

Driving Innovation,
Empowering Partnerships



Day of German Unity Special 2025/2026

 PartnerInSingapore



Deutsch-Singapurische
Industrie- und Handelskammer
Singaporean-German Chamber
of Industry and Commerce



On the Cover

‘Driving Innovation, Empowering Partnerships’ is the theme of this year’s Day of German Unity magazine, reflecting our commitment to bold ideas and collaborative growth. Through this publication, we aim to showcase the dynamic spirit of our partnership between Singapore and Germany. 2025 also marks 60 years of diplomatic relations between both countries. We look forward to continued cooperation across industries and, we hope you enjoy reading this publication as much as we have enjoyed curating it.

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SGC Corporate Gold Members



FOREWORD



MS SHIRLEY QI
President



DR TIM PHILIPPI
Executive Director/
Board Member

This year, Singapore celebrates its 60th anniversary — a milestone that highlights both the nation’s impressive development and the strength of its international partnerships.

For more than two decades, the Singaporean-German Chamber of Industry and Commerce (SGC) has contributed to the close economic relations between Germany and Singapore. For over one-third of Singapore’s history, SGC has been involved in building and shaping these ties, providing continuity and support for companies from both countries.

The year 2025 also has brought major challenges. Companies face new tariffs, geopolitical tensions, and growing uncertainty in world trade. In this environment, SGC helps its members by offering reliable information and opportunities for exchange. Committees, roundtables, and lectures with expert speakers give orientation and encourage open discussion. Recent sessions on supply chains, artificial intelligence, and sustainable industry show the value of these formats.

The active participation of our members underlines the strength of our network. At the same time, the many business delegations traveling between Germany and Singapore confirm the depth of our bilateral cooperation. We were pleased to welcome representatives from the fashion design, energy efficiency, and biotech sectors, among others.

On the occasion of Singapore’s 60th anniversary and Germany’s National Day, we would like to thank our Board and Advisory Council, our Gold members, committees, clients and partners, and among others the Deutsche Industrie- und Handelskammer (DIHK), the German Federal Ministry for Economic Affairs and Energy (BMWE), the German Embassy in Singapore, and the Singapore Embassy in Germany. Their support, together with the commitment of our network, remains essential for our work and for the future of our cooperation. Last but not least also a big thank you to our SGC staff for their commitment and hard work.

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SCHAEFFLER

MESSAGE



MS KATHERINA REICHE
Federal Minister for
Economic Affairs
and Energy

Dear Reader,

Following the 20th anniversary of the Singaporean-German Chamber of Industry and Commerce, 2025 marks another year of significant milestones: 60 years of Singaporean independence and 60 years of diplomatic relations with Germany. Our strong and trusted partnership can be seen across many fields, including trade and investment, and security policy. In 2024, our relations were elevated to the status of Strategic Partnership, which helped us strengthen bilateral relations even further.

Singapore is an important partner for us in many ways: bilaterally, plurilaterally within ASEAN and the Indo-Pacific, and multilaterally on globally significant issues. Singapore is an innovation hub, investment hotspot, logistics centre, and gateway to Southeast Asia. In 2024, our bilateral trade reached around €11.9 billion, making Singapore one of our most significant trading partners.

The title of this edition of the Day of German Unity Special Magazine, 'Driving Innovation, Empowering Partnerships', captures the essence of our efforts perfectly. To tackle the world's most urgent challenges, we need to foster innovation and nurture strong, trusting international partnerships. Germany and Singapore are advancing together in this area, focusing on sustainable and technology-led growth. It is wonderful to see our companies, start-ups, and innovation networks working together so closely, especially in areas such as artificial intelligence, smart manufacturing, cybersecurity, and fintech.

Singapore's tech-friendly environment, business-friendly infrastructure and strategic location at the heart of Southeast Asia make it an ideal springboard for tapping new markets and driving digital innovation together. It is no coincidence that our partnership with Singapore's Ministry of Trade and Industry is called the Framework for Sustainability and Innovation. Our close and trusted partnership brings particular benefits to German SMEs and family-owned companies.

The team and members of the Singaporean-German Chamber of Industry and Commerce play a crucial role in supporting these efforts. I would like to thank you all for your dedication and commitment, which keeps driving our partnership forward and strengthens the dialogue between Singapore and Germany. I very much look forward to working with you to further deepen and expand these relations.



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MESSAGE



MS GRACE FU

Minister-in-charge of Trade Relations
Republic of Singapore

On this German Unity Day, I extend my congratulations to the Government and people of Germany. This occasion is a celebration not only of unity, but also of values that anchor the close friendship between our two nations. This year marks the 60th anniversary of diplomatic relations between Singapore and Germany, celebrating our longstanding and multifaceted cooperation across many areas, such as trade and investment, defence and security, and research and innovation.

A key milestone was reached when Prime Minister Lawrence Wong and then-German Chancellor Olaf Scholz elevated our bilateral ties to a Strategic Partnership in November 2024, reflecting a mutual commitment to fostering peace, stability, and prosperity in an increasingly contested and fragmented world.

Singapore and Germany share a robust economic relationship underpinned by the European Union-Singapore Free Trade Agreement (EUSFTA). Germany is Singapore's largest EU goods trading partner, while Singapore is Germany's third-largest ASEAN goods trading partner. Singapore and Germany are also key investment destinations for each other – Germany is Singapore's fourth-largest EU investor, while Singapore is the fourth-largest investment destination in the EU. Over 2,300 German companies across diverse sectors operate in Singapore to access trade opportunities in the region.

Through the Germany-Singapore Framework for Sustainability and Innovation (FSI), we have also made good progress in advancing investment promotion and state-level collaboration in key sectors, such as green energy and advanced manufacturing. Notably, Germany Trade and Invest (GTAI) opened its first Southeast Asia office in Singapore in March 2024, to support Germany and Singapore companies in exploring and accessing opportunities in our respective regions.

We have also deepened engagement with several German states, including North Rhine-Westphalia, Baden-Württemberg, and Hamburg, embarking on joint activities, such as open innovation calls and market access webinars, to catalyse new business partnerships. We are also continuing to support joint co-innovation projects between our small and medium-sized enterprises (SMEs) through the Germany-Singapore SME Funding Programme, which is now in its seventh edition.

The Singaporean-German Chamber of Industry and Commerce (SGC) has been instrumental in bringing together our business communities to catalyse partnerships. At SGC's Roundtable with SMEs in June 2025, I was heartened to see the strong interest from German companies in exploring opportunities and partnerships in Singapore and the region.

Looking ahead, Singapore remains committed to deepening our economic partnership with Germany. I encourage our business communities to continue building on our complementary strengths and shared commitment to innovation, so that we can unlock new opportunities and pave the way towards a resilient future together.

I wish everyone a happy German Unity Day.

MESSAGE



DR BETTINA FANGHÄNEL

Ambassador of the Federal Republic of Germany to the Republic of Singapore

In August 1965, Germany was one of the first countries to recognise Singapore as a sovereign state. Now, in 2025, we mark 60 years of diplomatic relations between both our countries. Over the past six decades, we have cultivated a long-standing friendship founded on trust, mutual values, and a strong commitment to collaboration in various areas of mutual interest. Our partnership has thrived across diverse sectors, including trade, education, defence, research, climate action, international fora and the meaningful connections between our peoples. It is a story of two nations “Growing Together”, the motto we proudly adopt for this anniversary year.

Earlier this year, both Germany and Singapore embarked on new political chapter after their respective elections and leadership transitions. Nonetheless, one constant aspect remains: we are two like-minded nations that share a common worldview on multilateralism and a rules-based world order in an increasingly complex global landscape. With such common grounds established, Singapore and Germany agreed to elevate their bilateral relations to a Strategic Partnership last November. This partnership encompasses various areas, including security, trade, digitalisation, sustainability, climate action, research and innovation. The enhanced framework reflects a shared vision for economic growth, environmental sustainability, enhanced competitiveness and social progress that support one another.

Celebrating this significant anniversary, the Embassy and its partners host a series of festive events throughout this year. These include business, cultural and community development projects, with the celebration of the Day of German Unity as one of the highlights. The success of these events is made possible through the unwavering support of our German and local business partners, through financial contributions, in-kind support, or the dedication and talent of those who help bring each project to life. This year we are particularly delighted to have the Federal State of Saxony at our side.

The Day of German Unity always offers a moment to reflect on unity, reconciliation, and the shared determination to shape a better future. Our bilateral ties have been strengthened by collaboration, and advanced by our shared commitment. Our cooperation is lived out through the exchange of ideas, skills, and innovation. Together with the Singaporean-German Chamber of Industry and Commerce, the Embassy remains committed to supporting these efforts to ensure our partnership continues driving innovation, empowering partnerships, building a more sustainable and resilient future and, thus, growing together.

MESSAGE



MR LEE CHONG HOCK

Ambassador of the Republic of Singapore to the Federal Republic of Germany

2025 is a milestone year. We commemorate the 60th anniversary of Germany-Singapore relations as well as Singapore’s 60th year of independence. Our two countries have forged a strong and abiding friendship, grounded in our commitment to multilateralism and free trade. As geopolitical headwinds intensify, it was therefore timely that we elevated relations to a Strategic Partnership last November. It will deepen existing cooperation, while enhancing collaboration in new and emerging areas such as clean energy, digitalisation, and startups. We welcome all stakeholders, including both Singaporean and German companies, to contribute to the Strategic Partnership and capitalise on its opportunities.

Notwithstanding elections in both Germany and Singapore in 2025, political ties remain strong. In 1H 2025, we saw visits to Germany by then-Deputy Prime Minister Heng Swee Keat, then-Minister for Defence Dr Ng Eng Hen, and Minister for Sustainability and the Environment and Minister-in-Charge of Trade Relations Grace Fu. Notably, President Tharman Shanmugaratnam visited Berlin in June, where he met Federal President Dr Frank-Walter Steinmeier. We look forward to working closely with the new German government to deepen relations. Our cooperation with key federal states continues to grow. We welcomed visits to Singapore by Ministers from Bavaria and Baden-Württemberg. Several Memorandums of Understanding (MoUs) were signed to enhance cooperation in clean energy, deep tech, and advanced manufacturing, among others.

Despite the tumultuous year, our economic cooperation continues to strengthen. Trade in goods amounted to S\$22.5 billion in 2024 and German investments into Singapore totalled S\$29 billion in 2023. Over 2,300 German companies have a presence in Singapore, leveraging our position as a gateway to ASEAN and the Asia-Pacific, taking advantage of our talented workforce and extensive network of 28 free trade agreements. The eventual entry into force of the EU-Singapore Investment Protection Agreement (EUSIPA) will facilitate greater investment flows, complementing the EU-Singapore Free Trade Agreement (EUSFTA) and EU-Singapore Digital Partnership Agreement (EUSDPA).

We are also deepening cooperation in research and innovation. In June, Bavaria launched its first research office in the region, the Bavarian University and Innovation Centre Asia-Pacific in Singapore. The Global Finance and Technology Network, a non-profit holding company of the Monetary Authority of Singapore, opened its first European office in Berlin in April, to enhance FinTech collaboration.

The SGC remains a key enabler, strengthening commercial ties and building bridges between our officials and business communities. It has supported enterprises, fostered new collaborations, and driven innovation across various sectors. In this regard, I thank the SGC, and all stakeholders for their enduring support. We hope to continue working closely with you.

Looking ahead, I am confident that Germany-Singapore ties will continue to flourish — underpinned by trust, sustained by innovation, and anchored in our future-oriented outlook.

MESSAGE



DR VOLKER TREIER
Chief Executive of Foreign Trade
and Member of The Executive
Board, German Chamber of
Commerce and Industry (DIHK)

This year’s Day of German Unity also marks 60 years of Singapore-Germany diplomatic relations — a milestone in a lasting partnership and collaboration. Under the theme “Driving Innovation, Empowering Partnerships,” the Singaporean-German Chamber of Industry and Commerce (SGC / AHK Singapore) continues to serve as a catalyst for business innovation and cross-border collaboration.

Bilateral chambers like the SGC play a crucial role in connecting businesses, opening new markets, and guiding companies on their journey toward digitalisation and sustainability. Together with the German Chamber of Commerce and Industry (DIHK), it advances German business interests globally by facilitating trade, fostering talent development, and strengthening resilient economic ecosystems.

In today’s dynamic global business landscape, stable and trusted partnerships are more crucial than ever. German companies face shifting supply chains, rapid digital transformation, and ongoing geopolitical uncertainties. Leveraging Singapore’s strategic location and vibrant economy, the SGC helps German businesses navigate these challenges while seizing opportunities for sustainable growth across Southeast Asia. A particular focus lies in empowering small and medium-sized enterprises (SMEs). Through its extensive local networks, the SGC provides German SMEs with knowledge, expertise, and partners that enable confident and sustainable expansion in the region.

Germany and Singapore are natural partners in innovation. From advanced manufacturing and artificial intelligence to green technologies, both countries share a vision for the digital and green transition. Co-innovation ecosystems and successful partnerships demonstrate how combining strengths can create future-ready industries and long-term growth.

Cooperation also shapes the future of work. Collaboration in vocational training, dual education, and future skills equips young people in both countries with the tools to thrive in tomorrow’s economy.

Finally, sincere appreciation goes to the SGC Board, members, and staff. Dedication and vision have created a strong foundation for German companies to thrive in Singapore and across ASEAN. The DIHK remains committed to supporting SGC in driving innovation, empowering partnerships, and shaping a resilient future together.

SGC EVENTS AND ACTIVITIES



Launch of SGC Report: Key Location Factors on Competitiveness in Singapore and Germany

15 January 2025

In January 2025, the SGC unveiled its latest report on 'Location Factors and their Importance — Germany and Singapore's Joint Path to Enhanced Competitiveness'. Dr Bettina Fanghänel, German Ambassador to Singapore, delivered the opening remarks while Dr Tim Philippi, Executive Director, SGC, presented key insights from the new publication.

Joining a panel discussion were Ms Julia Braune, CEO of GTAI, Ms Jacqueline Poh, then Managing Director at EDB, and Ms Shirley Qi, SGC President. Together, they discussed various perspectives on mutual learning and collaboration in areas such as AI and technology, GreenTech, sustainability and energy efficiency. [Seen in image, from left: Ms Julia Braune, Ms Shirley Qi and Ms Jacqueline Poh.]



SGC Dialogue & Panel Discussion: Workforce Transformation in the Digital Era

16 April 2025

In today's tech-driven era, workforce integration with AI and automation is accelerating, highlighting the growing need for technological literacy, as noted in the World Economic Forum's Future of Jobs Report 2025. On this subject, the SGC hosted a panel discussion that was moderated by Dr Tim Philippi, Executive Director, SGC, and featured Ms Judith Wiese, Chief People & Sustainability Officer and Managing Board Member, Siemens, Mr Hao Shuo, CEO, Singapore National Employers Federation (SNEF), and Mr Ishan Palit, Chairman of the Board of Management / CEO, TÜV SÜD AG.

It was a meaningful dialogue on how technology is reshaping jobs, the importance of human-centric skills like adaptability, resilience, and lifelong learning, and building a resilient, inclusive workforce for tomorrow. [Seen in image, from left: Dr Tim Philippi, Ms Judith Wiese, Mr Hao Shuo and Mr Ishan Palit.]



Fashion Forward Germany

19 – 22 May 2025

In May, the SGC hosted eight innovative German fashion brands in Singapore, Southeast Asia’s rising fashion hub. During a session with Vogue Singapore, the brands explored the region’s creative and commercial landscape. A retail tour at Raffles City, led by CapitaLand, highlighted immersive shopping and local trends. Meetings with the Singapore Fashion Council focused on sustainability and introduced DORS, a concept store for emerging designers.

At Enterprise Singapore, discussions centred on digital infrastructure and regional scaling strategies. The visit showcased Singapore’s potential as a launchpad for German fashion and cross-border collaboration. *[Seen in image, together with the SGC team, delegates, and speakers on stage are Ms Bettina von Schlippe (fifth from left), Publisher at Large, VOGUE Singapore & Founder of R.S.V.P. — PR & Lifestyle Agency, and Ms Zhang Ting-Ting (fourth from right), CEO, Singapore Fashion Council.]*



Accelerate (HER): Reality Check — The Power of Cooperation and Networking

22 May 2025

Over 80 participants gathered for the SGC Forum, jointly hosted by the chamber’s Women in Business (WIB) Committee and Young Professionals Network (YPN) Committee. Centred on the theme “Accelerate (HER): Reality Check — The Power of Cooperation and Networking,” the event fostered candid dialogue around power structures, gender dynamics, digital tools, and intergenerational collaboration.

With thought-provoking contributions from speakers and panellists, the forum highlighted the importance of building impact through authentic connections. *[Seen in image, from left: Ms Nadja Henrich, SGC, Dr Samantha Oehlke, Luther LLP, Patrick Frick, Baumer Singapore, Ms Janine Wanner, German Centre for Trade & Industry, Ms Sojung Lee, TeamViewer Singapore, Ms Silvia Imran, TÜV SÜD PSB, Ms Shirley Qi, SGC President, Ms Tanja Jesemann, Paulaner Bräuhaus Singapore, Mr Ryan Lim, QED Changemakers, Ms Julie Raneda, SwissCham Singapore, Dr Céline Bilolo, TÜV SÜD, and Mr Maximilian Englisch, Waldner.]*



SGC Roundtable on Small and Medium-sized Enterprises (SMEs) with Ms Grace Fu, Minister for Sustainability and the Environment, and Minister-in-Charge of Trade Relations

3 June 2025

The SGC Roundtable marked an important step in strengthening Singapore-Germany economic and innovation ties, set against the backdrop of 60 years of diplomatic relations between both nations. The discussions focused on enhancing SME collaboration, recognising their critical role in driving sustainable growth, innovation, and international partnerships.

Inspired by the Mittelstand spirit, participants explored long-term strategies for market access, financing, and talent development. Our sincere thanks also go to our distinguished speakers, the Baden-Württemberg delegation, and all guests and members for making the event a resounding success! [With the Roundtable participants are (front row, from left) Dr Bettina Fanghänel, German Ambassador to Singapore, Dr Danyal Bayaz, Minister of Finance of Baden-Württemberg, Ms Grace Fu, Minister for Sustainability and the Environment, and Minister-in-Charge of Trade Relations, Ms Shirley Qi, SGC President, and Dr Tim Philippi, Executive Director, SGC.]



Bridging Borders through Hydrogen Innovation

October 2024 / June 2025

Over the past year, the SGC facilitated two hydrogen-focused business missions to strengthen German-Singapore collaboration in clean energy. In October 2024, nine Singaporean companies visited Hamburg and North Rhine-Westphalia, exploring hydrogen innovations from 2G Energy, Quest One, and Evonik, and attending the Hydrogen Technology Expo Europe.

In June 2025, the German companies 2G Energy AG, SFC Energy AG, and FEV Group visited Singapore, engaging in site visits at NUS Centre for Hydrogen Innovations and ISCE², and engaged in 21 curated B2B meetings. The Hydrogen Symposium was a key highlight, reconnecting participants from the earlier mission. Supported by the German Energy Solutions Initiative, these exchanges underscored the value of international cooperation in advancing hydrogen technologies and energy efficiency. [Seen in images are one of the site visits in Germany with the Singaporean Delegation (top image) and showcasing capabilities in Germany and Singapore at the Hydrogen Symposium in Singapore (bottom image).]



Meetings & Dialogues



SGC Dialogue with Dr Shilpak Ambule,
High Commissioner of India to Singapore

10 October 2024

It was our great pleasure to welcome Dr Shilpak Ambule, High Commissioner of India to Singapore, as a guest speaker at our SGC Dialogue last October. Dr Ambule shared his valuable perspectives on India’s economic landscape and highlighted the positive relations between India, Germany and Singapore. The discussion aligned well with the 18th Asia-Pacific Conference of German Business (APK) in New Delhi last year.



SGC Dialogue and Panel Discussion:
Industry Updates and What We Can
Look Forward To

29 November 2024

What an incredible way to conclude 2024 with the SGC Dialogue and Panel Discussion! We had the privilege of hearing from industry experts across the Automotive, MedTech, Digital, and Electronics & Engineering sectors on industry trends, challenges, and opportunities shaping the global business landscape. A big thank you to our panellists for sharing their perspectives and reflections with our members. *[From left, Mr Dharmesh Arora from Schaeffler, Mr Jack Goh, formerly from SICK Product Center Asia, Mr Maximilian Englisch from Waldner and Ms Eileen Chua from SAP.]*



Meet-the-CEO with Mr Jordi Boto,
CEO Elbe Flugzeugwerke (EFW)

18 February 2025

It was a pleasure hosting Mr Jordi Boto, CEO of Elbe Flugzeugwerke at the chamber’s Meet-the-CEO event. During his talk on “Combined Singaporean and European Expertise Giving Aircraft a Second Life,” Mr Boto shared key insights into the evolving aviation landscape. Freighter conversion is more than just an engineering feat — it breathes new life into aircraft, transforming them into high-value assets that continue to shape the future of global air cargo.



SGC Annual General Meeting & Dialogue
with Mr Kok Ping Soon, Chief Executive
Officer, Singapore Business Federation

13 March 2025

The SGC conducted its Annual General Meeting in March, where Ms Shirley Qi was re-elected as President of the SGC. Ms Qi will be supported by the newly elected Board Members for the year 2025/2026. Following the AGM, we were pleased to host a dialogue with Mr Kok Ping Soon (seen in image, centre), CEO of the Singapore Business Federation (SBF), on “Whither Globalisation: Dawn of a New Economic Order.” He highlighted how both Singapore and Germany can continue to strengthen business partnerships in the evolving business landscape.



Meet the Chamber with Dr Samir
Puri, Director, Global Governance
and Security Centre, Chatham House

23 April 2025

The annual SGC Meet-the-Chamber event brought together Board and Advisory Council members, Corporate Gold members, Committee Chairs, and advertisers to celebrate partnership and progress. Our special thanks goes to Dr Bettina Fanghänel, German Ambassador to Singapore, for her inspiring message and role in the award ceremony. A highlight of the evening was Dr Samir Puri’s engaging presentation on ‘Westlessness’, which he described not as a decline but as a shift toward a diverse, decentralised future; where cultural understanding is vital for global business and diplomacy.



SGC Dialogue with Mr Joerg Wuttke
Strategic Crossroads: Rethinking EU-China
Business Ties in a Fragmenting World

25 June 2025

We were delighted to welcome Mr Jörg Wuttke, Partner at DGA Group/Albright Stonebridge Group, back to the SGC Dialogue. He shared timely insights on EU–China relations and how businesses are adapting to a fragmented global landscape. Despite challenges, he expressed optimism about the EU and stressed the importance of competitiveness. With Southeast Asia — and Singapore — gaining strategic relevance, Mr Wuttke highlighted the need for agility and forward-thinking strategies in today’s shifting geopolitical environment.

Networking

Christmas B2B

5 December 2024

It was a fantastic evening of holiday cheer and meaningful connections with over 200 guests at the Christmas B2B networking event, jointly organised by the SGC and the German Centre Singapore! The delicious traditional German Christmas buffet and Glühwein, along with games and exciting prizes certainly added extra sparkles and the festive spirit to this event.



B2B on Tour: DACH Networking @ Porsche Studio

8 April 2025

It was an exciting B2B on Tour DACH Networking event that brought together 130 guests at the Porsche Studio Singapore! Co-hosted by the SGC and German Centre Singapore, the sold-out evening marked a milestone in expanding the Business to Beer (B2B) networking series beyond its original venue. Guests enjoyed an evening of meaningful connections, and their participation certainly shows the growing interest in networking platforms that facilitate collaboration among businesses in Singapore.



SGC Asparagus Dinner

30 May 2025

The SGC was delighted to once again host the annual Asparagus Dinner at the Brotzeit Stanley restaurant, with delicious main courses paired with the seasonal Spargel/White Asparagus. Together with our Gold and chamber members, it was an enjoyable evening of warm conversations, great food and German wine, and meaningful connections. Events like this highlight the value of community and the strength of Singaporean-German ties. Our thanks and appreciation to everyone who joined us for this memorable evening!



Midsummer B2B

26 June 2025

Co-organised by the SGC and German Centre Singapore, the Midsummer B2B networking event brought together over 140 professionals from across the Singaporean-German business community for a relaxed and memorable evening. From first-time attendees to long-time members, it was wonderful to see many new and familiar faces coming together in the spirit of networking and forging new connections. We would like to thank our co-organising team, chamber members, friends, and partners for making the evening such a success.



Committee Events & Activities



SGC Committee Chairpersons Meeting

25 February 2025

The SGC hosted its annual Committee Chairpersons meeting for 2025, bringing together the co-chairs of the SGC committees to look back at past events and activities and discuss the road ahead for 2025. As a result of the lively discussions, SGC members can look forward to a host of diverse committee activities and events this year, covering topics such as AI, Innovation, HR and CSR in different formats, site visits, panel and keynote events, community activities as well as larger scale conferences.

SGC Human Resources Committee



New Legal Developments to Workplace Fairness

13 August 2025

The SGC Human Resource Committee organised an enriching session with Mr Sebastian Blasius, Attorney-at-Law at Gateway Law Corporation and Chairman of the HR Committee, and Mr Jason Chan, Manager of Industry Outreach and Marketing at Tripartite Alliance for Fair & Progressive Employment Practices, to understand about the new legal developments with regards to workplace fairness.

SGC Mittelstand & Regional Markets Committee



Unlocking Exciting Opportunities in Batam

12 February 2025

During this session at the SGC Office, speakers from Sembcorp and Angeline Suparto Law Corporation provided valuable insights on the advantages and opportunities of investing in Batam, and the legal aspects of starting a business in Batam respectively.



Staying Ahead of the Curve on Workforce Trends in APAC

7 March 2025

In March 2025, the SGC Mittelstand & Regional Markets Committee, in collaboration with The Courage Chapter, hosted a talk on Workforce Trends in Singapore and the region. The speakers from Workforce Singapore and SkillsFuture Singapore presented their take on labour force trends and educating employees for the future. members gained important tips on staying competitive as workforce transformation and talent shortages present challenges in the labour market.



Webinar on Cambodia's Economic Potential

24 April 2025

Hosted by the SGC Mittelstand & Regional Markets Committee in collaboration with the German Industry and Commerce Delegation in Vietnam, Cambodia, Laos & Myanmar, this webinar featured Mr Tassilo Brinzer (EuroCham Cambodia) and Mr Christoph Janensch (Delegation of German Industry and Commerce in Vietnam) discussing economic trends, key sectors, trade prospects, and SME incentives. Mr Samuel Tan (Rhenus, Cambodia & Myanmar), also shared valuable insights on logistics and infrastructure for regional business expansion.

SGC Healthcare & Life Sciences Committee



Site Visit to Merck Singapore

12 Mar 2025

The SGC Healthcare & Life Sciences Committee organised a site visit to Merck Pte Ltd Singapore, bringing together industry professionals for an insightful exchange. Participants gained valuable insights into Merck's business portfolio, including an introduction to Merck Group, its key business branches, and an exclusive guided tour of Merck's laboratories.



Shaping Tomorrow: Singapore's Vision for Life Sciences, Pharmaceuticals and Biotech

28 May 2025

It was an enriching discussion on the future of life sciences in Singapore, co-organised by the SGC's Healthcare & Life Sciences Committee, the French Chamber of Commerce in Singapore (FCCS), CQIB, Quebec Life Sciences Incubator & Accelerator, and Biotech Connection Singapore. Industry experts from A*STAR, Sanofi, and EDB explored Singapore's role as a leading research and business hub, its global Life Sciences ambitions, and its innovative approach to talent and AI. The panel was moderated by SGC Board Member and the Committee's Co-Chair, Mr Maximilian Englisch from WALDNER Group.

SGC Regional Logistics Committee



Discussion of Survey Findings at the SGC Regional Logistics Committee Meeting

5 March 2025

At this SGC Regional Logistics Committee meeting, Dr Philippi shared the chamber's upcoming activities and events. Mr Harald Schmid, Co-Chairperson of the Regional Logistics Committee, presented the findings of a survey that gauged member interests in committee activities. The participants then agreed on an activity plan for the committee for 2025.



SGC Regional Logistics Committee Meeting at Jungheinrich Singapore

18 June 2025

At another SGC Regional Logistics Committee meeting hosted by Jungheinrich Lift Truck Singapore, members shared insights on regional business sentiment, including cautious investments, rising competition from China, and Southeast Asia's logistics growth. Mr Austin Menyasz of SAP Asia presented on innovation through AI and strategic change. A highlight was Mr Benedict Kothe's guided tour of Jungheinrich's site, showcasing their fully automated forklift technology and commitment to advancing logistics solutions.

SGC Chemical Industries Committee



Current Chemical Market Dynamics

15 January 2025

At the SGC's first Chemical Industries Committee meeting for the year, the invited speakers Dr Marco Hecker, Deloitte Asia Pacific Client Leader, and Mr Samrat Bose, Deloitte SEA Chemicals expert, elaborated on the "Current Chemical Market Dynamics". The presentation gave interesting insights into the key trends of the chemical industry in 2025, enhancing sustainability and accelerating decarbonisation and AI usage in the industry.



Chemical Market Perspectives

15 April 2025

Based on the topic of "Chemical market perspectives", Dr Sheng Hong, Senior Partner McKinsey, highlighted key trends and challenges for the industry in 2025. Geopolitical factors and unique market conditions in China, along with continued global overcapacity, are being leveraged by Chinese firms through cost efficiency, speed, and technological advancement to compete aggressively both locally and globally.



Driving Innovation in the Chemical Industry

19 August 2025

Exploring how innovation is shaping the future of the chemical sector, SGC welcomed guest speakers from Start2 Group and Polymerize, who shared insights into how their organisations are advancing material science and deep tech.

Mabel Fu, Regional Director of Innovation and Product Strategy, Asia at Start2 Group, outlined how the organisation supports startups across sectors — from AI and climate tech to life sciences — through strategic partnerships. Claris Chin, Product Manager at Polymerize, presented their AI-powered platform that is transforming material innovation.

SGC Automotive Committee



SGC Automotive Committee Meeting

18 March 2025

We were very pleased to have Mr Jochen Siebert from JPW Asia Consulting as our guest speaker at the SGC Automotive Committee meeting. He provided valuable insights on the current state of the Chinese and the ASEAN Automotive market, highlighting key production trends and the potential challenges of the 'middle-income trap'. The meeting concluded with a heartfelt farewell to Mr Markus Schuster, former Managing Director at Audi Singapore, who is embarking on a new role outside of Singapore. We wish him all the best in his future endeavours.



Innovation Circle International (ICI)



China Innovation Report 2024

3 April 2025

At the Innovation Circle International (ICI) webinar, Mr Christoph Hering, Director of the Innovation Center at AHK Greater China, shared that 63% of German firms are localising R&D in China to boost global competitiveness and meet local demand. Key drivers include price sensitivity, local innovation, and lower labour costs. Despite time-to-market hurdles, companies are focusing on innovation and strategic partnerships to thrive in China.

SGC Digitalisation & Innovation Committee



AI in a Fragment World:
Rewiring Strategy in the Age
of Geopolitical Shifts

22 August 2025

At the Digitalisation and Innovation Committee meeting, Dr Lovneesh Chanana, SAP Senior Vice President & Head of Government Affairs (Asia Pacific) explained how AI is now a strategic tool shaped by geopolitics, with countries aligning AI initiatives to national priorities and data sovereignty. He also said that across Asia-Pacific, localised strategies are turning fragmentation into a catalyst for innovation. Success therefore depends on adapting AI to political realities, using structured adoption models, and prioritising governance, resilience, and trust.

DEinternational and Trade Promotion



German Business Mission to Singapore:
Exploring the Future of Sustainable
Water and Waste Water Technologies

24 – 27 March 2025

In March, the SGC welcomed eight German companies specialising in water and wastewater technologies. The delegation visited Marina Barrage's Sustainable Singapore Gallery (pictured), hosted by the Singapore Water Association (SWA) and the Public Utilities Board (PUB), during World Water Day, highlighting Singapore's innovative approach to water sustainability. SGC also held a Business Symposium with the German Embassy and BMWK, gathering over 100 participants. The event was part of the Export Initiative Environmental Technologies and the "Growing Together" initiative, marking 60 years of Singapore-Germany ties. Over 50 successful business matchings paved the way for future collaboration and sustainable innovation. [Seen in images: The delegation visited the Marina Barrage Sustainable Singapore Gallery, and participated in the German Business Symposium on Water and Wastewater Technologies.]





German Business Mission to Singapore: Bremen Visits Singapore on Southeast Asia

8 – 9 May 2025



SGC supported a German business delegation to Singapore, accompanied by Kristina Vogt, Bremen's Senator for Economic Affairs, Ports and Transformation. Eight companies visited from 8 to 9 May following a visit to Indonesia. A highlight was the guided tour of Punggol Digital District, showcasing Singapore's smart city innovations. The delegation also attended a country briefing, gaining insights into Singapore's economy, key industries, and political outlook. The visit fostered deeper understanding and potential collaboration in digital transformation and smart city development. *[Seen in images: The Bremen delegation visiting Punggol Digital District by JTC (top image), and at the country briefing with participation by the German Ambassador to Singapore, Dr Bettina Fanghänel (side image, sixth from left).]*



Investor Lunch for Opportunities in NRW

30 May 2025



The Investor's Lunch with NRW.Global Business, hosted by the SGC, spotlighted North Rhine-Westphalia (NRW) as a key business hub. Speakers from Evonik, Green Li-Ion, and NRW.Global Business shared insights on expansion and opportunities in the region. Dr Maximilian Kressner from Luther LLP (*side image*) also outlined Germany's legal and fiscal landscape. The event welcomed 16 attendees from sectors including BioTech, MedTech, e-Mobility, and GreenTech, all exploring NRW as a gateway for innovation, investment, and international growth. *[Seen in top image: Ms Yazmin Stoffer from NRW.Global Business presenting on Business Opportunities in NRW.]*



Roundtable with Dr Danyal Bayaz, Minister of Finance of Baden-Württemberg and Singaporean Fintech Companies

4 June 2025



In early June, the SGC welcomed distinguished guests from the Baden-Württemberg Ministry of Finance and the Ministry of Economic Affairs, Labour and Tourism. A FinTech roundtable led by Dr Danyal Bayaz, Minister of Finance of Baden-Württemberg, brought together Singaporean start-ups and THE LÄND representatives to discuss innovation in AI, digital assets, and blockchain. The dialogue emphasised the value of collaborative ecosystems, smart regulation, and cross-border partnerships in driving financial sector transformation and strengthening ties between Singapore and Baden-Württemberg. [Seen in image: Dr Danyal Bayaz (top image, second from right), engaging with Singaporean FinTech Representatives.]



Spielwarenmesse: Asia-Pacific Representatives Meet in Singapore

6 May 2025

The SGC was proud to host this year's Spielwarenmesse eG Asia-Pacific Regional Meeting in Singapore! 16 participants from 14 countries gathered in Singapore for two days of discussions on the future of the Asia-Pacific toy industry. As the world's leading Trade Fair for the toy industry, the Spielwarenmesse in Nuremberg showcases innovations and sets the tone for industry trends. This year's edition of the Spielwarenmesse marked its 75th Anniversary, bringing together close to 2,400 exhibitors from 71 countries and attracting more than 57,000 visitors from all over the world.



Press Event IFA 2025: Showcasing the Future of Consumer Electronics in Germany

26 May 2025

Proudly hosted by the SGC, the IFA Berlin Press Event in Singapore brought together participants from the media and tech professionals and reinforced IFA's commitment to Singapore as a key hub for innovation and global tech collaboration. IFA Berlin, the world's largest consumer

electronics trade fair, drew over 215,000 visitors from 138 countries in 2024. It offers Singaporean companies a global stage for innovations in AI, Smart Home, Mobility, and Digital Health. Leif Lindner, CEO of IFA Management, and Gioia Zoli, Head of International PR, provided valuable insights and compelling opportunities during the engagement with Singaporean media and exhibitors. [Seen in image: IFA Management GmbH and official representatives from Singapore.]

Thought Leadership Events



ASEAN Insights Panel Discussion

18 September 2024

The panel discussion on Successful Sales and Distribution in ASEAN in September 2024 explored how companies can succeed in this diverse and dynamic region. With recent challenges testing resilience, ASEAN presents fresh opportunities for expansion. Success requires local market understanding and tailored strategies. [Seen in image, from left: Speakers Dr Tim Philippi (SGC), Mr Bertrand Dauphant (ARRI), Ms Liz Fendt (TÜV SÜD) and, Dr Claus Trenner (Luther LLP) shared their expertise during the engaging panel discussion organised by the IHK für München und Oberbayern.]



Hannover Messe 2025

31 March – 4 April 2025

ASEAN took centre stage at Hannover Messe 2025! The 2nd ASEAN Quiz information session was held at the Hannover Fair, bringing together representatives from the SGC and other ASEAN German Chambers of Commerce Abroad (AHKs) as part of a panel. The discussion spotlighted the ASEAN region's emergence as a hub for sustainable industries. With innovation, green technology, and industrial transformation at the forefront, ASEAN is shaping the future of global manufacturing and investment. [Seen in picture: Dr Tim Philippi, Executive Director, SGC with Moderator Ms Katharina Wittke from the DIHK.]



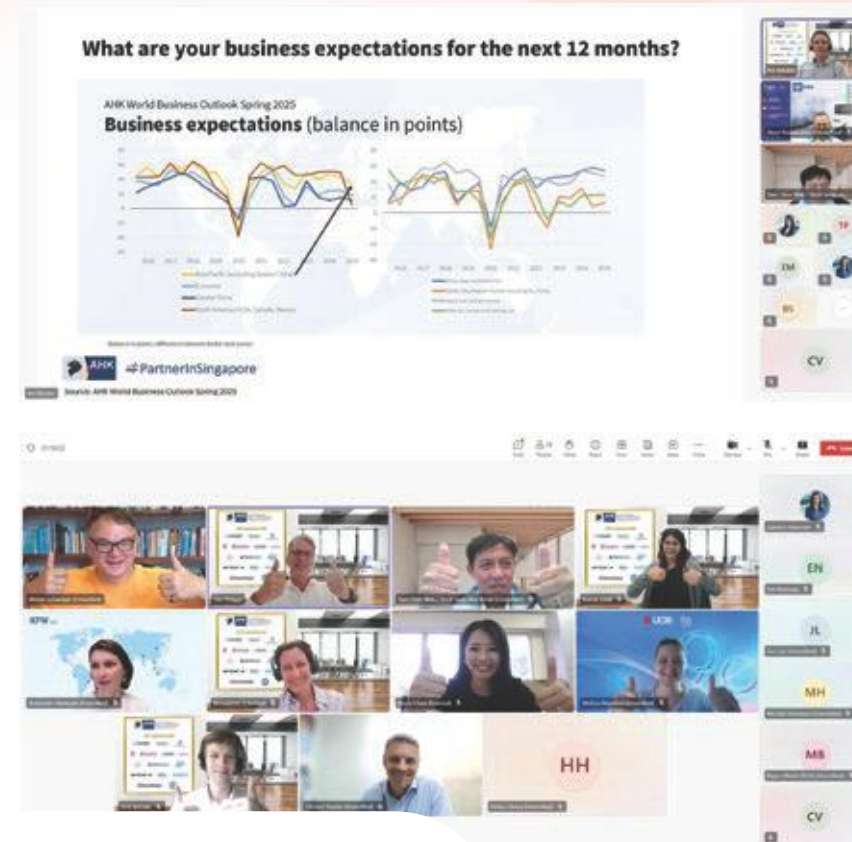
AHK World Conference: DIHK World Economy Day

13 – 15 May 2025

A highlight during the AHK World Conference in Berlin was the DIHK World Economy Day on May 14. The event fostered meaningful dialogue, strong networking, and showcased the power of diplomacy and business collaboration in shaping global economic futures.

[The SGC was well represented by (from left) Dr Claus Trenner, Honorary Treasurer, Ms Sabine Florian, Deputy General Manager, Mr Jens Rübbert, Vice President, Ms Shirley Qi, President, Dr Tim Philippi, Executive Director, and joining them from the Germany Embassy in Singapore was Mr Christoph Hallier, then-Deputy Chief of Mission.]

Centre of Competence for Trade Policy



Webinar: SGC Business Sentiment Survey 2025

29 May 2025

According to the SGC's Business Sentiment Survey 2025 on German Business Perspectives in Singapore and the ASEAN Region, sustained optimism was noted among German companies despite ongoing trade and policy concerns. During a webinar last May, Kai Neuber, Head of the Competence Centre for Trade Policy at SGC, shared that over 80 percent of respondents value Singapore as a regional hub. However, concerns persist around tariffs, global trade dynamics, and regulatory differences across ASEAN, which continue to pose operational challenges, even for firms with limited U.S. exposure.

Centre of Competence for German Export Finance



Export Financing Seminar Indonesia

25 June 2025

The SGC, in partnership with the Export Credit Agencies (ECA) 'Atradius Dutch State Business' and 'SERV Swiss Export Risk Insurance' and EKONID (AHK Indonesia), organised an Export Financing Seminar in Jakarta. The seminar showcased how ECA's support trade with Indonesia and more importantly, how local companies can benefit from sourcing from German, Dutch or Swiss suppliers. Two interesting panels on buyer and supplier credit cover offered a concrete illustration of the benefits and opportunities for collaboration between European and Indonesian companies. [Ms Alexandra Lutz (third from right), the Division Head of SGC's Competence Centre for German Export Finance, together with the representatives of the ECAs, welcomed around 150 participants and gave an introduction to how ECA's operate.]

Hessen: A Smart International R&D Location

The economically vibrant State of Hessen lies at the heart of Germany and Europe, at the crossroads of numerous international transportation routes. Home to the eurozone's financial centre, it has evolved into one of Europe's strongest regions and is a dynamic science, innovation, and business hub.

Hessen has successfully positioned itself as an international business and technology location in Germany and Europe. More than 2,110 international companies have set up operations or expanded their existing investments here since 2013, the year in which Hessen Trade & Invest — the State of Hessen's economic development organization — was founded. This brings the total number of almost 14,000 so far. Fewer than 4% of new investments subsequently left again, a clear vote of confidence in this strategic location by the remaining 96%.

Hessen is a high-tech state whose prosperity depends on it providing the best possible conditions for the technology firms located here. Industry leaders such as Merck, Rittal Germany, Dentsply Sirona, and SAMSON contribute to the state's innovative strength, as do its numerous small and medium-sized enterprises. The technological focus in Hessen has shifted in recent years in line with technological and social developments, and now includes the following sectors:

- Industry 4.0 and Smart Manufacturing
- ICT and Internet Infrastructure
- Life Sciences
- Mobility
- Green Energy

Hessen's research institutes (e.g., our Fraunhofer Institutes, the Hessen Center for Artificial Intelligence, and our Max Planck Institutes) work together with our international companies and numerous local universities to develop products and services for the European market.

Technological Focus

Many international companies have already established R&D centres in Hessen. The state has become a top research and health industry location in recent years — and not just in the Greater Frankfurt area. Australian group Sonic Healthcare Ltd., which owns biovis Diagnostik MVZ GmbH, invested in Limburg/Lahn some years ago. The company opened a new laboratory facility at its site there, increasing its workforce in response to the dynamic growth in demand for microbiome analysis services.

National and international automotive companies have also set up their headquarters or R&D centres in Hessen. German automaker Opel has its head office and a core production facility in Rüsselsheim, while Volkswagen has opened an e-mobility R&D centre in Baunatal (North Hessen). Italian tire manufacturer Pirelli chose Höchst in Odenwald (South Hessen) for its German headquarters, and two Chinese electric car makers – Geely and Chery Europe – have been based in Raunheim, near Frankfurt, for more than six years now. Their approach is similar to the one taken by Hyundai, Kia, the Honda Motor Company, and Toyota, all of which started adapting Asian engineering to European customer needs very early on.



HESSEN in 2024

GDP per Capita: 58.4 Billion EUR

Employees: 2.8 Million people

Population: 6.3 Million people

Export: 79.3 Billion EUR

Skills and Motivation

Germany's dual training system and the 80 or so universities, research institutes, and other institutions for academic education in Hessen provide businesses in the state with a highly skilled, highly motivated workforce. In line with this, Hessen's GDP was GDP EUR 368.3 billion in 2024 — one of the highest in Germany. If Hessen were an EU Member State in its own right, it would rank sixth in terms of GDP per capita, ahead of Sweden (EUR 58,413 versus Sweden's EUR 57,822).

Hessen's highly qualified workforce and dynamic scientific ecosystem of universities and research institutes facilitate corporate innovation and research.

Hessen's Investor Service

Expanding businesses need up-to-the-minute information and local support to facilitate profitable international investment and sustainable growth. This is why the State of Hessen set up Hessen Trade & Invest (HTAI) to help international firms achieve their ambitious goals. This one-stop economic development organisation combines investor advice with expertise in technology, digital transformation, and business development.

Why not benefit from our experts' insights, market intelligence, and information about current technological developments, and from Hessen's economic development network of industrial clusters and business partners? This free service provides valuable support and works closely with regional partners and more than 130 municipalities in the state. Contact us! Our team will be only too happy to share their expertise in sustainable business expansion and development.



Hessen Economic Development

Your First Point of Contact

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Empowering smart ideas

Hessen is a dynamic high-tech location with a unique environment for R&D. This central German state is home to a managed knowledge network that combines forward-looking industries with leading universities, research institutes and highly skilled talent. Become part of this vibrant ecosystem and turn your innovative ideas into tomorrow's business success!



invest-in-hessen.com



Hessian Ministry of
Economic Affairs, Energy,
Transportation, Housing
and Rural Areas



Hessen Economic Development

MESSAGE



PROF DR AXEL STEPKEN

Co-Chair of the German-Singapore Business Forum (GSBF) Connect and Member of the Executive Committee of OAV – German Asia-Pacific Business Association

Dear Readers,

The picture has become increasingly clear: we undoubtedly live in a world of disruption – politically, economically, socially, and above all, technologically. This offers many opportunities, but also a number of challenges. It is therefore of paramount importance that we proactively shape change. In an ever more complex international environment marked by intensifying geopolitical and geoeconomic rivalries, it is essential to have trusted and reliable partners who share the same goals and values and with whom joint projects and initiatives can be undertaken. For Germany and its companies, Singapore is clearly such a partner in the Asia-Pacific region and beyond. In recent years, there has been much talk about like-minded partners – Singapore and Germany are prime examples of this.

It is therefore excellent timing that we are celebrating the 60th anniversary of diplomatic relations between our two countries this year. This is a good opportunity to look back on what we have achieved together and to make concrete plans for the future. As a representative of the German business community, I am very grateful to both governments for the substantial groundwork they have laid. By this I mean, on the one hand, the Germany-Singapore Framework for Sustainability and Innovation (FSI) established in 2022. This platform, which contains two of the main potential areas of collaboration, can be filled with even more life in the future. On the other hand, and one level above, the two heads of government issued a Joint Declaration in November 2024 to elevate Singapore-Germany relations to a Strategic Partnership.

I was really delighted that a working plan for the years 2025/26 was also agreed in this context and that, within the framework of the Strategic Partnership, particular attention was paid to areas for deeper economic cooperation. Singapore-Germany relations are gratifyingly broad and cover many fields, but economic exchange has always been a cornerstone and will continue to be so in the future. The possibilities for even more cooperation are virtually unlimited: From autonomous vehicles to the establishment of AI ecosystems to financial services. From green chemistry to the circular economy. But also, in areas such as the defense industry or workforce development.

In addition, German and Singaporean companies can exchange ideas, best practices, and strategies for successfully navigating through a complex and highly unpredictable global business environment. In short: Singapore and Germany are natural partners who should align to complement their economic strengths and to increase their international influence.

MESSAGE



MR LEE CHUAN TECK

Chairman of Enterprise Singapore and Co-Chair of GSBF Connect

This year, we celebrate 60 years of Singapore's independence and 60 years of bilateral diplomatic relations with Germany. Since 1965, we have grown our economic ties and become key trading partners while facilitating investments in each other's markets. Today, Germany is Singapore's largest goods trading partner in Europe, and Singapore is a key partner for Germany in Southeast Asia. Last year, our bilateral trade in goods reached S\$22.5 billion. We have more than 2,300 German companies now calling Singapore home, including both DAX40 and German Mittelstands across sectors like chemicals, semiconductors, and automotive. Correspondingly, Singapore is the leading ASEAN investor into Germany, with companies like Nanofilm, Durapower, Advanced MedTech, Accuron, and ST Engineering making significant investments there.

This was possible because Germany and Singapore have forged a meaningful partnership built on shared values and mutual trust, and our ongoing commitment to deepening our relations. Notably, one longstanding platform that helped foster our business relations is the Germany Singapore Business Forum (GSBF) platform founded in 1994, which laid the groundwork for the robust linkages developed between the business communities in both countries. Over the past 30 years, the GSBF has helped to catalyse numerous business connections and partnerships in key areas like advanced manufacturing and sustainability.

The nature of Singapore-Germany business interactions has transformed significantly since the pandemic, with digital avenues and new platforms like the Strategic Partnership and the Framework for Sustainability and Innovation (FSI) playing a bigger role in how our businesses collaborate and innovate. Additionally, our deepening partnerships with several German states and their representative offices in Singapore, including Germany Trade and Invest, Baden-Württemberg, Hessen, and North Rhine-Westphalia, continue to foster business exchanges and collaboration opportunities between our business communities.

In today's geopolitical environment, strong partnerships between like-minded nations have become even more critical. I remain optimistic that our relationship will continue to strengthen as we forge new pathways to tap opportunities in the region. Enterprise Singapore stands ready to facilitate these connections, leveraging the FSI and Strategic Partnership frameworks as well as committed Singapore and German ecosystem partners to take Singapore-Germany relations to greater heights.

I am confident that Singapore and Germany will build upon our enduring ties to secure an even more dynamic and innovative future for the next 60 years and beyond.

I wish all our German friends a happy Day of German Unity.

/ AutomationSG (F.K.A: Singapore Industrial Automation Association)



Incorporated since 1982, AutomationSG is a trade association for companies and professionals in the Automation, Internet-of-Things (IoT) and Robotics sectors (in short AIR). AutomationSG plays a crucial role in galvanising the Automation, IoT and Robotics (AIR) business community, through its line-up of programmes and events. As AutomationSG spearheads the automation related initiatives, it also aims to foster industry collaboration and advancement through staging of flagship industry platform. The second edition of Automation SolutionGO! was staged on 30th to 31st July 2025. This event features Automation-Centric solutions and its applications.

AIRHUB (airhub.ai), powered by AutomationSG is the online marketplace for solutions opportunities for members and regional partners. We have vertical interest groups curating capability development of member and nurturing the ecosystem.

AutomationSG also leads Singapore companies overseas to participate in regional trade fairs under the Singapore Pavilion to venture into regional markets. With the cross pollination of technologies, AIR has been applied by different industries and applications. Starting with Manufacturing to Logistics, Smart Buildings & Facility Management to Retail and Services, Construction and AgriTech. Members' expertise in can now be applied across verticals; opening up new commercial opportunities. We have set up interest groups to nurture the capability development and business collaborations within these clusters.

AutomationSG is also a CCP (Career Conversion Programme) partner to WSG. The association administers grants of up to 90% salary support to manufacturing-centric companies for their hiring and employee upgrading.

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/ Enterprise Singapore

Enterprise Singapore is the government agency championing enterprise development. The agency partners committed companies to build capabilities, innovate, and go global. It drives growth – empowering local businesses and shaping industries, anchoring Singapore as a trade and startup hub, and establishing trust in products through quality and standards.

Enterprise Singapore is here for wherever businesses are growing. Visit www.enterprisesg.gov.sg for more information.



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/ European Chamber of Commerce (Singapore) The Voice of European Businesses in Singapore



EuroCham Singapore, officially known as the European Chamber of Commerce (Singapore), champions the collective interests of the European business community, fostering trade, services, and investments between Europe, Singapore, and the broader region.

Our unique network, comprising European and local corporations based in Singapore, representatives from European National Business Groups, strategic partners, and trade associations, has built strong ties with local governmental entities.

Since our inception in 2001, the EU Delegation to Singapore has officially endorsed us, affirming our role as a trusted bridge to local government and esteemed stakeholder organisations.

We offer our members a platform for advocacy, networking, and knowledge exchange, emphasising their priorities through 12 specialised committees and hallmark initiatives spanning areas such as Sustainability, Innovation, Artificial Intelligence, the Future of Mobility, and the Digital Economy.

Find out more at eurocham.org.sg.

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/ Singapore Business Federation



Singapore Business Federation (SBF) is the apex business chamber in Singapore championing the interests of the business community in Singapore and overseas, with more than 32,000 member companies, comprising key local and foreign trade associations and business chambers.

With a vision to advance Singapore towards a globally competitive and sustainable economy, SBF mobilises the business community to be future-ready and magnify transformation opportunities through policy advocacy, partnership platforms and capability programmes. GlobalConnect@SBF, an initiative by Enterprise Singapore and SBF, helps Singapore businesses expand internationally by providing market advisory, in-market support, business matching services, overseas workshops, and Free Trade Agreement education and advisory. In addition, SBF is the appointed National Partner for the Enterprise Europe Network, which connects Singapore companies with business and innovation partners in more than 30 countries.

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/ Economic Development Board (EDB)

60 Years of Partnership: Driving Innovation, Empowering Growth

By Mr. Pee Beng Kong, Executive Vice President, International Operations, Singapore Economic Development Board

As Singapore marks 60 years of diplomatic relations with Germany, we celebrate a longstanding partnership that has shaped our nation's progress. German companies have played an integral role in Singapore's economic transformation since the 1840s, when Hamburg native Valentin Lorenz-Meyer founded Behn, Meyer & Co., the first German trading company here.

In the 1970s, Rollei set up its Training Center, Germany's first technical skills collaboration in Singapore. This was followed by the German-Singapore Institute of Production Technology in 1983, which enhanced local capabilities and accelerated Singapore's industrial transformation.

Through the 1990s, German investments into Singapore broadened, expanding into manufacturing, engineering, logistics, healthcare and chemicals. The Singaporean-German Chamber of Industry and Commerce was established in 2004, further bolstering business ties.

The Economic Development Board has had the privilege of working closely with global leaders such as Continental, DHL, Evonik, Infineon, LBBW, Merck, SAP, Siemens, as well as Mittelstand companies including Pepperl+Fuchs and Münzing. These long-term partnerships have brought advanced capabilities, innovative technologies and good jobs across a range of sectors to Singapore

Today, over 2,300 German companies contribute to Singapore's stable, pro-business environment, world-class infrastructure, and highly skilled workforce. As Southeast Asia continues to grow, we welcome German companies to drive innovation and access regional opportunities from Singapore.



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/ Singapore Manufacturing Federation



Established in 1932, the Singapore Manufacturing Federation (SMF) is a dedicated champion for the nation's manufacturing sector, driving innovation and sustainable growth by addressing industry-specific needs. Corporate constituents are organized into 10 Industry Groups, each supported by Associated Services to address their distinct requirements and priorities. SMF strengthens the sector's resilience by focusing on four key pillars: sustainability, human capital development, internationalisation, and productivity.

As a catalyst for collaboration, SMF provides a platform for companies to cultivate strategic alliances and broaden their market presence both locally and globally. With a diverse membership base of 5,000+ entities comprising SMEs, MNCs, and Affiliate members, SMF plays a pivotal role in shaping Singapore's manufacturing ecosystem and driving industry advancement.

For more information, please visit www.smfederation.org.sg.

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/ Germany Trade & Invest (GTAI) ASEAN Hub



Germany Trade & Invest (GTAI) is the international economic promotion agency of the Federal Republic of Germany. GTAI assists German companies in expanding their business abroad and helps international companies set up subsidiaries in Germany.

Building on its extensive global network — with six locations in Southeast Asia — GTAI opened its ASEAN hub in Singapore in 2024. The first of its kind, it is dedicated to providing in-depth regional coverage and services. The hub helps German businesses identify growth opportunities across Southeast Asia through market insights, while also offering tailored consultations to support ASEAN companies looking to expand to Germany. The Singapore office is led by Alex Hirschle (supporting German companies) and Yao Tang (supporting ASEAN companies).

Southeast Asia features compelling diversification opportunities for German firms seeking to enhance their resilience and tap into high-growth markets. From Singapore, GTAI offers German companies a regional overview, highlighting emerging trends and business opportunities across ASEAN. As a strategic location with a robust economy, skilled workforce, advanced R&D ecosystem, and pro-business environment, Singapore is the preferred headquarters for many German firms operating in Southeast Asia.

Conversely, Germany serves as a premier entry point to the European market, offering access to the EU's largest economy and R&D hub. GTAI provides reliable and up-to-date information on all major aspects of Germany as a business location.

We provide:

- Market and industry sector analyses
- Market entry analyses
- Tax and legal information
- Incentives and financing information

We encourage any company interested in the German market to make use of our services — a valuable support tool for global growth, offered free of charge with the support of the German government.

Whether you're a German company exploring ASEAN or an ASEAN firm looking to expand to Europe, GTAI is happy to help.

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Let your business grow in **THE LÄND**

Investing with Europe's No. 1 innovator

As one of the most important economic centres in Europe, Baden-Württemberg – referred to as **"THE LÄND"** – has also become a leading investment location. Over 7,000 foreign companies have already decided in favour of THE LÄND and benefit from its innovativeness as the German Southwest is outstanding due to its high productivity, low unemployment rate and above all its invention capacity.

Baden-Württemberg is the number one innovation region in Germany and Europe. Research expenditure amounts to 36.1 billion euros (2023), which is 5.7 percent of the state's gross domestic product (GDP). The innovation power of business and industry is supplemented by dense research networks. Excellent research institutions at more than 100 locations ensure a continuous contribution to progress and cutting-edge technology. About 70 universities, including four universities of excellence, form a highly attractive higher education system. These are all good reasons for multi-national corporations such as Roche, IBM, Magna, Fanuc or P&G to make Baden-Württemberg the centre of their business operations. Moreover, anyone who invests in the state profits from a growing pool of potential industrial customers, from the highly developed parts-supplier structure, from cooperation with companies that are either related or in the same sector, and from the skills of highly qualified workers. Perfect conditions, too, for start-ups – especially those operating in the B2B sector.



Benefit from close ties between business and science

THE LÄND offers investors not only the appropriate eco-system, but also access to technology leaders, start-ups and especially to its high-profile research infrastructure. An example of the close cooperation between business and science in THE LÄND is the Competence Center Quantum Computing Baden-Württemberg.

The aim of this national competence network is to develop quantum-based computing strategies for the next generation of high-performance computers. Within this network, the first IBM quantum computer in Europe was installed and is available to industrial companies, small and medium-sized enterprises (SME) start-ups as well as academic institutions for application-related use.

Germany's No. 1 exporter

Aside from internationally renowned global players such as Mercedes-Benz Group, Bosch, SAP or Trumpf, it is mainly SMEs that form the backbone of Baden-Württemberg's economy. In 2024, the GDP generated by companies in THE LÄND amounted to 650 billion euros, higher than the GDP of Belgium, Sweden or Austria.

Driving forces behind this economic success are the highly dynamic and export-oriented core industries such as the automotive and the mechanical engineering industry, the ICT and the environmental technology industry as well as the healthcare industry. Thus, at 240 billion euros (2024), Baden-Württemberg's export volume exceeds that of other German states and many European countries.

Baden-Württemberg and Singapore

The state of Singapore is Baden-Württemberg's most important export and import partner in the ASEAN region. In order to further enhance the economic and scientific cooperation between Baden-Württemberg and Singapore, THE LÄND is operating a representative office in the city-state since 2024 which serves as the first point of contact for companies and investors who seek advice on THE LÄND as a location for doing business or need support in settlement and finding cooperation partners in Baden-Württemberg. The work of the foreign representative office focuses primarily on industries such as mobility, greentech, medtech, deeptech (AI, quantum), and precision engineering.

If you are interested in Baden-Württemberg as a location for your business, visit www.expaend.com or contact us directly:

Your first point of contact:

Kai Neuber
ASEAN Representative of the State of
Baden-Württemberg
Phone: +65 6433 5346
E-mail: kai.neuber@sgc.org.sg

Contact in Germany:

Baden-Württemberg International (BW_i)
Lukas Ammer
Head of Corporate & Investor Services
Phone: +49 711 22787 90
E-mail: lukas.ammer@bw-i.de



Baden-Württemberg

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THE LÄND OF
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It is not just our robots that are smart – their inventors are too. Thanks to more than 11 million creative thinkers and curious minds, Baden-Württemberg stands out as Europe's number one innovation region, leading the way for digital change – not only in the fields of AI, quantum technologies and mobility.

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Interested in **THE LÄND** as a business location for your company?

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EXPÄND
INTO THE LÄND





Your trusted service partner for market entry and expansion to Singapore and ASEAN

Under the brand name 'DEinternational', the Singaporean-German Chamber of Industry & Commerce (SGC) provides business services to support you and your business to enter the Singaporean and ASEAN market.

**We help you to turn your
expansion ideas into reality**

 **PartnerForTradePromotion**

We are the first address for organisations and companies seeking information, professional services, and reliable contacts. Acting as a one-stop consultancy in ASEAN's business hub, our clients benefit from our know-how and contacts as well as our network of sister chambers in the region.



Our market entry and expansion services

- Business Matching
- Key Account Management
- Market Research and Analysis
- Event Organisation
- Business Representation Service (Marketing & Sales)
- Trade Fairs
- HR Services

Thinking of entering the Singaporean/ASEAN market? Contact us for a first non-binding consultation! We will help and support you for a successful start abroad.

SGC MEMBERS' CORPORATE PROFILES


avodaq Pte Ltd

avodaq Pte. Ltd. is a fully owned subsidiary of avodaq group, headquartered in Germany, which is a leading provider of modern IT solutions and services for multinational companies. To serve our international customers, avodaq has locations in New York, London, and Manila. With around 300 highly qualified employees, the avodaq Group generated revenue of EUR 74 million in the 2024 financial year.

As a systems and technology integrator, avodaq offers value-driven services connecting infrastructure and software solutions with employees and businesses. Establishing itself as a Digital Business Partner, a heavy emphasis is placed on maximizing the return on investment (ROI) of invested solutions. avodaq understands the need to drive adoption and assimilation of solutions organization-wide. As such, avodaq supplements offered solutions with Change Management and Software Development services, ensuring seamless adoption and integration with existing solutions.

avodaq's portfolio includes state-of-the-art IT infrastructure, data center, security, and collaboration systems. In addition, we provide sophisticated software and automation solutions, as well as dedicated healthcare applications.

We strive to deliver value and business outcomes. This is supported by our full-stack observability and customer success management teams. To our clients, we are their trusted advisor and Digital Business Partner.

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“We founded avodaq to provide the highest quality for our customers.”

Mr Andreas Kusch

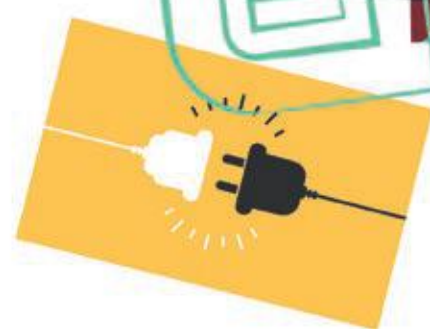
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Boehringer Ingelheim Singapore Pte Ltd

Health Matters

For 40 years, Boehringer Ingelheim has been a cornerstone of Singapore's biomedical landscape, proudly contributing to the 60-year legacy of Singapore-German partnership. Globally, our family-owned company — founded in 1885 — ranks among the top 20 pharmaceutical firms, serving over 130 markets and employing 54,500 people dedicated to advancing health.

From Singapore, we steer our 2,600-strong regional team, representing 32 nationalities, drives innovation in both human and animal health. Our therapies reach millions, tackling critical diseases like kidney disease, heart failure, and cancer, while our animal health solutions protect pets and livestock across Asia Pacific. In 2024 alone, Boehringer Ingelheim achieved EUR 26.8 billion in net sales, reflecting our global impact and local commitment.

We invest in strategic partnerships with leading institutions such as A*STAR and PRECISE, supporting Singapore's vision as a biomedical hub. Recognised as a Top Employer in Singapore for seven consecutive years, we are committed to building a healthier, more sustainable future.

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“Singapore’s spirit of innovation and partnership mirrors our own values at Boehringer Ingelheim. As we celebrate 40 years here, we remain committed to working together to shape a healthier, more sustainable future for all.”

Dr Torsten Mau
Regional Managing Director
Boehringer Ingelheim Singapore Pte Ltd

We focus on life as such.

Our answer to the future is research.

As a family-run company, we have been working in both human medicine and animal health for over 140 years. We meet the challenges of our time with unwavering optimism, partnership and top-level research. We find solutions for a healthier world and believe in changing the lives of generations.

More answers at

boehringer-ingelheim.com



CapitaLand Investment Limited

Headquartered and listed in Singapore in 2021, CapitaLand Investment Limited (CLI) is a leading global real asset manager with a strong Asia foothold. As at 31 March 2025, CLI had S\$117 billion of funds under management held via stakes in seven listed real estate investment trusts and business trusts and a suite of private real asset vehicles that invest in demographics, disruption and digitalisation-themed strategies. Its diversified real asset classes include retail, office, lodging, industrial, logistics, business parks, wellness, self-storage, data centres, private credit and special opportunities.

CLI aims to scale its fund management, lodging management and commercial management businesses globally and maintain effective capital management. As the investment management arm of CapitaLand Group, CLI has access to the development capabilities of and pipeline investment opportunities from CapitaLand Group's development arm. In 2025, CapitaLand Group celebrates 25 years of excellence in real estate and continues to innovate and shape the industry.

As a responsible company, CLI places sustainability at the core of what it does and has committed to achieve Net Zero carbon emissions for Scope 1 and 2 by 2050. CLI contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.



Located within Singapore's International Business Park, Nordic European Centre is a seven-storey business park building featuring modern and space-efficient workspaces. Amenities including conference and meeting room facilities, a well-equipped gym, and end-of-trip facilities.

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At the centre of this thriving business hub, CapitaLand Investment offers a diverse portfolio of workspaces designed to power what's next. From business and science parks to light industrial, high-specifications industrial, and logistics facilities, our spaces are purpose-built to support innovation, scale, and long-term success.

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Your next business move starts here.
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Deutsche Bank AG, Singapore Branch

Deutsche Bank was founded to connect Germany to the rest of the world. Asia-Pacific was central to this strategy from the start. Our founding purpose lives on: Expertise, client focus, local understanding and strong global network. We call it deep dedication. For over 150 years, we have been supporting our clients worldwide. We are dedicated to our clients' lasting success and financial security at home and abroad. We are your Global Hausbank. Our aim is to always be the first choice for our clients.

Our four business divisions are:

Corporate Bank

At the core is the global transaction banking business providing cash management, trade finance and Trust and Securities services to corporates and institutions. We are passionate about being the financial conduit for global clients in Asia Pacific since 1872 and excited to leverage this extensive onshore expertise to help clients navigate risk and drive business.

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Deutsche Telekom Global Business Solutions Singapore Pte Ltd

Deutsche Telekom Global Business Solutions is the international B2B division of Deutsche Telekom, Europe's leading telecommunications provider. We serve globally operating enterprises with tailored, business-focused connectivity and network solutions – including transport networks (underlay), SD-WAN (overlay), LAN infrastructure, Unified Communication & Collaboration (UCC), and security (including SASE).

We support customers in building resilient digital foundations through a consultative, vendor-agnostic approach that ensures flexibility, scalability, and alignment with business goals. Our solutions are backed by a robust partner ecosystem of top-tier technology providers and decades of experience in delivering reliable, global connectivity. Thanks to our international presence and local business units, we are close to you – wherever your business operates.

Deutsche Telekom holds itself to high standards in everything we do – from how we engage with customers to how we impact society. For nearly 30 years, sustainability and social responsibility have been central to our identity. We organise our corporate responsibility efforts through the ESG lens: Environment, Social, and Governance. As a founding member of the UN Global Compact, we support the UN's 17 Sustainable Development Goals through clear actions, such as setting gender diversity targets in leadership, promoting sustainable innovation, and pursuing an ambitious climate protection strategy to reduce our carbon footprint.

For more information, please visit business.telekom.com.

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“For more than 30 years, we’ve helped customers across APAC stay ahead by delivering secure, global connectivity solutions as foundation for their digital transformation.”

Mr George Aprane
Managing Director
Deutsche Telekom Global Business Solutions Singapore



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Through its subsidiary in Singapore, Deutsche Telekom is delivering global connectivity and network solutions to enterprises in the Asia Pacific region for more than three decades. With top-notch performance and “Made in Germany” quality, we offer a secure and reliable foundation for your digital transformation.

Discover how we can support your business at business.telekom.com

German Centre for Industry and Trade Pte Ltd

The German Centre in Singapore is a dynamic business community, serving as an ideal workspace for companies from Germany and around the world. Since 1995, German Centre has empowered businesses to establish, grow, and thrive in Asia-Pacific. Hosting over 150 companies, industry associations, and government-affiliated organisations, their customers benefit from mutual exchanges within the ecosystem and participate in networking events and business-focused seminars.

The Place to Be and Grow in Southeast Asia

German Centre offers versatile spaces, from co-working areas to permanent private offices, equipped with on-demand meeting and conference rooms. It also houses the Life Science Incubator with a surgery suite to conduct surgical trainings on the latest technology, enabling technique advancement and medical product refinement.

A Global Network with a Strong Backbone

As a subsidiary of Landesbank Baden-Württemberg (LBBW), German Centre Singapore is part of a global network with locations in Beijing, Mexico, Shanghai, and Taicang, and works closely with the German Business Incubator in Ho Chi Minh City. Supported by German ministries, embassies, and Chambers of Commerce Abroad (AHKs), this network provides companies with a reliable foundation to establish and grow in international markets.

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Network

Join a community of 150+ international companies. Connect through business briefings and networking mixers.



Event & Exhibition Management

From seminars to trainings to galas to exhibitions, our venues and in-house event management make every event a success.

For businesses firmly established in Singapore or aiming to expand its reach in the APAC region, German Centre is your partner at every stage of growth and internationalisation.

Get in touch with us!



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German Centres Worldwide

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Helaba Landesbank- Hessen-Thueringen Singapore Representative Office

Helaba is one of Germany's leading banks with a business volume of €211.5 billion and 6,300 employees. Its representative office in Singapore covers ASEAN and South Asia. Helaba supports German trade with the region through a wide range of products.


In close partnership with United Overseas Bank and in cooperation with a strong network of trusted local partners, Helaba supports German companies in expanding their reach into the ASEAN market by providing advisory and financial services solutions.


In Germany, Helaba works closely with the Sparkassen, the strong network of regional financial institutions with deep roots in their market areas, for the benefit of private and corporate customers. As the central institution for approximately 40% of all Sparkassen in Germany, Helaba provides services in the areas of wholesale lending, capital markets, trade finance and cash management.

Helaba's Singapore Representative Office therefore acts as a bridge between the Sparkassen network and the Asian markets, thanks to its in-depth understanding of the German "Mittelstand" business culture and the specific characteristics of the Asian markets.

Together with its partners, Helaba not only assists German companies in establishing a local presence and financial services for their own operations, but also provides solutions to help customers of German companies finance their investments from Germany. For larger investments, Helaba can help by arranging export credit agency-covered financing with longer maturities and attractive pricing. For smaller investments and equipment financing solutions are offered by Helaba's partners in the region.

Helaba supports its clients, as well as the corporate clients of the German Sparkassen, in their market entry and continued growth in the ASEAN region.

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 www.helaba.de



**"We are building
bridges between the
Germany and the
markets in ASEAN and
South Asia."**

Mr Philipp Merten
Chief Representative ASEAN
and South Asia
Landesbank Hessen
Thuringen (Helaba)

Helaba | 

What moves you forward? Partnership.

A partnership orientation can give projects a strong edge. To us this means ongoing support for your aims and requirements through our collective expertise and our high-quality financial products. It's an approach that achieves what really counts: staying on course for success, whether the water is rough or calm. We help our customers and partners to continually move forward. That's what our values stand for – regionally anchored, internationally connected.

Values with impact.



HIMA Asia Pacific Pte Ltd

About HIMA Group

The HIMA Group is a global independent provider of safety-related automation solutions for the process and rail industries that protect people, assets, and the environment from harm. Founded in 1908, the family-owned company is headquartered in Brühl, near Mannheim, (Germany).

The HIMA Group employs approx. 1050 employees in 22 group companies worldwide. Regional centres are located in Breda, the Netherlands (Europe), Stockport, England (UK), Kristiansand, Norway (Scandinavia), Singapore (North and South East Asia), Perth (Australia and New Zealand), Shanghai (China), Dubai, United Arab Emirates (Middle East) and Houston, USA (North America).

The open and independent HIMA Safety Platform combines hardware and software on a single technology platform and offers a uniform security concept. With more than 50,000 installed safety systems (SIL 3 / SIL 4, PL e, CENELEC SIL 4), HIMA is considered a technology leader. In addition to proven safety technology, HIMA offers consulting, safety engineering, and services as well as training, as training.

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We forge meaningful connections and ignite opportunities for success!

 **PartnerForConnections**



The Membership, Events and Communications department actively organises a variety of B2B dialogue and networking events, which are interactive platforms for policymakers, key opinion leaders and members to exchange insights that drive businesses today. Additionally, members are engaged with relevant business information through committee meetings, business symposiums, chamber publications, and more.

Be part of our business community today and contact us now!



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Landesbank Baden-Württemberg (Singapore Branch)



Regional roots in Germany, at home across the world: Wherever the road might take you, LBBW will accompany you. And find the best solution for you. We are like you: Breaking new ground! Today, LBBW is the largest bank in south-west Germany and one of the largest commercial banks nationwide.

As a universal bank with deep regional roots, strong client relationships, international expertise and our worldwide network of Branches, Representative Offices and German Centres, LBBW is the ideal partner for small and medium-sized enterprises as well as multinational corporations in shaping their future.

In June, LBBW received again the “TXF Industry Choice Award 2025 as Bank of the Year”. Leading importers and exporters from all over the world have chosen us one of the best banks for export finance for the seventh time. Particularly high scores were received for LBBW’s industry expertise, customer service, understanding of customers’ business and speed in processing transactions. LBBW assists its export-oriented corporate customers with their international activities through an extensive international network of 16 locations in 15 countries.

LBBW in Singapore as Hub for Asia/Pacific, together with our Branches in Seoul and Shanghai as well as our Representative Offices in Mumbai, Beijing, Hanoi and Jakarta assists our corporate and institutional clients in exploring Asia’s long-term growth potential.

In Asia/Pacific, our range of services comprises of short, medium and long-term financing, customised financing solutions such as structured export and project finance, syndicated loans as well as international trade finance and payments, currency and interest rate risk management, capital markets and M&A advisory.

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“This year, we are celebrating 30 years of LBBW in Singapore. Reaching this incredible milestone is the result of three decades of dedication, commitment, and trust-building towards our clients and partners.”

Mr Jens Rübbert
Managing Director & Regional Head
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Your contacts in Singapore:

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Luther.

Luther LLP

Luther in Singapore

With a total staff strength of more than 90, Luther is the largest German headquartered law firm in Singapore. 26 lawyers cover the whole range of corporate and commercial legal work as well as the structuring of investments within South Asia and South East Asia. Together with our experienced accountants, payroll specialists, tax consultants and company secretaries, we provide a one-stop solution for all your corporate needs.

Luther in Asia

Singapore is hub and regional headquarter for many German and European companies in Asia-Pacific and Luther supports global players as well as companies of Germany's dynamic Mittelstand with their regional projects in Asia and advises Asian clients on their investments in Germany and Europe. With our Luther offices in Singapore and Shanghai we are present at two of the most important business centres in the region. Through our other offices in the region and a longstanding relationship with regional partners our network has expanded from Australia and New Zealand to countries such as Japan, South Korea, Indonesia, Malaysia, Myanmar, the Philippines, Thailand, Cambodia, Vietnam and India.

Hits the mark. Luther.

Luther Rechtsanwalts-gesellschaft mbH is one of the leading corporate law firms in Germany. With 420 lawyers and tax advisors, we can advise you in all fields of German and international corporate law. In addition to having offices in every economic centre throughout Germany, we are also present in ten locations abroad: in Brussels, London and Luxembourg in Europe, and in Bangkok, Delhi-Gurugram, Jakarta, Kuala Lumpur, Shanghai, Singapore and Yangon in Asia.

Our advisory services are tailored to our clients' corporate goals. We take a creative, dedicated approach to achieving the best possible economic outcome for each of our clients. The name "Luther" stands for expertise and commitment. With a passion for our profession, we dedicate all our efforts to solving your issues, always providing the best possible solution for our clients. Not too much and not too little — we always hit the mark.

We know how crucial it is to use resources efficiently and to plan ahead. We always have an eye on the economic impact of our advice. This is true in the case of strategic consulting as well as in legal disputes. We have complex projects on our agenda every day. At Luther, experienced and highly specialised advisors cooperate closely in order to offer our clients the best possible service. Thanks to our fast and efficient communication, permanent availability and flexibility, we are there for you whenever you need us.

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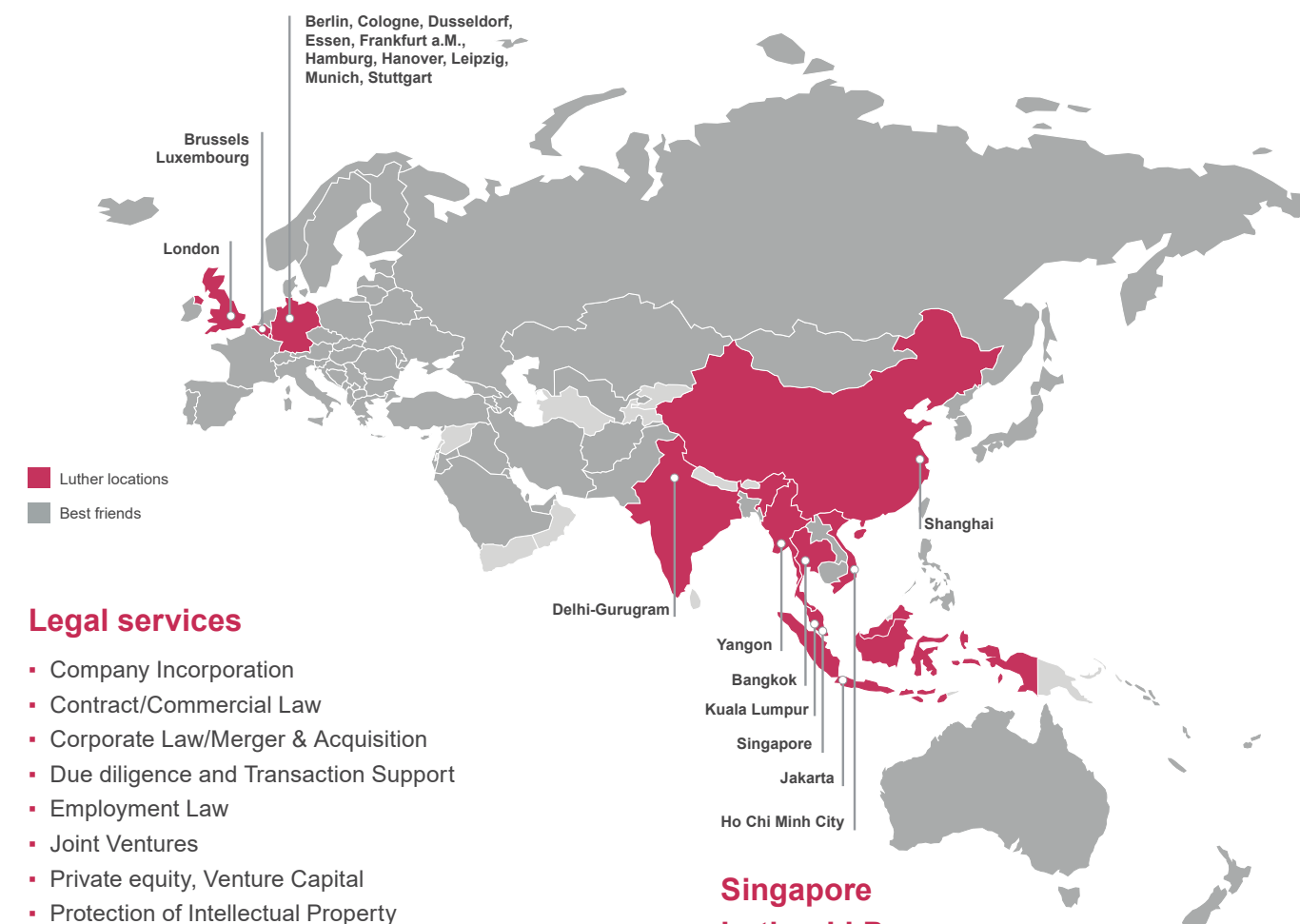
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Dr Claus Trenner
Partner, Attorney-at-Law
Luther LLP

Luther.

Luther and local partner offices in important European and Asian markets

Luther upholds a strong regional presence and has a substantial footprint in the ASEAN commercial life since 2008. As a full-service law firm with German roots, our offices across China, India, Indonesia, Malaysia, Myanmar, Singapore, Thailand, and Vietnam empower clients from all industries to stay ahead of evolving legal and commercial developments shaping business across Asia and Europe.



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Mercedes-Benz Singapore Pte Ltd

For more than three decades, Singapore has been home to Mercedes-Benz in Asia — a hub where innovation meets ambition. From here, we connect the strength of German engineering with Singapore's vision for sustainability, technology, and growth. Mercedes-Benz Singapore serves as a regional hub for Mercedes-Benz Group AG, driving customer experience, sustainability initiatives, and digital innovation across the region. With the support of Mercedes-Benz Financial Services, we complement our luxury cars and vans with financing, leasing, fleet management, insurance, and innovative mobility solutions.

Shaping the Future of Luxury

At Mercedes-Benz, transformation is powered by innovation and the desire to shape a software-driven, zero-emissions future. The brand is embarking on its largest product offensive yet, with more than 20 new models to be launched globally in the next two years — at least 10 of them fully electric. From the core Mercedes-Benz range to high-performance Mercedes-AMG, the exclusive Mercedes-Maybach, and the legendary G-Class, customers will discover an electrified option to match every lifestyle and driving preference.

Central to this transformation is MB.OS, our fully in-house operating system that reimagines digital luxury. By seamlessly connecting infotainment, driving systems, and services, MB.OS enables faster innovation, richer personalisation, and a truly intuitive user experience — laying the technological foundation for the next generation of vehicles.

Sustainability at Every Step

Progress at Mercedes-Benz is measured not only by performance but also by responsibility. Today, we are net-carbon neutral in production, logistics, energy generation, and vehicle operation. Through Ambition 2039, we aim for complete carbon neutrality across the entire value chain, supported by pioneering initiatives such as battery-recycling operations in Kuppenheim, Germany, which recover over 96% of critical raw materials, and by suppliers — 84% of whom have committed to Ambition 2039 targets.

Germany and Singapore: Partners in Progress

Rooted in German engineering excellence and thriving in Singapore's dynamic environment, Mercedes-Benz embodies the deep ties between both nations. In line with Singapore's Green Plan 2030, we are advancing electrified mobility and supporting the national goal for all vehicles to run on cleaner energy by 2040. Together, Germany and Singapore are shaping innovation, driving sustainable growth, and building a future inspired by desire.

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Mercedes-Benz Center, 301 Alexandra Road, Singapore 159968. Mon - Sat: 8:30 am - 7 pm, Sun & PH: 10 am - 6 pm.

Meta Wolf Pte Ltd

Meta Wolf AG is an international company specialised in building and technology. Headquartered in Germany and listed in Frankfurt Stock Exchange, we are committed to the digitalisation, decarbonisation, electrification, and decentralisation within the building industry.

Green Ceramics, Made in Germany

At the heart of our business lies Agrob Buchtal, our flagship ceramic tile brand renowned for innovation, durability, and timeless design. With six strategically located factories in Germany and a production capacity of up to 20 million square metres annually, we are Europe's trusted partner for high-performance ceramic solutions. Specializing in façade and pool tiles, our products combine cutting-edge engineering with artistic craftsmanship, setting global standards for both aesthetics and functionality in architectural and aquatic environments.

Beyond ceramics, our expertise extends to state-of-the-art solar panels, energy storage systems, and an advanced e-commerce platform — each initiative reinforcing our commitment to evolving with the needs of industry and society.

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SAP Asia Pte Ltd

About SAP

As a global leader in enterprise applications and business AI, SAP brings together the solutions, technology and best practices needed to run integrated, AI-powered business processes in the cloud. For over 50 years, organisations have trusted SAP to bring out their best by uniting business-critical operations spanning finance, procurement, HR, supply chain, and customer experience. SAP's strategy is to help every business run as an intelligent, sustainable enterprise — to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives.

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“SAP is at the cutting edge of integrating artificial intelligence into our suite of industry leading business solutions. We are excited by the forward-looking posture that Singapore is taking to deploy AI across the economy, which inspired our investment in building up AI research and development capabilities locally. It is a truly exciting time working with our customers to find the right innovative technologies powered by AI, to lead a new era of transformation and help them run their best.”

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Managing Director
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SCHAEFFLER

Schaeffler (Singapore) Pte Ltd

The Schaeffler Group has been driving forward groundbreaking inventions and developments in the field of motion technology for over 75 years. With innovative technologies, products, and services for electric mobility, CO₂-efficient drives, chassis solutions, and renewable energies, the company is a reliable partner for making motion more efficient, intelligent, and sustainable — over the entire life cycle. Schaeffler describes its comprehensive range of products and services by means of eight product families: from bearing solutions and all types of linear guidance systems through to repair and monitoring services. With around 120,000 employees and more than 250 locations in 55 countries, Schaeffler is one of the world's largest family-owned companies and ranks among Germany's most innovative companies.

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www.schaeffler.sg



“Throughout our presence in the Asia Pacific region we have strived to become the preferred technology partner for automotive and industrial sectors. We will continue to leverage our legacy of innovation to advance motion technology, enhancing efficiency and intelligence in solutions unique to regional opportunities and challenges.”



Mr Maximilian Fiedler
Regional CEO Asia/Pacific and CFO Asia/Pacific
Schaeffler (Singapore)



SEFE

Powering progress between Europe and Asia

SEFE is an international energy company ensuring the security of supply and supporting the decarbonisation of customers across Europe and beyond. SEFE operates along the energy value chain — from origination and trading to sales, transport, and storage. With a leading LNG portfolio and decades of expertise, SEFE supplies over 200 TWh of gas and power annually to 50,000 customers, from small businesses to multinationals. As one of Europe's key industrial energy partners, SEFE is investing in clean energy and the hydrogen ecosystem, contributing to the global energy transition with practical, scalable solutions. The group employs around 2,000 people globally and is expanding its international footprint, including in Asia.

Asia as a strategic investment

Asia is not only a major demand centre — it is shaping the future of global energy trade and decarbonisation. With over half of global LNG consumption, the region is central to SEFE's long-term growth.

Since 2010, SEFE has been operating a fully integrated team in Singapore, managing LNG, power, carbon, and metals flows while advancing innovation in AI-driven trading and cross-commodity risk management.

Looking ahead, SEFE aims to scale the commercial platform, deepen regional partnerships, and support Asia's energy transition. Singapore's regulatory clarity, connectivity, and talent make it the ideal base for delivering strategic, lasting impact across the region.

SEFE Marketing & Trading
Singapore Pte. Limited
Central Boulevard #48-02
West Tower
IOI Central Boulevard Towers
Singapore 018916



“SEFE's presence in Singapore is strategic as we embrace Asia's key role in the global energy landscape. Our Singapore team plays a vital role in delivering the global added value we offer to our customers.”



Dr. Egbert Laege
Chief Executive Officer
SEFE Group

ServiceNow

ServiceNow was founded on a simple premise: to make work flow better. Our intelligent platform, the Now Platform, is a cloud-based solution that helps enterprises and organisations across public and private sectors digitise workflows, in line with our purpose of making the world work better for everyone. Our workflow applications built on the Now Platform are organised along four primary areas: Technology, CRM and Industry, Core Business and Creator.

The products under each of our workflows help customers connect, automate and empower work across systems and silos to enable great outcomes for businesses and great experiences for people. The Now Platform is the AI platform for digital transformation. As the foundation for how we deliver our cross-enterprise digital workflows, the Now Platform orchestrates work across our customers' cloud platforms and systems of choice, allowing them to get work done regardless of their current and future preferred systems of record and collaboration platforms.

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Can your
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do more than
just chat?

On the ServiceNow AI Platform, AI agents are real.

Lately, seems AI agents are popping up all over the place. But which is right for your business? Truth is, most just handle the basic stuff. And if it looks like a chatbot and talks like a chatbot, it's a chatbot.

ServiceNow® AI Agents go beyond simple assistants. Pre-built or fully customised, our agents aren't tools, they're teammates. A highly-skilled digital workforce that operates autonomously across your entire company. They learn, collaborate, and proactively tackle repetitive tasks, freeing your employees to focus on more meaningful work. And with the ServiceNow AI Control Tower, only our platform lets you manage millions of agents (even third-party) all from one place. Put AI agents to work for people. [ServiceNow.com/au/AI-Agents](https://www.servicenow.com/au/AI-Agents)

Put AI to work
for people

SICK Product Center Asia Pte Ltd

SICK is one of the world's leading solution providers for sensor-based applications in the industrial sector. SICK focuses on its core competencies in factory and logistics automation, such as protecting people with intelligent safety solutions, freeing them from repetitive tasks, making the manufacturing of goods more resource-efficient, or making logistics processes fast and transparent. The leading SICK solution portfolio enables higher productivity and better quality in industrial tasks. With customer requirements in mind, SICK combines sensor and Industrial AI technology to offer innovative solutions.

Founded in 1946 by Dr.-Ing. e. h. Erwin Sick, the German company with headquarters in Waldkirch im Breisgau near Freiburg ranks among the technological market leaders. With 60 subsidiaries and equity investments as well as numerous agencies, SICK maintains a presence around the globe. SICK has more than 10,000 employees worldwide and generated a group revenue of EUR 2.1 billion in the 2024 fiscal year.

SICK established a Regional Product Center (RPC) in Singapore in 2009 to better support the needs for smart sensor solutions from our customers, particularly in the Asian region.

Consisting of the R&D Center in Singapore with a Manufacturing Plant in Johor, Malaysia, SICK RPC focuses on developing new innovative sensors which provide ingenious solutions to solve automation problem our customers face. With close proximity to customers in Asia and having deep competence and know-how for Sensor Innovation in the field of optical electronic, inductive and magnetic, RFID and laser sensing for industrial and logistic application, SICK RPC is well positioned to meet customers requirement with quality and timely delivery.

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SICK Sensor Intelligence

SIEMENS

Siemens Pte Ltd

Siemens is a leading technology company focused on industry, infrastructure, mobility and healthcare. The company's purpose is to create technology to transform the everyday, for everyone.

By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformations, making factories more efficient, cities more liveable, and transportation more sustainable.

A leader in industrial AI, Siemens leverages its deep domain know-how to apply AI — including generative AI — to real-world applications, making AI accessible and impactful for customers across diverse industries.

Siemens supports customers all over the world to become more competitive, resilient and above all, more sustainable. Its portfolio enables a positive impact on the planet and society at scale. Today, it is more than just managing negative footprints; it is about a company's handprint and increasingly expanding businesses' net-positive impact on the world.

That is why Siemens has integrated its sustainability strategy in its business activities, technology roadmap, investment decisions, own operations and governance. The company empowers its customers to accelerate their sustainability goals along three impact areas: decarbonisation & energy efficiency, resource efficiency & circularity, people centricity & societal impact.

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SIEMENS

Technology to transform the everyday

Siemens is committed to transform the backbone of our economies – industry, infrastructure, transport and healthcare – through technology with purpose. That's why we're combining the real and the digital worlds to transform how we live, how we work and how we move.

siemens.com.sg



TeamViewer Singapore Pte Ltd

TeamViewer provides a Digital Workplace platform that connects people with technology — enabling, improving, and automating digital processes to make work work better.

Since 2005, TeamViewer's software has enabled remote computer connections from anywhere, eliminating the need for travel and enhancing productivity. It rapidly became the de facto standard for remote access and support, and the preferred solution for solving IT issues. Today, more than 660,000 customers encompassing desk-based employees and frontline workers across industries — from small to medium-sized businesses to the world's largest enterprises — trust TeamViewer to optimise their digital workplaces.

Using TeamViewer's solutions, organisations can prevent and resolve disruptions with digital endpoints of any kind; securely manage complex IT and industrial device landscapes; and enhance processes with augmented reality-powered workflows and assistance — leveraging AI and integrating seamlessly with leading technology partners. Amidst digital transformation challenges — shortage of skilled labour, hybrid working, accelerated data analysis, and the rise of new technologies — TeamViewer's solutions add clear value by increasing productivity, reducing machine downtime, speeding up talent onboarding, and improving customer and employee satisfaction.

Headquartered in Göppingen, Germany, TeamViewer employs over 1,800 people from 80 different nationalities across 15 offices worldwide. In 2024, TeamViewer achieved revenue of around EUR 671 million. TeamViewer SE (TMV) is listed on the Frankfurt Stock Exchange and belongs to the MDAX. Further information can be found at www.teamviewer.com.

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Resolve IT issues before they disrupt your operations.
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TÜV SÜD

TÜV SÜD is a trusted partner of choice for safety, security, and sustainability solutions. It specialises in testing, certification, auditing, and advisory services. Close to 160 years later, the company has remained committed to its purpose of enabling progress by protecting people, the environment, and assets from technology-related risks.

Today, TÜV SÜD is present in over 1,000 locations worldwide with its headquarters in Munich, Germany. Through expert teams represented by close to 30,000 employees, it adds value to customers and partners by enabling market access and managing risks. By anticipating technological developments and facilitating change, TÜV SÜD inspires trust in a physical and digital world to create a safer and more sustainable future.

In ASEAN, the company has a presence across Singapore, Indonesia, Malaysia, Philippines, Thailand, and Vietnam. In Singapore, TÜV SÜD is represented by TÜV SÜD PSB and TÜV SÜD Asia Pacific. It is located at 15 International Business Park (IBP), with an integrated office and lab facility spanning over 18,900 square metres.

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“At TÜV SÜD, we help businesses transform their sustainability commitments into verified impact. We enable our customers to navigate risks and gain a competitive edge. Our comprehensive solutions enable them to be safer, more resilient and environmentally responsible. Together, we co-create a sustainable and digital world to build a future-proof tomorrow.”



Mr Ishan Palit
Chairman of the Board of Management /
Chief Executive Officer,
TÜV SÜD AG



The Sea2See Foundation
calls it a seastainable
marine ecosystem.
Together we call it:

A future-proof
tomorrow.



Add value.
Inspire trust.

TÜV®

EDUCATION, CULTURE & COMMUNITY

/ Asia-Europe Foundation (ASEF)



ASEF is an intergovernmental not-for-profit organisation which promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. It seeks to enhance dialogue and exchanges, and encourage collaboration across ASEF's seven thematic areas of Culture, Education, Governance, Economy, Media, Public Health and Sustainable Development.

Founded in 1997, ASEF is based in Singapore and the only institution of the Asia-Europe Meeting (ASEM). Together with over 200 partner organisations, ASEF has conducted nearly 270 projects, mainly conferences, seminars and workshops. More than 41,000 Asians and Europeans have participated in ASEF's activities and it has reached out to a wider audience through its social media network, websites, publications and exhibitions.

Under its three-year strategy (2023 – 2026) ASEF's key priorities in 2025 include AI & Technology and Sustainability. In 2026, the three main themes will be Human-Centred Approach, Digitalisation and Green Transition. They will cut across ASEF's seven thematic areas, furthering dialogue that connects Asia and Europe, and bringing their people closer together.

For more information, please visit www.ASEF.org.

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/ German European School Singapore (GESS)



Nurturing students aged two to 18, GESS is a not-for-profit, leading holistic international school, offering a choice between the German curriculum and International Baccalaureate (IB) curriculum (PYP, MYP and DP). We invest every dollar back into creating the best environment for our children's limitless learning. This includes - but is not limited to - providing world class facilities and infrastructure, complementing the soft- and "heart"-ware that is our personalised education and well-being support for students.

We take pride not only in connecting students to their cultural roots, but also creating opportunities for them, in and out of school. Our award-winning BeyondClassrooms programme collaborates with corporate partners, embassies, business chambers and more - including the German Embassy, Singaporean-German Chamber of Industry and Commerce (SGC) and German companies. Through industry talks, internships, career counselling, mock interviews, site visits and internships, our students get first-hand exposure to and experience in the various industries.

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+65 6461 0881 (*Admissions*)

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/ German-Speaking Catholic Community St. Elizabeth



“Grüssgott” is how we typically say Good Day or God Bless in some German-speaking areas in Europe! We, the German Speaking Catholic Community of St. Elisabeth in Singapore, feel blessed to be able to live and practice our religious beliefs co-existing peacefully with our Buddhist, Hindu and Muslim brothers and sisters, learning from many different cultures, ethnicities and religions while cherishing and sharing our (typically German/European) traditions. Our aim is to incorporate the “Evangelium” in a meaningful way in our daily busy lives, while offering access to the various sacraments to the interested parishioners.

Our parish counts approximately 600 members, and we are proud to call ourselves an active and dynamic community, not only offering regular Sunday masses at Maris Stella Chapel, a serene hideaway in the bustling city. We also offer various activities to strengthen our spiritual health and make our faith of our church accessible to a younger and older congregation, E.g., through our Choir, where Catholic and non-Catholic singers gather to sing clerical and mundane songs.

For more detailed information, please check out our webpage or contact us!

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49D Holland Road
Singapore 258852
- ✉️ gemeinde@dt-katholiken.sg
pfarrer@dt-katholiken.sg
Contact: Fr Holger Adler SJ
- 🌐 <https://dt-katholiken.sg>

Holy Masses: Sundays at 10:30 AM

/ German-Speaking Protestant Congregation



Evangelisch in Singapur! — The German-Speaking Protestant Congregation in Singapore

Welcome and Willkommen to our lively church family! Our congregation provides a place of worship and community for all German-speaking Protestants, regardless of denomination and is always open to everyone!

We have our worship services every Sunday (except during the holidays of the German speaking schools) alternating between traditional services at Holy Trinity Church (Anglican) and more family-oriented services at the Parsonage Faber Garden at Upper Thomson. There are also special worship services for toddlers and their families at the parsonage, so there is certainly something for everyone!

Every year, we offer a Confirmation class for youths, as well as Pre-Confirmation classes for children in the third and fourth grade. Two wonderful musical groups are enriching our church life: a gospel choir and brass band (Posaunenchor), so if you like to sing or play a brass instrument, you are welcome to join in!

Everybody is welcome to join our congregation, celebrate with us our Sunday services or to ask for spiritual counselling. You can get updates on our various activities, worship schedule and church news by looking at our website www.evangelisch-in-singapur.org or our weekly email newsletter, and please follow us on Facebook or Instagram @evkirche.sg.

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/ German Association — Deutsches Haus



Our Mission

To form a strong community of German speakers in Singapore and to offer newcomers and long-time residents a community away from home. To maintain friendship and exchange with our host country, Singapore.

Our Goal

To promote friendship and understanding within the German-speaking community and other communities and local residents of Singapore.

From the Roots until Today

The German Association — Deutsches Haus in Singapore boasts a distinguished history spanning 170 years, originating with the establishment of the 'Teutonia Club' in 1856, situated on North Bridge Road, where the Raffles Hotel is located today.

The club's burgeoning popularity prompted the construction of a new clubhouse, inaugurated in September 1900, eventually becoming the present-day Goodwood Park Hotel.

In the aftermath of World War II, the organisation underwent a name change to 'Vereinigung Deutsches Haus' in 1955. It took up residence at 12 First Avenue, a property owned by the German Government. This venue served as a connection for both social interactions and business engagements, with a notable reputation for German hospitality and integrity.

The Club House remained central to the community. However, evolving residential zoning laws necessitated the closure of the Club House in 2000.

The 'German Association — Deutsches Haus' transformed into an association, evolving into a comprehensive platform catering to the needs of German-speaking expatriates in Singapore.

Our Programmes

The association offers an array of programs, including guided tours encompassing diverse themes such as culture, nature, architecture, and urban history.

The association also upholds traditional customs, hosting traditional events like the 'Adventskranzbinden' (Christmas wreath-making) workshops.

To meet the professional and intellectual needs of the community, the association organises seminars, workshops and networking events for the professional reorientation of accompanying spouses, such as the 'Neuausrichtung', 'Collab Hub' and 'Welcome to Singapore'.

Regular gatherings like 'DriDoMo' and 'Morning Coffee' provide avenues for social interaction. Moreover, members gain access to discounts at a variety of restaurants, businesses and shops.

The IMPULSE Magazine

The German association's influence extends beyond its events to include the publication of the only German-language IMPULSE magazine. The magazine is published four times a year, has a print run of 2,500 copies and is also available online at <https://www.german-association.org.sg/Impulse>. It serves as an information channel, offers insights into cultural and social events in Singapore and tourist destinations in the region, and promotes networking within the extensive German-speaking community, which comprises around 10,000 German speakers. IMPULSE is recognised by the embassies of Austria, Germany and Switzerland and is included in the German Association Member Package.

President
Claudia Figge-Kästner

Vice President
Alexandra Lutz

Board Members
Dr Knut Unger, Manuela Kade-Graef, Annabelle (Wei Wei), Henrik Schenck, Annika Köhler, Birthe Pellmann

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🌐 www.german-association.org.sg



/ Goethe-Institut Singapore



Goethe-Institut Singapore: Driving Cultural Innovation, Empowering Global Dialogue

As Germany's cultural institute operating worldwide, the Goethe-Institut Singapore stands at the forefront of international cultural exchange and education. For over four decades, the institute has served as a vibrant bridge between Germany and Singapore, cultivating mutual understanding through the arts, language, and shared dialogue.

Anchored in the belief that culture is a catalyst for innovation, freedom and mutual respect, the Goethe-Institut Singapore collaborates with local artists, institutions, and thought leaders to co-create interdisciplinary projects that address contemporary issues — from digital transformation and sustainability to social cohesion and heritage. Its dynamic cultural programme spans exhibitions, performances, film series, public talks, and festivals that connect audiences across borders.

In the field of education, the institute is a trusted partner for German language learning, offering courses, certifications, and teacher training. It supports academic cooperation and fosters intercultural competencies that equip individuals and institutions for a globalised future.

Aligned with the theme “Driving Innovation, Empowering Partnerships,” the Goethe-Institut Singapore continues to strengthen German-Singaporean relations by opening spaces for creativity, dialogue, and lasting collaboration. Whether through the arts, digital culture, or language education, the institute remains committed to shaping a shared future grounded in empathy, innovation, and mutual respect.

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/ Konrad-Adenauer-Stiftung



Konrad-Adenauer-Stiftung (KAS) is a German political foundation with three regional programmes in Singapore. Its mission is to promote international dialogue, regional integration, sustainable development, good governance, democratic processes, social market economy and exchange of information. It is named after the first Chancellor (Prime Minister) of the Federal Republic of Germany.

Regional Programme Political Dialogue Asia

We foster the dialogue and cooperation among Asian countries as well as between Europe and Asia.

Main areas of activities are:

- Foreign and Security Policy
- Digitalisation
- Political Co-operation
- Agenda 2030
- Multilateral Co-operation

Media Programme Asia

We promote a free, responsible and ethical press in the region. Key initiatives are:

- Promotion of mobile journalism through workshops/conferences
- Support of aspiring journalists and young media professionals through a scholarship programme in Asia.
- Foster modern political communication in the region

Rule of Law Programme Asia

We promote the rule of law development (esp. constitutional, procedural and environmental law) and judicial independence through regional seminars, research and training activities. Key initiatives are:

- Support of Asian and European experts on Comparative Constitutional Law
- Promotion of professionalism and integrity in the exercise of legal professions
- Researching the impact of digital developments on the Rule of Law & exemplifying its importance

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/ The German Academic Exchange Service



Deutscher Akademischer Austauschdienst
German Academic Exchange Service

The German Academic Exchange Service (DAAD) is the largest funding organisation in the world supporting the international exchange of students and scholars. Since its foundation in 1925, more than 2 million scholars in Germany and abroad have received DAAD funding. On behalf of its membership, which includes 241 higher education institutions and 104 student bodies in Germany, the DAAD engages in and contributes to foreign cultural and educational policy, Germany's national education and research agenda and international development cooperation. Its activities go far beyond simply awarding grants and scholarships. The DAAD supports the internationalisation of German universities, promotes German studies and the German language abroad, assists developing countries in establishing effective universities and advises decision makers on matters of cultural, education and development policy.

The DAAD Information Centre Singapore was established in September 2001 and is located at the Goethe Institut, Neil Road since March 2014. Free and comprehensive advice on all matters related to study and research in Germany are provided. DAAD IC Singapore has compiled a lot of useful information online about:

- Study and Research in Germany
- International Degree Programmes
- Scholarships and Funding Options
- The German Higher Education System
- Summer Courses and much more

The DAAD awards individual scholarships to students and researchers from Singapore. Information about scholarships is continuously published on the IC's website and on Facebook. It also supports university partnership programmes and international study and exchange programmes.

For further information about studying in Germany please visit: www.daad.de.

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/ Technical University of Munich (TUM) Asia



The Technical University of Munich (TUM), established in 1868, is one of Europe's most research-intensive and innovative universities. Globally recognised for academic excellence, TUM is ranked #22 in the QS World University Rankings 2026, #26 in the Times Higher Education (THE) World University Rankings 2025, and #13 in THE Global Employability University Ranking 2025. It is also home to 19 Nobel laureates, underscoring its strong legacy in research and innovation.

TUM Asia, the university's only overseas campus, offers Bachelor's and Master's programmes in high-demand fields such as Aerospace, Chemistry, Electronics, Logistics, Urban Transport, and Sustainable Food. Several of these programmes are jointly delivered with top Singaporean universities, including Nanyang Technological University (NTU), the National University of Singapore (NUS), and the Singapore Institute of Technology (SIT).

In addition to academic degrees, TUM Asia promotes lifelong learning through a wide range of short courses and stackable certificates in areas like rail transport, logistics, business management, and sustainable food systems. These offerings allow working professionals to earn recognised qualifications and progressively upskill towards graduate diplomas and Master's degrees.

In 2010, TUMCREATE was established as a multidisciplinary research platform in Singapore to foster bilateral collaborations between TUM, global universities, local institutions, public agencies, and industry. Its mission is to drive innovation and contribute to the sustainable transformation of societies.

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The Embassy of the Federal Republic of Germany in Singapore

Germany was one of the first countries to recognise Singapore in 1965. As part of a network of 225 missions worldwide, the Embassy can be called Germany's eyes, ears and voice in Singapore.

The Ambassador, as representative of the German Federal President, briefs high-ranking visitors and takes part in official talks or negotiations. She heads a team that contributes to shaping political, economic, science and cultural relations. It is complemented by a military attaché, the representative of the Deutsche Bundesbank and the consular section that provides citizen services and issues visa. Around 2,300 companies providing jobs for 45,000 Singaporeans, more than 5,000 learners of German and an estimated number of 8,000 German residents give an idea of the diversity of the bilateral relationship.

The importance of the Indo-Pacific region in both economic and political terms has increased markedly. The policy guidelines on the Indo-Pacific region adopted in 2020 continue to serve as a strategic guide for the Embassy's work as well as for Germany's foreign policy in the ASEAN-region. Germany's engagement is fully embedded in the EU Strategy for Cooperation in the Indo-Pacific.

Dr Bettina Fanghänel

Ambassador Extraordinary
& Plenipotentiary
Head of Mission

Mr Thomas Motak

Minister Counsellor
Deputy Head of Mission/
Economic Section

Mr Michael Schardt

First Secretary & Representative
of the Deutsche Bundesbank
Financial Section

Mr Eduard Ruge

First Secretary (Science &
Technology Section)

Mr Ivo Schneider

Captain (Navy)
Defence Attaché to Singapore

Ms Ying Huang

First Secretary
(Cultural & Press Section)

Mr Thomas Winkelmann

Consul (Head of Consular)

Mr Thomas Heilmaier

First Secretary
(Administrative Section)

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GermanyinSingapore



@GermanyinSingapore

The Embassy of the Republic of Singapore in Germany

Upon Singapore's independence on 9 August 1965, the former West Germany was one of the first countries to establish diplomatic ties with us. Singapore opened its Embassy in Bonn in April 1973. After Germany's reunification, the Embassy moved to Berlin in August 1999 and shifted to its current premises at the historic Potsdamer Platz in central Berlin in September 2011. The Embassy is part of the Ministry of Foreign Affairs (MFA), which conducts Singapore's relations with other countries.

The Embassy's political section engages a variety of stakeholders to foster cooperation between Singapore and Germany, including at the federal and state levels. It also cooperates with Germany at multilateral fora.

The Embassy works closely with the Frankfurt-based Singapore Economic Development Board (EDB), Enterprise Singapore (EntSG), and Singapore Tourism Board (STB) to develop business and economic links between Singapore and Germany.

The Embassy's consular section assists Singaporeans overseas, such as by issuing emergency travel documents or contacting their next-of-kin in an emergency. Other services include addressing queries about Singapore, processing visa applications, and notarial services.

The Embassy is supported by Honorary Consulates in Hamburg, Munich, and Frankfurt.

H E Lee Chong Hock

Ambassador

Ms Shirah Nair

Deputy Chief of Mission
and Counsellor

Colonel Cheong Yunn Shaur

Defence Attaché

Mr Januver Chow

First Secretary
(Administration and Consular)

Mr Sean Chan

Second Secretary (Political)

Mr Max Heng

Second Secretary (Political)

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