the sector, including geopolitical uncertainties and the lasting impact of the COVID-19 pandemic, were also discussed, highlighting the need for adaptability and innovation as the industry navigates ongoing change.



Ms Shirley Qi (President, SGC) together with Mr Jordi Boto (CEO of Elbe Flugzeugwerke (EFW)), in a lively exchange, engaging directly with audience questions.



From left: Dr Bettina Fanghänel (German Ambassador), Ms Shirley Qi (President, SGC), Mr Nico Jacobi (Corporate Coverage APAC, Deutsche Bank AG) and Mr Jordi Boto (CEO of Elbe Flugzeugwerke (EFW)).



From left: Mr Jordi Boto (CEO, Elbe Flugzeugwerke (EFW)), Ms Shirley Qi (President, SGC) and Dr Tim Philippi (Executive Director, SGC), sharing a moment of camaraderie.



Mr Jordi Boto (CEO of Elbe Flugzeugwerke (EFW), sharing industry developments.

23 January 2025

Thursdays with the SGC Webinar

Refundable Investment Credit (RIC) New Tax Scheme to Foster Investment in Singapore

The Chamber hosted a webinar on Refundable Investment Credit (RIC): New Tax Scheme to Foster Investment in Singapore, providing members with insights into Singapore's newly introduced RIC scheme and its implications for MultiNational Enterprises (MNEs) and the broader investment landscape.

The session was led by Mr Florent Delmotte, Country Manager at FI Group Singapore, who explained how the RIC supports Singapore's competitiveness under the Base Erosion and Profit Shifting (BEPS) Pillar Two framework by encouraging sizeable investments in key sectors. The framework requires MNEs with annual revenues exceeding €750 million to pay a minimum effective tax rate of 15 per cent in each jurisdiction, affecting existing investment incentives.

Mr Delmotte also highlighted the RIC's alignment with global tax rules and its transparency on eligible projects. The webinar concluded with a question-and-answer session, offering practical guidance on the application process and key considerations for MNEs.



27 February 2025

Thursdays with the SGC Webinar

Asean Economic Outlook

A webinar on the ASEAN Economic Outlook featured Ms Yun Liu, Economist at HSBC Research, who shared perspectives on the region's economic trajectory amid a changing global environment.

Ms Liu highlighted ASEAN's resilience despite global uncertainties, underpinned by strong economic fundamentals and regional cooperation. She also addressed potential risks associated with a "Trump 2.0" scenario, including the implications of tariffs and trade policies for export-oriented economies and the need for businesses to adapt to shifting trade dynamics.

The session further highlighted the positive impact of initiatives such as the Regional Comprehensive Economic Partnership, alongside tax incentives, public

investment, and continued inflows of foreign direct investment, supporting a cautiously optimistic outlook for ASEAN in 2025.



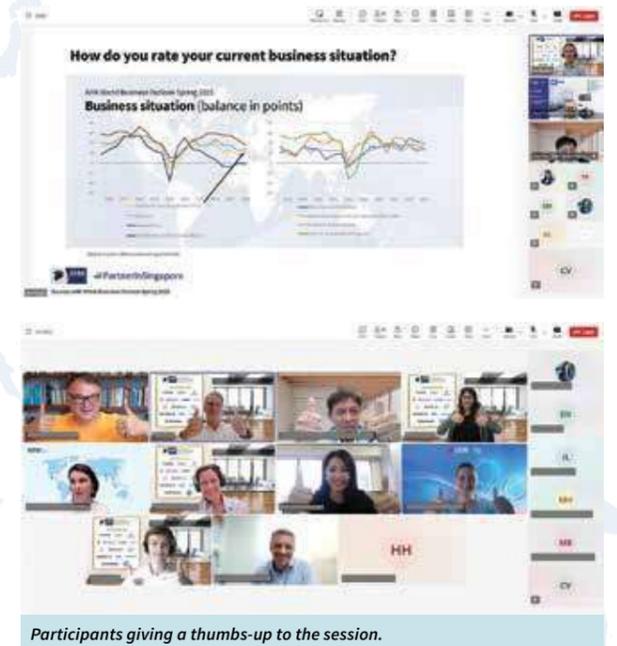
29 May 2025

Thursdays with the SGC Webinar

Business Sentiment Survey on German Business Perspectives in Singapore and the ASEAN Region

Despite ongoing concerns over trade and economic policies, business sentiment across the Asia/Pacific region remains strikingly optimistic. This was the central theme of the recent SGC Business Sentiment Survey 2025 webinar, led by Mr Kai Neuber, Head of the Competence Centre for Trade Policy at the SGC and ASEAN Representative of the State of Baden-Württemberg. Among the key findings: persistent negative sentiment toward tariffs—regardless of U.S. market exposure—and strong confidence in Singapore's role as a regional hub, with over 80 percent of SGC members expressing satisfaction despite continued regulatory and permit challenges.

Co-speakers from SGC member companies added valuable perspectives. Mr Edwin Moser from Infineon Technologies discussed mounting price and cost pressures; Mr Sam Chee Wah of Hock Seng Hoe Metal Company highlighted a surge in creative problem-solving such as diversification and new business ventures to manage uncertainty; and Ms Nadegda Kolesinski from DEG Representative Office emphasised the importance of adaptability amid shifting geopolitical landscapes.



4 December 2025

Thursdays with the SGC Webinar

Navigating the Singapore–Johor Special Economic Zone (SEZ)

It was a very insightful SGC webinar on Navigating the Singapore–Johor Special Economic Zone (SEZ), featuring valuable perspectives from Ms Joanne Lee, Partner, Deloitte Singapore and Ms Thean Szu Ping, Executive Director, Deloitte Malaysia.

Participants gained a clearer understanding of the key business sectors within each zone, and the session highlighted the importance of collaboration not competition between Singapore and Johor in driving the SEZ's long-term success.

The speakers also addressed a common misconception: that the SEZ is intended to shift businesses from Singapore to Johor.

In fact, the SEZ aims to leverage the complementary strengths of both countries to unlock greater opportunities for businesses on both sides of the border.



30 May 2025

SGC Asparagus Dinner

The SGC was delighted to once again host the annual Asparagus Dinner at the Brotzeit Stanley restaurant, with delicious main courses paired with the seasonal Spargel/White Asparagus. Together with our Gold and chamber members, it was an enjoyable evening of

warm conversations, great food and German wine, and meaningful connections. Events like this highlight the value of community and the strength of Singaporean-German ties. Our thanks and appreciation to everyone who joined us for this memorable evening!



A close-knit gathering of guests at the event.

8 April 2025

B2B on Tour: DACH Networking @ Porsche Studio



Attendees fostering connections during the networking session.

It was an exciting B2B on Tour DACH Networking event that brought together 130 guests at the Porsche Studio Singapore! Co-hosted by the SGC and German Centre Singapore, the sold-out evening marked a milestone in expanding the Business to Beer (B2B) networking series beyond its original venue. Guests enjoyed an evening of meaningful connections, and their participation certainly shows the growing interest in networking platforms that facilitate collaboration among businesses in Singapore.

26 June 2025

B2B Midsummer Rooftop Networking Event

A heartfelt thank you to everyone who joined us for the Midsummer B2B networking event! Co-organised by the SGC and German Centre Singapore, the evening brought together over 140 professionals from across the Singaporean-German business community for a relaxed and memorable evening.

The summer vibes were complete with the amazing rooftop setting and a buffet of authentic German delicacies and beverages. From first-time attendees to long-time members, it was wonderful to see many new and familiar faces coming together in the spirit of networking and forging new connections.



An evening of networking at the rooftop garden.

4 December 2025

Christmas B2B

The Singaporean-German Chamber of Industry and Commerce and the German Centre were very pleased to welcome our members and partners to a delightful Christmas B2B evening! The festive spirit was in full swing as close to 140 guests savoured glasses of warm Glühwein and indulged in seasonal treats, all while enjoying vibrant conversations and forging exciting new connections in a truly joyful atmosphere.

The night sparkled with fun, including a lucky draw — congratulations to all our winners!



Celebrating the festive season with our members and guests.

SGC GOLD MEMBERSHIP

- ▶ Sign up to five (5) persons per company as SGC member
- ▶ Have your company logo featured on/in:
 - Outgoing Emails
 - SGC Business Cards
 - The premium banner on all the pages of the SGC official website
 - SGC's Events (pull-up banners, official event backdrop, flyers, etc.)
 - Weekly Event Bulletins & Newsletter
 - Publications (Printed/Online Copies)
- ▶ Mass-mailing to SGC members free of charge (2 times per year)
- ▶ Special Gold Member Display at the SGC Office for your company brochures or publications
- ▶ Exclusive Gold section in the SGC Members Directory
- ▶ Exclusive Advertisement and Corporate Profile in SGC Business Magazine



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26 February 2025

Singapore Budget Talk

The SGC, SwissCham Singapore and Belgium Luxembourg Chamber of Commerce Singapore were delighted to host the exclusive Singapore Budget 2025 Talk with expert speakers from Luther LLP; Mr David Martiny, Attorney-at-Law & Tax Advisor and Dr Maximilian Kressner, Attorney-at-Law. Mr Martiny summarised the key tax-related measures in 2025's Singapore Budget while Dr Kressner offered insights into economic strategies and priorities, noting investments in businesses, workforce skills and sustainable development to ensure long-term resilience.



From left: Dr Tim Philippi (Executive Director, SGC), Mr Sjoerd de Clerck (Vice President, BLCC), Ms Jean-Marie Lagier (Honorary Treasurer, SwissCham), Dr Maximilian Kressner (Attorney-at-Law, Luther LLP) and Mr David Martiny (Attorney-at-Law & Tax Advisor, Luther LLP).



2 April 2025

Integrity-First: Cultivating a Culture of Corporate Ethics & Trust

The SGC and SwissCham were pleased to host a presentation supported by EY on "Integrity-first: Cultivating a culture of corporate ethics and integrity." The session explored themes of ethical behaviour, transparency and trust in the corporate environment. Close to 55 members from both chambers attended a panel discussion featuring experts from SAP, Airbus, Roche and EY. Speakers highlighted the importance of implementing robust compliance monitoring measures, providing comprehensive training on whistle-blowing practices, and leveraging AI to strengthen compliance oversight. The discussion underscored the need for organisations to embed integrity into corporate culture to sustain long-term trust and accountability.



Group photo from the "Integrity-first" session on corporate ethics and integrity.



We support your success in Singapore by finding the most suitable candidates for you

The job market is volatile and fast paced and as a result, companies experience difficulties in hiring qualified employees. Our HR Services help you to attract the right talent for your success in Singapore and the region.

We find the right talent for your business!

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Advertisement of open position

In line with prior consultation with you, we create a profile of the vacant position as well as an advertisement which will be published in relevant online platforms, government portals and print media.



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We will screen incoming applications and prepare a shortlist of candidates according to your selection criteria, prepare and manage the interview schedule and support you throughout the entire process.

**You do not have an office in Singapore yet?
No problem! We can host your interviews in our meeting facilities or organise hybrid interviews for you.**

SGC Committees Industry-driven Events and Activities

The committees form the core of the SGC's operations, acting as specialised expert groups that guide the Chamber's work. They provide an important forum for exchanging knowledge and best practices between German and Singaporean companies, with a focus on emerging trends and key developments in today's business landscape.

Committee members contribute their professional expertise and industry experience on a voluntary basis, making these groups a cornerstone of the Chamber's activities. Their work spans company and site visits, panel discussions, forums, expert talks, engagement with government agencies, and the development of position papers on strategic issues.

Regular meetings allow members to explore industry-relevant topics, access exclusive events with distinguished speakers, and expand professional networks.

We warmly encourage all SGC members and their colleagues to join our committees and help steer the Chamber's expert groups.



About the SGC Committees

Automotive

The SGC Automotive Committee brings together industry experts from German automotive manufacturers and supplier companies operating in Singapore. The committee actively addresses key developments and challenges within the sector through engagement with government agencies, the organisation of speaker sessions, and the development of position papers on relevant industry topics.

Banking

The Banking Committee was formed to provide a dedicated platform for dialogue on current developments and challenges in the Asian banking sector. It brings together German banks based in Singapore to exchange insights and perspectives. In addition, the committee organises events that strengthen the visibility of these banks within Singapore's financial landscape and highlight their important role in advancing sustainable finance across the region.

Chemical Industries

Singapore's chemical sector is a highly developed and diverse industry, comprising companies of various sizes and capabilities. It plays a significant role in supporting Singapore's economic growth and industrial landscape. Positioned within this important landscape, the Chemical Industries Committee provides a forum for discussion and the exchange of views on issues of common concern to the industry.

The committee focuses strongly on areas such as Chemical Industry perspectives, Environmental, Safety and Health (ESH), Corporate Social Responsibility (CSR), and regulatory compliance. Beyond fostering dialogue and collaboration among industry participants, the committee also represents the interests of the chemical sector through active engagement with government bodies and relevant authorities.

Digitalisation & Innovation

The Digitalisation and Innovation Committee provide a platform for member companies to discuss the latest developments in digital technologies and innovative solutions. A key focus of the committee is to organise events that highlight emerging trends and showcase forward-thinking approaches shaping the digital landscape.

Healthcare & Life Sciences

Singapore's healthcare and life sciences sector spans a wide range of industries, including a well-established healthcare system, advanced research and testing laboratories, and companies producing healthcare and life sciences products. The committee aims to organise seminars that focus on quality standards within the sector and arrange on-site visits to local companies. Additionally, it collaborates with other business chambers in Singapore to host networking events that foster connections across the healthcare and life sciences community.

Human Resources

Human resources have been central to Singapore's growth and success. In the modern, globally connected business landscape, organisations with regional operations depend on HR managers who understand the nuances of workforce management across multiple markets. The Human Resources Committee offers a collaborative platform for HR Managers to exchange ideas, explore innovative approaches, and implement best practices that enhance employee development and strengthen organisational performance.

Innovation Circle International (ICI)

Innovation Circle International is dedicated to transforming innovative ideas into viable and profitable ventures. Its approach is guided by four key pillars: Research and Development, which examines whether a product can be created; Freedom-to-Operate, which assesses whether the product can be legally marketed and sold; Intellectual Property, which focuses on protecting the product from being copied by others; and Market Response Testing, which evaluates whether customers are willing to pay for the product. A hallmark of ICI is its inclusive, global approach. All meetings are conducted online, allowing participants from around the world to engage.

Mittelstand & Regional Markets

Singapore offers a stable and business-friendly environment for small and mid-sized German companies seeking to expand into Southeast Asian and broader Asian markets. Over the years, many Mittelstand firms have successfully established themselves in Singapore and the surrounding region. This committee provides a platform for these companies to share market insights and exchange expertise. In terms of Regional Markets, Singapore has grown into a key commercial hub within the Asia-Pacific, serving as a strategic gateway for German and international businesses. Beyond acting as a point of entry to Asia, the city-state also supports the operations of numerous multinational corporations, making it a vital centre for regional business activities.

Regional Logistics

In Singapore, the logistics sector is a vital driver of commerce, underpinning the nation's role as a leading business hub. Positioned at the heart of Asia, Singapore's logistics industry has significant regional and global influence. The government's ambitious Green Plan and Smart City initiatives aim to transform the city into a more sustainable and environmentally friendly metropolis by 2030, with logistics playing a key role in this transition. The Regional Logistics Committee provides a platform for members to discuss industry developments, share insights, and exchange experiences on topics of mutual interest.

Sustainability

For decades, humanity has relied on the Earth's resources without fully considering their limits. Today, societies and businesses are increasingly recognising the need to adopt sustainable practices to safeguard the future. The SGC is committed to driving this change by providing a platform for companies across the region to collaborate, share knowledge, monitor emerging trends, and explore innovative opportunities for sustainable business development.

Women in Business

Launched in 2022 in celebration of International Women's Day, the Women in Business Committee aims to promote gender inclusiveness in the workplace, raise the profile of women in the business community, and provide a platform for SGC members to engage in meaningful discussions and exchange ideas.

Young Professionals Network (YPN)

The Young Professionals Network (YPN) of SGC brings together early-career professionals from a wide range of industries. Curated discussions, expert talks, and dynamic networking events create valuable opportunities for collaboration and the exchange of business insights.

The YPN programme also provides access to resources designed to strengthen leadership capabilities and support the development of professional networks. Those interested in joining this vibrant community are encouraged to learn more on our website at <https://www.sgc.org.sg/en/membership/sgc-committees/young-professionals-network> or contact us via email at YPN@sgc.org.sg. Join us in shaping your future as a young professional within the SGC YPN community.

SGC Committees 2025

(As of 31 December 2025)

Automotive



Robert Hesse
Regional President & Managing Director
Robert Bosch (SEA) Pte Ltd

Banking



Martin Wehling
General Manager & Managing Director
DZ Bank AG



Sebastian Fenk
Director
KfW-IPEX Bank Asia Ltd

Innovation Circle International (ICI)



Martin Schweiger
Owner
Schweiger & Partners
Singapore

Mittelstand + Regional Markets



Sam Chee Wah
Deputy Director
Hock Seng Hoe Metal



Friedhelm Best
Founder and Interim Manager
BEST-inter APAC Pte. Ltd

Chemical Industries



Lars Nordblom
Managing Director
Wacker Chemicals (South Asia) Pte Ltd



Dr Bernhard Hackl
C-Suite Consultant



Dr Markus Waechter
Managing Director
German Institute of Science and Technology, TUM Asia Pte Ltd



Dr Lovneesh Chanana
Senior Vice President & Head of Government Affairs
(Asia Pacific) SAP Asia Pte Ltd

Digitalisation & Innovation

Regional Logistics



Joerg Kalisch
Managing Director
Dexteritas Pte Ltd



Harald Schmid
Chief Executive Officer
Daimler Truck South East Asia Pte Ltd

Sustainability



Jakob Lambsdorff
Chief Executive Officer
Alba W&H Smart City Pte Ltd

Healthcare & Life Sciences

Human Resources



Maximilian Englisch
Vice President of Global Sales
Waldner SE & Co.KG



Dr Karin Markgraf
Head of Regulatory Affairs
Asia Pacific
Merck Group



Sebastian Blasius
Attorney-at-law (Germany)
Registered Foreign Lawyer
(Singapore)
Certified Information Privacy
Professional (Asia & Europe),
Gateway Law Corporation

Young Professionals Network (YPN)

Women in Business



Dr Samantha Oehlke
Attorney-at-Law (Germany)
Registered Foreign Lawyer
(Singapore)
Luther LLP



Dr Maren Celine Schweizer
Chief Executive Officer
Schweizer World Group



Tanja Jesemann
General Manager
Paulaner Bräuhaus
Singapore

SGC Committee Events Overview - 2025

January 15	Chemical Industries Committee: Current Chemical Market Dynamics
January 23	YPN's Feierabend Event
February 12	Mittelstand & Regional Markets Committee: Unlocking Exciting Opportunities in Batam
February 25	SGC Committee Chairpersons Meeting
February 27	YPN's Feierabend Event
March 4	Banking Committee Meeting
March 5	Regional Logistics Meeting
March 7	Mittelstand & Regional Markets Committee: Work Trends - Staying Ahead of Workforce Trends
March 12	Healthcare & Life Sciences Committee: Site Visit to Merck Group
March 18	Automotive Committee: Outlook in China
March 27	YPN'S Feierabend Event
April 3	Innovation Circle International Committee: China Innovation Report 2024
April 15	Chemical Industries Committee: Chemical Market Perspectives
April 24	YPN's Feierabend Event
April 24	Mittelstand & Regional Markets Committee: Cambodia: Navigating Economic Potential and Opportunities
May 22	Women in Business & YPN Committee: Forum: Reality Check
May 28	Healthcare & Life Sciences Committee: Collaboration with FrenchCham - Shaping Tomorrow: Singapore's Vision for Life Sciences
June 10	Banking Committee Meeting
June 12	YPN's Feierabend Event
June 18	Regional Logistics Committee: Practice What You Preach: Internal Innovation at SAP and Being User #1
July 23	YPN's Feierabend Event
August 13	Human Resource Committee: Singapore Workplace Fairness Act 2024
August 19	Chemical Industries Committee: Driving Innovation in the Chemical Industry
August 20	YPN Committee: Future of Work
August 22	Digitalisation and Innovation Committee: AI in a Fragmented World: Rewiring Strategy in the Age of Geopolitical Shifts
August 27	Automotive Committee: Interaction with LTA - Update on Singapore's Vehicular Electrification Journey
September 5	Regional Logistics Meeting
September 8	Mittelstand & Regional Markets Committee: Interaction with EDB
September 18	Innovation Circle International Committee: The Innovation Growth Contract Is Broken. Here's How to Fix It.
September 24	Banking Committee Meeting
October 1	Digitalisation and Innovation Committee: How Not to be Left Behind
October 10	YPN Committee: Oktoberfest
October 15	Healthcare & Life Sciences Committee: Future of Pharma: The Future of Pharma: AI in Drug Research, Quality & Regulatory Affairs
October 29	Banking Committee: Farewell for Mr Christoph Winnat
November 13	Women in Business Committee: Networking lunch on AI Promt Engineering
November 18	Mittelstand & Regional Markets Committee: Site visit to Advanced Remanufacturing and Technology Centre (ARTC)
November 19	Regional Logistics Committee: Site Visit to dnata
November 27	YPN's Cross Chamber Meeting
December 16	Chemical Industries Committee Meeting
December 17	Automotive Committee Meeting

SGC Committee Chairpersons Meeting

25 February 2025



From left: Mr Sebastian Blasius, Mr Jakob Lambsdorff, Dr Tim Philippi, Dr Karin Markgraf, Mr Maximilian Englisch, Mr Lars Nordblom, Mr Vijay Ratnaparkhe, Mr Martin Schweiger, Ms Tanja Jesemann, Ms Sabine Florian, Dr Markus Waechter, Mr Valdemar Llenos, Mr Joerg Kalisch, Ms Janine Wanner and Mr Friedhelm Best, at a committee meeting.

The SGC hosted its annual Committee Chairpersons meeting, bringing together the co-chairs of the SGC committees to discuss the road ahead. As a result of the lively discussions, a diverse range of committee activities and events were planned, covering topics such as Artificial Intelligence, Human Resource, Corporate Social Responsibility and much more.

SGC Automotive Committee

18 March 2025

SGC Automotive Committee Meeting

We were very pleased to have Mr Jochen Siebert from JPW Asia Consulting as our guest speaker at the SGC Automotive Committee meeting. He provided valuable insights on the current state of the Chinese and the ASEAN Automotive market, highlighting key production trends and the potential challenges of the ‘middle-income trap’.

The meeting concluded with a heartfelt farewell to Mr Markus Schuster, former Managing Director at Audi Singapore, who will embark on a new role outside of Singapore. We wish him all the best in his future endeavours.



Mr Ratnaparkhe presenting a token of appreciation to Mr Markus Schuster.



Mr Jochen Siebert (first from right), sharing his insights.

27 August 2025

Driving the Future of Mobility in Singapore

The SGC Automotive Committee welcomed representatives from the Land Transport Authority (LTA) Singapore for a session on “Update on Singapore’s Vehicular Electrification Journey.”

Mr Hamesh Dhillon and Ms Lu Sun shared insights on the current landscape, future goals, and Singapore’s masterplan for vehicle charging infrastructure.



Participants in an engaging discussion.

17 December 2025

SGC Automotive Committee Meeting

The committee meeting focused on the evolving competitive and regulatory landscape facing the automotive and industrial sectors, with particular attention on China’s growing industry leadership and its implications for Germany and Europe.

The meeting concluded with a note of appreciation for Mr Vijay Ratnaparkhe for his dedicated service as committee chairman, and a warm welcome to Mr Robert Hesse, who was appointed as the new chair to lead the committee forward.



Dr Tim Philippi, SGC Executive Director, presenting a token of appreciation to Mr Vijay Ratnaparkhe.



Members exchanging perspectives during a discussion.

SGC Banking Committee

The Banking Committee provides a platform for dialogue on current developments and challenges in the Asian banking sector.

It brings together German banks based in Singapore to discuss regulatory topics relevant to Singapore and Germany, and strengthen their visibility within

Singapore’s financial landscape, including their role in advancing sustainable finance.

In 2025, the committee held several internal meetings, including sessions at DZ Bank (March, June, and September) and a farewell event for Mr Christoph Winnat in October.

SGC Chemical Industries Committee

15 January 2025

Current Chemical Market Dynamics

At the SGC's first Chemical Industries Committee meeting for the year, the invited speakers Dr Marco Hecker, Deloitte Asia Pacific Client Leader, and Mr Samrat Bose, Deloitte SEA Chemicals expert, elaborated on the "Current Chemical Market Dynamics". The presentation gave interesting insights into the key trends of the chemical industry in 2025, enhancing sustainability and accelerating decarbonisation and AI usage in the industry.



Members immersed in the presentation.

15 April 2025

The Committee had the pleasure of gaining valuable insights from Dr Sheng Hong, Senior Partner, McKinsey. He outlined key trends and challenges shaping the industry in 2025, noting how geopolitical dynamics, distinctive market conditions in China,

and persistent global overcapacity are being leveraged by Chinese firms. Through cost efficiency, speed and technological advancement, these players are competing aggressively both domestically and on the global stage.



Attendees with Dr Sheng Hong (far left), Senior Partner, McKinsey, the keynote speaker.

19 August 2025

Driving Innovation in the Chemical Industry

Industry professionals gathered to explore how innovation is shaping the future of the chemical sector. The session featured guest speakers, Ms Mabel Fu, Regional Director of Innovation and

Product Strategy, Asia at Start2 Group and Ms Claris Chin, Product Manager at Polymerize, who shared their valuable insights in advancing material science and deep technology.



Our guest speakers sharing their valuable perspectives.

16 December 2025

Key Developments in the Sector

The Chemical Industries Committee meeting brought members together to exchange views on key developments affecting the sector. Discussions focused on the impact of tariffs, the "China plus one" strategy, and how chemical companies are adjusting their organisations in response to evolving Asian and global market conditions.



Participants engaged in the exchange of ideas.

SGC Human Resources Committee

13 August 2025

Understanding the new Workplace Fairness Act 2025

The SGC Human Resources Committee hosted a session on Singapore's new Workplace Fairness Act (WFA), bringing together HR professionals for an insightful exchange.

Participants received an overview of the WFA's purpose and scope, with Mr Jason Chan from TAFEP introducing the Act's key principles and Mr Sebastian Blasius, Attorney-at-Law and Committee Chairman, outlining the legal obligations and opportunities it presents for employers.



Group photo of the participants.

SGC Healthcare & Life Sciences Committee

12 March 2025

Site Visit to Merck Pte Ltd Singapore

The SGC Healthcare & Life Sciences Committee organised a site visit to Merck Pte Ltd Singapore, bringing together industry professionals for an insightful exchange. Participants gained valuable

insights into Merck's business portfolio, with highlights including an introduction to Merck Group, an overview of Merck's key business branches, and an exclusive guided tour of Merck's laboratories.



A valuable site visit to Merck Pte Ltd Singapore.

28 May 2025

Talk on Shaping Tomorrow: Singapore's Vision for Life Sciences, Pharmaceuticals and Biotech

We were delighted to host a joint session on Singapore's life sciences landscape, organised by the SGC Healthcare & Life Sciences Committee together with the French Chamber of Commerce, CQIB and Biotech Connection Singapore. The discussion focused on the government's recent \$500 million investment to strengthen bioscience and pharmaceutical research and the opportunities this opens for industry players.

Our panel, moderated by Mr Maximilian Englisch from Waldner Group, featured Prof. Ng Huck Hui (A*STAR), Ms Zainab Sadat (Sanofi) and Mr Chen Pengfei (EDB). They shared clear and engaging insights on Singapore's long-term ambitions in life sciences, touching on innovation, talent development and the increasing role of AI in the sector.



Mr Maximilian Englisch (far right), Waldner Group, moderating the panel discussion.

15 October 2025

The Future of Pharma: AI in Drug Research, Quality & Regulatory Affairs

The transformative role of Artificial Intelligence in the pharmaceutical sector was the focus of this event. Together with the French Chamber of Commerce in Singapore and the Life Science Incubator.

Moderated by Mr Maximilian Englisch, the session offered practical insights into how AI can be effectively integrated across the drug development cycle, followed by an engaging Q&A on emerging opportunities and challenges for the industry.

Speakers Dr Karin Markgraf (Merck Group), Ms Maria Aileen Mabunay (Sanofi) and Mr Damien Keogh (Bluemaids Biosciences) outlined how AI is accelerating drug discovery, strengthening quality assurance, and reshaping regulatory affairs. They highlighted advances from faster drug discovery to improved clinical trial efficiency and personalised medicine.



An engaging panel discussion.

SGC Regional Logistics Committee

18 June 2025

SGC Regional Logistics Committee Meeting

The SGC Regional Logistics Committee met at Jungheinrich Lift Truck Singapore to explore the latest trends and developments in the regional logistics sector. Discussions touched on cautious investment sentiment, increasing competition from China, and growth opportunities across Southeast Asia.

Mr Austin Menyasz, Head of Government Affairs, Southeast Asia at SAP Asia, presented on how SAP applies innovation in practice, from AI-driven processes to strategies for future-ready organisations.

The session also included a guided tour of Jungheinrich's premises led by Mr Benedict Kothe, Managing Director Singapore/Malaysia, highlighting the company's cutting-edge automated forklift technology.



Members of the committee in thoughtful discussion.

19 November 2025

Site Visit to dnata Singapore

The SGC Regional Logistics Committee organised a site visit to dnata Singapore, giving members an inside look at the operations of one of the aviation industry's leading cargo and ground-handling organisations. Mr Ahmet Demir and Mr Sam Howard Gould introduced participants to dnata's role within Singapore's airport ecosystem, covering its cargo operations, specialised handling facilities, and contributions to the global supply chain.

The programme included a guided tour of dnata's general cargo terminal and its temperature-controlled perishable cargo facility, offering attendees a close-up view of key processes that support smooth daily operations.

The visit concluded with a short wrap-up session and an internal committee discussion led by Mr Marco Reichel and Mr Harald Schmid from the SGC Regional Logistics Committee.



A productive site visit to dnata Singapore.

Women in Business Committee

22 May 2025

SGC Forum Accelerate (HER) Reality Check on The Power of Cooperation and Networking



From left: Ms Nadja Henrich, SGC, Dr Samantha Oehlke, Luther LLP, Mr Patrick Frick, Baumer Singapore, Ms Janine Wanner, German Centre for Trade & Industry, Ms Sojung Lee, TeamViewer Singapore, Ms Silvia Imran, TÜV SÜD PSB, Ms Shirley Qi, SGC President, Ms Tanja Jesemann, Paulaner Bräuhaus Singapore, Mr Ryan Lim, QED Changemakers, Ms Julie Raneda, SwissCham Singapore, Dr Céline Bilolo, TÜV SÜD, and Mr Maximilian Englisch, Waldner.

In May 2025, the SGC Women in Business Committee and Young Professionals Network hosted "Accelerate (HER): Reality Check – The Power of Cooperation and Networking" at Andaz Singapore. With over 80 participants, the forum opened with a keynote by Sojung Lee, highlighting the role of inclusive leadership and tech-enabled networks.

A lively panel featuring Dr. Céline Bilolo, Mr Maximilian Englisch, Mr Patrick Frick., Mr Ryan Lim, Ms Julie Raneda, and Ms Bee Kheng Tay explored power dynamics, digital tools, and the need for authentic cross-generational collaboration. Moderated by Ms Silvia Imran and Ms Tanja Jesemann, the discussion offered clear insights into building more inclusive, future-ready professional networks.

13 November 2025

AI Learning Lunch: Introduction to AI Prompt

The SGC Women in Business Committee hosted an engaging lunchtime session on the fundamentals of AI prompt engineering, designed to offer participants a clear and practical introduction to using AI effectively at work.

Led by Ms Cornelia Schuler, Managing Partner at GroWise Solutions, the session provided a concise 20-minute walkthrough on crafting stronger prompts, understanding how AI responds, and recognising the limitations of current AI tools. The format was intentionally hands-on and accessible, making it suitable for both newcomers and those looking to gain more confidence in navigating AI.



SGC Young Professionals Network(YPN)

23 July 2025

YPN – Feierabend event Lufthansa

The Young Professionals Networks of the Singaporean-German Chamber of Industry and Commerce and SwissCham Singapore came together for an exclusive evening hosted by Lufthansa and SWISS Singapore, focused on sustainability in the aviation industry. Held at the Lufthansa Group airlines' Singapore office, the session explored how the airline group is addressing environmental challenges while shaping the future of global air travel.

Led by aviation experts Mr Brendan Shashoua and Mr Gilles Burgat, the discussion highlighted innovative measures being implemented to reduce carbon emissions and advance more sustainable aviation practices. The evening concluded with a relaxed networking apéro, providing young professionals with the opportunity to exchange perspectives and connect over shared interests in sustainability and the future of aviation.



A lively group photograph of participants.

20 August 2025

Future of Work @ServiceNow

The SGC Young Professionals Network gathered at ServiceNow for an insightful session on how AI and adaptability are shaping the future of work. Keynote speaker and moderator Mr Jan F. Morgenthal highlighted the growing gap between everyday AI use and its slower adoption in corporate and SME environments. Panellists Ms Danielle Magnusson, Ms Wiktoria Brauksiepe, and Ms Jiang Yumin shared perspectives on AI-enhanced workflows, change management, and innovation readiness within SMEs. The session concluded with a lively discussion and networking over drinks and light refreshments.



A memorable group portrait with the keynote speaker and panellists.

10 October 2025

YPN Oktoberfest

The Young Professionals Network organised a festive Oktoberfest get-together at Paulaner, following strong interest from members to come together in a relaxed and social setting.

The informal evening was designed to encourage networking and connection while enjoying the lively Oktoberfest atmosphere over food and drinks.



Guests enjoying the evening at Oktoberfest.

27 November 2025

Year-End Cross-Chamber Connect

The Young Professionals Year-End Cross-Chamber Connect brought together members from the Young Professionals Committees of SwissCham Singapore, BLCC Singapore, SpanishCham Singapore, and the Singaporean-German Chamber of Industry and Commerce for the first edition of this joint initiative.

With 60 participants in attendance, the evening highlighted the energy, creativity, and ambition of emerging leaders across the European Chambers community. The informal setting fostered new connections and conversations while marking the start of the festive season.

The event underscored the growing role of young professionals in shaping cross-chamber collaboration and strengthening the network within Singapore's business landscape.



Representatives from the chambers gathered for a group portrait.

SGC Digitalisation & Innovation Committee

22 August 2025

AI in a Fragmented World: Rewiring Strategy in the Age of Geopolitical Shifts

Members of the SGC Digitalisation & Innovation Committee came together to explore the intersection of AI and geopolitics in a rapidly changing world. Dr Lovneesh Chanana, SAP Senior Vice President & Head of Government Affairs (Asia Pacific), shared insights on how national priorities, data sovereignty, and regional dynamics are shaping AI strategies across Asia-Pacific.

Dr Chanana highlighted how fragmentation is driving localised approaches, turning complexity into an opportunity for innovation. Attendees also discussed the importance of governance, resilience, and trust in adapting organisational strategies to evolving political landscapes.



1 October 2025

AI in Action: From Idea to Impact Forum - How to benefit and not be left behind

Gaining valuable insights at the German Week Forum held at The Mercedes-Benz Center, where leaders from industry, academia, and government gathered to discuss how AI can transition from concept to real-world impact in a responsible, inclusive, and scalable way.

From expanding pilot projects to fostering responsible AI ecosystems, the conversation emphasized the importance of cross-sector collaboration and the need to align AI strategies with both business objectives and societal values.



From left: Mr Laurence Liew (Director, AI Singapore), Dr Lovneesh Chanana (Senior Vice President and Head of Government Affairs, Asia Pacific, SAP Asia), Dr Markus Waechter (Vice President, TUM Asia, Technical University of Munich, and Executive Director, TUM Asia), Prof Orestis Papakyriakopoulos (Technical University of Munich), Ms Shirley Qi (President, SGC), Mr Vijay Ratnaparkhe (Regional President, Bosch Southeast Asia and Oceania; Managing Director, Bosch Singapore), Mr Alexander Kehler (Vice President Sales Asia, Industrial Components & Electronics, Phoenix Contact GmbH & Co. KG), Ms Eileen Chua (Managing Director, Singapore, SAP Asia), and Mr Marcel Luis Musteliez Perez (President and Chief Executive Officer, Mercedes-Benz Singapore).

SGC Innovation Circle International (ICI)

3 April 2025

China Innovation Report 2024

At the Innovation Circle International (ICI) webinar, Mr Christoph Hering, Director of the Innovation Center at AHK Greater China, highlighted the growing trend of German companies (63 percent) localising their R&D efforts in China to enhance global competitiveness and better address local consumer demands.

Key factors driving this localisation include the need to i) serve price-sensitive consumers, ii) remain competitive with local innovations, and iii) take advantage of lower labour costs. Despite time-to-



market challenges, German companies are focusing on product innovation and building strategic partnerships to succeed in China's dynamic market.

18 September 2025

The Innovation Growth Contract is Broken. Here's How to Fix It.

Rethinking how companies drive innovation-led growth was the focus of an insightful webinar hosted by the SGC Innovation Circle International (ICI).

Guest speaker Frank Mattes, creator of the Triple Win Growth System™ and Lean Scaleup, outlined why traditional, top-down innovation efforts often fall short, with one in three strategic growth initiatives stalling due to misalignment between Innovation teams, Business Units, and Leadership. Drawing on his work with more than 100 corporate leaders,

he presented a practical framework for closing the "scale-up gap" and integrating validated ventures into a company's core capabilities and systems.

The session further explored how organisations can turn ambition into tangible market traction by driving alignment without unnecessary complexity, embedding new ventures into existing infrastructures, and transforming innovation from isolated experimentation into sustainable business impact.



Scenes from the webinar.

SGC Mittelstand + Regional Markets Committee

12 February 2025

Unlocking Exciting Opportunities in Batam

The SGC Mittelstand and Regional Markets Committee held a discussion on 'Unlocking Exciting Opportunities in Batam' at the SGC office. Mr Lawrence Yip from Sembcorp provided an overview of the advantages and opportunities of investing in Batam. Ms Angeline Suparto, from Angeline Suparto Law Corporation, offered insightful information on the legal aspects of starting a business in Batam.

After the presentations, the participants engaged in a Q&A session on the topic of investing in Batam.



An interactive discussion with speakers and guests.

7 March 2025

Staying Ahead of Workforce Trends

The SGC Mittelstand & Regional Markets Committee, in collaboration with The Courage Chapter, hosted an insightful talk on Workforce Trends in Singapore and the region. The speakers from Workforce Singapore and SkillsFuture Singapore presented their take on labour force trends and educating employees for the future.

As workforce transformation and talent shortages shape the labour market, the talk offered the Mittelstand (SMEs) companies' important insights on how to stay competitive in a challenging environment.

Furthermore, the panel discussion offered different perspectives on the ideal employer and expectations of the future of labour force.



Attendees with some of the event's speakers.

24 April 2025

Webinar on Unlocking Cambodia's Economic Potential

Unlocking Cambodia's market potential was the focus of an illuminating webinar, which was hosted by the SGC Mittelstand & Regional Markets Committee, in collaboration with the Delegation of the German Industry and Commerce in Vietnam, Cambodia, Laos & Myanmar.

Mr Tassilo Brinzer, Chairman of German Business Cambodia (GBC) & Vice Chairman of EuroCham Cambodia, and Mr Christoph Janensch, Business Lead Economic Development, Delegation of German Industry and Commerce in Vietnam, outlined the country's economic developments, growing sectors, trade opportunities and government incentives for Mittelstand (SMEs). Mr Samuel Tan, Managing Director at Rhenus (Cambodia & Myanmar), offered valuable perspectives on the logistics and

infrastructure development for businesses looking for regional entry or expansion.

An engaging Q&A session with the speakers and committee members further explored Cambodia's economic role in the evolving geopolitical landscape.



Scenes from the webinar.

18 November 2025

Exclusive Site Visit Designed for Manufacturing SMEs to the A*STAR Advanced Remanufacturing and Technology Centre (ARTC)

The SGC Mittelstand & Regional Markets Committee organised a site visit to the A*STAR Advanced Remanufacturing and Technology Centre (ARTC), led by Co-Chairmen Mr Sam Chee Wah and Mr Friedhelm Best. Participants were welcomed by Mr David Low, Mr Tan Chee Tat, and Mr Ruud Kreuk, who introduced ARTC's mission, core capabilities, and its collaborative ecosystem with NTU and industry partners.

The programme included an overview of ARTC's role in advancing Industry 4.0 and sustainable manufacturing solutions, followed by a guided tour through several of its key facilities. Attendees gained practical insights into ARTC's innovation approach and its impact across various manufacturing sectors, concluding with a lively Q&A and networking session.



A meaningful site visit to A*STAR ARTC.

DEinternational/ Trade Promotion

Charting Business Horizons



With its dedicated service unit, DEinternational, and trade fairs arm, Fairs&More, SGC acts as a trusted guide to the German and Singaporean business landscapes and bilateral trade relations. DEinternational supports clients in their business journeys by identifying partners, organising missions and business trips, facilitating talent searches, providing market analyses, and advising on bilateral and regional trade policies, including Free Trade Agreements (FTAs).

The department has successfully steered projects across diverse industries, from Energy Efficiency and Optics & Photonics to Training, Higher Education, and FinTech, helping clients chart a steady course toward growth and new opportunities.

24-27 March 2025

Exploring the Future of Sustainable Water and Waste Water Technologies

The SGC welcomed eight German companies - specialising in water and wastewater technologies - to Singapore last March.

The delegation visited Marina Barrage's Sustainable Singapore Gallery, hosted by the Singapore Water Association (SWA) and the Public Utilities Board (PUB), during World Water Day, highlighting Singapore's innovative approach to water sustainability. SGC also held a Business Symposium with representatives from the German Embassy and then-BMWK, gathering over 100 participants.

The event was part of the Export Initiative Environmental Technologies and the "Growing Together" initiative, marking 60 years of Singapore-Germany diplomatic ties. Over 50 successful business matchings paved the way for future collaboration and sustainable innovation.



The delegation participated at the German Business Symposium on Water and Wastewater Technologies.



The delegation visited the Marina Barrage Sustainable Singapore Gallery on World Water Day.

8-9 May 2025

Bremen visits Singapore on its Southeast Asia Trip

In May, the SGC had the pleasure of supporting a business delegation from Bremen to Singapore. The delegation was led by Ms Kristina Vogt, Bremen's Senator for Economic Affairs, Ports and Transformation, and comprised eight innovative companies. The Singapore visit followed an earlier stop in Indonesia, forming part of a broader Southeast Asia engagement mission.

A highlight of the programme was a guided tour of the Punggol Digital District (PDD), one of Singapore's

flagship smart city developments. The visit provided delegates with first-hand insights into Singapore's integrated approach to digital infrastructure, sustainable urban planning, and innovation-driven growth.

The delegation also attended a country briefing, gaining insights into Singapore's economy, key industries, and political outlook. The visit fostered deeper understanding and potential collaboration in digital transformation and smart city development.



The Bremen delegation visits the Punggol Digital District by JTC.

30 May 2025

Investor Lunch for Opportunities in NRW



Ms Yazmin Stoffer from NRW.Global Business presenting on Business Opportunities in NRW.

The Investor's Lunch with NRW.Global Business, hosted by the SGC, spotlighted North Rhine-Westphalia (NRW) as a key business hub. Speakers from Evonik, Green Li-Ion, and NRW.Global Business shared insights on expansion and opportunities in the region.

Dr Maximilian Kressner, Partner at Luther LLP, also outlined Germany's legal and fiscal landscape. The event welcomed 16 attendees from sectors including BioTech, MedTech, e-Mobility, and GreenTech, all exploring NRW as a gateway for innovation, investment, and international growth.

7-10 September 2025

Visit of NRW-based Biotech Companies to the Asia Bio Partnering Forum for New Collaborations

The SGC had the pleasure of welcoming a number of NRW-based Biotech companies to Singapore in conjunction with a visit to the Asia Bio Partnering Forum 2025. The visit aimed at fostering international collaboration in life sciences and included programme points such as a country briefing, a rooftop walk at Fusionopolis, a site visit to the Evonik Asia Research Hub, a tour of the Life Science Incubator at Elementum, as well as a biotech landscape sharing and networking session by co11ab Novena.

Additionally, the delegation was accompanied by representatives from the NRW Ministry of Economic Affairs, Industry, Climate Action and Energy. The team of the NRW Ministry, led by Dr Tobias Traupel, also engaged in bilateral meetings with key stakeholders across Singapore's ecosystem. Following a productive visit to Singapore, the delegation continued its journey on to Malaysia, further exploring opportunities and partnerships within the region's growing biotech landscape.



NRW-based Biotech delegates in front of Marina Bay Sands.

13-15 October 2025

Exploring the Creative Gaming Industry in Singapore

SGC hosted 10 German companies specialising in the field of computer and video games to Singapore. The programme featured a rich lineup of activities, such as a country briefing, a networking event and site visits to gain an understanding of the local Gaming ecosystem. The visits included Ubisoft Singapore, as well as the Kallang Esports Experience Center, a computer gaming cafe.

A highlight of the market exploration trip was "Level-Up Together", a tailored and industry-focused pitch presentation and networking event, joined by the Singapore Games Association, Singapore Institute of Technology, local indie games developers, publishers and other stakeholders of the Singaporean gaming industry.

The event included keynote speeches by game e.V. - the German Games Industry Association - and the Singapore Institute of Technology, as well as presentations by the 10 participating German companies.

In addition, the session was an opportune platform for in-depth discussions and meaningful knowledge exchange among delegates and participants.



Site visit to Ubisoft Singapore.



Level-Up Together pitch presentation and networking event.

3-5 November 2025

Business Delegation from Germany's Osnabrück Region



The Osnabrück delegation visits the A*STAR Advanced Remanufacturing and Technology Centre (A*STAR ARTC).

SGC welcomed a business delegation from Germany's Osnabrück region in November as part of a delegation visit to Singapore and Malaysia. This visit was jointly organised with the Chamber of Industry and Commerce Osnabrück – Emsland - Grafschaft Bentheim (IHK Osnabrück). Focus topics were on industrial transformation & automation, as well as smart city developments.

Visits in Singapore included the A*STAR Advanced Remanufacturing and Technology Centre (ARTC), the SAP Experience Center, as well as the DHL

Distribution Centre. These sites showcased how innovation drives both technology and logistics, spanning advanced manufacturing, intelligent supply chains and AI-powered business simulations.

A key highlight was a business roundtable featuring representatives from the Singapore Economic Development Board and United Overseas Bank, who shared valuable insights into the newly established Johor-Singapore Special Economic Zone (JS-SEZ), offering perspectives on cross-border collaboration and regional growth opportunities.

18-21 November 2025

NRW – Your Gateway to Battery & Hydrogen Research Excellence

The SGC hosted a delegation of leading research institutions and innovation drivers from the Münster and Münsterland region to Singapore. Their visit was aimed at building strategic partnerships and positioning Münsterland as a strong European hub for battery technologies, hydrogen and energy efficiency.

A key highlight of the event “North Rhine-Westphalia Meets Singapore in Energy Excellence - Focus on Battery & Hydrogen”, jointly organised by the SGC and NRW.Global Business. The event brought together

experts from the NRW and Singaporean ecosystems to connect and explore collaboration across the energy innovation ecosystem.

Beyond the event, company and research visits to ST Engineering, the Hydrogen and Fuel Cell Association of Singapore (HFCAS), A*STAR IMRE, VFlowTech, Green Energy Investment Holding (GEIH), Infinity Cube & the Centre for Hydrogen Innovations (CHI) were organised. The week clearly demonstrated how closely aligned Singapore and NRW are in their ambitions for energy innovation.



Delegation at Green Energy Investment Holding (GEIH) site visit.



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25-28 August 2025

Hessen Meeting Partners in Singapore

During the visit of Dr Rainer Waldschmidt, CEO of Hessen Trade & Invest (HTAI), and Dr David Eckensberger, Head of Department International Affairs, to Singapore in August 2025, the SGC represented the German federal state of Hessen at The Business Show Asia. HTAI also showcased the diverse business and investment opportunities Hessen offers to international investors.

The SGC facilitated key meetings with partners active in both Hessen and Singapore like Merck Life Science, ST Engineering and Hyundai Motor Group. As a global leader in the pharmaceutical and healthcare sectors headquartered in Hessen, Merck Life Science shared insights into its operations and upcoming projects in the APAC region.

A meeting with ST Engineering highlighted current developments in smart city and urban mobility technologies, as well as potential areas for collaboration. Following the expansion of its research and development activities in Hessen with the opening of the Square Campus in Rüsselsheim near Frankfurt, Hyundai Motor Group hosted HTAI at the Hyundai Motor Group Innovation Center Singapore (HMGICS) for a productive exchange and a thrilling test drive.

The visit concluded with a meeting between HTAI and Enterprise Singapore to further strengthen Hessen-Singapore collaboration, particularly in pharmaceuticals and medtech, financial services and supply chain diversification.



Hessen at The Business Show Asia.



Hessen meeting the team at Enterprise Singapore.



Dr Eckensberger (HTAI) with Mr Johnny Teo, Assistant Managing Director, Enterprise Singapore, reaffirming their successful ongoing collaboration.



Hessen meeting with ST Engineering.



The representatives of Hessen visiting the team at Hyundai Motor Group Innovation Center Singapore.

26 August 2025

Spotlight on Hessen: Germany's Innovation Hub in Life Sciences

The SGC supported Hessen Trade & Invest (HTAI) and Germany Trade & Invest (GTAI) in hosting the event, 'Unlocking Life Sciences in Germany - Hessen at the Heart of Europe's MedTech and Pharma Innovation.' As the ASEAN Representative Office of the State of Hessen in Singapore, SGC was proud to bring together leaders from across the life sciences, MedTech, and pharmaceutical sectors to explore why Germany and Hessen stand at the forefront of Europe's healthcare innovation.

With global industry players, cutting-edge R&D, and a dynamic ecosystem, Hessen offers unmatched opportunities for investment, collaboration, and expansion in the life sciences space. The event offered strategic insights, real-world success stories and common pitfalls as well as high-impact networking.



Following two keynote speeches and a panel discussion, the engaged audience raised many insightful questions, which were addressed by the panelists and HTAI CEO Dr Rainer Waldschmidt.



From left to right: Dr Rainer Waldschmidt, Dr David Eckensberger, Ms Yao Tang, Dr David Loong, Dr Maren Celine Schweizer, Mr Eirik Behnke, Dr Tim Philippi, Ms Sophia Steffen.

12-14 November 2025

Hessen back at Singapore FinTech Festival 2025

Once again, Hessen proudly took its place at the world's largest FinTech event, reflecting the state's role as home to Europe's leading financial hub and a key gateway for international innovation and collaboration.

At the Hessen Trade & Invest (HTAI) booth in the German Pavilion at the Singapore FinTech Festival 2025, Ms Sophia Steffen, Hessen representative at the SGC, connected with a wide range of FinTech, AI and digital finance players exploring expansion, partnerships and investment opportunities in Hessen.



Hessen Representative Ms Sophia Steffen at Singapore Fintech Festival 2025.



Collecting on-site insights into the international FinTech ecosystem and engaging in valuable conversations.

26 May 2025

IFA Berlin 2025 – Press Event, Singapore

The SGC was proud to host the IFA Berlin Press Event in Singapore, bringing together representatives from the media and technology sectors. The event reinforced IFA’s commitment to Singapore as a key hub for innovation and global technology collaboration. IFA Berlin is the world’s largest trade fair for consumer electronics and home appliances, attracting over 215,000 visitors from 138 countries in 2024.

This makes IFA a powerful platform for Singaporean companies to showcase innovations across AI, smart home technologies, mobility, digital health, and more to a global audience (The IFA Berlin took place from 5 to 9 September 2025).

Mr Leif Lindner, CEO of IFA Management, and Ms Gioia Zoli, Head of International PR, shared valuable insights and highlighted compelling

opportunities during engagements with Singaporean media and exhibitors. Their presence further strengthened international collaboration and visibility.



IFA 2025 Press Conference Singapore - representatives from the media and technology sectors.



IFA 2025 Press Conference (from left) with Mr Eirik Behnke, Head of DEinternational, SGC, Ms Helena Feuerlein, DEinternational, SGC, Ms Gioia Zoli, Head of International PR and Mr Leif Lindner, CEO, IFA Management GmbH, Dr Tim Philippi, Executive Director, SGC and Mr Sofhian Suratman, Manager, SGC.

5-9 September 2025

IFA Berlin 2025 - Singapore Pavilion, IFA Next

At the IFA Berlin in September, the SGC had the pleasure of showcasing eight innovative Singaporean companies in the official Singapore Pavilion at the future-oriented IFA Next Hall. Spanning 216 sqm, the pavilion was a vibrant showcase of smart technologies and future-ready solutions - including AI-powered consumer tech, smart display solutions, safety and battery technologies, and lifestyle innovations.

It was inspiring to see the strong interest from global visitors and partners in Singapore’s innovation potential. With over 1,900 exhibitors and 220,000 visitors in 2025, IFA Berlin is one of the most recognised and largest consumer electronics trade shows in the world. A big thank you to all our participating companies, to everyone who visited us, as well as to the IFA Berlin team and Enterprise Singapore for their support in making the Singapore Pavilion happen!



Singapore Pavilion with Mr Eirik Behnke, Head of DEinternational, Mr Jens Klubescheidt, Senior Business Development and Mr Sofhian Suratman, Manager, SGC.



Singapore Pavilion with Mr Sofhian Suratman, Manager of Fairs&MoreIt's, SGC, Mr Sean Liew, CEO, Valore SG Pte Ltd and Ms Shirah Nair, Deputy Chief Mission from the Embassy of the Republic of Singapore in Berlin.



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5-8 May 2025

Spielwarenmesse Asia-Pacific Regional Meeting 2025, Singapore

The SGC was very pleased to host the Spielwarenmesse eG Asia-Pacific Regional Meeting in Singapore, welcoming 16 participants from 14 countries. They took part in valuable discussions on the future development of the toy industry across the Asia-Pacific region.

As the world's leading trade fair for the toy industry, Spielwarenmesse plays a key role in showcasing innovation and setting global industry trends. In 2025, Spielwarenmesse marked its 75th anniversary, bringing together nearly 2,400 exhibitors from 71 countries and attracting more than 57,000 visitors from around the world. A special thank you to the Executive Board Members of Spielwarenmesse eG – Mr Jens Pflüger, Ms Florian Hess, and Mr Christian Ulrich – as well as to Ms Ana Marija Margeta for their leadership, insights, and continued commitment to fostering strong global collaboration within the industry.



Spielwarenmesse eG Executive Board (from left) with Mr Florian Hess, Member of the Executive Board, Ms Ana Margeta, Senior Manager, Mr Jens Pflüger, Member of the Executive Board and Mr Christian Ulrich, Spokesperson of the Executive Board.



Spielwarenmesse representatives from the Asia Pacific region.



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4 June 2025

Roundtable with Baden-Württemberg Finance Minister Dr Danyal Bayaz and Singaporean FinTech companies

In early June, the SGC welcomed distinguished guests from the Baden-Württemberg Ministry of Finance and the Ministry of Economic Affairs, Labour and Tourism, marking the 30th anniversary of LBBW and the German Centre Singapore.

A FinTech roundtable led by Dr Danyal Bayaz, Minister of Finance of Baden-Württemberg, brought

together Singaporean start-ups and THE LÄND representatives to discuss innovation in AI, digital assets, and blockchain. The dialogue emphasised the value of collaborative ecosystems, smart regulation, and cross-border partnerships in driving financial sector transformation and strengthening ties between Singapore and Baden-Württemberg.



Dr Danyal Bayaz, Minister of Finance of Baden-Württemberg (second from right), engaging with Singaporean FinTech Representatives.

15 October 2025

Shaping Industrial AI – How Baden-Württemberg Companies are Leading the Way

Against the backdrop of the ITAP 2025, the Singaporean-German Chamber of Industry and Commerce organised a panel discussion titled “Shaping Industrial AI – How Baden-Württemberg Companies Are Leading the Way”, focusing on the role of Industrial Artificial Intelligence in advanced manufacturing.

The discussion highlighted how Baden-Württemberg’s competitive edge in Industrial AI is rooted in its dense ecosystem of manufacturing companies, engineering expertise, and applied research, as well as access to high-quality machine and production data.

Panellists from Baden-Württemberg International (BW_i), Bosch Rexroth, TeamViewer and SAP shared insights into practical applications and strategic implications of Industrial AI for global manufacturing.

The session also underscored the importance of cooperation and mutual learning between Baden-Württemberg and Southeast Asia to accelerate the adoption and impact of Industrial AI, highlighting the relevance of bilateral partnerships in driving industrial innovation and transformation.



Panel discussion with (from left to right) Mr Kai Neuber (SGC), Mr Govindu Kakinada (TeamViewer), Mr Adam Peanna (SAP), Mr Peter Peh (Bosch Rexroth) and Mr Christian Fischer (BW_i).



Welcome message by Dr Tim Philippi, Executive Director, SGC.

6 & 26 November 2025

Academic Cooperation Webinars on Indonesia and Vietnam

In November 2025, as part of the Baden-Württemberg Representative Office’s activities for ASEAN, SGC organised two expert webinars focusing on the academic and research landscapes of Indonesia and Vietnam. The webinars were implemented in close cooperation with Baden-Württemberg International (BW_i) and the German Academic Exchange Service (DAAD).

The formats were specifically targeted at universities, higher-education institutions, and R&D stakeholders from Baden-Württemberg, including applied research organisations and innovation-oriented actors. They provided structured insights into national higher-education systems, key universities and research institutes, research priorities, and available funding and cooperation schemes.

The webinars supported Baden-Württemberg stakeholders in identifying concrete opportunities for academic collaboration, joint research projects, and researcher mobility, and contributed to strengthening awareness of Indonesia and Vietnam as relevant partners for academic and innovation cooperation within the ASEAN region.



10 November 2025

ASEAN as a Growth Market for Green Technologies

At a networking event hosted by Umwelttechnik BW, participants discussed GreenTech developments in the ASEAN region, including market trends, competitive dynamics, and opportunities for companies from Baden-Württemberg. ASEAN’s growing relevance as a market and production base for green technologies was highlighted.

Mr Kai Neuber, ASEAN Representative for the State of Baden-Württemberg at the SGC, contributed as a speaker, outlining economic and geopolitical developments in ASEAN and their implications for diversification strategies.

Case examples illustrated how Baden-Württemberg companies can succeed through technological specialisation and strong local partnerships.



Mr Kai Neuber presenting on supply chain diversification and geopolitics in the ASEAN region at Umwelttechnik BW.

10-14 November 2025

Southeast Asia meets Baden-Württemberg: AI in MedTech

In November 2025, an ASEAN healthcare delegation travelled to Baden-Württemberg for a week-long programme focused on exploring the region's MedTech, AI and digital health ecosystem. This event brought together healthcare professionals from Singapore, Vietnam, Cambodia, and Malaysia and was implemented in cooperation with the IHK Exportakademie, on behalf of the Ministry for Economic Affairs, Labour and Tourism of the State of Baden-Württemberg.

The programme combined policy briefings, site visits, and business exchanges across Stuttgart, Mannheim,

Karlsruhe, Tübingen, Reutlingen, Tuttlingen, and Freiburg. Participants engaged with research institutes, hospitals, and companies to explore applied AI, robotics, diagnostics, genomics, and digital health solutions, as well as pathways for commercialisation and clinical validation.

The delegation highlighted Baden-Württemberg's integrated approach linking industry, research, and healthcare practice, and contributed to identifying concrete opportunities for long-term cooperation, joint research, and innovation partnerships between Baden-Württemberg and ASEAN health ecosystems.



Welcome Briefing for the Delegation at the BW_i office.



The Da Vinci surgical robot at the European headquarters of Intuitive Surgical in Freiburg.



Viewing of a lab space at CorTec for neurointerface technologies.

2-3 December 2025

Annual Meeting of Baden-Württemberg Representatives in Stuttgart

In December 2025, the annual meeting of Baden-Württemberg's economic representatives and international offices took place in Stuttgart. Representatives from nine target markets gathered in THE LÄND to exchange with stakeholders from Baden-Württemberg and to explore opportunities for international cooperation and joint projects.

The programme included an official welcome by Dr Nicole Hoffmeister-Kraut, Minister for Economic Affairs, Labour and Tourism of the State of Baden-Württemberg, followed by a networking reception with regional institutions to discuss current developments in the representatives' respective target regions and potential areas for collaboration.

The meeting also featured practice-oriented site visits, including stops at the Innovation Park Artificial Intelligence (IPAI) in Heilbronn and at Festo in Esslingen. These visits provided insights into Baden-Württemberg's innovation ecosystem, applied AI development, and industrial internationalisation strategies, while highlighting concrete entry points for international partnerships.



Dr Nicole Hoffmeister-Kraut, Minister for Economic Affairs, Labour and Tourism of the State of Baden-Württemberg, welcoming the Baden-Württemberg Representatives.



Baden-Württemberg Representatives visiting IPAI.

Events Supported by SGC



At the Helm of Operations Central Tasks & Special Projects

The Central Tasks & Special Projects department serves as the anchor of SGC's operations, overseeing key functions that keep the chamber running smoothly. This includes talent recruitment, marketing, quality management, the Competency Centre for German Export Finance, Office-in-Office services, and initiatives in vocational education and training through the SGC Academy.

The team also drives industry-focused events that strengthen engagement with partners and government stakeholders, ensuring the chamber remains a steady and reliable force in the Singaporean-German business landscape.



Office-in-Office Supporting Business Expansion into Singapore and Beyond

At the Singaporean-German Chamber of Industry and Commerce (SGC), our dedicated Office-in-Office Managers are here to guide German companies through every step of their journey in Singapore. From marketing and business development to market analysis and client visits, our expert managers provide tailored assistance to ensure a seamless transition into the Southeast Asian market.

Singapore is an ideal launchpad for businesses looking to tap into the dynamic opportunities of the region. The Office-in-Office service has assisted many companies in experiencing accelerated growth and enhanced success in Singapore and neighbouring countries. Through Office-in-Office, the SGC can provide support to companies from various industries and service sectors.

If you are a German company looking to develop your market potential and expand your business in Asia, we welcome you to send an email to



Ms Sabine Florian
Deputy General Manager, and
Head of Central Tasks, HR
and Special Projects at
sabine.florian@sgc.org.sg.

HR Services Empowering Companies to Find the Right Talent

In today's volatile and fast-paced job market, finding qualified employees can be a challenging task for businesses. To assist companies with their recruiting needs in Singapore, the Singaporean-German Chamber of Industry and Commerce (SGC) offers tailored Human Resource (HR) services – as a certified Employment Agency – to help companies secure the right talent to drive their growth and success in Singapore and the region.

Identifying Candidates

Given the unique operations of every business, the SGC HR team consults closely with client companies to understand their specific hiring needs and to create a compelling job advertisement with a detailed profile of the position. The advertisement is strategically published across relevant recruitment portals to maximise reach and visibility among potential candidates.

Shortlisting Candidates

According to the client's specific requirements, our HR team screens all incoming applications and creates a shortlist of candidates to be considered for the interview process.

Interview Process

Upon confirmation of shortlisted candidates, the HR team coordinates the interview schedules and arranges in-person or online interviews. SGC's meeting facilities are available to conduct interviews in a professional and sophisticated environment.

With its expertise and tailored approach, SGC's HR Services ensure a seamless hiring experience so that companies can focus on their core business operations.

By partnering with SGC, businesses can enjoy any support needed in order to attract the desired talent.

For more information on our HR Services, please contact



Mr Valdemar Llenos
Manager, Recruitment/
Training/Outreach at
valdemar.llenos@sgc.org.sg

Charting Organisational Excellence

SGC Academy

Nurturing and Empowering Organisations with Sustainable Workplace Practices

The National Workplace Learning Framework offers a pathway for organisations to develop a sustainable, enterprise-wide workplace learning ecosystem, which forms the bedrock of a learning organisation. SGC plays an active role in the National Centre of Excellence (NACE) led by the Nanyang Polytechnic (NYP) Award Committee tasked with evaluating corporate efforts in Workplace Learning. SGC also supports the assessment of companies undergoing the Workplace Learning Framework certification process, given the chamber's connection to Germany's extensive Workplace Learning tradition.

Aiding companies in the retention and cultivation of competencies through workplace learning to bolster business growth and strategies:

- Annual Study Tour to Germany for Industry Leaders, jointly organised by SGC and IHK Exportakademie Stuttgart.
- Yearly Assessment and Review processes culminating in Certification.
- Recognition through an Award Presentation at the National Workplace Learning Conference.



5-10 October 2025

Experiential Trip on Workplace Learning to Germany

In October, an engaging experiential visit to Germany focusing on workplace learning was successfully organised through the joint collaboration between NACE led by NYP, SGC and IHK Exportakademie Stuttgart. The programme provided participants with the opportunity to gain in-depth exposure to Germany's well-established vocational education and training landscape, as well as practical approaches to strengthening workplace learning models.

Through site visits to prominent German companies, delegates experienced firsthand how innovative

training practices and emerging trends contribute to employee retention and long-term human capital development. These international exchanges underscore the shared dedication of NACE and SGC to driving progress in learning and development within Singapore.

We extend our sincere appreciation to NACE for their partnership and commitment in bringing this valuable initiative to life, supporting organisations in enhancing and future-proofing their workplace learning strategies.



The Singapore delegation wrapped up their experiential learning journey to Germany in October 2025 on a high note. Organised under the leadership of the National Centre of Excellence for Workplace Learning (NACE, led by NYP), the visit offered meaningful insights into exemplary workplace learning approaches.

18 August 2025

National Workplace Learning Certification Awards

At the Skills Future Human Capital Conference, 9 organisations were recognized with the National Workplace Learning Certification Award for cultivating strong workplace learning culture.

Hosted by the National Centre of Excellence (NACE, led by NYP) and supported by SkillsFuture Singapore, the conference aimed to strengthen partnerships

and encourage businesses to adopt the National Workplace Learning Framework.

NACE, in partnership with the SGC, leads the certification process based on the framework. By fostering cross-border partnerships and promoting workforce development, the SGC plays a vital role in advancing sustainable business success.



Competence Centre for German Export Finance

The Competence Centre for German Export Finance within the Singaporean-German Chamber of Industry and Commerce (SGC) provides advisory services on Export Credit Guarantees for the German Federal Government. The focus is on providing information, advise and support to German exporters, local importers and financing

banks on German Export Finance in Southeast Asia and Bangladesh.

For more information, please reach out to:
Ms Alexandra Lutz
Divisional Head, Competence Centre for German Export Finance, SGC
alexandra.lutz@sgc.org.sg



25 June 2025

Export Financing Seminar Indonesia

The SGC, in partnership with the Export Credit Agencies (ECA) 'Atradius Dutch State Business' and 'SERV Swiss Export Risk Insurance' and EKONID (AHK Indonesia), organised an Export Financing Seminar in Jakarta. The seminar showcased how ECA's support trade with Indonesia and more importantly, how local companies can benefit from sourcing from German, Dutch or Swiss suppliers. Two interesting panels on buyer and supplier credit cover offered a concrete illustration of the benefits and opportunities for collaboration between European and Indonesian companies.



From left: Mr Stephan Naber (Atradius Dutch State Business), Mr Mackenzie Masaki (Atradius Dutch State Business), Mr Stefan Schmidt (Euler Hermes), Ms Alexandra Lutz (SGC), Ms Adelina Papenburg (Euler Hermes), and Mr Klaus Schmidberger (SERV Swiss Export Risk Insurance), welcomed around 150 participants and provided an introduction to how Export Credit Agencies (ECAs) operate.

11 September 2025

Thursdays with the SGC - Supporting Your Exports from Germany to ASEAN & Bangladesh with Export Credit Guarantees with Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC

Participants from Singapore as well as our sister chambers Indonesia, Vietnam, and the Philippines joined an insightful SGC webinar with Alexandra Lutz, Divisional Head of the Competence Centre for German Export Finance at SGC, on leveraging Export Credit Guarantees (ECG).

Ms Lutz explained that ECGs help companies manage political and commercial risks in international trade and support long-term investments. She also highlighted the role of Export Credit Agencies (ECAs), often government-backed, in providing coverage for eligible transactions.



14 October 2025

TXF Asia 2025, Singapore – Panel: “Asia 2025: Country Focus – Indonesia”

The TXF Asia 2025 Country Focus – Indonesia session brought together senior leaders from the energy, infrastructure, and finance sectors to discuss developments and opportunities in Indonesia. The panel featured Dr Teguh Widhi Harsono (CEO, PLN Nusantara Power), Mr Bagus Agung Rahadiansyah (Senior Vice President Corporate Finance, PT Pertamina), Mr Andreas Back (Senior Manager Financial Services, Wärtsilä), Mr Marat Zapparov (CEO, Pentagreen Capital), and Ms Alexandra Lutz (Division Head, Competence Centre for German Export Finance at SGC, pictured second from the right).

Discussions centred on Indonesia's project pipeline and recent case studies, highlighting strong export and project finance opportunities across power generation, energy transition, and infrastructure. Panelists shared insights on evolving project finance structures, risk allocation, and the growing role of

public-private collaboration, as well as challenges related to regulation, bankability, and risk mitigation.

The session also highlighted the importance of DFIs and ECAs, alongside the increasing relevance of ESG and sustainable finance in supporting Indonesia's long-term growth and energy transition.



12 November 2025

Export Financing Opportunities Bangladesh

In collaboration with ODDO BHF, Ms Alexandra Lutz, Division Head of SGC's Competence Centre for German Export Finance, held a knowledge sharing programme at The Westin Dhaka on Export Credit Agency (ECA)-covered financing.

During the panel discussion moderated by Mr Thomas Kürten (Senior Regional Manager, ODDO BHF), Ms Alexandra Lutz and Ms Nuria Lopez (Chairperson, European Union Chamber of Commerce in Bangladesh) analysed the opportunities for doing business with European, particularly German, companies, as well as the benefits and advantages of ECA financing for Bangladeshi companies.

For almost 40 years, the German ECA has been supporting business between German and Bangladeshi companies. The first Export Credit Guarantee was issued in 1987, and since then the

German ECA continuously supported bilateral trade and investment.

The event attracted a high number of participants, with representatives from a wide range of companies and banks across the country.



From left: Mr Thomas Kürten, Ms Nuria Lopez, and Ms Alexandra Lutz, engaging in a panel discussion.

Competence Centre for Trade Policy (Asia/ASEAN)

The Competence Centre for Trade Policy (Asia/ASEAN) at the SGC provides trade policy expertise for the Asia-Pacific region since May 2017. The Competence Centre is tasked by the German Association of Chamber of Commerce and Industry (DIHK) and the Federal Ministry for Economic Affairs and Energy (BMWE) to monitor and provide public information about trade policy developments and assist companies to leverage FTAs. To do so, the Competence Centre organises roadshows, outreach events and webinars on trade policy and compiles newsletters and publications.

The Competence Centre also provides corporate advisory services for companies that seek to build a strategy on trade policy and leverage specific trade agreements. These services include building tariff optimisation strategies and FTA mappings, trade policy risk assessments (EU GSP compliance) and in-house FTA trainings.

For more information, please contact:
Mr Kai Neuber
 Head of Competence Centre for Trade Policy (Asia/ASEAN), SGC
kai.neuber@sgc.org.sg



29 May 2025

Presenting the SGC Business Sentiment Survey Results

According to the SGC's Business Sentiment Survey 2025 on German Business Perspectives in Singapore and the ASEAN Region, sustained optimism was noted among German companies despite ongoing trade and policy concerns.

During a webinar last May, Mr Kai Neuber, Head of the Competence Centre for Trade Policy at SGC, shared that over 80 percent of respondents value Singapore as a regional hub.

However, concerns persist around tariffs, global trade dynamics, and regulatory differences

across ASEAN, which continue to pose operational challenges, even for firms with limited U.S. exposure.



Scenes from the 29 May 2025 webinar on German Business Perspectives in Singapore and the ASEAN Region, led by Kai Neuber, Head of the Competence Centre for Trade Policy.

21 November 2025

Presenting on Regional FTAs at VDMA Summit 2025

The Centre of Competence for Trade Policy (Asia/ASEAN) at the SGC contributed to the VDMA Southeast Asia 2025 Summit with a presentation on regional free trade agreements (FTAs) and their practical relevance for companies operating in Southeast Asia.

The session provided an overview of the ASEAN FTA landscape and highlighted how firms can strategically utilise FTAs to reduce tariffs, improve market access, and strengthen supply-chain resilience. Particular emphasis was placed on practical considerations for implementation and on translating trade agreements into tangible business advantages.



Presentation on FTA utilisation by Mr Kai Neuber.

Keeping the Course Steady

Finance & Corporate Affairs

The Finance department ensures SGC stays on course by overseeing the chamber's financial, accounting, and corporate affairs. This includes financial reporting and compliance, payroll and staff benefits, corporate governance, and regulatory management.

The team also manages office administration, risk assessments, contract management, cost analysis, and other essential operational matters, providing a steady and reliable foundation that allows the chamber to advance its strategic objectives with confidence.

Financial and Corporate Affairs

Financial Reporting

SGC's financial cycle follows the calendar year, from January to December. The Chamber reports its actual performance and financial forecasts to both DIHK and the Board on a quarterly basis. Year-end financial statements are audited in February and submitted to the relevant authorities within one month after the Annual General Meeting (AGM). In addition, the DIHK Annual Report will be submitted to DIHK/BMWE by March 2026.

The annual budget exercise is conducted from July each year, with submission to DIHK/BMWE for approval scheduled in September. Throughout the year, quarterly results and forecast meetings will be held regularly to review the Chamber's financial position, taking into account ongoing projects and services.

Regular financial reviews are carried out to ensure sound financial management, including monthly, quarterly, and annual reporting. Periodic financial statements are submitted to DIHK for review and guidance, supporting effective checks and balances. The Chamber also actively participates in DIHK-organized finance meetings to remain aligned with financial policies and updates.

In November 2025, the Chamber will undergo an interim audit covering the accounting period from January to September 2025. The final audit for the financial year ending December 31, 2025, is scheduled for February 2026.

The Agreed-Upon Procedures (AUP) for certifying the DIHK Annual Report for the year ending December 31, 2025, will be carried out by the Chamber's auditors and submitted to DIHK in March 2026.

The Goods and Services Tax (GST) return for Q4 2025 was submitted to the Inland Revenue Authority of Singapore (IRAS) in January 2026.

Employee income tax filings will be submitted to IRAS by February 2026, and the corporate income tax return for the 2025 financial year will be filed by March 2026. SGC has also begun preparatory work for implementing invoicing in 2026 using the Sage 300 system.

Corporate Affairs

To mitigate foreign exchange risk, the Chamber enters into forward foreign exchange contracts with its bank to lock in stable exchange rates for Euro-denominated funding.

The Chamber's insurance coverage was renewed in December 2025, including essential policies for Medical, Hospitalization, Personal Accident, Travel, Office, and Association Liabilities.

The insurers remain unchanged, with AIA, MSIG, and AIG providing coverage for Medical, Hospitalization, Personal Accident, Travel, and Office insurance, while Allianz Insurance provides coverage for Association Liabilities. Additional cyber security insurance coverage has been implemented starting January 2026.

The Finance & Corporate Affairs section is responsible for a broad range of administrative duties, including managing office and directors' insurance, conducting risk management assessments, ensuring compliance with statutory and financial reporting requirements, performing cost coverage analyses, and handling various finance-related administrative tasks.

Mapping Engagements and Representations

Snapshots of where SGC's leadership and team represented the Chamber throughout 2025

24 March 2025
Business Day Asia

At this event, Asia-Pacific's growth opportunities for German companies were highlighted, spanning mature markets such as Japan and South Korea and fast-growing Southeast Asia.

Dr Tim Philippi, Executive Director of the SGC (pictured on the right), sharing strategic insights.



19 September 2025
ASEAN Insights

Held at the Chamber of Industry and Commerce in Frankfurt am Main, representatives from the German Chambers of Commerce Abroad in Southeast Asia

– Indonesia, Malaysia, the Philippines, Singapore, Thailand, and Vietnam presented their respective markets and offer tailored consultations on market entry strategies.



Dr Tim Philippi, Executive Director of the SGC (first from right in the photo) moderating the panel session on sales and distribution in ASEAN, a key topic for German companies looking to scale in Southeast Asia.

Representatives from the German Chambers of Commerce in Southeast Asia.

17 November 2025
Asia in Geopolitical Transition

Dr Tim Philippi, Executive Director of the SGC (third from left in photo), was invited to contribute to a panel discussion organised by EY Munich and OAV-German Asia-Pacific Business Association to help German businesses understand the strategic relevance of India, China and Southeast Asia markets.



An engaging panel session.

22 November 2025
VDMA ASEAN DAY
Mechanical Engineering On The Move: Strategic Location Impulses Compact

VDMA welcomed its members to ASEAN Day in Frankfurt, offering insights into current trends, strategic directions and evolving perspectives within Southeast Asia's mechanical engineering landscape. Dr Tim Philippi, Executive Director of the SGC (third from left in the photo), attended the event

alongside representatives from other German Chambers abroad. A key takeaway from the discussions was the rapid momentum across ASEAN and the wide-ranging opportunities for business growth, supported by the strong on-the-ground presence of the AHKs.



Key representatives from various German Chambers at VDMA's ASEAN Day in Frankfurt.

November 2025

Spotlight on Singapore at the Foreign Trade Days

SGC was proud to participate in several events for Trade Promotion across Germany in 2025!

Organised by the German Chambers of Industry and Commerce and alongside our sister chambers around the world, these events are a unique opportunity for German companies to explore opportunities in international markets. As the SGC, we put Singapore and the ASEAN region as dynamic hubs for business and innovation into the spotlight.

We joined three key events:

1. NRW Foreign Trade Day at the Borussia Park, Mönchengladbach hosted by IHK Mittlerer Niederrhein.

2. Foreign Trade Day in Hamburg hosted by Handelskammer Hamburg, where we also pitched Singapore as a strategic location for start-ups.

3. Asia-Pacific Forum in Nuremberg hosted by IHK Nürnberg für Mittelfranken, where we additionally shed light on Smart City initiatives in Singapore.

Across these events, we engaged with over 40 German companies, sharing insights on market opportunities, business culture, and regional trends in Southeast Asia.

A big thank you to our sister chambers for the warm welcome and excellent organisation. We look forward to continuing our collaboration and supporting German businesses in their internationalisation journey!



Foreign Trade Day in Hamburg.



NRW Foreign Trade Day at the Borussia Park, Mönchengladbach.



Asia-Pacific Forum Bavaria in Nuremberg.

SGC in the Media

Snapshots of where SGC's Showcasing SGC's media presence and coverage throughout 2025

German Media

26 February 2025 Media: GTAI Germany Trade & Invest
Geplante Wirtschaftszone eröffnet neue Perspektiven in ASEAN

GTAI reported on the planned Johor-Singapore Special Economic Zone, highlighting its potential benefits for German companies. Shirley Qi, President of AHK Singapore, noted that the zone could be highly attractive for German firms due to improved connectivity and its location near Singapore, at a time when strong interest from regional and Chinese companies is already emerging.



12 May 2025 Media: Handelskammer Bremen
Ergebnisse der Handelskammer- Delegationsreise nach Indonesien und Gute Marktchancen für norddeutsche Unternehmen / Neue Absatz- und Beschaffungsmärkte / Verfügbare Fachkräfte als Standortvorteil Südostasiens

AHK Singapore supported the North German business delegation during its visit to Indonesia and Singapore, helping companies connect with the German Chambers abroad and explore new market opportunities. The mission highlighted Southeast Asia's strong growth potential and the value of close cooperation for successful market entry.



4 June 2025 Media: IFA
IFA 2025 Strengthens Strategic Partnership with Singapore

At a press conference in Singapore, IFA Berlin reaffirmed the citystate's importance as a global innovation hub and shared updates ahead of IFA 2025. The announcement highlighted opportunities for companies to showcase technologies across multiple sectors and pointed to key formats such as IFA Global Markets and the IFA Retail Leaders Summit, alongside IFA's growing international media reach.



23 November 2025 Media: TABLE.BRIEFINGS
Singapur: "Zentraler Partner für regelbasierten, globalen Handel."

In an interview with Table. BRIEFINGS, Dr Tim Philippi underscored Singapore's position as a stable, rules-based hub for global trade. He highlighted the country's strong legal certainty, businessfriendly environment and its strategic importance for German companies, particularly in electronics, semiconductors, chemicals, pharma and advanced manufacturing. Despite high operating costs, emerging initiatives such as the Special Economic Zone with Johor offer new opportunities. Singapore, he noted, will continue to strengthen its role as a regional headquarters location and innovation centre for German industry.





Singapore Media

■ 22 April 2025 Media: EuroCham Singapore

Two Decades of German-Singaporean Business Partnerships

EuroCham’s publication Team Europe: Proud Past, Bright Future highlighted AHK Singapore’s two decades of strengthening GermanSingaporean business ties, including its role in major bilateral initiatives, industry committees and flagship events such as German Week and the Asia-Pacific Conference of German Business (APK).



■ 10 September 2025 Media: The Business Times

German Week

The Business Times featured the AHK Singapore promotion for German Week 2025, highlighting the openhouse events focused on business, innovation and networking.



■ 20 November 2025 Media: The Business Times

Germany to work closer with Singapore on supply chain issues

The Business Times reported that German ViceChancellor Lars Klingbeil, during his Singapore visit, also attended a gathering hosted by the GermanSingaporean Chamber of Industry and Commerce to exchange views with financialsector and fintech representatives amid closer bilateral cooperation on supplychain challenges

Other Media



■ 15 April 2025 Media: The Diplomat

The Indo-Pacific Region in the Agenda of Germany’s Coalition Government

The Diplomat referenced the German Ambassador’s remarks while addressing the SingaporeanGerman Chamber of Industry and Commerce, highlighting Germany’s strong trade links with the IndoPacific and the region’s growing importance for German economic and strategic policy.



■ 20 November 2025 Media: Arabic Trader

Germany and Singapore... Economic partnerships to enhance supply chain security

Arabic Trader reported on German Vice-Chancellor Lars Klingbeil’s visit to Singapore, noting that he also met financial-sector and fintech representatives at a gathering hosted by the German-Singaporean Chamber of Industry and Commerce to discuss supply-chain cooperation and supply chain challenges.

Communication Platforms

Our Print Publications



■ SGC Annual Report

The Annual Report is a summary of all SGC activities for the past year and is distributed to a wide range of business professionals: members, partners and businesses in both Singapore and Germany, as well as officials and delegations visiting both countries.

#PartnerInSingapore



■ SGC Membership Directory

The Membership Directory is an annual publication containing contact details of all members and their businesses. The directory is published and distributed to the members of the SGC in the middle of the year.

#PartnerForBusiness



■ Day of German Unity Special

The Day of German Unity Special is a themed issue with editorials that highlight companies that have developed long-term sustainable solutions and practices for their business, their consumers, and the society. This publication is launched at the annual ‘Day of German Unity’ reception, which SGC usually co-hosts with the German Embassy.

#PartnerForSustainability



■ Special Publications

From time to time, the SGC launches special publications on trending business topics. For instance, the position paper on ‘Location Factors and their Importance – Germany and Singapore’s Joint Path to Enhanced Competitiveness’ was launched on 15 January 2025.

#PartnerForTrade

Communication Platforms

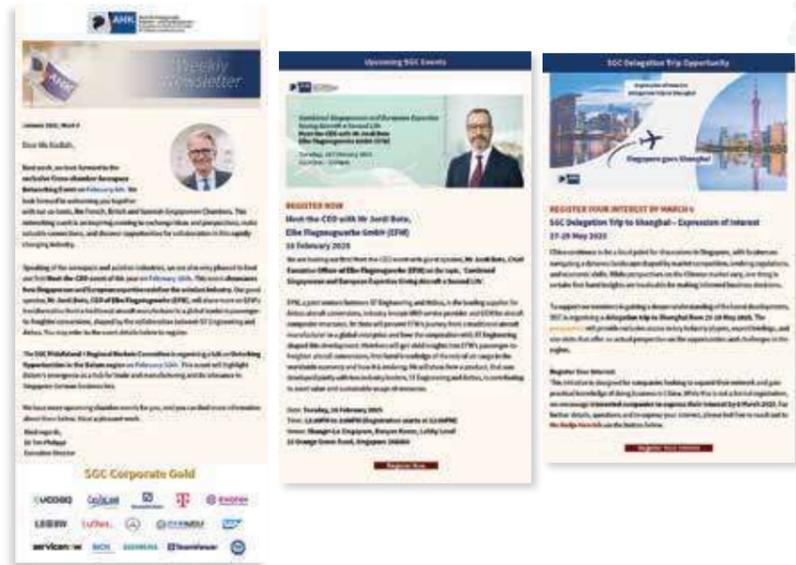
Our Online Platforms

Newsletters

The SGC produces different e-newsletters with each having a unique focus and addresses specific target groups.

Weekly English Newsletters

The weekly English newsletter gives the latest updates from the Chamber about both events of the SGC as well as a wide range of activities from supporting partner organisations.



SGC Website

The SGC website provides a wealth of information for our members about events and services, and for those looking for up-to-date information on activities from the Chamber, along with relevant business resources.



AHK Aktuell

The 'AHK Aktuell' article is an informative article on current trade and economic policy issues in Singapore. The article addresses German readers and is mostly written in German.



Social Media: LinkedIn

The SGC is also well connected with members and business partners via social media, sharing content concerning German and Singaporean business companies such as selected upcoming and past events, and linking followers to interesting news. The SGC aims for an even greater outreach with professionals and individuals and invites all SGC members to follow the Chamber on LinkedIn and Instagram!



Events, Activities and Speaker Engagements

DATE	EVENT	SPEAKERS
Jan 15	Launch of SGC Report on Location Factors for Competitiveness in Singapore and Germany	Ms Julia Braune, Chief Executive Officer, German Trade & Invest (GTAI), Ms Jacqueline Poh, Managing Director, Economic Development Board (EDB)
Jan 15	SGC Chemical Industries Committee: Current Chemical Market Dynamics	Dr Marco Hecker, Client Leader Asia Pacific, Deloitte Asia Pacific
Jan 23	SGC Young Professionals Network Feierabend	
Jan 23	Thursdays with the SGC Webinar: Refundable Investment Credit	Mr Florent Delmotte, Country Manager, Fi Group Singapore
Feb 10	SGC Board Meeting	
Feb 10-11	AHK-ASEAN Executive Directors Meeting in Singapore	
Feb 12	SGC Mittelstand + Regional Markets Committee: Unlocking Exciting Opportunities in Batam	Mr Lawrence Yip, Chief Marketing Officer, Sembcorp Development Limited (SCD), Sembcorp Parks Management Limited (SPM), Ms Angeline Suparto, Founder and Managing Director, Angeline Suparto Law Corporation
Feb 17-Mar 14	Baden-Württemberg Representative Outreach and Collaboration Trip with the IHK Stuttgart	
Feb 18	SGC Meet-the-CEO series	Mr Jordi Boto, CEO, Elbe Flugzeugwerke (EFW)
Feb 25	SGC Committee Chairpersons Meeting	
Feb 26	Singapore Budget 2025 Talk - Cross Chamber Event - SwissCham, BLCC, SGC & Luther LLP	Dr Maximilian Kressner and Mr David Martiny, Attorneys-at-Law, Luther LLP
Feb 27	SGC Young Professionals Network Feierabend	
Feb 27	Thursdays with the SGC Webinar: ASEAN Outlook with HSBC	Ms Yun Liu, ASEAN Economist, HSBC Research
Mar 4	SGC Banking Committee Meeting	
Mar 5	SGC Regional Logistics Committee Meeting	
Mar 7	SGC Mittelstand + Regional Markets Committee: Staying Ahead of the Curve on Workforce Trends in APAC	Ms Wenshan Xu, Director (Enterprise Engagement Division), SkillsFuture SG (SSG), Ms Gillian Woo, Director (Enterprise Programmes Division), Workforce Singapore (WSG), Ms Larissa Murmann, Digital Chief Human Resource Officer, Unilever International, Mr Chin Seng (CS) Yue, Advisor, The Courage Chapter, Mr Wilson Mok, SkillsFuture Advisor, Lifelong Learning Institute, Ms Renée Kyle Sequeira, Principal Manager, Workforce Singapore Enterprise Programmes Division, Ms Jesslyn Yim, Co-founder & Chief Operating Officer, The Courage Chapter
Mar 12	SGC Healthcare & Life Sciences Committee: Site Visit to Merck Pte Ltd	Dr Karin Markgraf, Head of Regulatory Affairs Asia Pacific, Merck Group together with her team
Mar 13	SGC Annual General Meeting	
Mar 13	SGC Dialogue	Mr Kok Ping Soon, Chief Executive Officer, Singapore Business Federation
Mar 18	SGC Automotive Committee Meeting + Farewell for Mr Markus Schuster	Mr Jochen Siebert, Managing Director, JPW Asia Consulting
Mar 18	IHK Villingen Schwenningen: Country Week Southeast Asia Webinar Series	
Mar 19	AHK Vietnam: Delegation der Fachhochschule der Deutschen Wirtschaft Paderborn	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC
Mar 24	Business Day Asia: Strategische Diversifizierung und Wachstum von Ostasien bis ASEAN	Dr Tim Philippi, Executive Director, SGC
Mar 24-28	German Business Delegation on Sustainable Water and Wastewater Technologies	
Mar 25	Annual Meeting of the Business Organisations & Agencies	
Mar 26	DIHK General Assembly Berlin	
Mar 27	SGC Young Professionals Network Feierabend	
Mar 28	OAV Advisory Council Meeting	
Apr 1	Hannover Fair ASEAN Forum	
Apr 2	EY-SwissCham-SGC Collaboration Global Integrity Event	
Apr 3	SGC Innovation Circle International Committee: Innovation Report 2024	Mr Christoph Hering, Director, Innovation Center, AHK China
Apr 6	OAV Delegation to Bangladesh	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC
Apr 8	B2B Networking on Tour	
Apr 8	SGC Roundtable with UOB: Business and Investment Opportunities in the Johor-Singapore Special Economic Zone (JS-SEZ)	Mr Herman Loh, Senior Vice President & Head South Asia, Middle East and Africa, EDB Singapore, Mr Vinothan Tulisathazan, Director, MIDA Singapore, Mr Sam Cheong, Director and Head, Group FDI Advisory, UOB Singapore
Apr 9	Bangladesh Investment Summit Session: Unlocking Renewable Energy Investment in Bangladesh	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC
Apr 15	SGC Chemical Industries Committee: Chemical Market Perspectives	Dr Sheng Hong, Senior Partner, McKinsey & Company
Apr 16	SGC Dialogue & Panel Discussion: Workforce Transformation in the Digital Era	Ms Judith Wiese, Chief People and Sustainability Officer and Managing Board Member, Siemens AG, Mr Hao Shuo, Chief Executive Officer, Singapore National Employers Federation (SNEF), Mr Ishan Palit, Acting Chief Executive Officer, TÜV SÜD AG
Apr 23	Meet-the-Chamber	Dr Samir Puri, Senior Fellow, International Institute for Strategic Studies, Singapore
Apr 24	SGC Young Professionals Network Feierabend	

Apr 24	SGC Mittelstand & Regional Markets Committee: Webinar on Unlocking Cambodia's Economic Potential	Mr Christoph Janensch, Business Lead, Economic Development, AHK Vietnam Mr Tassilo Brinzer, President, German Business Cambodia (GBC) Mr Peter Kompalla, Chief Representative Delegation of the German Industry and Commerce in Vietnam, Cambodia, Laos and Myanmar Mr Samuel Tan, Managing Director, Rhenus Logistics (Myanmar)	
May 4	MEP: Waste Management and Recycling in Bangladesh	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
May 5	Strategic Meeting with Board Members of the Toy Fair		
May 6	SGC Board Meeting		
May 6	MEP: Waste Management and Recycling in Bangladesh	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
May 6-7	Toy Fair Representative Meeting in Singapore		
May 8-9	Delegation from Handelskammer Bremen		
May 9	Bremen Networking Lunch		
May 12-15	AHK World Conference		
May 19-22	Fashion Delegation		
May 20	Fashion Symposium		
May 22	SGC Women in Business Committee & SGC Young Professionals Network SGC Forum: Topic: Accelerate (HER) - The Power of Cooperation & Networking	Ms Silvia Imran, Senior Vice President Global Sales Growth, TÜV SÜD Ms Tanja Jesemann, General Manager, Paulaner Bräuhaus Singapore Dr Céline Bilolo, Chief Sustainability Officer, TÜV SÜD Mr Maximilian Englisch, Global Vice President of Sales, Waldner Mr Patrick Frick, Managing Director, Baumer Singapore Mr Ryan Lim, Partner, QED Changemaker Ms Julie Raneda, Partner & Managing Director, Schellenberg Wittmer Singapore Ms Bee Kheng Tay, President, Cisco ASEAN	
May 26	IFA 2025 Press Conference Singapore		
May 28	SGC Healthcare & Life Sciences Committee: Talk on Shaping Tomorrow: Singapore's Vision for Life Sciences, Pharmaceuticals and Biotech	Professor Huck Hui Ng, Assistant Chief Executive, Research and Talent Development, A*STAR Ms Zainab Sadat, General Manager and Head of Vaccines for SEA & India, Sanofi Mr Maximilian Englisch, Global Vice President of Sales, Waldner	
May 29	Thursdays with the SGC Webinar: Results of SGC Business Sentiment Survey	Mr Kai Neuber, Head of Centre of Competence for Trade Policy (Asia/ASEAN), SGC	
May 30	Asparagus Dinner for SGC Corporate Gold Members		
May 30	NRW.Global Business Investor Lunch		
Jun 2-5	Visit by Baden-Württemberg's Finance Minister, Dr Danyal Bayaz, on the Occasion of LBBW's 30th Anniversary		
Jun 3	SGC Roundtable: Discussion with Small and Medium-sized Enterprises (SMEs)	Ms Grace Fu, Minister for Sustainability and the Environment and Minister-in-charge of Trade Relations, Singapore	
Jun 4	Fintech Roundtable on the Occasion of Baden-Wuerttemberg's Finance Minister, Dr Danyal Bayaz's Visit to Singapore		
Jun 10	SGC Banking Committee Meeting		
Jun 12	SGC Young Professionals Network Feierabend		
Jun 16	Lunch Briefing with Mr Markus Blume, Bavarian State Minister for Science and the Arts and Prof. Dr. Thomas F. Hofmann, President, Technical University of Munich (TUM)		
Jun 18	SGC Regional Logistics Committee: Site Visit at Jungheinrich Singapore and Presentation by SAP Asia	Mr Benedict Kothe, Managing Director Singapore/Malaysia, Jungheinrich Mr Austin Menyasz, Head of Government Affairs, Southeast Asia, SAP Asia Pte Ltd	
Jun 23	Energy Efficiency Delegation: Hydrogen		
Jun 24	Symposium for Energy Efficiency Hydrogen		
Jun 25	SGC Dialogue: Strategic Crossroads: Rethinking EU-China Business Ties in a Fragmenting World	Mr Joerg Wuttke, Partner, DGA Group / Albright Stonebridge Group	
Jun 25	IHK-Außenwirtschaftstag NRW	Mr Eirik Behnke, Head DEInternational/Trade Promotion	
Jun 25	Export Financing Seminar Jakarta	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
Jun 26	B2B Midsummer Networking Event		
Jul 2	Consultation Day HK Hamburg		
Jul 9	SGC Young Professionals Network Feierabend		
Jul 9	Unlocking the Potential of Energy Transition for the Commercial and Industrial (C&I) Sector in Bangladesh	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
Jul 14	SGC Board Meeting & Advisory Meeting		
Jul 16	Farewell for Mr Christoph Hallier, Former Deputy Chief of Mission, German Embassy		
Jul 17	Asia-Pacific Forum Bavaria in Nuremberg		
Jul 23	SGC Young Professionals Cross Chamber Event with SwissCham at Lufthansa	Mr Brendan Shashoua, Senior Director of Sales Southeast Asia and Pacific Lufthansa Group, Swiss International Air Lines Mr Gilles Burgat, General Manager Singapore, Malaysia and Brunei, Lufthansa Group	
Jul 30	Global Membership & Events Meeting @ DIHK		
Aug 13	SGC HR Committee: Understanding the New Workplace Fairness Act 2025	Mr Jason Chan, Manager, Industry Outreach and Engagement, TAFEP	
Aug 19	SGC Chemical Industries Committee: Driving Innovation in the Chemical Industry	Ms Mabel F., Regional Director of Innovation and Product Strategy, Asia, Start2Group Ms Claris Chin, Product Manager, Polymerize	

Aug 20	SGC Young Professionals Network: Future of Work @ ServiceNow	Mr Jan Morgenthal, Chief Transformation Officer, ServiceNow Ms Danielle Magnusson, Director, ServiceNow Ms Wiktor Brauksiepe, Head of Finance, Henkel Ms Jiang Yumin, Senior Manager, IPI Singapore	
Aug 20	SGC Roundtable: The Magic and Pitfalls of AI	Mr Andreas Kusch, Chief Executive Officer, avodaq Mr Robert Schaffner, Co-Founder, avodaq	
Aug 22	SGC Digitalisation & Innovation Committee: AI in a Fragmented World: Rewiring Strategy in the Age of Geopolitical Shifts	Dr Lovneesh Chanana, Asia Pacific Head of Government Affairs, SAP Asia	
Aug 23	Europe Business Ball		
Aug 25-28	Visit by Dr Rainer Waldschmidt, Chief Executive Officer, Hessen Trade & Invest GmbH(HTAI) and Dr David Eckensberger, Head of Department International, Hessen Trade & Invest GmbH(HTAI) for The Business Show Asia		
Aug 26	Hessen Location Marketing and Investment Event	Dr David Eckensberger, Head of Department (International Affairs), Hessen Trade & Invest GmbH (HTAI) Dr David Loong, Head of Emerging Biotech, Merck Life Science Dr Maren Schweizer, Chief Executive Officer, Schweizer World	
Aug 26	Unlocking the Potential of Energy Transition for the Commercial and Industrial (C&I) Sector in Bangladesh	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
Aug 27	SGC Automotive Committee Meeting with Land Transport Authority (LTA)	Ms Sun Lu, Deputy Director of Electric Vehicle Industry (EVI) under the National Electric Vehicle Centre (NEVC) Mr Harmesh Singh Dhillon, Manager under the Electric Vehicle Industry (EVI) under the National Electric Vehicle Centre (NEVC) Mr Dennis Poon, Deputy Director of Vehicle Technology & Standards (VTS) under Vehicle Engineering (VE) Ms Chiaki Teo, Assistant Manager, EV CentEx, National Electric Vehicle Centre (NEVC), TID	
Sep 2	Global Trade Review (GTR) Asia Panel: Better together: How are Export Credit Agency (ECAs) and Development Financial Institutions (DFIs) collaborating?	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
Sep 5	SGC Regional Logistics Committee Meeting		
Sep 5-9	Singapore Pavilion @ IFA		
Sep 7-10	NRW @ Asia Bio Partnering Forum		
Sep 9	SGC Board Meeting		
Sep 9	EKONID (AHK Indoensia): Bioenergy Delegation	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
Sep 11	Thursdays with the SGC Webinar: The German Export Finance Centre Competence Centre	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
Sep 16	SGC Dialogue: Leadership amid Change: How AI, Digital Disruption and Geopolitical Shifts Impact You	Mr Warren Fernandez, Senior Fellow, Head of National Security Studies Programme, Editor, RSIS Publications	
Sep 17	Oktoberfest 2025 for SGC Corporate Gold Members @ Swiss Club		
Sep 18	SGC Digitalisation & Innovation Committee: The Innovation Growth Contract is Broken- Here's How to Fix It	Mr Frank Mattes, Creator of the Lean Scaleup and Triple Win Growth System™	
Sep 19	ASEAN Insights at IHK Frankfurt		
Sep 19	Singapore Investments in Europe: Questions and Answers	Mr Eirik Behnke, Head, DEInternational/Trade Promotion	
Sep 22	ASEAN Conference at VDMA Frankfurt		
Sep 23	ASEAN Conference at IHK Magdeburg		
Sep 24	SGC Banking Committee Meeting		
Sep 29	SGC German Week Official Opening	Dr Bettina Fanghänel, Ambassador of the Federal Republic of Germany to Singapore Mr Simon Davies, Regional President Asia Pacific, SAP Ms Sabine Florian, Deputy General Manager, SGC	
Oct 1	SGC German Conference: AI in Action: From Idea to Impact - How to benefit and not be left behind	Mr Marcel Luis Mustelier Perez, President & CEO, Mercedes-Benz Singapore Mr Vijay Ratnaparkhe, Regional President, Bosch Southeast Asia And Oceania; Managing Director, Bosch Singapore Ms Eileen Chua, Managing Director, SAP Asia Mr Laurence Liew, Director (AI Innovation), AI Singapore Mr Orestis Papakyriakopoulos, Assistant Professor of Societal Computing and Head Of The Civic Machines Lab, Technical University Of Munich Mr Alexander Kehler, Vice President Sales Asia Business Area Industrial Components & Electronics, Phoenix Contact GmbH & Co. Kg Dr Lovneesh Chanana, Senior Vice President & Head Of Government Affairs (Asia Pacific), SAP Asia Pte Ltd	
Oct 2	Country Briefing with Business Delegation as Part of the Visit by Minister President of Saxony, Mr Michael Kretschmer		
Oct 2-4	Delegation with Minister President of Saxony, Mr Michael Kretschmer		
Oct 3	SGC Exclusive Roundtable Discussion	Mr Michael Kretschmer, Minister President of Saxony	
Oct 3	Closing of SGC German Week		
Oct 3	Day of German Unity Reception		
Oct 9	Market Watch ASEAN - VDMA	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	
Oct 10	SGC Young Professionals Network Feierabend		
Oct 13-17	Market Exploration Trip to Singapore and Gamescom Asia		
Oct 14	TXF Asia Workshop: National Focus Session: Indonesia	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC	

Oct 14	Level-Up Together - Networking Event for Game companies delegation	
Oct 15-17	Baden-Württemberg Booth at Industrial Transformation Asia-Pacific 2025	
Oct 15	Baden-Württemberg Networking Event: How Baden-Württemberg Companies Are Shaping Industrial AI	
Oct 15	SGC Healthcare & Life Sciences Committee: The Future of Pharma: AI in Drug Research, Quality & Regulatory Affairs (in collaboration with the French Chamber)	Dr Karin Markgraf, Head of Regulatory Affairs Asia Pacific, Merck Group Mr Damien Keogh, Founder, BlueMaiden Biosciences Mr Maximilian Englisch, Global Vice President of Sales, Waldner Group
Oct 15	Sustainnovation Summit by EuroCham - Panel: Investments in Europe: Questions and Answers	Mr Eirik Behnke, Head, DEInternational/Trade Promotion (Panellist)
Oct 28	Kick-off Webinar for Virtual Medtech Delegation	
Nov 3-8	IHK Osnabrück Delegation	
Nov 6	SGC Board Meeting	
Nov 6	B2B Networking on Tour / Team Europe Networking Series	
Nov 6	Baden-Württemberg Webinar: University Landscape Indonesia	
Nov 10-14	Southeast Asia Delegation to Baden-Württemberg (AI in Medtech)	
Nov 10	Baden-Württemberg Consulting Day at IHK Stuttgart	
Nov 12-14	Hessen @ Singapore Fintech Festival	
Nov 12	Export Credit Agency (ECA) Workshop with ODDO BHF	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC
Nov 13	Export Credit Agency (ECA) Workshop with ODDO BHF and City Bank	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC
Nov 13	SGC Women in Business Committee: AI Learning Lunch: Introduction to AI Prompt Engineering	Ms Cornelia Schuler, Managing Partner, GroWise Solutions
Nov 14	BMF Delegation Briefing/Roundtable	
Nov 18-21	NRW Location Marketing Delegation (Batteries & Hydrogen)	
Nov 18	SGC Mittelstand + Regional Markets Committee: Site Visit to A*STAR Advanced Remanufacturing and Technology Centre (ARTC)	A*STAR Advanced Remanufacturing and Technology Centre (A*STAR ARTC): Mr David Low, Executive Director Mr Tan Chee Tat, Senior Director Mr Ruud Kreuk, Deputy Director
Nov 19	SGC Regional Logistics Committee: Site Visit to dnata	Mr Sam Howard Gould, Head of Cargo, dnata Singapore Mr Ahmet Demir, Manager, Operations Cargo Services Division, dnata Singapore
Nov 19	Trade & Connect in Munich	
Nov 19	NRW Location Marketing Event (Batteries & Hydrogen)	
Nov 20	SGC Exclusive Roundtable Discussion	Mr Lars Klingbeil, Vice Chancellor and Finance Minister of the Federal Republic of Germany
Nov 20	IHK Osnabrück Webinar on Business Opportunities and Market Entry in Singapore	
Nov 26	Baden-Württemberg Webinar: University Landscape Vietnam	
Nov 27	Energy Efficiency Performance Showcase Site Visits	
Nov 27	Energy Efficiency Performance Showcase ("Leistungsschau")	
Nov 27	DIHK General Assembly Berlin	
Nov 27	SGC Young Professionals Network Cross-Chamber Networking Event	
Dec 1-2	Support in Research Trip for "Internationale Bau- und Technologieausstellung Rheinisches Revier" (from NRW)	
Dec 1	SGC Board & Advisory Council Meeting	
Dec 2-3	Baden-Württemberg Representatives Meeting in Stuttgart	
Dec 3	DE ASEAN Multiplier Webinar	
Dec 4	Thursdays with the SGC Webinar: Johor-Singapore Special Economic Zone (SEZ): A Strategic Perspective on Regional Mobility, Immigration and Individual Tax	Ms Joanne Lee, Partner, Deloitte Singapore Ms Thean Szu Ping, Executive Director, Deloitte Malaysia
Dec 4	B2B Christmas Networking - Jointly organised with German Centre Singapore	
Dec 5	SGC Dialogue: China Today: Insights from Diplomacy, Tech and Industry	Dr Norbert Riedel, German Consul General to Shanghai Mr Maximilian Butek, Executive Director, Chamber of German Industry and Commerce China Mr Thomas Zimmerle, Chief Financial Officer, Infineon Technologies Mr Damian Maib, Founder and Chief Executive Officer, Genuine
Dec 10	Bank Mandiri Export Credit Agency (ECA) Workshop (Part 1)	Ms Alexandra Lutz, Divisional Head, Competence Centre for German Export Finance, SGC
Dec 16	SGC Chemical Industries Committee Meeting	
Dec 17	SGC Automotive Committee Meeting	
Dec 17	Digital Communications Days	

- Central Tasks, HR & Special Projects
- Membership
- Committee Events
- Official Meetings
- Events by other organisations
- DEInternational Trade Fairs, SGC Competence Centre for Trade Policy (Asia/ASEAN)
- SGC Competence Centre for German Export Finance



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