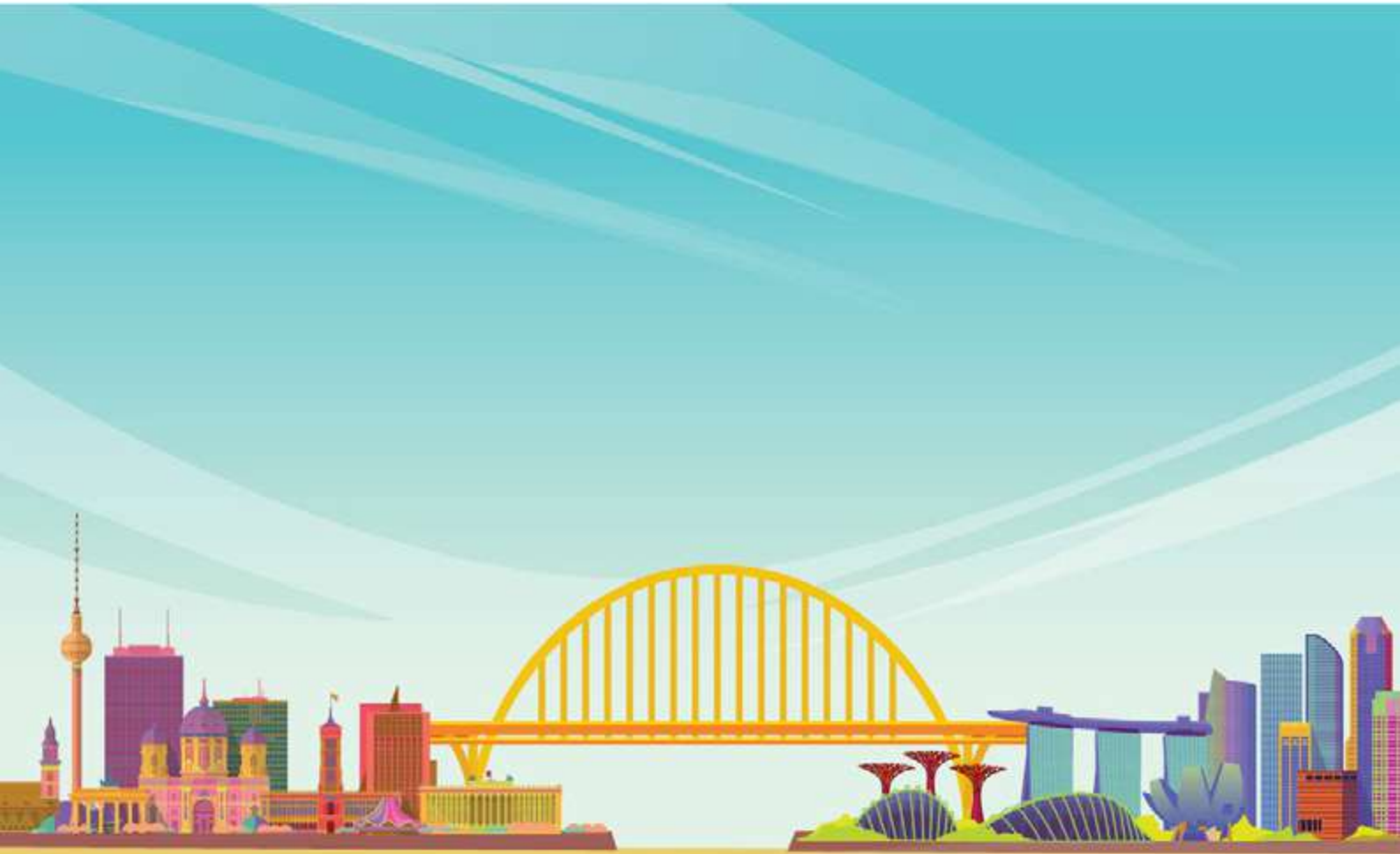


Building Bridges & **Creating Opportunities**



**Day of German Unity
Special 2024/2025**

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Deutsch-Singapurische
Industrie- und Handelskammer
Singaporean-German Chamber
of Industry and Commerce





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On the Cover

For our Day of German Unity magazine this year, our theme is **'Building Bridges & Creating Opportunities'**. Over the last 20 years, the partnership between Singapore and Germany has blossomed into a formidable alliance, marked by strong economic growth, technological innovation, and cultural exchanges. This special 20th Anniversary edition celebrates the chamber's achievements in laying the foundation for immeasurable successful ventures and partnerships, and continuously facilitating invaluable business connections. On this note, we trust that this publication will be a delight to read.

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FOREWORD

By Ms Shirley Qi

President

Singaporean-German Chamber of Industry and Commerce (SGC)

It is with pride and gratitude that we celebrate the SGC's 20th Anniversary, marking two decades of fruitful collaborations between Singapore and Germany. The anniversary's theme, 'Building Bridges and Creating Opportunities', highlights our commitment to strengthening ties and fostering successful ventures and partnerships. As one of the major national business chambers in Singapore, the SGC has been at the forefront of promoting synergies between both nations. In commemorating our milestone, here are key highlights of our events in 2024.

Launch of the 20th Anniversary Logo and a Special DIHK Delegation Visit, January 2024

This event marked two decades of bilateral achievements and collaborations between Germany and Singapore. The visit from the German Chamber of Commerce and Industry (DIHK) delegation to Singapore led by Chief Executive, Dr Martin Wansleben, underscored the SGC's pivotal role in driving business and economic cooperation, as well as unlocking new growth opportunities for both countries. The unveiling of the 20th Anniversary logo symbolised a renewed commitment to advancing the strategic relationship between Germany and Singapore.

Opening of the Baden-Württemberg Singapore Office for ASEAN, February 2024

It was indeed a privilege for the SGC to be appointed as the Baden-Württemberg Singapore Office for ASEAN at an official inaugural reception. With this appointment, the SGC will support companies in Singapore and ASEAN in expanding their business operations and pursuing investment and vocational education opportunities in Baden-Württemberg, a region known for its strong industrial base, cutting-edge technology sectors, and leading vocational training system. Therefore, the establishment of the Baden-Württemberg Singapore Office is significant for businesses in Singapore and ASEAN.

SGC Special Lunch Dialogue and the 'Building Bridges – Creating Opportunities': SGC 20th Anniversary Awards, March 2024

We were pleased to welcome the Guest of Honour, Mr Heng Swee Keat, Deputy Prime Minister of Singapore and Coordinating Minister for Economic Policies. Mr Heng emphasised the importance of German businesses in Singapore, contributing to nearly 45,000 jobs, innovation, and knowledge transfer. As we know, many German companies are leaders in sectors like automotive, precision engineering, and industrial machinery, and bring with them their strengths in high-quality and efficient manufacturing processes. There is much to learn from their expertise along with their technological capabilities in areas like digital transformation, green technologies and Industry 4.0. Following the Lunch Dialogue, Mr Heng presented the SGC 20th Anniversary Awards to member companies for their outstanding business achievements and longstanding support to the chamber.

Opening of the Germany Trade and Invest (GTAI) Hub in Singapore, March 2024

The official opening of the GTAI Hub was celebrated at the SGC's 20th Anniversary Annual General Meeting. We were very pleased to have with us the Guests of Honour Mr Stefan Wenzel, Parliamentary State Secretary to the Federal Ministry of Economic Affairs and Climate Action (BMWK), Dr Beh Swan Gin, Permanent Secretary (Development), Ministry of Trade and Industry (MTI), Ms Julia Braune, CEO of GTAI, along with esteemed leaders and stakeholders from both regions to grace this momentous occasion. Companies from the Asia-Pacific region are increasingly investing in Germany in sectors including semiconductors, electrical components, pharmaceuticals, cleantech and more. Considering Singapore's status as a commercial hub and home to numerous corporate headquarters, the SGC is well placed to promote German foreign trade and investments in Singapore as well as the entire ASEAN region.

German Week, May 2024

This week-long Open House series featured over 50 participating companies and drew more than 600 visitors. It was an enriching platform for businesses based in Singapore to showcase their expertise, innovative products, services, and success stories. This event highlighted the chamber as a catalyst in strengthening cultural and economic ties, enhancing the brand visibility of German businesses in Singapore, and fostering a shared vision for future growth. Moreover, the German Week reinforced the importance of bilateral partnerships in shaping the future of industries such as automotive, pharmaceutical and manufacturing.

20th Anniversary Gala & Ball, May 2024

We grandly celebrated the chamber's 20-year journey in fostering bilateral relations at the iconic Raffles Hotel! Our guests had a fun-filled evening with camaraderie, dance, and live music. We were able to raise funds in support of the Children's Cancer Foundation through the generous contributions of our guests. Our Guest of Honour, Mr Gan Kim Yong, Deputy Prime Minister of Singapore and Minister for Trade and Industry, expressed optimism in continuing efforts to deepen the economic partnership between Singapore and Germany. This is indeed a reflection of SGC's commitment to strengthening the longstanding friendship.

The chamber continued to host inbound German business delegations with participating companies from sectors such as Optics and Photonics, Training and Higher Education, and Energy Efficiency, as well as state delegations from Hessen Trade and Invest, North Rhine-Westphalia (NRW), and Baden-Württemberg. Riding on the growing synergy between German and Singaporean companies in these innovative sectors, the SGC plays a crucial role in connecting German innovators with Singaporean counterparts and R&D manufacturers. This creates avenues for mutual growth and industry advancements. Through the business matchings, site visits, and business symposium, the chamber enabled meaningful discussions as well as knowledge exchange between the delegates and participants. Overall, delegation events are significant enablers for the SGC to strengthen diplomatic and business relations, reinforcing the strategic importance of high-tech industries to both nations.

Reflecting on these significant events and all our chamber engagements, we extend our heartfelt gratitude to the SGC Board, Corporate Gold members, Committees, members, and partners for their unwavering support and active participation. We also thank the German Chamber of Commerce and Industry (DIHK), the Federal Ministry of Economic Affairs and Climate Action (BMWK), the German Embassy in Singapore, and the Singapore Embassy in Germany for their ongoing cooperation. Our deepest appreciation goes to our staff for their hard work and dedication to the chamber's progress. Together, we will continue to empower businesses in both nations, paving the way for a decade of mutual growth and prosperity.

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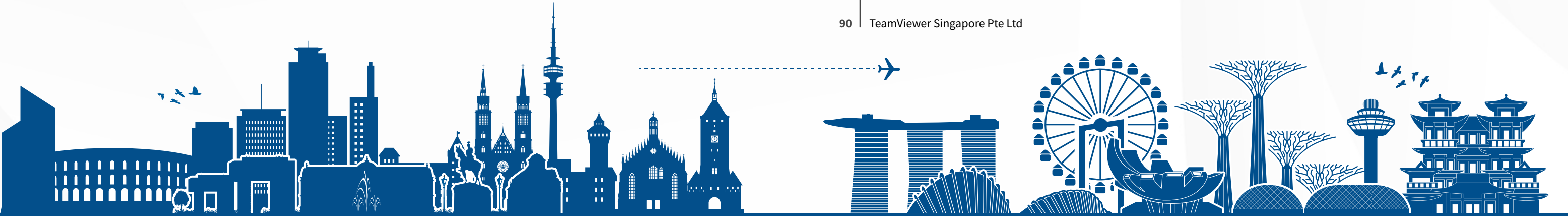
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MESSAGE

By Dr Robert Habeck
Federal Minister for Economic Affairs and Climate Action

This issue of the Day of German Unity Special Magazine, 'Building Bridges & Creating Opportunities', is a special one celebrating the 20th Anniversary of the Singaporean-German Chamber of Industry and Commerce (SGC). For two decades now, the SGC has been continuously working to deepen the already close cooperation between Singapore and Germany. I would like to thank all your active and former staff, all your members and partners for this!

Building bridges is building connections and opening up opportunities. This is the firm belief that has always guided the work at the SGC. It is also one of the reasons why so many decision-makers in both countries have become aware of the many business opportunities that are arising from the partnership between Singapore and Germany. Back in 2004, there were 700 German companies registered in Singapore. Today, that figure stands at more than 2,300. Together, these companies provide some 45,000 jobs. The bilateral trade volume of both countries recently stood at approx. €14 billion. An impressive number of business delegations, conferences and other events organised by the SGC and also the individual support provided by this institution have made a decisive contribution to bringing the German and Singaporean business communities together. Beside this, the SGC is also involved in the two countries' intergovernmental cooperation, for instance by supporting the implementation of the interministerial Framework for Sustainability and Innovation. I am very glad that this framework is now being put into practice.

At a time when we are having to witness protectionist drawbridges being pulled up rather than let down, it is all the more important not only to maintain stable bridges, but also to reinforce them. This is what Germany and Singapore are doing by keeping their mutual trade and investment activities vibrant. Both countries benefit from the fact that our longstanding bilateral relations are founded on shared values and mutual trust. I very much appreciate the open and constructive dialogue between our countries. We are both aware that we will only master the major challenges ahead of us together and with more partners by our sides. Together, Singapore and Germany are therefore campaigning for multilateralism. Both our countries advocate a rules-based international order and open international trade guided by a clear legal framework. The SGC has been supporting us in this wherever it can.

I am very happy about all this success that the SGC has had so far. But even more, I am looking forward to the next chapter of this success story. So let us write it together!



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MESSAGE

By Mr Gan Kim Yong

*Deputy Prime Minister and Minister for Trade and Industry
Republic of Singapore*

As we navigate a more complex and uncertain operating environment, it is important for countries to work with like-minded partners to strengthen multilateralism and a rules-based world order, as well as seize economic opportunities for prosperity and stability. In this context, Singapore and Germany are natural partners.

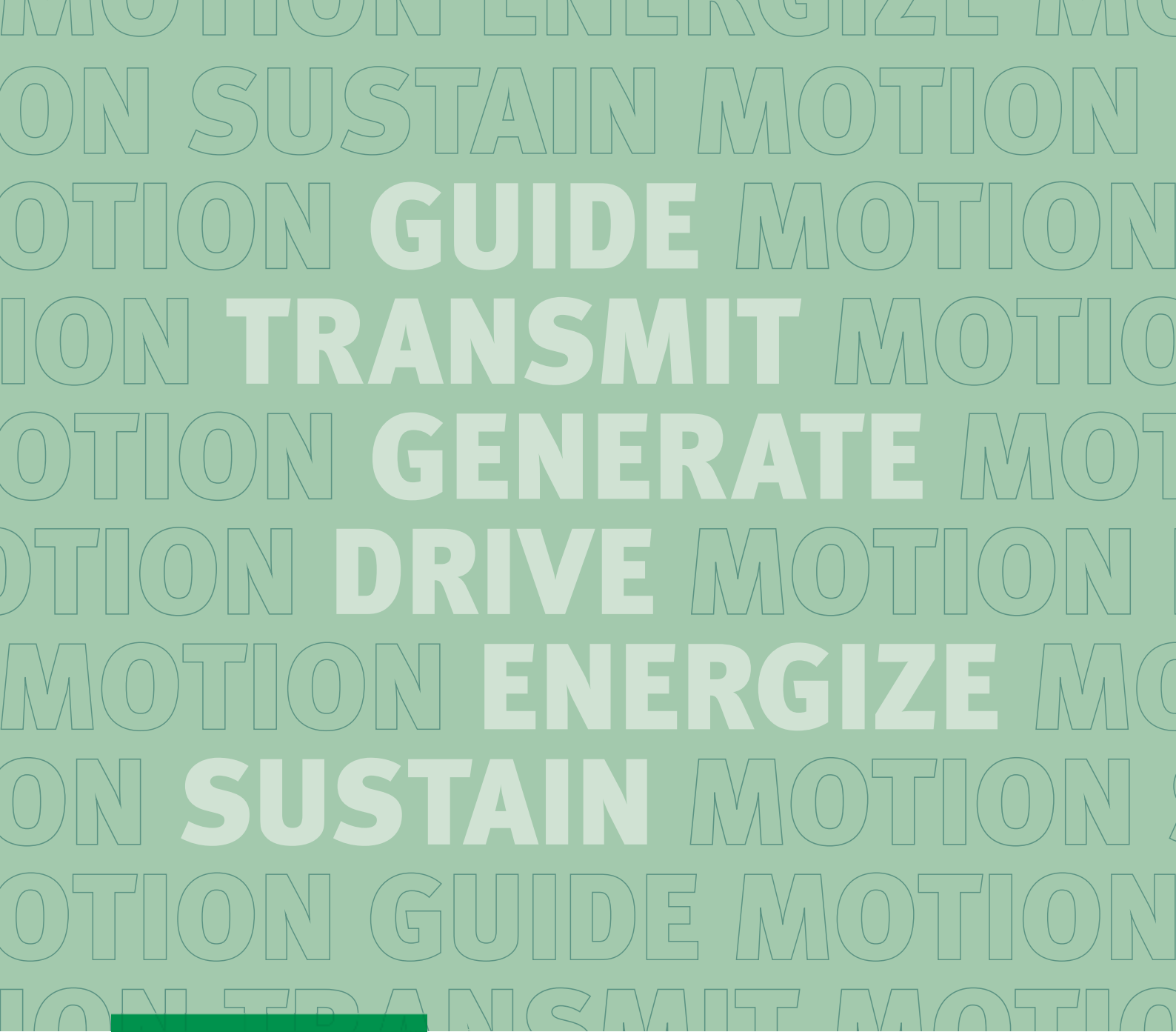
Singapore and Germany share a longstanding and multifaceted relationship, underpinned by strong trade and investment linkages. Germany is Singapore's largest goods trading partner within the European Union, while Singapore is Germany's third largest goods trading partner within ASEAN. Over 2,300 German companies are based here, using Singapore as a gateway to access the tremendous opportunities in the region.

The European Union-Singapore Free Trade Agreement (EUSFTA), which entered into force in 2019, has set a robust foundation for the economic relationship between Singapore and Germany. Building on this foundation, both sides signed the Germany-Singapore Framework for Sustainability and Innovation (FSI) in November 2022 to create new opportunities for collaboration, including supporting private sector-led projects in areas such as advanced manufacturing, mobility, and green technologies. The recent opening of the German Trade and Invest (GTAI) Hub and the Baden-Württemberg representative office in Singapore also offer new avenues to deepen our business-to-business engagement. I encourage the Singapore and German business communities to tap on these platforms to forge closer linkages.

Then-Deputy Prime Minister (DPM) Lawrence Wong's recent visit to Germany in April 2024 presented a valuable opportunity to further strengthen our bilateral ties. During this visit, then-DPM Wong and German Chancellor Olaf Scholz agreed to elevate our bilateral relations to a Strategic Partnership, reflecting the extensive depth and breadth of our shared interests. I look forward to strengthening Germany-Singapore relations for the future through the Strategic Partnership.

My heartiest congratulations to the Singaporean-German Chamber of Industry and Commerce (SGC) on your 20th Anniversary this year. Over two decades, SGC has been a reliable and strong partner in growing business-to-business ties between Singapore and Germany. I am confident that SGC's unwavering support in "Building Bridges & Creating Opportunities" will lead to many fruitful outcomes for both countries.

I wish everyone a happy German Unity Day.



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SCHAEFFLER



MESSAGE

By Dr Bettina Fanghänel
Ambassador of the Federal Republic of Germany to the Republic of Singapore

In April, then-Deputy Prime Minister Lawrence Wong visited Berlin. Following his exchange with Federal Chancellor Olaf Scholz, both leaders agreed to work towards upgrading the bilateral relations between Singapore and Germany to a Strategic Partnership. This is a clear signal as to what extent both countries view each other as trusted partners amid rising global challenges.

Both governments are ready and prepared to develop further the strong foundation built across numerous policy fields, economic collaborations, and academic exchanges, and take relations between our nations to another level. The presence of more than 2,300 German businesses in Singapore today has laid the groundwork to our long-standing economic relations. Their success has been made possible by the business-friendly ecosystem that German companies enjoy here. The outstanding work of the Singaporean-German Chamber of Industry and Commerce (SGC), together with Singaporean institutions, has fostered thriving economic relations for the past 20 years and more.

The history of German reunification shows that what can appear to be domestic affairs are closely intertwined with international relations. The stability and peace of one nation are fundamentally dependent on stability and peace in other countries and regions. Singaporeans have experienced this as much as Germans have.

Amidst rising challenges such as geopolitical tensions, climate change, and disrupted supply chains, Germany places even greater importance on multilateral cooperation. The German Federal Government's policy guidelines for the Indo-Pacific stress our commitment towards building strong and diverse partnerships in the Indo-Pacific region, both as a global trading nation and as an advocate for a rules-based international order. Through diversification of its trade and economic ties, Germany seeks to enhance economic interdependence with Indo-Pacific partners. Singapore's strategic geographical location, political stability, robust economy, and skilled workforce make it stand out as an invaluable partner for Germany in South-East Asia.

Over the coming years, Singapore as well as Germany will have to navigate an increasingly complicated world order. We are well positioned to share this task: as like-minded countries, looking jointly for solutions and opportunities, building bridges in our regions, and with a joint commitment to multilateralism and the rules-based world order.



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MESSAGE

By Mr Lee Chong Hock

Ambassador of the Republic of Singapore to the
Federal Republic of Germany

Congratulations on the 20th Anniversary of the Singaporean-German Chamber of Industry and Commerce (SGC) in 2024. Singaporean and German businesses have benefitted from your good work, underscoring the valuable role that you play.

As we navigate the uncertain global landscape, the Germany-Singapore relationship continues to stand as a beacon of trust and mutual respect. Relations have continued on their upward trajectory – bilateral trade has seen robust growth, totalling S\$24.3 billion in 2023. The total number of German companies in Singapore has grown by one-third since 2017 to 2,300 today. In March 2024, Germany Trade and Invest (GTAI) opened its hub office in Singapore, facilitating greater access to the region. Shortly after, then-Deputy Prime Minister (DPM) Lawrence Wong made his introductory visit to Berlin in April, where he met Federal President Frank-Walter Steinmeier, Federal Chancellor Olaf Scholz, Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action Dr Robert Habeck, and Federal Minister of Finance Christian Lindner. Notably, both sides agreed to work towards upgrading relations to a Strategic Partnership.

The Strategic Partnership is testament to the time-tested strength of our relations and our desire to continue building “bridges”, especially in new and emerging sectors. Together with the Germany-Singapore Framework for Sustainability and Innovation, we hope to enhance opportunities in clean energy, digitalisation/AI, and science and research, among others, taking our relationship to new heights.

We also want to foster greater regional cooperation. ASEAN remains a bright spot – it is expected to have the 4th largest economy globally by 2030, and with its population of 690 million and a US\$1.2 trillion consumer market. Singapore will continue to be the gateway for German and EU companies to ASEAN, taking advantage of the complementary strengths between Singapore and our neighbours, and our extensive network of free trade agreements. We hope to also capitalise on Germany’s strengths to create opportunities for Singaporean companies in the EU, and grow partnerships between Singapore SMEs and the Mittelstand, through platforms such as the Germany-Singapore Business Forum (GSBF) Connect.

Over the past year, we have enhanced ties with key federal states such as Hamburg, Baden-Württemberg and North-Rhine Westphalia. Trusted partners will serve as critical bridge-builders. SGC’s steadfast efforts in strengthening economic and people-to-people ties will be a key enabler in this regard.

With our shared commitment, priorities and outlook, I am confident that the Germany-Singapore relationship will continue to flourish and generate new and mutually beneficial opportunities.

MORE INFO





MESSAGE

Message by Dr Volker Treier

Chief Executive of Foreign Trade and Member of The Executive Board, German Chamber of Commerce and Industry (DIHK)

The 20th Anniversary of the Singaporean-German Chamber of Industry and Commerce (SGC) this year marks a significant milestone in the robust bilateral relations between Singapore and Germany. Over the past two decades, this partnership has flourished, driven by shared values and mutual respect.

In January 2024, a high-level DIHK delegation visited the region to gain insights into the success stories of German companies on the ground and to officially kick off the SGC's anniversary year. The delegation members returned to Germany with valuable impressions to act as multipliers, promoting Singapore as a premier business location. This success story is also echoed in the DIHK surveys.

According to DIHK's latest AHK World Business Outlook (WBO) published in Spring 2024, the mood among German companies in the Asia-Pacific region has noticeably improved since the last survey in Fall 2023. This positive trend is particularly evident in Singapore, where German companies are actively exploring new sales markets. Singapore's strategic location, robust infrastructure, and business-friendly environment make it an ideal hub for German firms looking to expand their presence in the region.

The SGC has played a pivotal role in facilitating business relations between Germany and Singapore over the past 20 years. As part of our global network of 150 offices across 93 countries, the SGC has fostered these connections through targeted initiatives, such as specialised business forums and strategic partnerships, enabling German enterprises to broaden their footprint in Singapore and the wider ASEAN region.

The chamber's role is crucial in enhancing the business ties between Singapore and Germany. It serves as a one-stop platform for businesses from both countries, advising and informing German and Singaporean companies about investment and market opportunities in both nations. Additionally, the chamber supports companies with professional services and engages in advocacy and business research activities.

In closing, I would like to extend my deepest thanks and appreciation to the Board members, members, and staff of the SGC. Your dedicated efforts and valuable contributions have kept our network vibrant through numerous events and informative resources.

As we celebrate the chamber's 20th Anniversary theme, "Building Bridges & Creating Opportunities," the DIHK and SGC remain committed to strengthening this vital bilateral relationship and look forward to reaching even greater heights together.

LOOKING BACK AT 20 YEARS OF BUILDING BRIDGES & CREATING OPPORTUNITIES

By Dr Tim Philippi

Executive Director, SGC

Twenty years ago, the Singaporean-German Chamber of Industry and Commerce (SGC) was founded to meet the needs of a growing German-Singaporean business community and support increasing bilateral trade and investments. From its inception, the SGC has grown into one of the largest national business chambers in Singapore, representing nearly 600 members and supporting approximately 45,000 jobs.

Over the past two decades, the SGC has focused on advocacy, engagement, and collaboration to address key issues for German and Singaporean businesses. Through position papers on topics like sustainable manufacturing, trade agreements, and Singapore's economic future, the chamber has actively represented its members' interests. The SGC's 12 committees, that make up the backbone of the chamber's work, play a crucial role in preparing these papers and organising events and forums to keep members informed and engaged.

The SGC has also been an important conduit in facilitating high-level business discussions, often featuring German and Singaporean political leaders. A significant example was the Asia Pacific Conference (APK) held in 2022, where strong support from the Singaporean government enabled the participation of prominent political and economic speakers. This event exemplified the mutual respect and deep ties between Germany and Singapore, building on past successes such as former Prime Minister Lee Hsien Loong's participation in the 2022 APK reception.

Beyond events, the chamber's service division, DEInternational, organises numerous business delegations, contributing to successful German-Singaporean joint ventures. These efforts position the SGC as a knowledge leader in areas such as energy efficiency, sustainable industries, and vocational training.

The chamber's role is not limited to Germany-Singapore relations. It also acts as a regional hub, providing expertise through its Competence Centres for Trade Policy, German Export Finance, and Hessen Trade and Invest. Despite the challenges posed by the COVID-19 pandemic, the SGC adapted, offering new support to help members navigate the changing business landscape.

Looking ahead, the SGC is well-positioned to continue fostering German-Singaporean business ties, particularly as Southeast Asia remains a growing market for German companies. The chamber's strong networks in both countries will remain a key asset for its members.

As the SGC marks its 20th Anniversary, we would like to thank our Corporate Gold members and all members for their support and actively participating in our activities. We would also like to extend our appreciation to the German Chamber of Commerce and Industry (DIHK), the German Federal Ministry for Economic Affairs and Climate Action (BMWK), the German Embassy in Singapore and the Singapore Embassy in Germany for their support and cooperation. Last but not least, we would like to thank the SGC Board, and staff for their commitment and excellent work. Meanwhile, please enjoy the next few pages where we reflect on some of our highlights over the past 20 years that have shaped and deepened the bilateral ties between Singapore and Germany.



20 YEARS OF BUILDING BRIDGES & CREATING OPPORTUNITIES

SGC Business Luncheon with Mr Ong Keng Yong, then Secretary-General of the Association of Southeast Asian Nations (ASEAN) and then Ambassador-at-Large, Ministry of Foreign Affairs Singapore



2004



German Expo 2006 Opening Ceremony

2006



Baden-Württemberg International Healthcare & Biotechnology Symposium

2008



12th Asia Pacific Conference of German Business (APK)



SGC Gala Dinner

2010

2005



SGC Dinner with Dr Martin Wansleben, CEO of DIHK



Renewable Energy Delegation



IFA 2005 Press Conference

2007

SGC Breakfast Dialogue with Dr Edmund Stoiber, then Minister-President of the Free State of Bavaria



2009



SGC Business Luncheon with Professor Tommy Koh, then Ambassador-at-Large, Ministry of Foreign Affairs Singapore

20 YEARS OF BUILDING BRIDGES & CREATING OPPORTUNITIES



Workshop of the Bavarian Delegation



Lecture with Dr Wolfgang Schäuble,
then German Federal Minister of Finance

2012



10th Anniversary SGC Business Luncheon with
Mr Tharman Shanmugaratnam, then Minister of
Finance and Deputy Prime Minister



Day of German Unity Reception and
SGC's 10th Anniversary Celebrations



B2B Midsummer with Bundesliga
International

2014

2011



The 31st Singapore Lecture with Her Excellency
Dr Angela Merkel, Chancellor of the Federal
Republic of Germany



SGC R&D Committee Site Visit

2013



German Maritime Industry
Delegation to Malaysia and
Singapore

20 YEARS OF BUILDING BRIDGES & CREATING OPPORTUNITIES



Industry 4.0 Seminar with
Dr Vivian Balakrishnan,
Minister for Foreign Affairs, Singapore

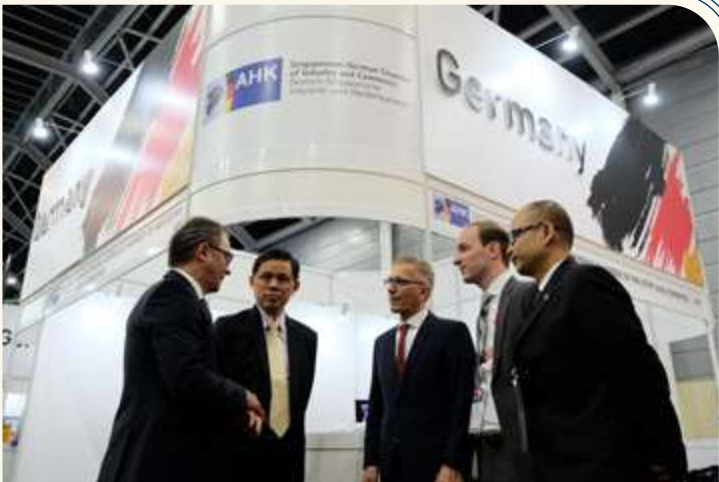


Lower Saxony Delegation on a
site visit to MTU

2016



Industrie 4.0 Delegation
Symposium



Mr Chan Chun Sing, then Minister for Trade and
Industry, at the German Pavilion, Industrial
Transformation Asia-Pacific (ITAP)



SGC Collaboration with IHK
Munich and Nanyang Polytechnic
on Digital Transformation and
Workplace Learning

2018

2015



SGC Special Breakfast Briefing
with Dr Ursula von der Leyen, then
German Federal Minister of Defence



Business Delegation by SGC and SBF, in conjunction
with Official Visit to Germany by Mr Lee Hsien Loong,
then Prime Minister of Singapore



SGC Symposium Energy
Efficiency in Buildings

2017



State Visit of the President of the
Federal Republic of Germany,
Dr Frank-Walter Steinmeier, to
the Republic of Singapore

20 YEARS OF BUILDING BRIDGES & CREATING OPPORTUNITIES



ITAP 2020: GSBF Connect

2020



Launch of the Grün Book with Ms Grace Fu, Minister for Sustainability and the Environment (MSE)



The 4th German-Singaporean Financial Forum



The 5th German-Singaporean Financial Forum with Ms Indranee Rajah, Second Minister for Finance



SGC Dialogue with Dr Tan See Leng, Minister for Manpower, and Ms Gan Siow Huang, Minister of State for Manpower



The German-Singaporean Plastics Recycling Forum and Launch of the Singapore Green Plan 2030 with Mr Desmond Tan, Singapore Minister of State for Sustainability and the Environment (MSE)

2021

2019



Opening of the New SGC Office



SGC 15th Anniversary Gala



SGC Business Luncheon with Dr Ng Eng Hen, Minister for Defence



B2B Networking Oktoberfest

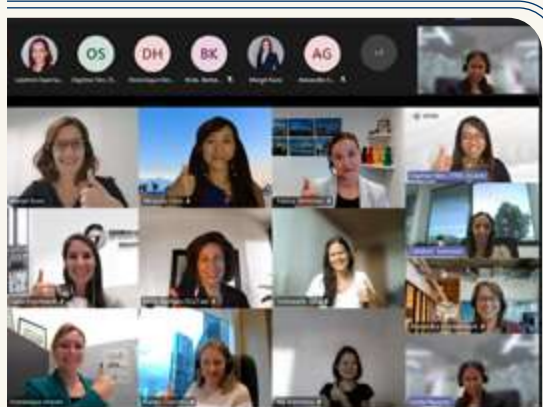


SGC Dialogue with Mr Ong Ye Kung, then Minister for Transport



SGC Dialogue with Professor Kishore Mahbubani, Distinguished Fellow, Asia Research Institute, National University of Singapore

20 YEARS OF BUILDING BRIDGES & CREATING OPPORTUNITIES



SGC Launches 'Women in Business' Committee



Meet-the-Chamber with Ms Jacqueline Poh, Managing Director of the Economic Development Board Singapore



SGC Dialogue with Mr Heng Chee How, Senior Minister of State, Ministry of Defence, Singapore



Asia-Pacific Conference on German Business (APK) 2022



Visit of the President of the Federal Republic of Germany, Dr Frank-Walter Steinmeier



Dr Robert Habeck, Federal Minister for Economic Affairs and Climate Action, with Mr Lawrence Wong, then Deputy Prime Minister, and Minister for Finance, at the APK 2022 Singapore Evening reception



German Delegation & Business Symposium on Civil Security Technologies

2022



SGC Business Conference with Mr Gan Kim Yong, Minister for Trade and Industry, Singapore



SGC Dialogue with Mr Jens Hildebrandt, Chief Representative of the Delegation of German Industry & Commerce in Beijing

2023



German Ball



SGC Lunch Dialogue with Dr Koh Poh Koon, Senior Minister of State, Ministry of Manpower, Singapore

20 YEARS OF BUILDING BRIDGES & CREATING OPPORTUNITIES



German Delegation & Business Symposium for Energy Efficiency



German Delegation & Business Symposium for Pharma- and Biotechnology



SGC Breakfast Briefing with Mr Joerg Wuttke, President Emeritus of EuroCham China, on European Businesses in China: 'Shall I Stay or Shall I Go?'



SGC Dialogue on Germany's China Strategy by Dr Norbert Riedel, German Ambassador to Singapore



THE LÄND meets Singapore - Clean Tech Edition, and SGC Dialogue with Dr Florian Stegmann, State Minister and head of the State Chancellery, Baden-Württemberg



German Delegation & Business Symposium on Industry 4.0 (Advanced Manufacturing and Robotics)



Christmas B2B

2023



SGC Young Professionals Networking (YPN) Event



SGC Women in Business Kick-off Meeting



SGC Dialogue with Dr Vivian Balakrishnan, Minister for Foreign Affairs, Singapore



German-Singaporean Bilateral Forum on Sustainability and Innovation

20 YEARS OF BUILDING BRIDGES & CREATING OPPORTUNITIES



Launch of the GTAI Hub



SGC Dialogue with Dr Martin Wansleben, Chief Executive, DIHK, and Launch of the SGC's 20th Anniversary Logo



Special SGC 20th Anniversary Lunch Dialogue and 20th Anniversary Awards, with Mr Heng Swee Keat, Deputy Prime Minister and Coordinating Minister for Economic Policies

2024



Opening Reception: Inauguration of the Baden-Württemberg Singapore Office



Meet-the-Chamber with Ms Gabriele Katzmarek, Chairperson of the ASEAN Parliamentary Group of the German Bundestag



Asparagus Dinner



German Delegation & Business Symposium on Optics & Photonics



SGC 20th Anniversary Gala and Ball



Midsummer B2B



German Delegation & Business Symposium on Training and Higher Education



SGC Dialogue with Dr Bettina Fanghänel, German Ambassador to Singapore



German Week



REVISITING OUR PAST

SGC Presidents reflect on the Chamber's 20 years in strengthening bilateral relations between Singapore and Germany.



Mr Manfred Schmoelz
Past President, SGC (2005-2007)

It was an honour to serve as President in the early days after establishing the Chamber in Singapore based on a strong foundation of the Singapore Business Association. Vocational training and Solar technology have been on top of our agenda that time besides developing as the face of the German business community.

It should not come as a surprise that the very same topics carry weight in this current volatile and challenging environment.

On a more humorous note, the Chamber welcomed a state prime minister from one of the German states who kept mixing up Hong Kong with Singapore at a membership event. I hope and believe that this wouldn't happen nowadays with Singapore firmly established as an important economic centre in Asia Pacific.

”

Mr Hans-Dieter Bott
Past President, SGC (2008)

20 years of chamber work is a remarkable milestone. I have good memories of the time I had the honour to serve as President of the SGC. I always appreciated the visits of German politicians to Singapore and did my best to give them a good insight. President Frank-Walter Steinmeier was then Minister of foreign affairs. He was relaxed with a good sense of humour. Another interesting memory is with Mr Peer Steinbrück, then Minister of Finance, when I showed him my Singapore income tax document, which was substantially shorter than the German one. He was impressed and stated that he wanted such a system to be implemented in Germany as well. Even Mr Edmund Stoiber, President of the State of Bavaria, was impressed by Singapore's Government and its efficiency.

“



Mr Dirk Eilers
Past President, SGC (2009-2010)

During my tenure as President of the chamber, I was privileged to have been able to host the 12th Asia Pacific Conference (APK) for German Business. This was also very memorable for me as I was able to interact with many participants – ASEAN ministers, ambassadors, politicians, business professionals and a diverse group of speakers and experts. This experience was totally enriching for me. Furthermore, the APK sealed the importance of Asia as a growing market and Singapore as a viable launchpad for German companies to operate from/develop their innovative solutions.

Every activity from the chamber has been the result of strong co-operation between the SGC, its members as well as the partners alike and I am proud to have contributed towards the success of the Chamber. I would like to take this opportunity to congratulate the SGC on its 20th Anniversary of having established unity and strength between Singapore and Germany.

”

Mr Klaus Borig
Past President, SGC (2011-2013)

I like to mention five special initiatives of the Singaporean-German Chamber of Industry and Commerce during my time as President and valid still today playing a significant role in strengthening economic and cultural ties between Singapore and Germany.

- Market Access Support assisting companies from both countries with market research, business matching and navigating the more and more complicated regulatory frameworks.
- Industry-specific Forums and Seminars bringing together key stakeholders from both countries to discuss trends, opportunities, and challenges in various sectors facilitating knowledge exchange and collaboration.
- Educational Programmes such as workshops, training sessions and certifications helping professionals from both countries to enhance their skills and knowledge, and ultimately fostering a more skilled workforce for bilateral collaboration.
- Cultural Exchange Events helping to promote understanding and appreciation of each other's cultures and as such, strengthening social ties.
- Business Networking Events providing a platform for companies from Singapore and Germany to connect, build relationships, and explore partnerships or collaborations.

“



Mr Wolfgang Huppenbauer
Past President, SGC (2014-2016)

I was honoured to celebrate the Chamber's 10th Anniversary in fostering closer ties between Singapore and Germany in my first year as President of the SGC. During my tenure, we hosted key events on topics of significant importance with political office holders. A prominent event was when the SGC and the Singapore Business Federation led a Business Mission to Germany, in conjunction with an official visit from Singapore's then Prime Minister, Mr Lee Hsien Loong. This 25-member delegation, comprising business leaders from diverse industries, offered first-hand knowledge of the overall market dynamics and opportunities in Germany. This event marked an important milestone in the 50 years of relations between both countries.

”

Dr Claus Trenner
Past President, SGC (2017-2019)

During my presidency, several initiatives were key in strengthening our bilateral relationship. I vividly remember the visit by H E Dr Frank-Walter Steinmeier, the Federal President of Germany in 2017. The closed-door dialogue between President Steinmeier and chamber members was truly inspiring.

In 2019, we celebrated SGC's 15th Anniversary and hosted the inaugural state visit of Singapore's then President, Mdm Halimah Yacob to Germany. A business roundtable during this visit led to several MoUs that would pave the way for a prosperous future. The SGC continues to play a crucial role in fostering strategic engagements like these and bridging connections between our two nations.

“



Mr Jens Rübbert
Past President, SGC (2020-2022)

The first half of my three years I served in the pandemic as “virtual” President mainly from my home office. During this time we published the “Gruenbook” & subsequently promoted the foundation of the Plastic Recycling Association of Singapore (“PRAS”); we kept open and constructive dialogue with our members and the Singaporean government securing businesses and jobs; we organised various bilateral forums on Green Finance, Plastics Recycling and E-Mobility and coordinated donations of S\$250,000. Absolute highlights were certainly the visit of the German Federal President to Singapore in June 2022 and hosting the Asia-Pacific Conference of German Business (APK) in Singapore in Nov 2022 with over 650 participants including Germany's Chancellor and Vice Chancellor. Lastly, in March 2023 we hosted the first German Ball in Singapore in 20 years together to celebrate 200 years of Singaporean-German friendship. Since the inception of the Chamber in 2004, it was very timely to organise this as we also celebrated 200 years of Singaporean-German friendship.

”

Ms Shirley Qi
President, SGC

In a recent study, we showcased the strengths of Germany and Singapore and highlighted areas where both countries could learn from each other, particularly in digitalisation, sustainability, dual education system, regulation, etc. The success of the first German Week gave us the confidence to promote the German community in Singapore. Our chamber initiatives (E.g., the SGC Women in Business Forum, various webinars, etc.) are always open to the local Singaporean business community, and the close cooperation with the German Embassy in Singapore shows the willingness to strengthen bilateral relations between the two countries. Our 20th Anniversary theme, ‘Building Bridges and Creating Opportunities,’ explains quite a lot about what we are doing.

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ENVISIONING THE FUTURE OF BILATERAL BUSINESS TIES

Our SGC Board Members give their take on what the future holds for the Singaporean-German business landscape.



Ms Shirley Qi
President
Regional President
Southeast Asia,
Australia & New Zealand/
Head of Nutrition & Care
Asia Pacific,
Evonik (SEA) Pte Ltd

”

If we talk about the figures, we are always proud to see the increase of German companies in Singapore from 600 to 2,300 over the last 20 years. In that sense, the chamber’s work has been certainly well acknowledged. Looking forward, considering Singapore as the gateway to the region still remains as a high priority for most German companies. At the same time, with the uncertainty of the geopolitical situation and the not very optimistic business sentiment in Germany, the increasing living cost could be a challenge for maintaining the high speed growth momentum of the German companies in Singapore. We need to work on both sides to support the German businesses in Singapore.



Mr Jens Rübbert
Vice President
Managing Director
and Regional Head
Asia/Pacific,
Landesbank Baden-
Württemberg (LBBW)

”

The Singaporean-German business landscape will certainly further grow and become even more important in future given the overall geopolitical developments and the growing importance of ASEAN as an economic powerhouse.



Mr Holger Lindner
Vice President
Chief Executive Officer,
Global Product Service
Division, TÜV SÜD AG

”

The Singaporean-German business landscape thrives on trust, built on a shared commitment to technology, sustainability, and quality. Both Singapore and Germany prioritise academic excellence, applied R&D, rules-based trade, and international collaboration. We recognise that megatrends like artificial intelligence, ethical supply chains, circular economy, and renewable energy present us with tremendous opportunities to enhance our global competitiveness. At TÜV SÜD, our customers trust us because we enable progress while ensuring safety, security and sustainability. Sustained success requires partnerships among companies, governments, and academia. The SGC has consistently played an instrumental role in fostering understanding, exchange, and collaboration between Europe and Southeast Asia, with Germany and Singapore as vital bridgeheads. The Chamber’s continued efforts to nurture these connections unlocks the full potential of businesses and people and shapes a more sustainable and inclusive future.



Dr Burkhard Ziegenhorn
Honorary Secretary
Managing Director,
Corporate Bank
(ASEAN & ANZ)
Deutsche Bank AG,
Singapore Branch

”

Asia remains a top investment destination for European companies. Specifically, ASEAN is attractive for European firms, given the region’s relatively low wage costs, favourable demographics and proximity to industrial clients.

Germany and Singapore continue to strengthen their strategic partnership, and this is evident in the increasing FDI since the signing of the EU-Singapore Free Trade Agreement in 2019. EU FDI in Singapore reached €19.9 billion in 2023, up from €11.9 billion in 2018. We expect to see this upward trend continue over the coming years.

As the Global Hausbank to corporates and supporting their growth ambitions in Asia since 1872, Deutsche Bank is dedicated to partnering with the Singaporean-German Chamber of Industry and Commerce in building bridges and creating opportunities between Europe and Asia.



Dr Claus Trenner
Honorary Treasurer
Partner, Attorney-at-Law
Luther LLP

”

Over the years, the Singaporean-German business landscape has evolved into a strong and multifaceted partnership. Moving forward, I anticipate that this relationship will be further strengthened as we seize opportunities in areas such as renewable energy, FinTech, and smart manufacturing. Moreover, the strong sense of community and collaboration within the chamber network will continue to play a crucial role in navigating the complexities of global markets and achieving economic growth for both Singapore and Germany. I am optimistic that our shared values and commitment will guide us towards an even more prosperous future.



Ms Eileen Chua
Board Member
Managing Director,
Singapore
SAP Asia Pte Ltd

”

The Digital Trade Agreement (DTA) is a significant milestone in the EU-Singapore partnership, building on a longstanding traditional trade relationship and extending this to cover the expanding digital landscape. This agreement sets a high standard for digital economy cooperation that will benefit companies operating in both the EU and Singapore, while also potentially influencing a positive approach to free and open digital trade across the broader ASEAN region.

In the Singaporean-German business context, we expect that this agreement will result in increased co-innovation and technology development between EU and Singapore companies, particularly in new growth areas such as Industry 4.0, green growth, SME digitalisation, and cutting-edge AI solutions. This will in turn drive industrial transformation, efficiency, and sustainability, making the business landscape more dynamic and interconnected.

ENVISIONING THE FUTURE OF BILATERAL BUSINESS TIES

Our SGC Board Members give their take on what the future holds for the Singaporean-German business landscape.



Ms Sojung Lee
Board Member
President, APAC
TeamViewer Singapore
Pte Ltd

”

Singapore has cemented its role as an innovation hub in Asia but faces skills shortages similar to Germany and other countries. The SGC and its members are working together to develop and retain talent, with digital tools playing a critical role. Our collaboration with Hyundai Motor Group Innovation Center Singapore (HMGICS) is a prime example of how technology can ‘upskill’ workers. In addition, cybersecurity remains a priority, with both Germany and Singapore focusing on strict protocols to ensure robust protection for businesses. AI will play an important role in improving cybersecurity, but also customer service and efficiency - as Singapore’s passport-free immigration system demonstrates. At TeamViewer, we have been working with AI for some time and will continue to integrate useful AI features into our software.



Ms Andrea Lorenz
Board Member
General Manager,
Operations and
Administration, Greater
China and Southeast Asia,
Richard Wolf Singapore
Pte Ltd

”

Over the past four years in Singapore, I’ve seen firsthand how the Singaporean-German business landscape has evolved. The SGC has been a crucial platform, fostering growth and facilitating partnership between our countries. I believe we’ll see even more collaborations, particularly in the areas of innovation and sustainability, which are priorities for both nations.

Through its 12 active industry committees comprising of experts from diverse sectors, I’m confident that the chamber will continue to lead initiatives and drive collaboration across German and Singaporean firms to exchange their knowledge and expertise on current trends and topics. Exciting times are ahead, and the SGC will be at the forefront, building impactful partnerships and driving progress.



Ms Kew Hui Chin
Board Member
Managing Director &
President Chemicals Asia
HELM Asia Pte Ltd

”

HELM has been present in Asia for over 50 years. HELM Asia was set up in Singapore in 2015 as the headquarters of HELM group of companies in Asia to steer HELM’s growth in Singapore and Asia. Much like the strong partnership between Singapore and Germany, HELM’s culture, too is deeply rooted in building strong and lasting partnerships.

A distributor and marketer with manufacturing activities, HELM has a clear growth ambition, anchored around our sustainability strategy and action comprising of bio-based chemicals, circular economy and decarbonization. These are in common with the belief and commitment of Singapore. I am confident that HELM and other German companies can achieve our ambition levels in Singapore and through Singapore for Asia.



Dr Thai-Lai Pham
Board Member
President &
Chief Executive Officer,
Siemens ASEAN

”

As a company that has been in Singapore for 116 years, Siemens is privileged to have participated in the growth of this country, and seen the expansion of German businesses here. SGC has certainly been instrumental in helping German MNCs, as well as SMEs, to establish themselves in and use Singapore as a regional base to expand into other Southeast Asian markets. Beyond facilitating globalisation, SGC will have to increasingly play the important role of helping German companies to “glocalise” – be a global company that is localised, to work with a local ecosystem of partners in order to be faster, more efficient, resilient and sustainable.



Dr Tim Philippi
Board Member
Executive Director,
Singaporean-German
Chamber of Industry and
Commerce (SGC)

”

Singaporean-German business relations have significantly evolved, thanks largely to innovation, digital transformation, and a strong commitment to sustainability.

Having had the privilege to actively participate in this growth over the past two decades with the Singaporean-German Chamber of Industry and Commerce (SGC), I expect even greater collaboration in adopting sustainable business practices and smart solutions, including artificial intelligence, green technologies, and Industry 4.0. I look forward to exploring new opportunities together, ensuring that our bilateral relationship continues to thrive on mutual trust and shared aspirations.



Mr Sam Chee Wah
Board Member
Deputy Director,
Hock Seng Hoe Metal
Company Pte Ltd

”

Over the past decade, I have had the privilege of witnessing the remarkable progress of the Singaporean-German business landscape, particularly in the manufacturing sector.

The collaboration between companies from both countries have been instrumental in driving technological achievements and fostering a culture of excellence. Singapore’s strategic position as a global trade hub, combined with Germany’s renowned engineering expertise, has created a dynamic environment for industrial growth.

As industry 4.0 continues to evolve, I anticipate this partnership will deepen further with Singapore becoming a pivotal hub for smart manufacturing. The partnership will not only enhance efficiency and sustainability but also set new global benchmarks in industrial innovation. The future holds great promise for our shared vision of excellence and progress.

ENVISIONING THE FUTURE OF BILATERAL BUSINESS TIES

Our Advisory Council members at the SGC share their expectations of the Singaporean-German business landscape.



Mr Alexander C Melchers
General Manager &
Director
C Melchers GmbH & Co KG
Singapore Branch

“

C. Melchers was set up in Singapore in 1953 – well before the independence of Singapore. Thus, our company was both a witness and a benefactor of the development of Singapore and the bilateral relations between our countries. We are now celebrating 60 years of diplomatic ties between Germany and Singapore. The German Business Association GBA was started in the early '70s by pioneering German businessmen, who then also set up the first German School and the German speaking congregations. Subsequently, the SGC was set up as a bilateral chamber and member of the AHK network. Every such initiative strengthened the foundations of the deep roots German businesses have grown in Singapore.

Going forward, it is important to continue to strengthen these very foundations of the bilateral relations between our countries, our companies, our communities, families and individuals. If both countries continue to respect each other's values and unique 'operating systems' and strive to complement each other's strengths and access to markets, we will have a bright future. C. Melchers strives to adapt to the changing business environment and relies on the political stability and economic predictability of Singapore.



Mr Manohar Khiatani
Senior Executive
Director
CapitaLand Limited

“

I have been involved in the German Singapore economic relations since the 1980s and have witnessed the continued strengthening of economic ties between the two countries. A major milestone was laid 20 years ago when the then German Singapore Business Association evolved to become the Singaporean-German Chamber of Industry and Commerce (SGC). This change led to a significant increase in activities and engagement by the German and Singapore business communities. It is heartening to note that over these twenty years, the number of German companies in Singapore has increased more than threefold from some 700 to over 2,000 today. I am convinced that there is great potential to further strengthen the business ties between the two countries and the SGC will continue to play a crucial role. Congrats SGC for a great 20 years and wishing you the best for the next 20 and beyond!



Mr Tom Wolf
Chairman
Meta Wolf Pte Ltd

“

In the past two decades, the Singaporean-German business landscape has evolved into a dynamic ecosystem, driven by innovation and collaboration. Looking ahead, I believe this synergy will only deepen, particularly in sectors like digitalisation, decarbonisation, and electrification. As Metawolf continues to pioneer these advancements in the building industry, I foresee a future where sustainable technologies and decentralised solutions not only shape how we build but also how we live. Together, Singapore and Germany are ready to lead the way in creating a more sustainable, connected global economy.



Mr Mak Swee Wah
Director
SATS Ltd

“

Congratulations to the SGC on its 20th Anniversary. I have been privileged to be associated with the SGC since its founding and have witnessed its growth over the years. SGC has made tremendous contributions to building business ties and fostering good relationships between Germany and Singapore, through many challenges in the past. No doubt, it will continue to do so in the coming years as the world faces many geopolitical and economic uncertainties.



Dr Armin Wiesler
Regional Managing
Director and Head of
Animal Health (ASEAN,
Korea, Australia & New
Zealand)
Boehringer Ingelheim
Singapore Pte Ltd

“

We are proud to be part of the Singaporean-German healthcare community for several decades. With Singapore as the regional center for our ASKAN region (ASEAN, Korea, Australia, and New Zealand), we have been able to serve nearly four million patients in 2023 in this part of the world.

*Singapore's position as an innovative biosciences leader makes it a strategic focus area for Boehringer Ingelheim. We have ongoing innovation partnerships in Singapore, such as with A*STAR, Enleofen Bio or Precision Health Research, Singapore (PRECISE). Our partnership with Precision Health Research, Singapore (PRECISE) is a prime example of our dedication to pioneering translational insights for Asian patients, ultimately enhancing health outcomes both in Singapore and beyond.*

The advancements of innovation in areas of unmet medical need, digital health, and precision medicine present unparalleled opportunities, and we are looking forward to accelerating our partnerships in Singapore to make these opportunities a reality for patients.



Mr Tan Kai Ping
Chief Operations Officer,
Singapore Airlines

“

Singapore Airlines (SIA) is proud to collaborate with the Singaporean-German Chamber of Industry and Commerce (SGC) to deepen the bilateral, business, and cultural connections between Germany and Singapore. Our commitment to Germany, a key market for the SIA Group, is demonstrated by the gradual expansion of our network and capacity to the country over the years, as well as our deep and enduring partnership with the Lufthansa Group. During the Covid-19 pandemic, we supported the establishment of Vaccinated Travel Lanes between Singapore and Germany, paving the way for the resumption of business and leisure travel between our two countries. The SIA Group has since restored services from Singapore to Frankfurt, Berlin, Munich, and is actively working with Lufthansa to offer our customers additional options beyond these hubs to other destinations in both Europe and the Asia-Pacific region.

We look forward to working with the Chamber to help strengthen the ties between Germany and Singapore.

CHARTING OUR PATH FORWARD

SGC members reflect on the chamber's role in their business success and their expectations for the next five years.



Mr Andreas Kusch
Chief Executive Officer
avodaq Pte Ltd

The SGC was our first contact in 2005 before we founded our Singapore branch in January 2006. We got all the information needed to have a good start in Singapore. Since then, we are in frequent exchange with the SGC team, and we enjoy the networking opportunities with other members and Singaporean officials. Our long-term partnership will persist and we expect prosperous times in the coming years. Without a doubt you really can say that the SGC is the backbone of the German business community!

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Mr Benedict Kothe
Managing Director
Jungheinrich Lift Truck Singapore Pte Ltd

Jungheinrich Singapore, as one of the first member companies of the Singaporean-German Chamber of Industry and Commerce (SGC), congratulates the Chamber on its 20-year Anniversary. During the recent years, we are happy to have intensified the cooperation as we believe that action counts more than just talking. The refreshing vibe and energy of the SGC team brings more people and organisations together, for example through the first German week in 2024. For the next five years, Jungheinrich is looking forward to establishing more connections, network and business through the SGC.



Mr Dharmesh Arora
Chief Executive Officer, Asia Pacific
Schaeffler (Singapore) Pte Ltd

SGC's advocacy and representation efforts have significantly strengthened the relationship between Germany and Singapore, highlighting the valuable contributions of German companies to Singapore. Our long-standing association with the Chamber has provided us with exceptional community engagement and networking opportunities. We deeply value SGC's role in offering a strategic platform for the exchange of ideas and information, which is crucial for our business and operations in the region. I am confident that the Chamber will continue to play a vital role in further enhancing cooperation between the two countries, particularly in the areas of innovation, digital transformation, cybersecurity, and sustainability.

”

Mr Friedhelm Best
Vice President Region Asia Pacific
HIMA Asia Pacific Pte Ltd

“

Since our expansion into Singapore began, the Singaporean-German Chamber of Industry and Commerce has provided invaluable support to both HIMA and myself. From navigating the local market to investing in our Customer Solutions Center, their assistance has been instrumental. As a German family-owned Mittelstand company, HIMA depends on a robust network of partners to generate opportunities. The highly engaged SGC team has effectively connected us with key stakeholders in Singapore and the broader region. I am confident that the Chamber will continue to advocate for the interests of the German Mittelstand in Singapore, building bridges for further investment from German companies.



Mr Lars Nielsen
Managing Director
BMW Asia Pte Ltd

The SGC has been a collective voice representing German automotive OEMs and they play a crucial role in fostering strong business ties between Singapore and Germany. Through their work with the SGC Automotive Committee, they have consistently organised valuable activities such as in-depth discussions with key stakeholders in the government agencies. These proactive engagements have delivered key insights, presented significant opportunities for collaboration and been instrumental in advancing our business interests here in Singapore. Congratulations on 20 years of success!

”

Mr Christoph Winnat
Chief Representative ASEAN and South Asia
Helaba Landesbank-Hessen-Thuringen Singapore Representative Office

“

Networking and exchange of information and experiences is a crucial part of my job as representative of a bank. SGC provides networking opportunities through its events, which have led to business opportunities and the industry committee helped to exchange experiences on common issues for the benefit of all committee members. Happy to be a member of SGC over the last 16 years and wish SGC keeps up the good work.

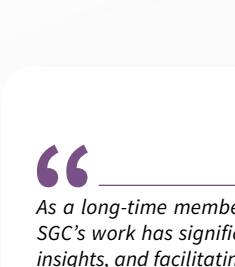


Mr Vijay Ratnaparkhe
Regional President & Managing Director
Robert Bosch (SEA) Pte Ltd

The Singaporean-German Chamber of Industry and Commerce's dedication to fostering strong bilateral ties has opened numerous doors for collaboration, as well as facilitated valuable connections and insights. Bosch has benefitted greatly from these good efforts.

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As we celebrate this milestone, we look forward to seeing the Chamber continue enhancing its role as a bridge between Singapore and Germany by being a strong advocate for businesses from both markets, create favourable business environment while promoting cross-border partnerships in emerging industries.



Mr Markus Schuster
Managing Director
Audi Singapore Pte Ltd

“

As a long-time member of the Singaporean-German Chamber of Industry and Commerce (SGC), I've witnessed how the SGC's work has significantly benefited our business. Your efforts in fostering cross-border collaborations, providing market insights, and facilitating networking have been crucial in expanding our presence in Singapore. Over the next five years, I expect the Chamber to remain a key partner, helping us navigate global trade challenges, particularly in digital innovation and sustainability.

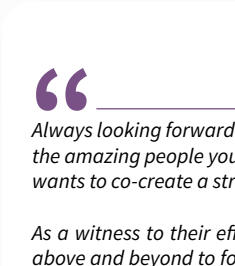


Mr Jack Goh
Managing Director
SICK Product Center Asia Pte Ltd

As member of SGC since 2013, I experienced first-hand SGC's excellent valuable contribution to our business. One key benefit is the opportunity to connect with visiting German delegations to Singapore. This helps in linking with relevant companies for collaborative efforts on new technology. At times it is difficult for new German companies to connect with our large HQ, but here they could easily access SICK for technological collaboration.

”

I appreciate SGC's active organisation of industry events with sharing of insights from reputable companies on common challenges. This provides new perspectives leading to creative solutions. SGC has been effectively channelling our concerns to relevant Government agencies so that we receive the necessary attention. With these many varied benefits, we were more than happy to upgrade to the Chamber's Gold Membership two years ago.



Mr Darren Seow
Managing Director
Deutsche Telekom Global Business Solutions SG

“

Always looking forward to the Chamber events, not only because they are well-organised, timely and relevant, but because of the amazing people you will meet at the event. The Chamber brings together the best industry like-minded professionals who wants to co-create a strong and vibrant future for the community.

As a witness to their efforts, I can confidently say that the Singaporean-German Chamber of Industry and Commerce goes above and beyond to foster international relations and support members' interests. Their exceptional ability to bridge gaps, increase awareness of community's business/services, and create meaningful connections with the government agencies and business leaders are commendable. I have no doubt that their dedication will continue to bring prosperity and growth to the community. Thanks!



Mr Win Tun
Director of Business Development APAC
WITRON Australia Pty Ltd

”

As a member of the Singaporean-German Chamber of Industry and Commerce for over eight years, I've witnessed first-hand the significant impact the Chamber's work has had on our business at WITRON. The events, site visits, and networking opportunities have not only helped us strengthen our presence in the region but also connected us with key industry professionals who have been instrumental in our growth. Looking ahead, I am confident that the Chamber will continue fostering valuable connections and facilitating innovative collaborations that will drive further success for businesses like ours over the coming years.

PILLARS OF ENDURING PARTNERSHIP AND PROGRESS

We would like to dedicate this page to our Corporate Gold members, who have been instrumental in shaping our work at the SGC over the past 20 years. Your support and active involvement have played a major role in driving our collective success and we deeply appreciate the time and effort that you have devoted to us. Moreover, your insightful feedback and willingness to share your perspectives have enriched our programmes in countless ways. It is through your collaboration and innovative ideas, that enables our growth and improvement, ensuring that we are continuously moving forward together.

We would like to extend our heartfelt gratitude to our esteemed Corporate Gold members over the past 20 years for their invaluable support and for being an integral part of our Chamber. We look forward to continuing our cooperation and engagement with each other and the exciting events that lie ahead.



SGC BUSINESS SENTIMENT SURVEY 2024

According to an SGC Business Sentiment Survey 2024, a significant majority (over 80 percent) of the participating companies anticipate a positive or neutral business outlook for 2024, instilling a cautious optimism among SGC members. Notably, ASEAN/Southeast Asia is once again perceived as the region with the highest growth potential in APAC, with a rating even higher than the previous year. In terms of the current business environment, rising salaries and general inflation emerge as the primary cost drivers for companies. The survey was conducted in March 2024 and the data was gathered from responses by 73 member companies.

Business Outlook for 2024



>80%

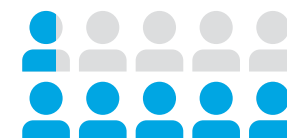
A significant majority of the participating companies anticipate a positive or neutral business outlook for 2024, instilling a cautious optimism among SGC members.

Potential Growth Markets in the Next Three Years

ASEAN/Southeast Asia is once again perceived as regions with the highest growth potential; with a rating even higher compared to 2023. China is still ranked 3rd but with decreased potential rating.



Recruitment



57.3%

Absolute majority of company not planning to make any changes to their number of employees. 32.3% of companies will plan to increase their staff strength.

Three Most Important Contributing Factors of Rising Business Costs



Rising Salaries



General Cost Increase due to Inflation



Travel Expenses



New Due Diligence Regulations
50%

Almost half of respondents were directly or indirectly affected by new due diligence regulations, out of which most are affected by the German Due Diligence in Supply Chains Law (GDDL), while Carbon Border Adjustment Mechanism (CBAM) and the EU Deforestation Regulation do not have much of an impact yet.

Major challenges reported are a lack of knowledge about new regulations by local suppliers, untransparent supply chains and legal uncertainty.



Scan the QR Code to read the full survey results!

HESEN: A SMART INTERNATIONAL R&D LOCATION



HESEN IN 2023

GDP: 351 billion EUR
Employees: 2.7 million people

Population: 6.4 million people
Export: 80.4 billion EUR

The economically vibrant State of Hessen lies at the heart of Germany and Europe, at the crossroads of numerous international transportation routes. Home to the eurozone's financial center, it has evolved into one of Europe's strongest regions and is a dynamic science, innovation, and business hub.

Hessen has successfully positioned itself as an international business and technology location in Germany and Europe. More than 2,000 international companies have set up operations or expanded their existing investments here since 2013, the year in which Hessen Trade & Invest – the State of Hessen's economic development organization – was founded. This brings the total number to more than 13,000 so far. Fewer than 4% of new investments subsequently left again, a clear vote of confidence in this strategic location by the remaining 96%.

Hessen is a high-tech state whose prosperity depends on it providing the best possible conditions for the technology firms located here. Industry leaders such as Merck, Rittal Germany, Dentsply Sirona, and SAMSON contribute to the state's innovative strength, as do its numerous small and medium-sized enterprises. The technological focus in Hessen has shifted in recent years in line with technological and social developments, and now includes the following sectors:

- Industry 4.0 and smart manufacturing
- ICT and internet infrastructure
- Life sciences
- Mobility
- Green energy

Scientific and economic research are closely interlinked in Hessen and are powered by a potent mixture of entrepreneurial innovation and willingness to invest.

Technological focus

Many international companies have already established R&D centers in Hessen. The state has become a top research and health industry location in recent years – and not just in the Greater Frankfurt area. Australian group Sonic Healthcare Ltd., which owns biovis Diagnostik MVZ GmbH, invested in Limburg/Lahn some years ago. The company opened a new laboratory facility at its site there, increasing its workforce in response to the dynamic growth in demand for microbiome analysis services.

National and international automotive companies have also set up their headquarters or R&D centers in Hessen. German automaker Opel has its head office and a core production facility in Rüsselsheim, while Volkswagen has opened an e-mobility R&D center in Baunatal (North Hessen). Italian tire manufacturer Pirelli chose Höchst in Odenwald (South Hessen) for its German headquarters, and two Chinese electric car makers – Geely and Chery Europe – have been based in Raunheim, near Frankfurt, for more than six years now. Their approach is similar to the one taken by Hyundai, Kia, the Honda Motor Company, and Toyota, all of which started adapting Asian engineering to European customer needs very early on.

Skills and motivation

Germany's dual training system along with approximately 80 universities, research institutes, and other institutions for academic education in Hessen provide businesses in the state with a highly skilled, highly motivated workforce. In line with this, Hessen's GDP was GDP EUR 351.1 billion in 2023 – one of the highest in Germany. If Hessen were an EU Member State in its own right, it would rank sixth in terms of GDP per capita, ahead of Austria (EUR 54,810 versus Austria's EUR 52,809).

Hessen's highly qualified workforce and dynamic scientific ecosystem of universities and research institutes facilitate corporate innovation and research.

Hessen's investor service

Expanding businesses need up-to-the-minute information and local support to facilitate profitable international investment and sustainable growth. This is why the State of Hessen set up Hessen Trade & Invest (HTAI) to help international firms achieve their ambitious goals. This one-stop business development organization combines investor advice with expertise in technology, digital transformation, and business development.

Why not benefit from our experts' insights, market intelligence, and information about current technological developments, and from Hessen's economic development network of industrial clusters and business partners? This free service provides valuable support and works closely with regional partners and more than 130 municipalities in the state. Contact us! Our team will be only too happy to share their expertise in sustainable business expansion and development.



Hessen Economic Development

Your first point of contact

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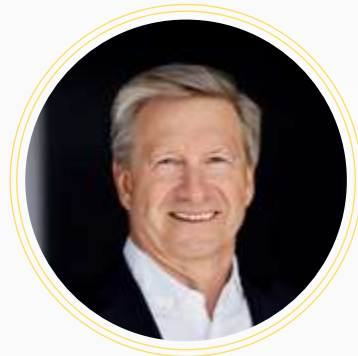
Empowering smart ideas

Hessen is a dynamic high-tech location with a unique environment for R&D. This central German state is home to a managed knowledge network that combines forward-looking industries with leading universities, research institutes and highly skilled talent. Become part of this vibrant ecosystem and turn your innovative ideas into tomorrow's business success!



invest-in-hessen.com





MESSAGE

By Prof Dr Axel Stepken

Co-Chair of the Germany Singapore Business Forum (GSBF) Connect and Member of the Executive Committee of OAV – German Asia-Pacific Business Association

Dear Readers,

We continue to live in a challenging international environment characterised by profound political, economic, social, and technological disruptions. The war in Ukraine and the conflict in Gaza are only the most visible signs of a changing global political architecture. This also applies to the Indo-Pacific region, which is increasingly becoming the center of the world economy. Against this backdrop, it is imperative that states and societies try to establish new patterns of cooperation and approaches to conflict resolution.

As companies, we must also deal with these transformations, which are sure to be long-term. On the one hand, we must effectively hedge against the increased uncertainties and improve our resilience to external shocks. At the same time, we must maintain our competitiveness, invest heavily in innovative technologies, seize new economic opportunities, and continuously adapt our business models to the new framework conditions and the evolving customer requirements. The breathtaking technological developments, which are on the verge of fundamental breakthroughs in many areas, are a good reason for optimism for the future.

It is clear that isolationism and retreating into national borders cannot be reasonable options. To navigate these uncertain waters, we need strong and reliable partners. The close, long-standing, and sustainable relationship between Singapore and Germany is therefore a real stroke of luck. Our two countries share the same view of international issues such as combating climate change, have a similar level of development and pursue the common goal of further promoting an international exchange that is fair and mutually beneficial.

Fortunately, the two governments have recently deepened their ties with high-profile visits even further and begun to fill agreements such as the “Germany-Singapore Framework for Sustainability and Innovation (FSI)” with life. The Singaporean-German Chamber of Industry and Commerce (SGC) also continues to do valuable work for the bilateral economic relations and acts as an excellent bridge builder. I would like to warmly congratulate the SGC on its 20th Anniversary and thank them for the friendly cooperation.

With the GSBF Connect, we have been contributing to the further realisation of untapped economic potential for a long time now. Even though the sector focus has changed several times during this period, the basic objective has remained the same, to support small and medium-sized enterprises from both countries in engaging in dialogue and realising joint cooperation projects. Key areas of cooperation continue to be sustainability with the several types of renewable energies or the circular economy, as well as the still very promising field of advanced manufacturing in its various dimensions.

The past decades of our Singaporean-German Partnership give me great confidence that we will be able to add further chapters to this success story.

About the Germany Singapore Business Forum (GSBF) Connect

The Germany Singapore Business Forum (GSBF) Connect is a key platform for German and Singapore companies to form partnerships in industrial and digital transformation, open innovation and market access. Comprising a series of events throughout the year, each GSBF Connect edition focuses on themes with relevance to both German and Singapore companies.

Enterprise Singapore and the Asia-Pacific Committee of German Business (APA) signed a Memorandum of Understanding (MOU) in 2020 to better leverage the complementary strengths of Singapore SMEs and German Mittelstand and co-organise sector-specific GSBF Connect events throughout the year.



MESSAGE

By Mr Lee Chuan Teck

Chairman of Enterprise Singapore and Co-Chair of the Germany Singapore Business Forum (GSBF) Connect

Singapore and Germany share a longstanding and strong bilateral economic relationship. Germany is Singapore's largest goods trading partner in the EU, with bilateral trade in goods and services totalling over S\$37 billion (€26 billion) in 2023. Germany is also Singapore's third-largest investment destination in the EU. Singapore investments into Germany have surpassed pre-Covid levels to reach S\$6.6 billion (€4.6 billion) in 2022. Despite global headwinds, Singapore companies continue to see Germany as an innovative and resilient economy with a strong foundation in manufacturing, sustainability and innovation.

I was heartened that Singapore and Germany had agreed to upgrade our bilateral relations in April this year to a Strategic Partnership. This will open even more opportunities for us to collaborate, especially in emerging areas such as precision medicine, renewable energy, and deep tech. Indeed, we are already starting to see more bilateral activities in these areas. Singapore healthcare companies are working with leading German institutions such as the Charité Hospital and Berlin Institute of Health to co-develop and testbed medical innovations. In October, Enterprise Singapore (EnterpriseSG) and the Singaporean-German Chamber of Industry and Commerce (SGC) will also jointly facilitate a business mission by the Hydrogen Fuel Cell Association of Singapore to explore opportunities in renewable energy in Germany.

Southeast Asia is the world's fifth largest economy and is expected to grow around 5% per annum till 2030*. There is strong potential for German companies to use Singapore to tap the myriad of opportunities in the region. To this end, we welcome the establishment of foreign representative offices in Singapore by Hessen Trade & Invest, and more recently Baden-Württemberg International and Germany Trade & Invest.

Having taken over as the Co-Chair of the Germany-Singapore Business Forum (GSBF) Connect in April, I am pleased to see that it has been successfully bringing our business communities together, with more than 400 business connections facilitated through our events in the last three years. Focusing on themes such as manufacturing, sustainability, and innovation, our events have since evolved into avenues for deep exchange of insights and targeted discussions on partnership opportunities in specific sectors. To drive further innovation, technology, and supplier partnerships all year round, we recently established a GSBF Connect virtual community, which interested companies can join to meet like-minded partners for business growth.

As the SGC commemorates its 20th Anniversary this year, I thank you for your strong partnership with EnterpriseSG. I look forward to continue working together to build bridges and create new opportunities for collaboration between German and Singapore businesses.

I wish all our German friends a happy Day of German Unity.

**Low Institute (May 2024); Bain & Company (August 2024)*

Singapore Business Federation

Singapore Business Federation (SBF) is the apex business chamber in Singapore championing the interests of the business community in Singapore and overseas, with more than 30,000 member companies, comprising key local and foreign trade associations and business chambers.

In the first half of 2024, SBF attended a few key meetings to facilitate closer business collaboration between Singapore and Germany. On 16 January 2024, Mr Kok Ping Soon, Chief Executive Officer of SBF, met with Dr Martin Wansleben, Chief Executive Officer of the German Chamber of Commerce and Industry (DIHK), during the Singaporean-German Chamber of Industry and Commerce's (SGC) 20th Anniversary dialogue event on Germany's Economic Landscape and Business Ties with ASEAN and Asia-Pacific. They discussed trade and investment opportunities between Germany and Singapore. SBF also participated in the dialogue's business luncheon with members of the SGC and representatives of the DIHK delegation to explore potential areas of collaboration. On 5 April 2024, SGC hosted SBF to discuss on further collaborations.




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AutomationSG (F.K.A: Singapore Industrial Automation Association)

Incorporated since 1982, AutomationSG is a trade association for companies and professionals in the Automation, Internet of Things (IoT) and Robotics sectors (in short AIR). AutomationSG plays a crucial role in galvanising the Automation, IoT and Robotics (AIR) business community, through its line-up of programmes and events. As AutomationSG spearheads the automation related initiatives, it also aims to foster industry collaboration and advancement through staging of flagship industry platform: Automation SolutionGO! on 17th to 18th October 2024. This event features Automation-Centric solutions and its applications.

AIRHUB (airhub.ai), powered by AutomationSG is the online marketplace for solutions opportunities for members and regional partners. We have vertical interest groups curating capability development of member and nurturing the ecosystem.

AutomationSG also leads Singapore companies overseas to participate in regional trade fairs under the Singapore Pavilion to venture into regional markets. With the cross pollination of technologies, AIR has been applied by different industries and applications. Starting with Manufacturing to Logistics, Smart Buildings & Facility Management to Retail and Services, Construction and Agritech. Members' expertise in can now be applied across verticals; opening up new commercial opportunities. We have set up interest groups to nurture the capability development and business collaborations within these clusters.




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Singapore Manufacturing Federation

Established in 1932, the Singapore Manufacturing Federation (SMF) is a dedicated champion for the nation's manufacturing sector, driving innovation and sustainable growth by addressing industry-specific needs. Corporate constituents are organised into 10 Industry Groups, each supported by Associated Services to address their distinct requirements and priorities. SMF strengthens the sector's resilience by focusing on four key pillars: sustainability, human capital development, internationalisation, and productivity.

As a catalyst for collaboration, SMF provides a platform for companies to cultivate strategic alliances and broaden their market presence both locally and globally. With a diverse membership base of 5,000+ entities comprising SMEs, MNCs, and Affiliate members, SMF plays a pivotal role in shaping Singapore's manufacturing ecosystem and driving industry advancement.

For more information, please visit www.smfederation.org.sg.




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European Chamber of Commerce (Singapore)

The Voice of European Businesses in Singapore

EuroCham Singapore, officially known as the European Chamber of Commerce (Singapore), champions the collective interests of the European business community, fostering trade, services, and investments between Europe, Singapore, and the broader region.

Our unique network, comprising European and local corporations based in Singapore, representatives from European National Business Groups, strategic partners, and trade associations, has built strong ties with local governmental entities.

Since our inception in 2001, the European Union Delegation to Singapore has officially endorsed us, affirming our role as a trusted bridge to local government and esteemed stakeholder organisations.

We offer our members a platform for advocacy, networking, and knowledge exchange, emphasising their priorities through 12 specialised committees and hallmark initiatives spanning areas such as Sustainability, Artificial Intelligence, the Future of Mobility, and the Digital Economy.

Find out more at eurocham.org.sg.




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Singapore Economic Development Board

Singapore, your gateway to Asia for Innovation and Growth

By Mr Pee Beng Kong, Executive Vice President, International Operations, Singapore Economic Development Board

Singapore and Germany are working towards upgrading our relationship to a Strategic Partnership, marking a new era of cooperation. This milestone underscores the deep-rooted ties between our two countries and reaffirms our commitment to intensify cooperation in existing and emerging areas.

With over 2,300 German companies thriving across sectors like engineering, healthcare, and chemicals, Singapore has proven to be a trusted partner for German enterprises. Ranked first globally for ease of doing business and second for talent competitiveness, Singapore's stable and robust infrastructure, pro-business environment, and commitment to sustainability create an ideal platform for German companies to innovate, scale and succeed.

This is demonstrated by notable investments including: Biotronik's expansion of its Asia Pacific Manufacturing and Research Hub; Evonik's establishment of its new Skin Institute; Siemens Energy's research partnership with NUS; Siltronic's new silicon wafer manufacturing facility; and the expansion of Uhlmann Pac-Systeme's facility to serve growing demand in the region.

We welcome companies to explore opportunities in Asia and are committed to be your partner in the region.



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Germany Trade & Invest (GTAI) Hub



Germany Trade & Invest (GTAI) is the international business promotion agency of the government of the Federal Republic of Germany. It provides German companies with information about doing business abroad, helps international companies expand to Germany and promotes the country generally as a business location.

GTAI has offices in some 60 countries around the world, including six in Southeast Asia. In March 2024, it opened a hub in Singapore, the first such center to provide larger-scale information on the region, on the premises of the Singaporean-German Chamber of Industry and Commerce (SGC). That underscores the importance Germany attaches to Southeast Asia as a business partner.

The Singapore hub helps German companies get an overview of the ASEAN region with an eye toward determining new trends and business opportunities. Its director is Alexander Hirschle, and there are three staff members.

GTAI believes Singapore is a great place for German firms for many reasons, including its:

- strategic location
- robust economy
- high-skilled workforce
- broad R&D activities
- friendly business environment
- many German companies with regional headquarters there.

Moreover, Southeast Asia is becoming increasingly important as Germany aims to increase resilience by diversifying the country's trading partners. GTAI will also be bolstering its promotion activities there in terms of attracting international expansions from ASEAN to Germany. To take just one example, Germany offers cleantech companies from Singapore and Southeast Asia an opportunity to actively participate in the industrial transformation to carbon neutrality. Between 2015 and 2023, companies from Singapore, Indonesia, Malaysia, and Vietnam launched 99 FDI projects in Germany.

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Enterprise Singapore

Enterprise Singapore is the Singapore government agency championing enterprise development. It also supports the growth of Singapore as a hub for global trading and startups.

The agency attracts global commodities traders to establish their global or Asian home base in Singapore. Today, Singapore is a leading global trading hub with a complete ecosystem for the energy, agri-commodities and metals & minerals trading clusters. Singapore is also home to many global enterprises, startups and investors that operate in its robust pro-enterprise environment.

Enterprise Singapore builds trust in Singapore's products and services through quality and standards. Renowned for their dedication to quality and innovation, Singapore companies make ideal business partners.

With Enterprise Singapore's global network in over 35 locations spanning many developed and emerging markets, it connects businesses with relevant Singapore companies for their business expansion.

Please visit www.enterprisesg.gov.sg for more information.



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The Membership, Events and Communications department actively organises a variety of B2B dialogue and networking events, which are interactive platforms for policymakers, key opinion leaders and members to exchange insights that drive businesses today. Additionally, members are engaged with relevant business information through committee meetings, business symposiums, chamber publications, and more.

Be part of our business community today and contact us now!

CORPORATE PROFILES



Audi Singapore Pte Ltd

The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

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As a systems and technology integrator, avodaq offers value-driven services connecting infrastructure and software solutions with employees and businesses. Establishing itself as a Digital Business Partner, a heavy emphasis is placed on maximising the return on investment (ROI) of invested solutions. avodaq understands the need to drive adoption and assimilation of solutions organisation-wide. As such, avodaq supplements offered solutions with Change Management and Software Development services, ensuring seamless adoption and integration with existing solutions.

avodaq's portfolio includes state-of-the-art IT infrastructure, data centre, security, and collaboration systems. In addition, we provide sophisticated software and automation solutions, as well as dedicated healthcare applications.

We strive to deliver value and business outcomes. This is supported by our full-stack observability and customer success management teams. To our clients, we are their trusted advisor and Digital Business Partner.

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Andreas Kusch
Founder and CEO, avodaq AG

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Boehringer Ingelheim Singapore Pte Ltd

Boehringer Ingelheim develops therapeutic breakthroughs that transform lives – today and for generations to come. It is divided into two business areas: Human Pharma and Animal Health. The Human Pharma business is the mainstay of the company's activities, underpinned by an innovative portfolio. In animal health, Boehringer Ingelheim is one of the world's leading providers of vaccines, therapeutics and preventative care offering that protect animals from disease and pain.

Family-owned since its foundation in 1885, Boehringer Ingelheim is one of the top 20 companies in the pharmaceutical industry, serving over 130 markets. Approximately 53,500 of its employees strive to make a real and significant contribution to the health of humans and animals alike. In 2023, Boehringer Ingelheim achieved net sales of EUR 25.6 billion.

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Boehringer Ingelheim is a Top Employer in Singapore for the seventh consecutive year, including across the region in ASEAN, Korea, Australia & New Zealand - with approximately 2,800 employees from 31 different nationalities.

“ *We strive to improve the health of humans and animals - for generations. We push the boundaries of innovation both in Singapore and our region.* ”



Dr Armin Wiesler
Regional Managing Director & Head of Animal Health, ROPU ASKAN (Regional Operating Unit, ASEAN, South Korea, Australia and New Zealand)

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Our success is based on more than 160 years of trading with Asia – and a flexibly organised network. Each of our local companies gears its business operations to the particular markets and customers which it serves. This independence and this flexibility enable us to integrate each new product sector into the Melchers Group seamlessly and to achieve your corporate goals successfully. Trust is our currency. We value a handshake. Our hashtag is #PartnerInAsia.

C. Melchers GmbH & Co. KG Singapore Branch was established in 1954 to coordinate the trading activities in South East Asia. Independent companies were set up in all ASEAN countries and Sri Lanka to cope with the increased trading, service and manufacturing activities. Singapore serves as a trading and services hub for the region.

C. Melchers Singapore is known for its successful marketing of both technical and luxury consumer product lines in the ASEAN region and Greater China. Breitling, Patek Philippe, Norqain, Bremont and Steinway & Sons are some of the well-established brands of the company. Melchers has developed strong expertise in the theme park/tourism and attractions' industry; it is the developer of the Sky Tower and the Singapore Flyer. It is also active in the field of aviation and airline supplies as well as testing instruments and laboratory equipment. Our JV partners sell valves and pipes, or pharmaceutical products.

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CLI aims to scale its fund management, lodging management and commercial management businesses globally and maintain effective capital management. As the investment management arm of CapitaLand Group, CLI has access to the development capabilities of and pipeline investment opportunities from CapitaLand's development arm.

As a responsible company, CLI places sustainability at the core of what it does and has committed to achieve Net Zero carbon emissions for scope 1 and 2 by 2050. CLI contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.



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Connecting
your world.

Deutsche Telekom Global Business Solutions Singapore Pte Ltd

Deutsche Telekom Global Business Solutions is the international B2B division of Deutsche Telekom, Europe's leading telecommunications provider. We are addressing the network and connectivity requirements of globally operating companies through the design, implementation, and operation of tailored business-centric solutions and related managed services – whether it's Transport Networks (Underlay), SD-WAN (Overlay), LAN Infrastructure, Unified Communication & Collaboration, or Security (including SASE).

We help our customers build future-proof foundations for their digital transformation strategies. Through a consultative and vendor-agnostic approach we ensure that our end-to-end solutions perfectly match our customers' business needs, providing them with the flexibility and agility to grow and adjust to changes in their environment. This is backed by the most comprehensive partner ecosystem in the industry with technology vendors such as HPE Aruba, Broadcom (VMware), Fortinet, Cisco (including Meraki), Juniper Networks, Versa Networks, Zoom, Zscaler or Palo Alto Networks. With decades of experience, we know how to operate networks and deliver connectivity globally. And thanks to our local business units we are close to you, wherever you are.

Our expectations are high – for ourselves, our actions, and our behaviour. In this context, Deutsche Telekom has been committed to sustainability and social responsibility for nearly three decades. To improve transparency for our stakeholders, we assign our corporate responsibility activities to the ESG perspectives. E for Environment, S for Social and G for Governance. As a founding member of the Global Compact – a voluntary initiative of the United Nations – we are meeting our social responsibility and supporting the UN's 17 sustainable development goals by pursuing numerous activities. For example, Deutsche Telekom has introduced a women's quota at management level, promotes and produces sustainable innovations, and reduces carbon emissions with its climate protection strategy.

For more information, visit business.telekom.com

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For over three decades, Deutsche Telekom has distinguished itself as a pioneering innovator in delivering secure network connectivity solutions across the APAC region. We are just at the beginning of the next phase of digitisation journey with our customers, navigating through innovations such as enhanced AI-driven network routing and operations in the Software-Defined world. As reliable experts in networking and digital solutions, we are your trusted partner for all your technological needs, proudly made in Germany.



Darren Seow
Managing Director
Deutsche Telekom Global
Business Solutions Singapore

Networking without borders

Through its subsidiary in Singapore, Deutsche Telekom is delivering global connectivity and network solutions to enterprises in the Asia Pacific region for more than three decades. With top-notch performance and “Made in Germany” quality, we offer a secure and reliable foundation for your digital transformation.

Discover how we can support your business at business.telekom.com

Evonik (SEA) Pte Ltd

Evonik Industries AG

Evonik Industries AG is one of the world leaders in specialty chemicals. Active in more than 100 countries around the world, Evonik goes far beyond chemistry to create innovative, profitable and sustainable solutions for customers. We may not manufacture tires, medications, or animal feeds, but our products can make tires more fuel-efficient, medications more effective, and animal feeds healthier. More than 33,000 employees work together for a common purpose: We want to improve life, today and tomorrow.

Evonik in Singapore

Evonik has been active in Singapore for over 40 years. Today, it is home to our headquarters for the South East Asia, Australia and New Zealand Region, as well as extensive manufacturing and research activities.

Located in Tuas are our manufacturing facilities for Epoxy Curing Agent, Ink & Hotmelt Resin and Polyurethane Catalyst Blends, and another for catalyst recovery. The catalyst recovery center contributes to Evonik's focus on sustainability and the transition to a circular economy through activities in the field of desulfurization catalyst rejuvenation, sulfur recovery catalysts and alumina-based purification adsorbents.

Other sustainability driven activities include our DL-methionine complexes on Jurong Island. The plants produce MetAMINO®, the essential amino acid DL-methionine used in livestock production to feed animals healthily, efficiently, and sustainably. With the completion of plant expansion and upgrade in 2024, the methionine complexes in Singapore have been enhanced to reduce product carbon footprint, and will now supply about 340,000 metric tonnes of MetAMINO® to businesses worldwide.

Also on Jurong Island is our Oil Additives plant, the largest within Evonik's global network. Its activities position Evonik as a leading global supplier of high performance lubricant additives synthetic base fluids for the automotive and industrial lubricants.

Additionally, our presence on Jurong Island will be further strengthened by a new alkoxide plant that is expected to be completed by end-2024, Evonik's first in Southeast Asia.

Singapore is also home to our Research and Development (R&D) hub in the region including our innovation and technical service centers. Our Asia Research Hub in Singapore internationalises research to develop next generation solutions for sustainability, including in the areas of cell culture solutions, skin biology, functional surface and coating as well as process innovation. Since its inception in 2018, the Hub has continued its expansion to create sustainable solutions based on customers' needs. With the opening of Life Science & Advanced Biomedical lab expansion in 2022 and a new global institute dedicated to skin sciences in 2024, Evonik is dedicated to deliver cutting-edge products whilst build a better, more sustainable future for generations to come.

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seanz.evonik.com



**WE GO BEYOND
TO ENABLE
TRANSFORMATION**

At Evonik, we think beyond chemistry to create innovative, sustainable and value-enhancing solutions together with our customers – such as lipids for tomorrow's medicines, biosurfactants for green detergents, additives for plastics recycling or membranes to help drive forward the energy transition. Everything we do has the same goal: to improve life, today and tomorrow. We go beyond to enable transformation. Find out more at leadingbeyondchemistry.com

German Centre for Industry and Trade Pte Ltd

The German Centre in Singapore is a dynamic business community, serving as an ideal workspace for companies from Germany and around the world. Hosting over 150 companies, industry associations, and government-affiliated organizations, our customers benefit from mutual exchanges within the ecosystem and participate in networking events and business-focused seminars.

The Place to Be and Grow in Southeast Asia

German Centre offers versatile spaces, from co-working areas to permanent private offices, equipped with on-demand meeting and conference rooms. As a platform to showcase, companies can leverage the Advanced Manufacturing Experience Centre (AMEC) to demonstrate their latest technology and machines, both physically and online. It also houses the Life Science Incubator, a co-working laboratory and living showroom for medical technology, enabling advancement and product refinement. By leveraging its extensive resources and global network, German Centre Singapore enables companies to innovate, expand their reach, and thrive in Asia-Pacific.

Strong Backbone

As a subsidiary of Landesbank Baden-Wuerttemberg (LBBW), German Centre Singapore is part of a global network with locations in Beijing, Mexico, Shanghai, and Taicang, and cooperates with the German Business Incubator in Ho Chi Minh City. Supported by federal and state ministries, embassies, and institutions like Chambers of Commerce Abroad (AHKs), the German Centres have empowered around 3,000 companies to thrive in international markets.



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We match. You grow.
**German
Centre
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Unlock your business potential at the German Centre in Singapore—a dynamic business ecosystem offering **co-working** and **private offices** with on-demand **meeting and seminar rooms** for startups and established companies. Host your events with our experienced **event management** team, and leverage the **Advanced Manufacturing Experience Centre (AMEC)** to showcase your products physically and virtually. We are also home to the **Life Science Incubator**, a co-working laboratory space perfect for life science and biotechnology. Whether firmly established or expanding in the APAC region, you can benefit from a thriving business community and global network that supports your success every step of the way.

Get in touch with us!



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German Centres Worldwide

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150+

COMPANIES IN
THE BUILDING

15,000+

PEOPLE IN THE
GLOBAL NETWORK

20,000+

SQM OF PHYSICAL
SPACE

Helaba Landesbank- Hessen-Thueringen Singapore Representative Office

Helaba is one of Germany’s leading banks with a business volume of €211.5 billion and 6,300 employees. Its representative office in Singapore covers ASEAN and South Asia. Helaba supports German trade with the region through a wide range of products.

In close partnership with a United Overseas Bank and in cooperation with a strong network of trusted local partners, Helaba supports German companies in expanding their reach into the ASEAN market by providing advisory and financial services solutions.

In Germany, Helaba works closely with the Sparkassen, the strong network of regional financial institutions with deep roots in their market areas, for the benefit of private and corporate customers. As the central institution for approximately 40% of all Sparkassen in Germany, Helaba provides services in the areas of wholesale lending, capital markets, trade finance and cash management.

Helaba’s Singapore Representative Office therefore acts as a bridge between the Sparkassen network and the Asian markets, thanks to its in-depth understanding of the German “Mittelstand” business culture and the specific characteristics of the Asian markets.

Together with its partners, Helaba not only assists German companies in establishing a local presence and financial services for their own operations, but also provides solutions to help customers of German companies finance their investments from Germany. For larger investments, Helaba can help by arranging export credit agency-covered financing with longer maturities and attractive pricing. For smaller investments and equipment financing solutions are offered by Helaba’s partners in the region.

Helaba supports its clients, as well as the corporate clients of the German Sparkassen, in their market entry and continued growth in the ASEAN region.



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www.helaba.de

“ We are building bridges between Germany and the markets in ASEAN and South Asia. ”



Mr Christoph Winnat
Chief Representative ASEAN,
India, Korea
Landesbank Hessen Thuringen
(Helaba)



What moves you forward? Partnership.

A partnership orientation can give projects a strong edge. To us this means ongoing support for your aims and requirements through our collective expertise and our high-quality financial products. It’s an approach that achieves what really counts: staying on course for success, whether the water is rough or calm. We help our customers and partners to continually move forward. That’s what our values stand for – regionally anchored, internationally connected.

Values with impact.



HIMA Asia Pacific Pte Ltd

The HIMA Group is a global independent provider of safety-related automation solutions for the process and rail industries that protect people, assets, and the environment from harm. Founded in 1908, the family-owned company is headquartered in Brühl, near Mannheim, (Germany).

The HIMA Group employs approx. 1050 employees in 22 group companies worldwide. Regional centres are located in Breda, the Netherlands (Europe), Stockport, England (UK), Kristiansand, Norway (Scandinavia), Singapore (North and South East Asia), Perth (Australia and New Zealand), Shanghai (China), Dubai, United Arab Emirates (Middle East) and Houston, USA (North America).

The open and independent HIMA Safety Platform combines hardware and software on a single technology platform and offers a uniform security concept. With more than 50,000 installed safety systems (SIL 3 / SIL 4, PL e, CENELEC SIL 4), HIMA is considered a technology leader. In addition to proven safety technology, HIMA offers consulting, safety engineering, and services as well as training.



Paulaner Bräuhaus Singapore

Servus from Paulaner Bräuhaus Singapore!

As the first and only authentic German microbrewery and restaurant in Singapore, we've been your gateway to the heart of Munich for more than 28 years.

Our establishment is more than just a place to be(er); it's where great food, freshly brewed beer, and vibrant company come together in a warm, inviting atmosphere. Imagine a cozy Bräuhaus and lively beer garden, right here in Singapore—this is the essence of Bavarian “Gemütlichkeit”.

At Paulaner Bräuhaus, we pride ourselves on blending a love for tradition with modern culinary trends. Our menu features generous sharing platters and signature dishes like crispy pork knuckle, hearty sausages, huge schnitzels, homemade “Spätzle”, and comforting dumplings. Don't forget to end your meal on a sweet note with traditional desserts like “Kaiserschmarrn”, apple strudel, Bavarian cream, and much more.



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Landesbank Baden-Württemberg (Singapore Branch)

Regional roots in Germany, at home across the world: Wherever the road might take you, LBBW will accompany you. And find the best solution for you. We are like you: Breaking new ground! Today, LBBW is the largest bank in south-west Germany and one of the largest commercial banks nationwide.

As a universal bank with deep regional roots, strong client relationships, international expertise and our worldwide network of Branches, Representative Offices and German Centres, LBBW is the ideal partner for small and medium-sized enterprises as well as multinational corporations in shaping their future.

In June, LBBW received again the “TXF Industry Choice Award 2024 – Top Performing Export Finance Bank”. Leading importers and exporters from all over the world have chosen us one of the best banks for export finance for the sixth time. Particularly high scores were received for LBBW’s industry expertise, customer service, understanding of customers’ business and speed in processing transactions. LBBW assists its export-oriented corporate customers with their international activities through an extensive international network of 16 locations in 15 countries.

LBBW in Singapore as Hub for Asia/Pacific, together with our Branches in Seoul and Shanghai as well as our Representative Offices in Mumbai, Beijing, Hanoi and Jakarta assists our corporate and institutional clients in exploring Asia’s long-term growth potential.

In Asia/Pacific, our range of services comprises of short, medium and long-term financing, customised financing solutions such as structured export and project finance, syndicated loans as well as international trade finance and payments, currency and interest rate risk management, capital markets and M&A advisory.



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This sixth award as a global Top Performing Bank impressively confirms the continuity and excellence of our global team’s performance and our world’s leading banks position. We were also honoured with two “Deal of the Year” awards for flagship projects that have made a significant contribution to the transformation of the economy, one of them in Asia.

Mr. Jens Rübbert
Managing Director & Regional Head Asia/Pacific at LBBW



Highest standards. Beyond all borders.

The world is more connected than ever and without specialist help to lead the way, your business could get left behind. LBBW is your trusted partner in all facets of global trade. Coming from Baden-Württemberg, Germany, we are highly recognised and awarded around the world in areas of sustainability and excellence, and we are ready to take your

business to the next level. With 16 locations in 15 countries, your nearest branch is just around the corner.

Your contacts in Singapore:

Phone: +65 6562-9217
Email: LBBWSingapore@LBBW.com

Breaking new ground



Luther.

Luther LLP

Luther in Singapore

With a total staff strength of more than 90, Luther is the largest German headquartered law firm in Singapore. 26 lawyers cover the whole range of corporate and commercial legal work as well as the structuring of investments within South Asia and South East Asia. Together with our experienced accountants, payroll specialists, tax consultants and company secretaries, we provide a one-stop solution for all your corporate needs.

Luther in Asia

Singapore is hub and regional headquarter for many German and European companies in Asia-Pacific and Luther supports global players as well as companies of Germany's dynamic Mittelstand with their regional projects in Asia and advises Asian clients on their investments in Germany and Europe. With our Luther offices in Singapore and Shanghai we are present at two of the most important business centres in the region. Through our other offices in the region and a longstanding relationship with regional partners our network has expanded from Australia and New Zealand to countries such as Japan, South Korea, Indonesia, Malaysia, Myanmar, the Philippines, Thailand, Cambodia, Vietnam and India.

Hits the mark. Luther.

Luther Rechtsanwaltsgesellschaft mbH is one of the leading corporate law firms in Germany. With 420 lawyers and tax advisors, we can advise you in all fields of German and international corporate law. In addition to having offices in every economic centre throughout Germany, we are also present in ten locations abroad: in Brussels, London and Luxembourg in Europe, and in Bangkok, Delhi-Gurugram, Jakarta, Kuala Lumpur, Shanghai, Singapore and Yangon in Asia.

Our advisory services are tailored to our clients' corporate goals. We take a creative, dedicated approach to achieving the best possible economic outcome for each of our clients. The name "Luther" stands for expertise and commitment. With a passion for our profession, we dedicate all our efforts to solving your issues, always providing the best possible solution for our clients. Not too much and not too little – we always hit the mark.

We know how crucial it is to use resources efficiently and to plan ahead. We always have an eye on the economic impact of our advice. This is true in the case of strategic consulting as well as in legal disputes. We have complex projects on our agenda every day. At Luther, experienced and highly specialised advisors cooperate closely in order to offer our clients the best possible service. Thanks to our fast and efficient communication, permanent availability and flexibility, we are there for you whenever you need us.

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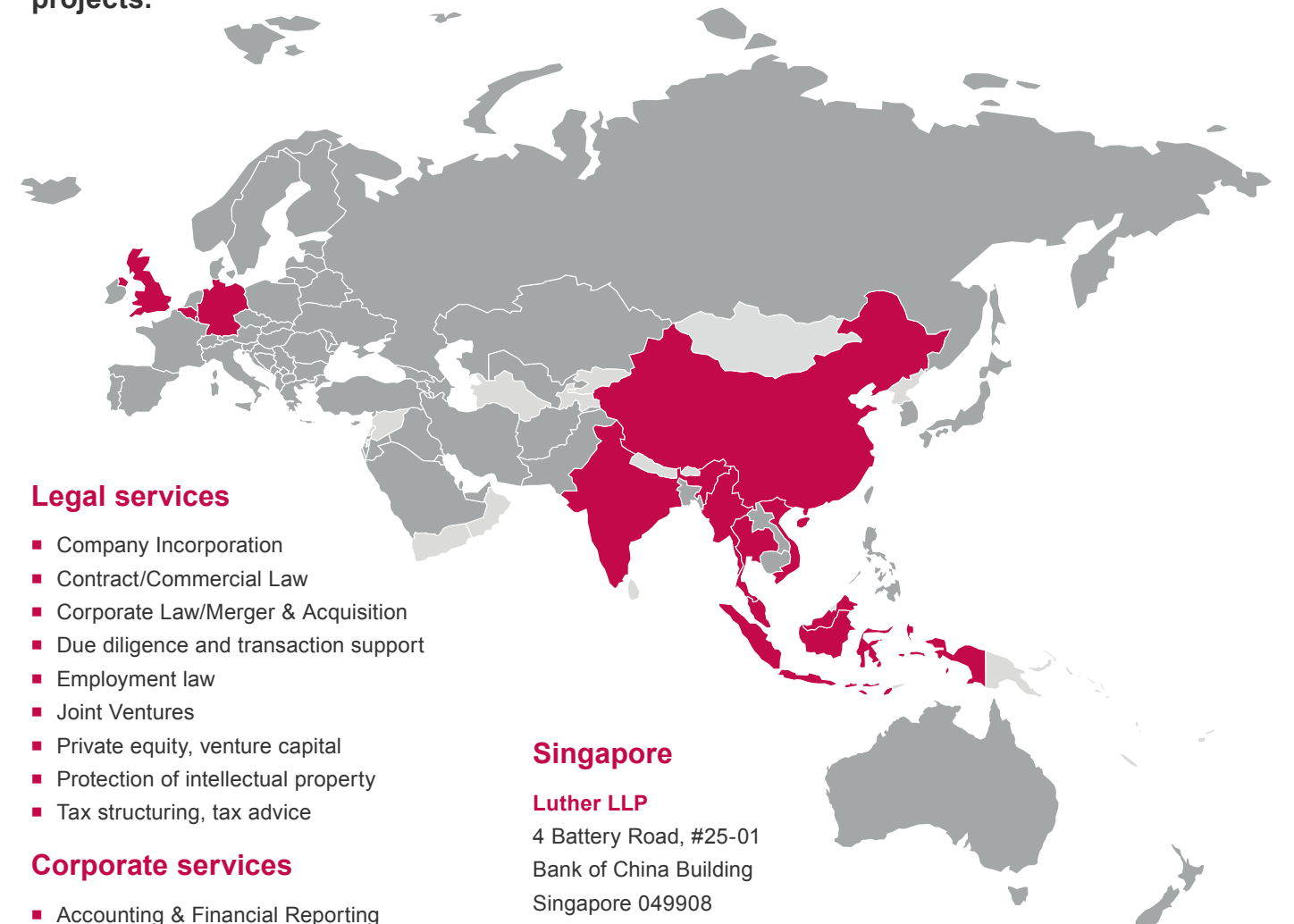
www.luther-lawfirm.com

“Luther is a founding member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.”

Luther.

Luther and local partner offices in important European and Asian markets

We have a global outlook, with offices in key economic and financial centres in Asia and Europe. We also maintain close relationships with leading corporate law firms worldwide. This way, we ensure a seamless service for our clients throughout demanding international projects.



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Singapore

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Mercedes-Benz Singapore Pte Ltd

Singapore has been home to Mercedes-Benz for over 30 years, serving as a regional hub for Mercedes-Benz Group AG. The company is a leading producer of luxury cars and vans worldwide, while Mercedes-Benz Financial Services offers a comprehensive range of services, including financing, leasing, fleet management, insurance, and innovative mobility services.

Driven by desire

The Mercedes-Benz Group sees the complete electrification of its product range as the most important lever for achieving net carbon-neutrality* across all stages of the value chain by 2039, as outlined by our Ambition 2039 sustainable business strategy. Mercedes-Benz's own vehicle production locations achieved net carbon-neutrality* in 2022, and the company plans to cover more than 70 percent of its energy needs through renewable energy by 2030 by rolling out solar and wind power at own sites as well as through further power purchase agreements.

The Mercedes-Benz Group aims to shape the transformation towards a software-driven and fully electric future. Regarding its strategy, the Mercedes-Benz Group is staying focused and tactically flexible—customers and market conditions will set the pace of transformation as the company continues to remain committed to profitable and resilient growth.

Mercedes-Benz plans to be in a position to cater to different customer needs, whether it's an all-electric drivetrain or an electrified combustion engine, until well into the 2030s.

Our focus isn't just on sustainable products: we take a holistic approach to sustainability. Our goal is to become net carbon-neutral* across the entire value chain by 2039. Notably, 84% of our suppliers have signed our Ambition 2039 letter, reinforcing our commitment to sustainability.

From Germany to Singapore

Mercedes-Benz, rooted in Germany and flourishing in Singapore, exemplifies the strong bilateral ties between the two nations. Our collaboration fosters innovation, economic growth, and sustainable practices, benefiting both countries.

In Singapore, we align our operations with Singapore's Green Plan 2030. Our efforts contribute to the growth of Electrified Vehicles and infrastructure, supporting goals to have all vehicles running on cleaner energy by 2040. Mercedes-Benz leads the automotive industry's transformation with relentless innovation, shaping a software-driven, zero-emissions future, and positioning itself as the world's premier luxury car brand.

*Carbon emissions that are not avoided or reduced at Mercedes-Benz are compensated for by certified offsetting projects.

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EQS SUV

WE INVENTED THE CAR. NOW WE HAVE INNOVATED DRIVING.

The EQS SUV is a true masterpiece in the field of electric SUVs. It combines high performance with efficiency. Thanks to intelligent driving assistance, personalised navigation and charging features, you can enjoy convenient and powerful driving with an electric range of up to 610 km (WLTP).

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EQS 450 4MATIC SUV Electric Art – Energy consumption: 24.0 kWh/100 km; VES band: A2.

Mercedes-Benz Singapore Customer Care Center: 1800 329 7540 - cs.sgp@cac.mercedes-benz.com

Cycle & Carriage (Authorised Dealer) – Showroom Enquiries: 6298 1818.

Mercedes-Benz Center, 301 Alexandra Road, Singapore 159968. Mon - Sat: 8:30 am - 7pm, Sun & PH: 10 am - 6 pm.



Meta Wolf Pte Ltd

Meta Wolf AG is an international company specialised in building and technology. Headquartered in Germany and listed in Frankfurt Stock Exchange, we are committed to the digitalisation, decarbonisation, electrification, and decentralisation within the building industry.

Digitalisation

We're harnessing the power of digital technologies to streamline the building materials supply chain. From data-driven manufacturing to e-commerce platforms, we're offering buildings materials in a smarter, more efficient and sustainable way.
www.xTWOstore.com

Decarbonisation

We're committed to reducing the carbon footprint of the building industry. This includes developing and sourcing low-carbon materials, optimizing production processes, and offering carbon-reduction solutions such as HJT solar panels and smart energy systems. www.metawolf-solar.com

Decentralisation

Whether it's the decentralisation of the e-commerce experience or the decentralisation of energy, we are empowering every individual on the planet to live better.

Electrification

We see electrification as a key driver of sustainability. As such, we aim to electrify our ceramic tile production equipment to reduce our reliance on fossil fuels and transition to solar energy.

With operations spanning Germany, China, Singapore, and India, we extend our reach to over 20 countries through our Web3-based e-commerce platform, premium building materials, and cutting-edge solar technologies.

At Metawolf, we envision a future where sustainability meets innovation, and where every person on the planet has the tools and products to thrive in a more sustainable and connected world.

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REVOLUTIONIZING THE BUILDING INDUSTRY FOR A SUSTAINABLE FUTURE



Digitalisation



Decentralisation

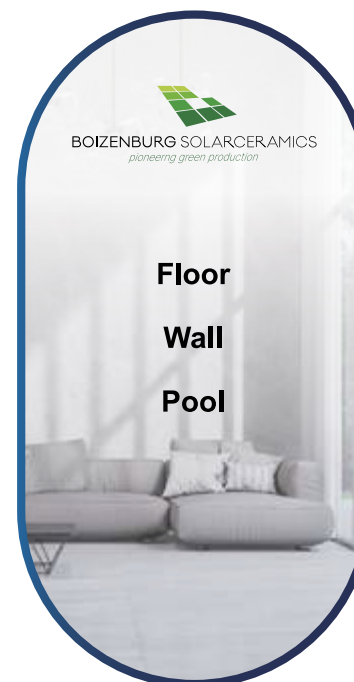


Decarbonisation

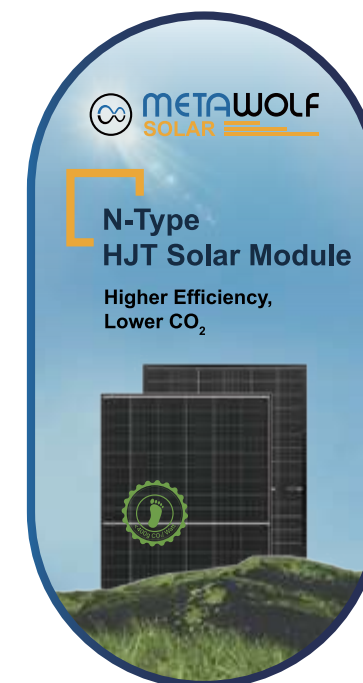


Electrification

Green Ceramic



Solar Technology



E-Commerce



www.metawolf.com



Raffles Hotel Singapore

Raffles Hotel Singapore is one of the few remaining great 19th century hotels in the world, perfectly preserved both inside and out, giving it an intoxicating blend of luxury, history and classic colonial design. Its distinctive architecture, legendary heritage and iconic service continue to enthrall visitors where suites, social spaces, restaurants and bars have been specially curated for discerning travellers. No visit to Singapore is complete without a stay here, where the grand historic hotel exudes old-world grandeur infused with the unique charm of the city state.

Guests can experience the modern comfort and amenities presented within 115 luxuriously spacious suites complemented by our legendary 24-hour Raffles Butler Service and a heritage tour of the property by our Resident Historian. Award-winning restaurants and bars present both local favourites, fine dining and collaborations with internationally renowned chefs and curated classics such as the iconic Singapore Sling experience and signature Raffles Afternoon Tea amidst the colonial charm of the historic Grand Lobby.

A rooftop swimming pool and state-of-the-art fitness centre provide a respite from the hustle and bustle of the city while the Raffles Spa is a holistic sanctuary offering pampering spa experiences and renewed well-being. Guests are also invited to visit the Raffles Boutique to shop for gourmet gifts and heritage-inspired souvenirs and the Raffles Arcade showcasing an elegant mix of new-to-market, and world-renowned international brands, collectively creating a one-of-a-kind retail experience that goes beyond traditional brick and mortar shopping.



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SCHAEFFLER

Schaeffler (Singapore) Pte Ltd

The Schaeffler Group has been driving forward groundbreaking inventions and developments in the field of motion technology for over 75 years. With innovative technologies, products, and services for electric mobility, CO₂-efficient drives, chassis solutions, Industry 4.0, digitalisation, and renewable energies, the company is a reliable partner for making motion more efficient, intelligent, and sustainable – over the entire life cycle. The Motion Technology Company manufactures high-precision components and systems for drive train and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications. The Schaeffler Group generated sales of EUR 16.3 billion in 2023. With around 84,000 employees, Schaeffler is one of the world's largest family-owned companies and one of Germany's most innovative companies.

Strong collaborations fuel our success as the Motion Technology Company. We partner with industry leaders to drive innovations and shape the future of mobility and motion.



Mr Maximilian Fiedler
Chief Financial Officer
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SAP Asia Pte Ltd

About SAP

As a global leader in enterprise applications and business AI, SAP brings together the solutions, technology and best practices needed to run integrated, AI-powered business processes in the cloud. For over 50 years, organisations have trusted SAP to bring out their best by uniting business-critical operations spanning finance, procurement, HR, supply chain, and customer experience. SAP's strategy is to help every business run as an intelligent, sustainable enterprise – to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives.

SAP is at the cutting edge of integrating artificial intelligence into our suite of industry leading business solutions. We are excited by the forward-looking posture that Singapore is taking to deploying AI across the economy, which inspired our investment in building up AI research and development capabilities locally. It is a truly exciting time work with our customers to find the right innovative technologies powered by AI to lead a new era of transformation and help them run their best.



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All of the AI. None of the Hype.

AI is everywhere these days. Writing songs that sound like songs we've heard before. Or helping you generate a kickass portrait of your cat. We're obsessed with it. And for good reason. It could revolutionize our lives the same way smartphones have.

That's why businesses are trying to figure out the best ways to make AI work for them. Because business needs AI that does real work. Like telling you the right questions to ask a potential plant-based packaging supplier in Southeast Asia. Or knowing what kind of training a junior project manager in Singapore needs so they can soon run your Bangkok office.

SAP Business AI is great at things like this. It has the revolutionary technology that businesses need and nothing that they don't. The capabilities that help companies be ready for any opportunity.

Because when AI tools can help businesses perform better, save money, save time, and deliver real results, we'll all reap the benefits. When we're not using it to plan a killer European vacation, of course.

Be Ready with SAP Business AI.



SICK Product Center Asia Pte Ltd

SICK is one of the world's leading solutions providers for sensor-based applications in the industrial sector. Founded in 1946 by Dr.-Ing. e. h. Erwin SICK, the company with headquarters in Waldkirch im Breisgau near Freiburg ranks among the technological market leaders. With more than 50 subsidiaries and equity investments as well as numerous agencies, SICK maintains a presence around the globe. SICK has almost 12,000 employees worldwide and generated a group revenue of around EUR 2.3 billion in the 2023 fiscal year.

In 2009, SICK AG established SICK Product Center Asia Pte Ltd as Regional Product Center in Singapore with the aiming to cement the foothold in the flourishing Asian Market. This Regional Product Center comprising R&D Center in Singapore and manufacturing plant in Malaysia, is a strategic decision to locally research and development in Singapore and manufacture advance sensors in Malaysia by optimising SICK's regional value proposition in Asia.

Singapore, globally acclaimed for engineering talent and top-tier education institutes, was an organic choice for SICK R&D center in Asia. This dynamic city-state provides a conducive environment for business growth, enabling SICK to drive Asian sales and extend global product distribution. Additionally, Product Management Team based in Singapore plays an essential role in the success of Regional Product Center by gathering industry-specific knowledge from across Asia Pacific region and back into R&D center. This ensures that SICK sensor designs are finely tuned to meet the highest standard of quality and reliability base on the evolving needs of customers.

Looking towards the future, SICK Regional Product Center in Singapore will continue expanding footprint in Asia by imbuing the products with SICK corporate values, "Independence, Innovation, Leadership" and aspiration of offering more than just a product, but a piece of company's philosophy to customers. By continually investing in talent and technology, SICK is committed to provide intelligent sensor solution for industrial automation.

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Engineering today for the world of tomorrow.

SICK is a leading manufacturer of intelligent sensors and sensor solutions for industrial applications. SICK has a unique range of products and services that creates the perfect basis for controlling processes securely and efficiently, protecting individuals from accidents, and preventing damage to the environment.

With intelligent sensors, SICK delivers exactly what the customers need. In application centers in Europe, Asia, and North America, system solutions are tested and optimized in accordance with customer specifications. All this makes SICK a reliable supplier and development partner. Comprehensive services round out the offering: SICK LifeTime Services provide support throughout the machine life cycle and ensure safety and productivity.

That is "Sensor Intelligence."



Siemens Pte Ltd

As a focused technology company, Siemens creates technology that empowers our customers to positively transform the industries that form the backbone of our economies – industry, infrastructure, transport and healthcare.

From more resource-efficient factories, resilient supply chains and smarter buildings and grids, to cleaner and more comfortable transportation as well as advanced healthcare, we create technology with purpose, adding real value for customers. By combining the real and the digital worlds, Siemens empowers our customers to transform their industries and markets, helping them to transform the everyday for billions of people.


Digitalization, automation and sustainability are growth engines for our business. Our core business and our digital business reinforce each other in a virtuous cycle. This effect forms the foundation of our growth strategy for achieving more profitable growth, strengthening our position in all our markets, and entering adjacent profitable markets.


Siemens is rapidly driving our technology portfolio: software and automation solutions and an open digital business platform, plus core technologies in areas such as artificial intelligence, digital twins, 5G, industrial edge and cybersecurity.

Sustainability is an integral part of our business – it is part of our DNA. We are taking our Environmental, Social & Governance (ESG) commitment to the next level with our DEGREE framework. It constitutes a 360-degree approach for all stakeholders – our customers, suppliers, investors, people, the societies we serve, and our planet.


In addressing the three aspects of ESG, we are building a better future that helps us stay within the planetary boundaries, helps us foster a culture of trust, empowerment and growth; supports inclusive economic opportunities; and ensures that our people and businesses remain resilient and relevant for whatever the future holds.

The DEGREE framework is based on six fields of action that drives sustainability and are dynamic and continuously evolving. We have set clear priorities and ambitions for key ESG issues, which we are driving within our own operations and together with our customers and suppliers.


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SIEMENS

Technology to transform the everyday

Siemens is committed to transform the backbone of our economies – industry, infrastructure, transport and healthcare – through technology with purpose. That's why we're combining the real and the digital worlds to transform how we live, how we work and how we move.

siemens.com.sg





TÜV SÜD AG

TÜV SÜD is a trusted partner of choice for safety, security, and sustainability solutions. It specialises in testing, certification, auditing, and advisory services. Close to 160 years later, the company has remained committed to its purpose of enabling progress by protecting people, the environment, and assets from technology-related risks.

Today, TÜV SÜD is present in over 1,000 locations worldwide with its headquarters in Munich, Germany. Through expert teams represented by close to 28,000 employees, it adds value to customers and partners by enabling market access and managing risks. By anticipating technological developments and facilitating change, TÜV SÜD inspires trust in a physical and digital world to create a safer and more sustainable future.

In ASEAN, the company has a presence across Singapore, Indonesia, Malaysia, Philippines, Thailand, and Vietnam. In Singapore, TÜV SÜD is represented by TÜV SÜD PSB and TUV SÜD Asia Pacific. It is located at 15 International Business Park (IBP), with an integrated office and lab facility spanning over 18,900 square metres.



To enable progress in sustainable development, TÜV SÜD partners with customers to fulfil their commitment to their employees, customers, and environment with a holistic portfolio of corporate sustainability services. TÜV SÜD aims to inspire trust in the safety of sustainable technologies and boost credibility of processes, products, and systems through their services.

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Some might call it a way
to build a better future
for the next generations.
We call it:

Future-proof sustainability



TÜV SÜD's technology and know-how are reshaping the world of sustainability standards for the next generation. It's all part of our strong commitment to a cleaner, greener world.

**Add value.
Inspire trust.**

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TÜV®



TeamViewer Singapore Pte Ltd

Global Leader in Remote Technology
TeamViewer is a global technology leader providing a connectivity platform to remotely access, control, manage, monitor, and repair office devices, mobile phones, industrial machines, and robots. Since 2005, Teamviewer has continuously innovated and empowered about 640,000 businesses including large multi-nationals, with their cohesive technology portfolio including Augmented Reality, Internet of Things, and Artificial Intelligence. TeamViewer’s secure-by-design technology is certified to industry-leading standards—from design, to development, through to quality testing, and product rollout and updates.

Transforming Business-critical Processes While Having Positive Environmental Impact
Installed on more than 2.5 billion devices worldwide, TeamViewer’s cloud-based platform helps companies across all industries maximise productivity and efficiency by bridging distance and eliminating travel. This helps avoid climate-damaging greenhouse gas emissions, allowing TeamViewer to go beyond improving the way people work and have a larger impact towards a more sustainable future. In fact, data from 2022 shows that TeamViewer helped users and customers avoid 41 million tons of CO2 emissions in a single year alone. That’s equivalent to a commercial flight from London to Tokyo, repeated 42,000 times.

Supporting Progress at Every Pace Across Industries
From making incremental IT support improvements to tackling radical process transformations, TeamViewer has empowered SMEs, multi-national corporations, and leading global enterprises digitalise operational capabilities that drive steady growth and sustainable success. For almost two decades, TeamViewer has gained lasting customer trust across diverse industries.





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www.teamviewer.com/apac/

EDUCATION, CULTURE & COMMUNITY PARTNERS





ASIA-EUROPE FOUNDATION (ASEF)

ASEF is an intergovernmental not-for-profit organisation which promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. It seeks to enhance dialogue and exchanges, and encourage collaboration across the areas of Culture, Education, Governance, Economy, Media, Public health and Sustainable Development.

Founded in 1997, ASEF is based in Singapore and the only institution of the Asia-Europe Meeting (ASEM). Together with over 170 partner organisations, ASEF has conducted more than 260 projects, mainly conferences, seminars and workshops. Over 40,000 Asians and Europeans have participated in ASEF's activities, and it has reached out to a wider audience through its social media network, web-portals, publications and exhibitions.

As part of its three-year strategy (2023 to 2026), ASEF aims to strengthen collaboration with the public and private stakeholders in Asia and Europe to harness synergies for its projects, strengthen intellectual dialogue to enhance mutual understanding and cooperation between the two regions, as well as enhance its role as an interface between civil society and governments. ASEF plans to give special attention to the younger generation, take advantage of the fast-paced digital environment and build closer cooperation with creative industries.

For more information, please visit www.ASEF.org.

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Subscribe to our newsletters
and social media platforms:



German European School Singapore (GESS)

Nurturing students aged two to 18, GESS is a not-for-profit, leading holistic international school, offering a choice between the German curriculum and International Baccalaureate (IB) curriculum (PYP, MYP and DP). We invest every dollar back into creating the best environment for our children's limitless learning. This includes - but is not limited to - providing world class facilities and infrastructure, complementing the soft- and "heart"-ware that is our personalised education and well-being support for students.

We take pride not only in connecting students to their cultural roots, but also creating opportunities for them, in and out of school. Our award-winning BeyondClassrooms programme collaborates with corporate partners, embassies, business chambers and more - including the German Embassy, Singaporean-German Chamber of Industry and Commerce (SGC) and German companies. Through industry talks, internships, career counselling, mock interviews, site visits and internships, our students get first-hand exposure to and experience in the various industries.

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+65 6461 0881 (Admissions)

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German-Speaking Catholic Community St. Elizabeth

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Contact: Fr Holger Adler SJ

dt-katholiken.sg

Holy Masses:
Sundays at 10:30 AM

"Grüssgott" is how we typically say Good Day or God Bless in some German-speaking areas in Europe! We, the German Speaking Catholic Community of St. Elisabeth in Singapore, feel blessed to be able to live and practice our religious beliefs co-existing peacefully with our Buddhist, Hindu and Muslim brothers and sisters, learning from many different cultures, ethnicities and religions while cherishing and sharing our (typically German/European) traditions. Our aim is to incorporate the "Evangelium" in a meaningful way in our daily busy lives, while offering access to the various sacraments to the interested parishioners.

Our parish counts approximately 600 members, and we are proud to call ourselves an active and dynamic community, not only offering regular Sunday masses at Maris Stella Chapel, a serene hideaway in the bustling city. We also offer various activities to strengthen our spiritual health and make our faith of our church accessible to a younger and older congregation, E.g., through our Choir, where Catholic and non-Catholic singers gather to sing clerical and mundane songs.

For more detailed information, please check out our webpage or contact us!



German-Speaking Protestant Congregation

Evangelisch in Singapur! - The German-Speaking Protestant Congregation in Singapore

Welcome and Willkommen to our lively church family! Our congregation provides a place of worship and community for all German-speaking Protestants, regardless of denomination and is always open to everyone!

We have our worship services every Sunday (except during the holidays of the German speaking schools) alternating between traditional services at Orchard Road Presbyterian Church and more family-oriented services at the Parsonage Faber Garden at Upper Thomson. There are also special worship services for toddlers and their families at the parsonage, so there is certainly something for everyone!

Every year, we offer a Confirmation class for youths, as well as Pre-Confirmation classes for children in the third and fourth grade.

Two wonderful musical groups are enriching our church life: a gospel choir and brass band (Posaunenchor), so if you like to sing or play a brass instrument, you are welcome to join in!

Everybody is welcome to join our congregation, celebrate with us our Sunday services or to ask for spiritual counselling. You can get updates on our various activities, worship schedule and church news by looking at our website <https://evkirche-sg.de> or our weekly email newsletter, and please follow us on Facebook or Instagram @evkirche.sg.

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German Association – Deutsches Haus

Our Mission

To form a strong community of German speakers in Singapore and to offer newcomers and long-time residents a community away from home. To maintain friendship and exchange with our host country, Singapore.

Our Goal

To promote friendship and understanding within the German-speaking community and other communities and local residents of Singapore.

President:

Alexandra Lutz

Vice President:

Dr Knut Unger

Board Members:

Monika Sturm, Manuela Kade, Henrik Schenck, Frauke Niehaus, Christine Ackermann, Claudia Figge-Kästner



From the Roots until Today

The 'German Association - Deutsches Haus' in Singapore boasts a distinguished history spanning 160 years, originating with the establishment of the 'Teutonia Club' in 1856, situated on North Bridge Road, where the Raffles Hotel is located today.

The club's burgeoning popularity prompted the construction of a new clubhouse, inaugurated in September 1900, eventually becoming the present-day Goodwood Park Hotel.

In the aftermath of World War II, the organisation underwent a name change to 'Vereinigung Deutsches Haus' in 1955. It took up residence at 12 First Avenue, a property owned by the German Government. This venue served as a connection for both social interactions and business engagements, with a notable reputation for German hospitality and integrity.

The Club House remained central to the community. However, evolving residential zoning laws necessitated the closure of the Club House in 2000.

The 'German Association - Deutsches Haus' as legal successor revitalised the concept with the 'Treffpunkt' (meeting place) in 2003 until a restructuring in April 2019. The 'German Association - Deutsches Haus' transformed into an association, evolving into a comprehensive platform catering to the needs of German-speaking expatriates in Singapore.

Our Programmes

The association offers an array of programmes, including guided tours encompassing diverse themes such as culture, nature, architecture, and urban history.

The association also upholds traditional customs, hosting events like the 'Adventskranzbinden' (Christmas wreath-making) workshops.

Addressing the professional and intellectual needs of the community, the association conducts seminars, workshops, and a network event for professional re-orientation of travelling spouses, referred to as 'Stammtisch Neuausrichtung.'

Regular gatherings like 'DriDoMo' and 'Morning Coffee' provide avenues for social interaction. Moreover, members gain access to discounts at a variety of restaurants, businesses and shops.

The IMPULSE Magazine

The German Association's impact extends beyond its events through the publication of IMPULSE Magazine. Issued four times annually and accessible online at <https://www.german-association.org.sg/Impulse>, the magazine serves as an informational conduit, offering insights into cultural and social events in Singapore, tourist destinations in the region, and facilitating connectivity within the expansive German-speaking community, encompassing about 10,000 German Speakers. Recognised by the Austrian, German, and Swiss Embassies, IMPULSE holds the distinction of being complimentary for members.



Goethe-Institut Singapur

The Goethe-Institut is the globally active cultural institution of the Federal Republic of Germany. We foster intercultural and transnational exchange as well as promote the study and teaching of German as a foreign language worldwide.

German Language Courses

We offer German group and individual courses on all levels. Students explore and practise in situations based on real life as well as learn about the culture. Our customised corporate courses train employees to interact confidently with German business partners in everyday and business situations. The Goethe-Certificates document your language skills. They are recognised worldwide and accepted by visa-issuing offices.

Cultural Programmes

At Goethe-Institut Singapore, our commitment to the arts knows no bounds. Through diverse and thought-provoking cultural programmes, we celebrate contemporary practices and embrace innovative, critical, and experimental expressions that transcend the mainstream. Since 2021, we proudly launched the 136 Goethe Lab, fostering collaborations between artists and cultural practitioners, creating a dynamic platform for exchange and creativity.

Library and DAAD

Our DaF library for German learners consists of helpful learning materials for our students, including textbooks, dictionaries, magazines, and children's books. Our digital library boasts an extensive collection of over 35,000 books, magazines, newspapers, audio books, and films. As a hub for academic pursuits, the German Academic Exchange Service (DAAD) Information Centre provides valuable insights into study opportunities in Germany.

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Goethe-Institut Singapur



Konrad-Adenauer- Stiftung

Konrad-Adenauer-Stiftung (KAS) is a German political foundation with three regional programmes in Singapore. Its mission is to promote international dialogue, regional integration, sustainable development, good governance, democratic processes, social market economy and exchange of information. It is named after the first Chancellor (Prime Minister) of the Federal Republic of Germany.

Regional Programme Political Dialogue Asia

We foster the dialogue and cooperation among Asian countries as well as between Europe and Asia.

Main areas of activities are:

- Foreign and Security Policy
- Agenda 2030
- Digitalisation
- Multilateral Co-operation
- Political Co-operation

Media Programme Asia

We promote a free, responsible and ethical press in the region. Key initiatives are:

- Promotion of mobile journalism through workshops/conferences
- Support of aspiring journalists and young media professionals through a scholarship programme in Asia.
- Foster modern political communication in the region

Rule of Law Programme Asia

We promote the rule of law development (esp. constitutional, procedural and environmental law) and judicial independence through regional seminars, research and training activities. Key initiatives are:

- Support of Asian and European experts on Comparative Constitutional Law
- Promotion of professionalism and integrity in the exercise of legal professions
- Researching the impact of digital developments on the Rule of Law & exemplifying its importance

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www.kas.de/en/web/rspa
www.kas.de/en/web/medien-
asien

The German Academic Exchange Service

The German Academic Exchange Service (DAAD) is the largest funding organisation in the world supporting the international exchange of students and scholars. Since its foundation in 1925, more than 2 million scholars in Germany and abroad have received DAAD funding. On behalf of its membership, which includes 241 higher education institutions and 104 student bodies in Germany, the DAAD engages in and contributes to foreign cultural and educational policy, Germany's national education and research agenda and international development cooperation. Its activities go far beyond simply awarding grants and scholarships. The DAAD supports the internationalisation of German universities, promotes German studies and the German language abroad, assists developing countries in establishing effective universities and advises decision makers on matters of cultural, education and development policy.

The DAAD Information Centre Singapore was established in September 2001 and is located at the Goethe Institut, Neil Road since March 2014. Free and comprehensive advice on all matters related to study and research in Germany are provided. DAAD IC Singapore has compiled a lot of useful information online about:

- Study and Research in Germany
- The German Higher Education System
- International Degree Programmes
- Summer Courses and much more
- Scholarships and Funding Options

The DAAD awards individual scholarships to students and researchers from Singapore. News and events are continuously published on the IC's website and social media. DAAD also supports university partnership programmes and international study and exchange programmes.

For further information about studying in Germany, please visit: www.daad.de

HR Services



We support your success in Singapore by finding the most suitable candidates for you

The job market is volatile and fast paced and as a result, companies experience difficulties in hiring qualified employees. Our HR Services help you to attract the right talent for your success in Singapore and the region.

We find the right talent for your business!

PartnerForRecruitment



Advertisement of open position

In line with prior consultation with you, we create a profile of the vacant position as well as an advertisement which will be published in relevant online platforms, government portals and print media.



Support in candidate selection

We will screen incoming applications and prepare a shortlist of candidates according to your selection criteria, prepare and manage the interview schedule and support you throughout the entire process.

You do not have an office in Singapore yet?

No problem! We can host your interviews in our meeting facilities or organise hybrid interviews for you.

TUM Asia

Technical University of Munich (TUM) Asia

The Technical University of Munich (TUM) was founded in 1868 and is one of the most research-intensive and innovative universities in Europe. It is ranked #28 worldwide in the QS World Ranking 2025, #30 in the Times Higher Education (THE) 2024, and #13 in the Global Employability University Rankings 2023-24 by THE. TUM has since produced 18 Nobel Prize winners.

To bring German academic excellence beyond borders, the Technical University of Munich (TUM) Asia was established in 2002 and is the most successful overseas campus of any German university. Apart from providing bachelor's and master's degrees conferred by TUM and jointly with renowned universities in Singapore, TUM Asia also offers executive education courses in areas like Industrie 4.0, Precision Engineering, and Railway and Logistics. To boost competencies in the manufacturing industry, the Competence Centre for Digitalisation, Technologies and Innovation (CDTI) was set up in collaboration with FESTO Singapore to provide lifelong learning courses. To date, more than 3,000 students from 45 countries have graduated from TUM Asia, establishing their footholds in various industries.

In 2010, TUMCREATE was founded as a multidisciplinary research platform to foster bilateral research exchanges between TUM and world's leading universities, local institutions, public agencies and industry partners to contribute towards the sustainable transformation of societies.

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THE EMBASSY OF THE FEDERAL REPUBLIC OF GERMANY IN SINGAPORE

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Fax: +65 6231 0806
Email: info@sing.diplo.de
Website: www.singapur.diplo.de
Twitter: @GermanyinSGP
Facebook: GermanyinSingapore
Instagram: @GermanyinSingapore

Germany was one of the first countries to recognise Singapore in 1965. As part of a network of 225 missions worldwide, the embassy can be called Germany's eyes, ears and voice in Singapore.

The Ambassador, as representative of the German Federal President, briefs high-ranking visitors and takes part in official talks or negotiations. He heads a team that contributes to shaping political, economic, science and cultural relations. It is complemented by a military attaché, the representative of the Deutsche Bundesbank and the consular section that provides citizen services and issues visa. Around 2,300 companies providing jobs for 45,000 Singaporeans, more than 5,000 learners of German and an estimated number of 8,000 German residents give an idea of the diversity of the bilateral relationship.

The importance of the Indo-Pacific region in both economic and political terms has increased markedly. The policy guidelines on the Indo-Pacific region adopted by the previous German government continue to serve as a strategic guide for the embassy's work as well as for Germany's foreign policy in the ASEAN-region. Germany's engagement is fully embedded in the EU Strategy for cooperation in the Indo-Pacific.

H E Dr Bettina Fanghänel
Ambassador Extraordinary & Plenipotentiary
Head of Mission

Mr Christoph Hallier
Minister Counsellor
Deputy Head of Mission/ Economic Section

Mr Michael Schardt
First Secretary & Representative of the Deutsche Bundesbank
Financial Section

Dr Thorsten Clausing
Counsellor (Science & Technology Section)

Mr Ivo Schneider
Captain (Navy)
Defence Attaché to Singapore

Ms Ying Huang
First Secretary (Cultural & Press Section)

Mr Thomas Winkelmann
Third Secretary (Consular Section)

Ms Belinda Harst
First Secretary (Administrative Section)

Ms Annette Sévery
Counsellor
Director German Information Centre Southeast Asia

THE EMBASSY OF THE REPUBLIC OF SINGAPORE IN GERMANY

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Upon Singapore's independence on 9 August 1965, the former West Germany was one of the first countries to establish diplomatic ties with us. Singapore opened its Embassy in Bonn in April 1973. After Germany's reunification, the Embassy moved to Berlin in August 1999 and shifted to its current premises at the historic Potsdamer Platz in central Berlin in September 2011. The Embassy is part of the Ministry of Foreign Affairs (MFA), which conducts Singapore's relations with other countries.

The Embassy's political section engages a variety of stakeholders to foster cooperation between Singapore and Germany, including at the federal and state levels. It also cooperates with Germany at multilateral fora.

The Embassy works closely with the Frankfurt-based Singapore Economic Development Board (EDB), Enterprise Singapore (ESG), and Singapore Tourism Board (STB) to develop business and economic links between Singapore and Germany.

The Embassy's consular section assists Singaporeans overseas, such as by issuing emergency travel documents or contacting their next-of-kin in an emergency. Other services include addressing queries about Singapore, processing visa applications, and notarial services.

The Embassy is supported by Honorary Consulates in Hamburg, Munich, and Frankfurt.

H E Lee Chong Hock
Ambassador

Ms Shirah Nair
Deputy Chief of Mission and Counsellor

Colonel Cheong Yunn Shaur
Defence Attaché

Mr Januver Chow
First Secretary (Administration and Consular)

Mr Sean Chan
Second Secretary (Political)

Dr Dirk Lorenz-Meyer
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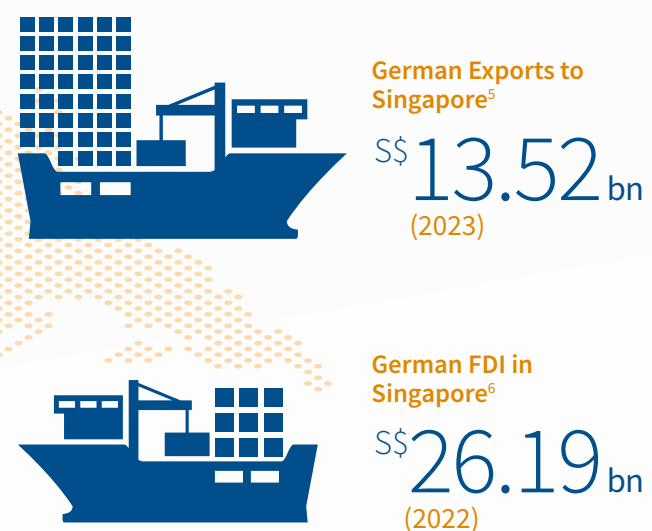
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Accredited to the federal states: Baden-Württemberg, Hesse, North Rhine-Westphalia, Rhineland-Palatinate, and Saarland

GENERAL FIGURES

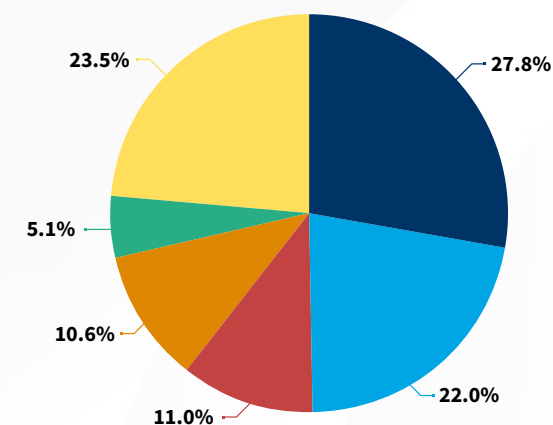
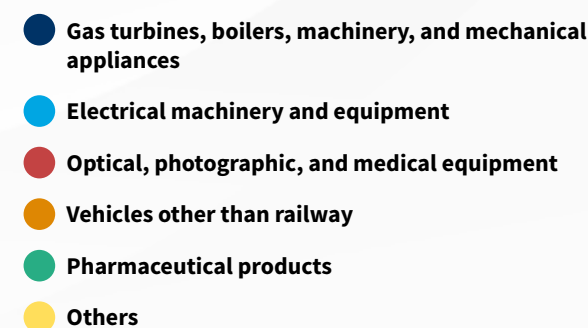


Government System⁴: Federal state and parliamentary democracy

Economic Relations to Singapore



Germany's Top Exports to Singapore (2023)⁷



Economic Indicators



Key Industries¹⁰



Major Trading Partners (2023)¹³



¹ <https://www.destatis.de/EN/Themes/Society-Environment/Population/Current-Population/Tables/population-by-laender.html>

² https://www.destatis.de/DE/Themen/Wirtschaft/Aussenhandel/inhalt.html#_qdl4rs0ye

³ <https://www.destatis.de/DE/Themen/Branchen-Unternehmen/Landwirtschaft-Forstwirtschaft-Fischerei/Flaechennutzung/inhalt.html>

⁴ <https://www.tatsachen-ueber-deutschland.de/en/politics-germany/political-system>

⁵ <https://statlink.enterprisesg.gov.sg/>

⁶ <https://tablebuilder.singstat.gov.sg/table/TS/M083801>

⁷ <https://www.trademap.org/Bilateral.aspx?nvpm=1%7c702%7c%7c276%7c%7cTOTAL%7c%7c%7c2%7c1%7c1%7c1%7c1%7c1%7c1%7c1%7c1%7c1>

⁸ <https://www.destatis.de/DE/Themen/Wirtschaft/Volkswirtschaftliche-Gesamtrechnungen-Inlandsprodukt/Tabellen/inlandsprodukt-gesamtwirtschaft.html>

⁹ <https://www.destatis.de/DE/Themen/Wirtschaft/Volkswirtschaftliche-Gesamtrechnungen-Inlandsprodukt/Tabellen/inlandsprodukt-gesamtwirtschaft.html>

¹⁰ [https://www.destatis.de/DE/Presse/Pressemitteilungen/2024/01/PD24_019_811.html#:~:text=WIESBADEN%20%20E2%80%933%20Das%20preisbereinigte%20Bruttoinlandsprodukt%20\(BIP,der%20Wirtschaftsleistung%200%2C1%20%25.](https://www.destatis.de/DE/Presse/Pressemitteilungen/2024/01/PD24_019_811.html#:~:text=WIESBADEN%20%20E2%80%933%20Das%20preisbereinigte%20Bruttoinlandsprodukt%20(BIP,der%20Wirtschaftsleistung%200%2C1%20%25.)

¹¹ <https://de.statista.com/statistik/daten/studie/1046/umfrage/inflationsrate-veraenderung-des-verbraucherpreisindexes-zum-vorjahr/>

¹² https://www.destatis.de/DE/Themen/Wirtschaft/Volkswirtschaftliche-Gesamtrechnungen-Inlandsprodukt/Publikationen/Downloads-Inlandsprodukt/inlandsprodukt-erste-ergebnisse-pdf-21801110.pdf?__blob=publicationFile

¹³ https://www.destatis.de/DE/Themen/Wirtschaft/Aussenhandel/Tabellen/rangfolge-handelspartner.pdf?__blob=publicationFile

SINGAPORE AT A GLANCE



GENERAL FIGURES

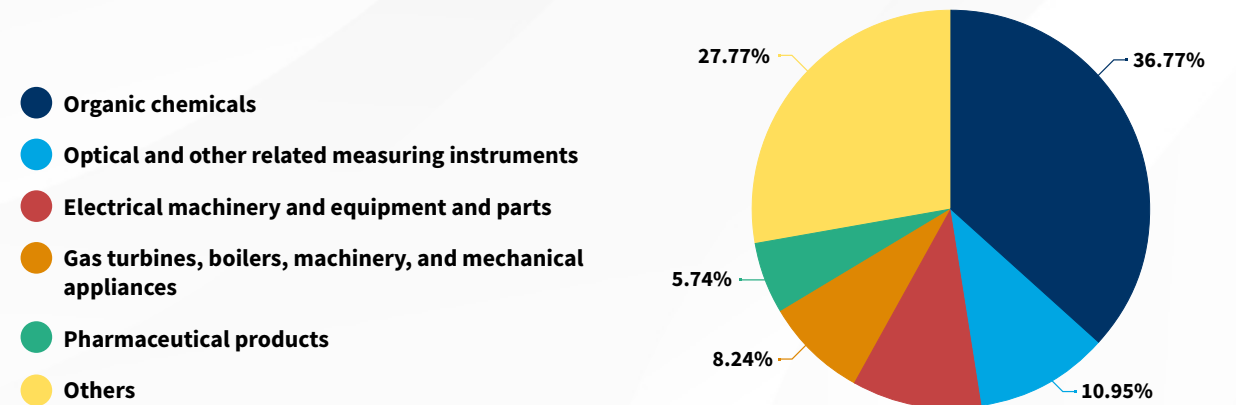


Government System⁴: Parliamentary republic

Economic Relations to Germany



Singapore's Top Exports To Germany (2023)⁷



Economic Indicators



Key Industries¹⁰



Major Trading Partners (2023)¹¹



China



United States



Malaysia



European Union



Taiwan



Hong Kong

¹ <https://www.singstat.gov.sg/-/media/files/publications/population/population2023.ashx>

² https://www.singstat.gov.sg/modules/infographics/-/media/Files/visualising_data/infographics/trade_and_investment/singapore-international-trade.pdf

³ <https://beta.data.gov.sg/datasets/1587/view> ; <https://www.singstat.gov.sg/find-data/search-by-theme/society/environment/latest-data>

4 <https://data.data.gov.sg/dataset/2007/new>, <https://www.singapore.gov.sg/info/data/search-by-theme/society/environment/latest-data>
<https://www.parliament.gov.sg/about-us/structure/system-of-government#:~:text=Branches%20of%20Government&text=The%20Legislature%20makes%20the%20laws,is%20the%20Head%20of%20State>

⁵ https://www.destatis.de/DE/Themen/Wirtschaft/Aussenhandel/Tabellen/rangfolge-handelspartner.pdf?__blob=publicationFile

⁶ <https://www.bundesbank.de/resource/blob/804078/89c7b7a95fea7677a13b9e730cc3eb1d/mL/0-direktinvestitionen-data.pdf>

⁷ <https://www.trademap.org/Bilateral.aspx?nvpm=1%7c276%7c%7c702%7c%7cTOTAL%7c%7c%7c2%7c1%7c1%7c1%7c1%7c1%7c1%7c1%7c1>

⁸ <https://www.singstat.gov.sg/find-data/search-by-theme/economy/national-accounts/latest-data>

⁹ <https://www.singstat.gov.sg/-/media/files/news/cpi-jul-dec2023.ashx>

¹⁰ <https://tablebuilder.singstat.gov.sg/table/TS/M015731>

¹¹ <https://www.singstat.gov.sg/modules/infographics/singapore-international-trade>

¹² <https://tablebuilder.singstat.gov.sg/table/TS/M015651>

SGC BOARD MEMBERS 2024/2025



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Regional President,
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Head of Nutrition & Care
Asia Pacific,
Evonik (SEA) Pte Ltd



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(Until 30 September 2024)



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Mr Tom Wolf
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Mr Mak Swee Wah
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Dr Armin Wiesler
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(Until 30 September 2024)



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Immediate Past President
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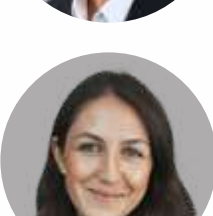
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